

Creative UI/UX Professional Agency

**브랜드의 가치,
서비스의 가치를 디자인합니다.**

ABOUT

다양한 디바이스 환경에서 보다 쉽고 편리하게

브랜드를 보고 느끼고 경험 할 수 있도록 제공하는 에이전시입니다.

고객에게 최고의 브랜드 경험을 제공해드립니다.



브랜드의 가치와 서비스의 가치를 정립하고
스토리텔링 기반의 디자인을 제공합니다.

Creative UI/UX Agency
monocr

COMPANY INFO

회사명	모노크롬 (MONOCHROME Corp)
설립	2004 년 1 월 5 일
대표	문 종 민
연락처	T : 02 . 566 . 2577 M : 010 . 9869 . 7488
대표메일	jay@monocr.com
웹사이트	www.monocr.com
주소	서울시 금천구 가산디지털1로 205-27(가산A1타워) 1426호



WHAT WE DO

CONSULTING

웹, 모바일, 어플리케이션 서비스, 개발,
운영유지보수 UI/UX 전략 및
인터랙티브 디자인

WEB & MOBILE WEB

서비스 컨설팅 및 UI 디자인
기획, 디자인, 퍼블리싱, 개발, 운영유지보수
웹표준, 웹접근성 퍼블리싱

APP(IOS & ANDROID)

서비스 컨설팅 및 UI 디자인
기획, 디자인, 퍼블리싱, 개발,
운영유지보수

SI & SOLUTION

시스템 통합 웹, 모바일 UI/UX 부문
(기획, 디자인, 퍼블리싱, 개발, 운영유지보수)
다양한 솔루션 구축 및 개발
(쇼핑몰, 관리시스템, 예약시스템, 외)



View



Feel

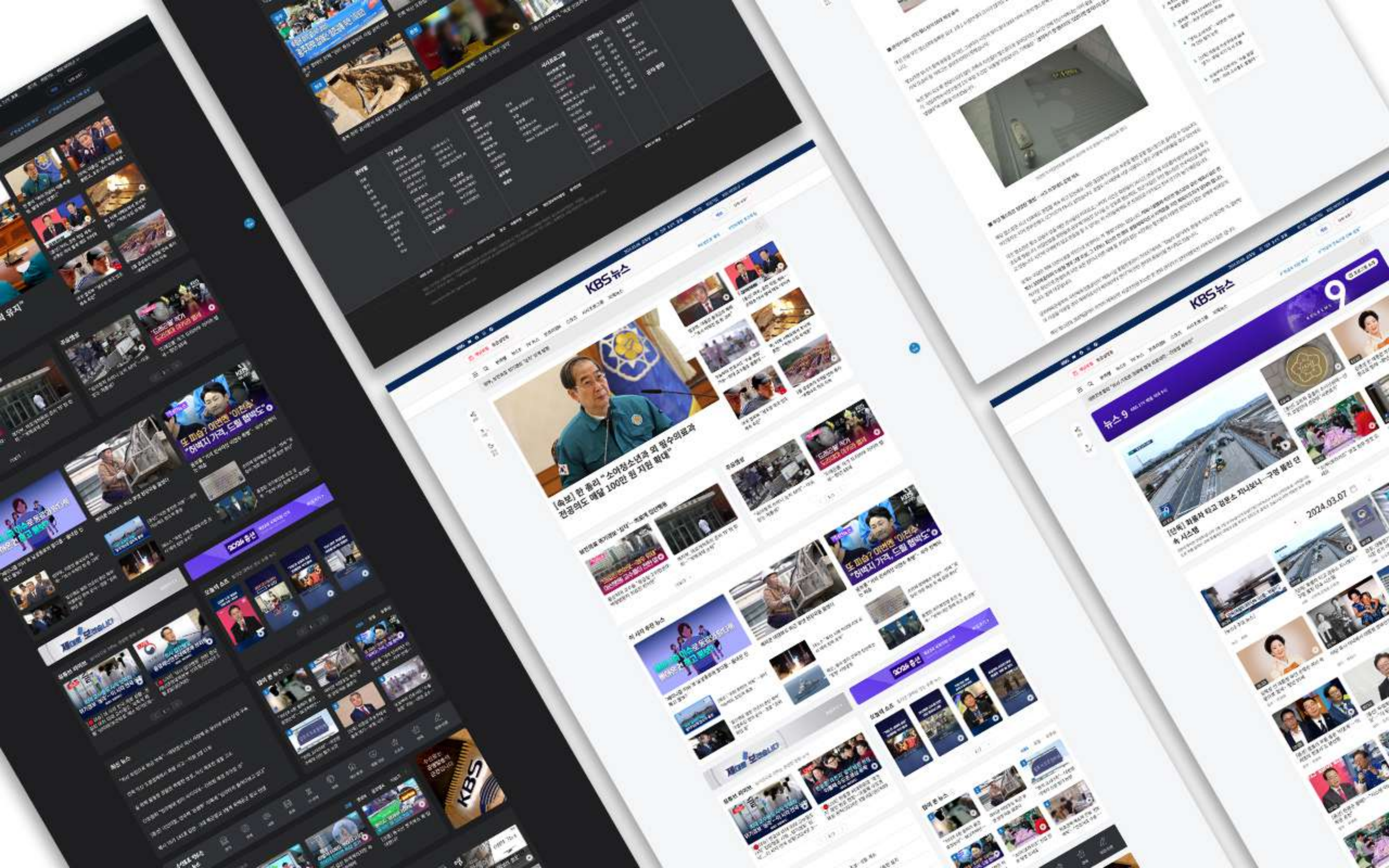


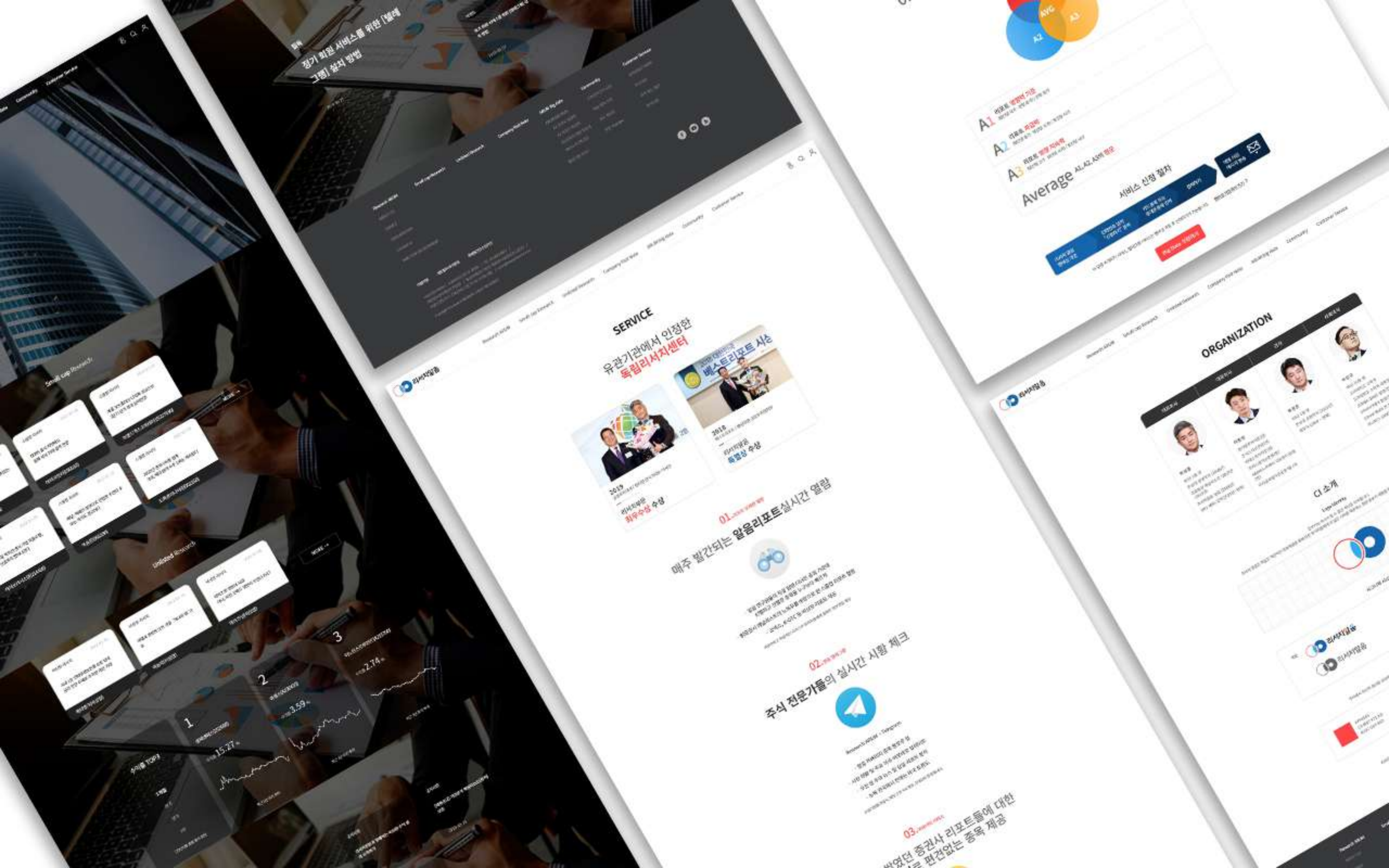
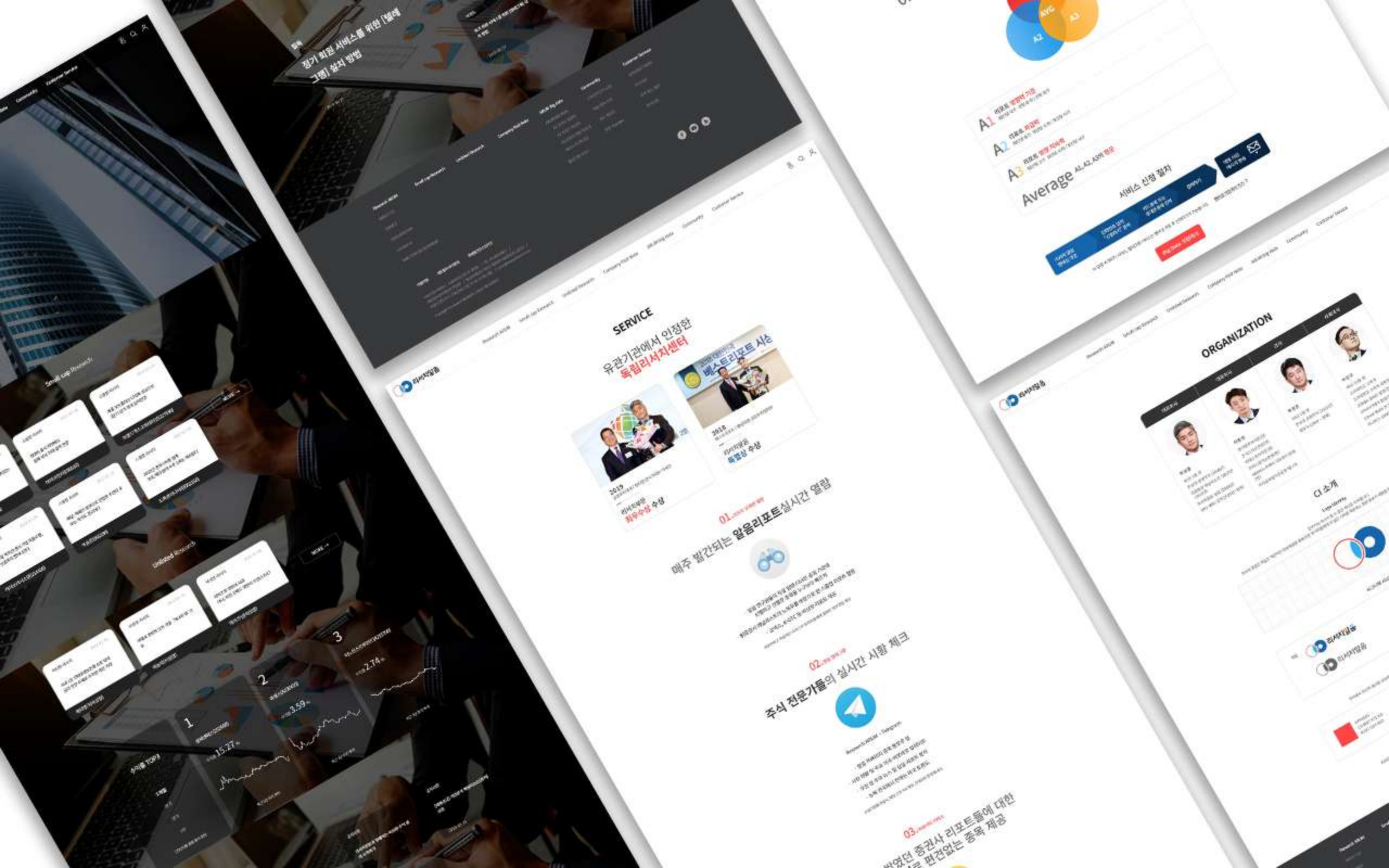
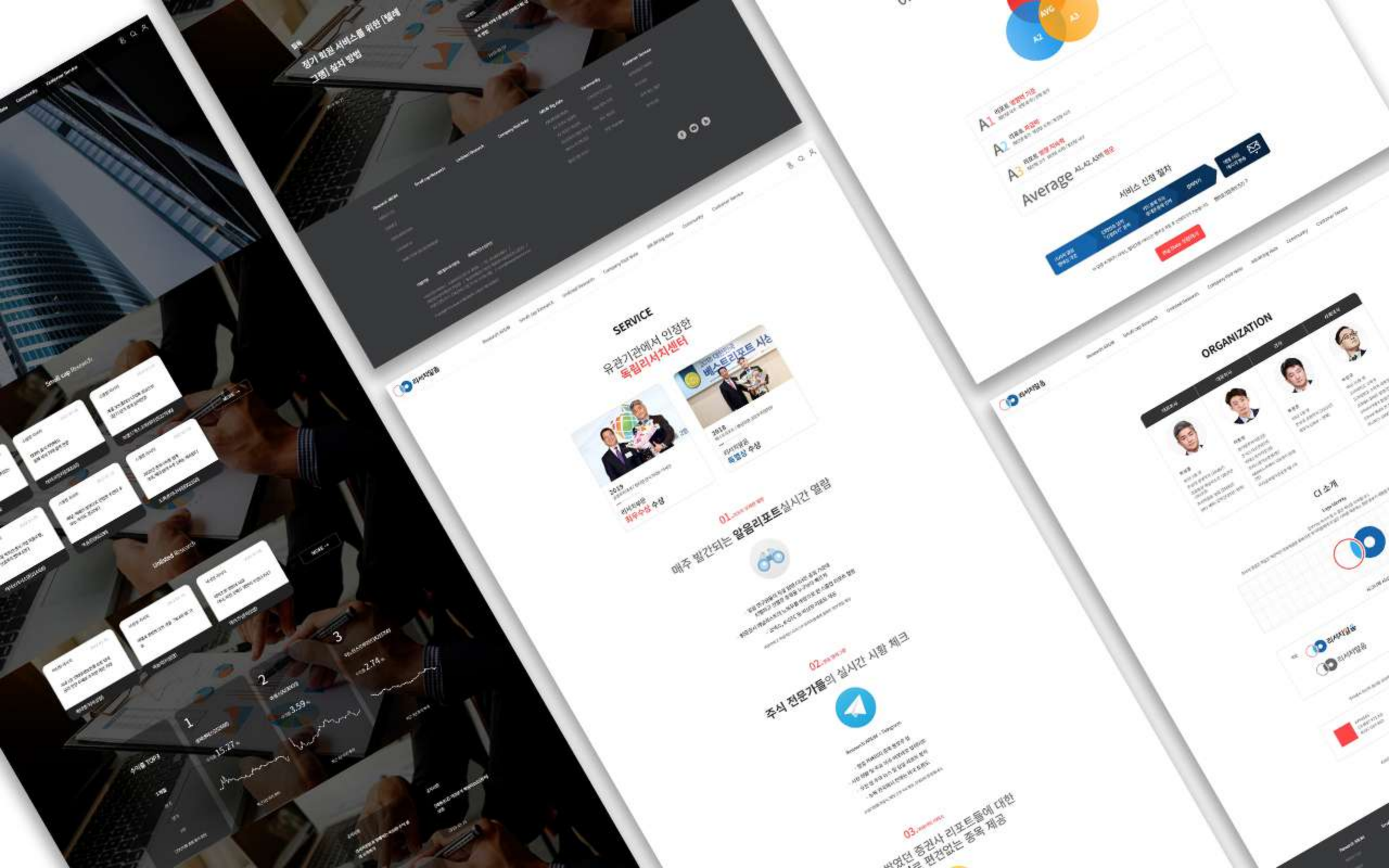
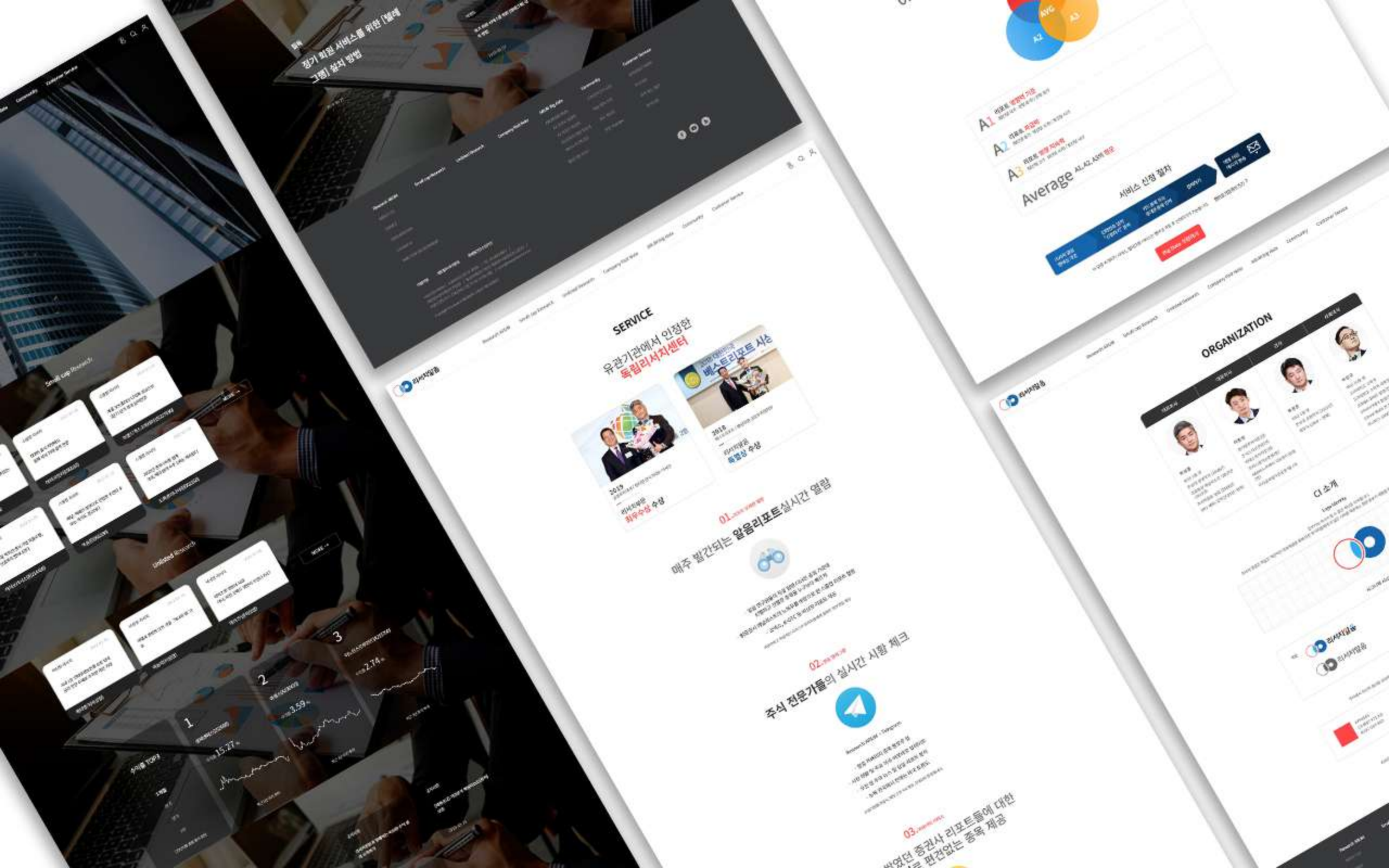
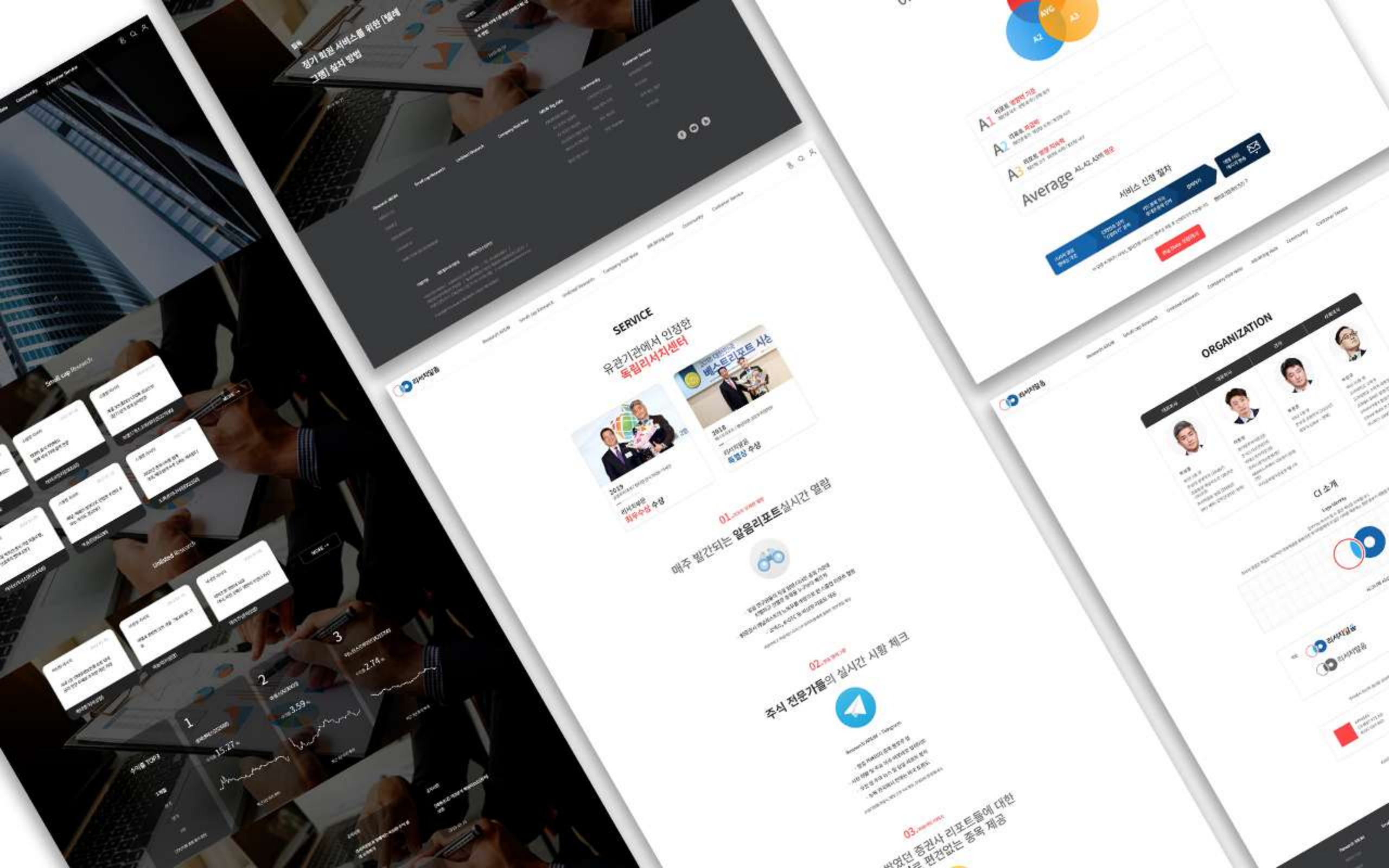
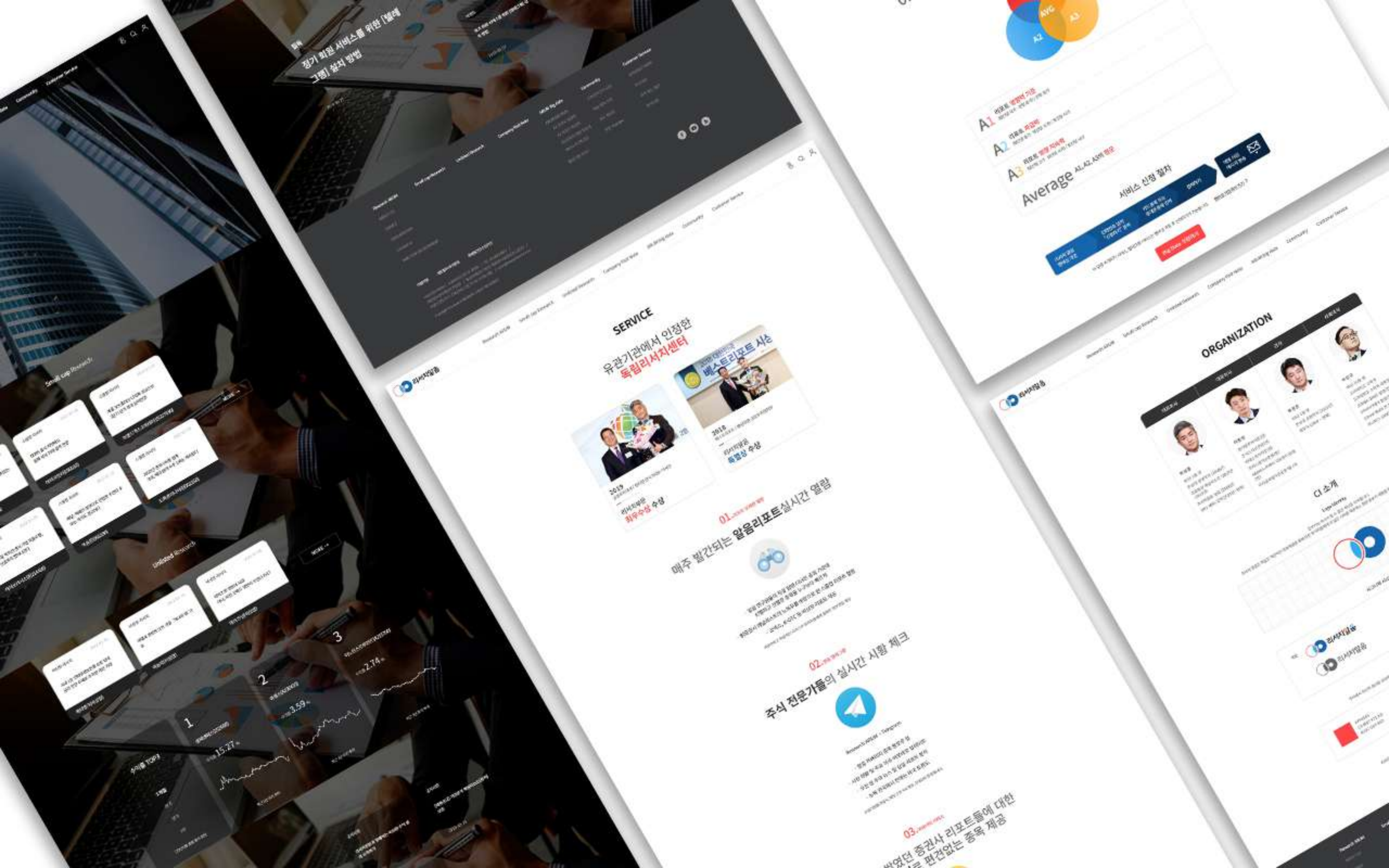
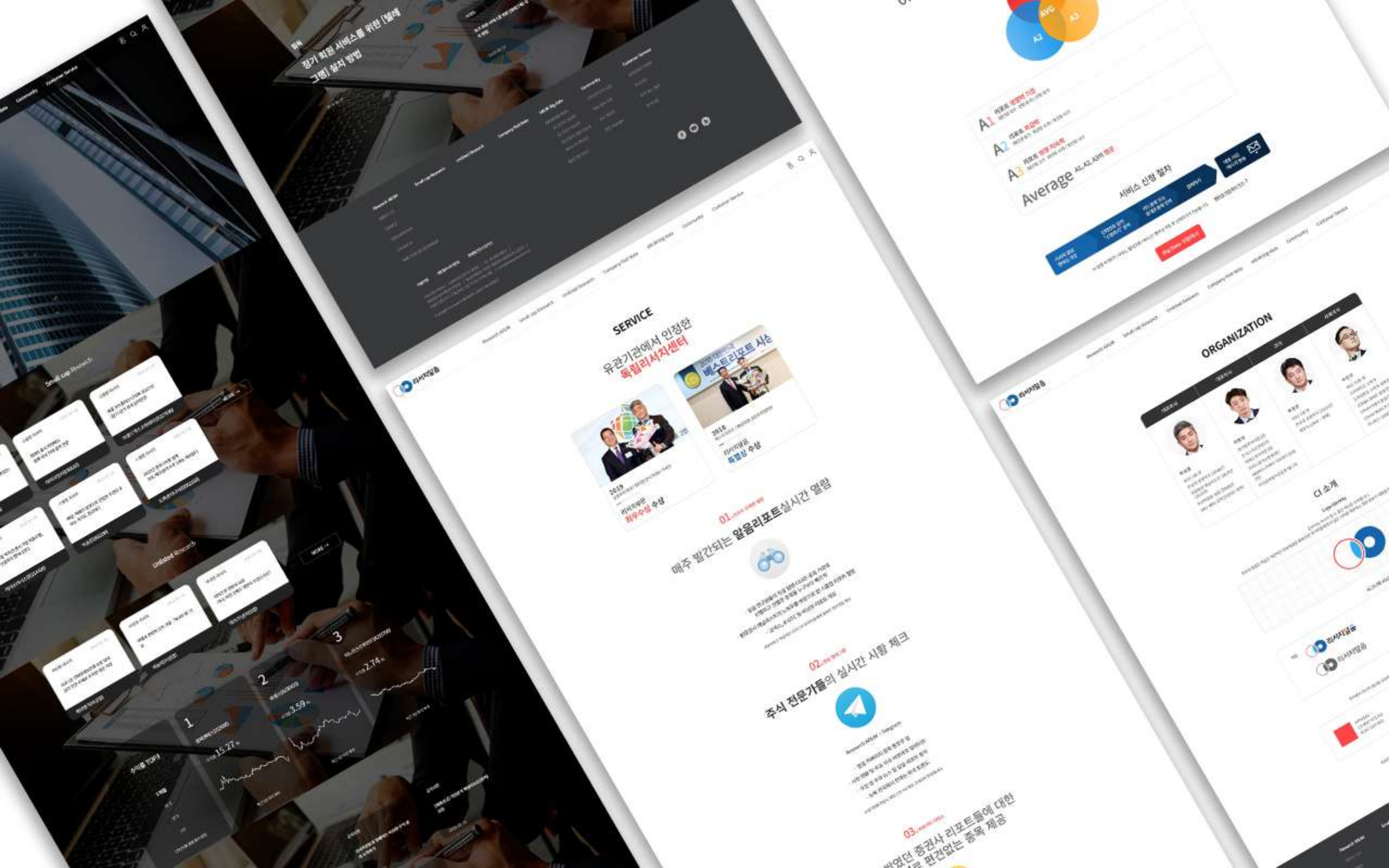
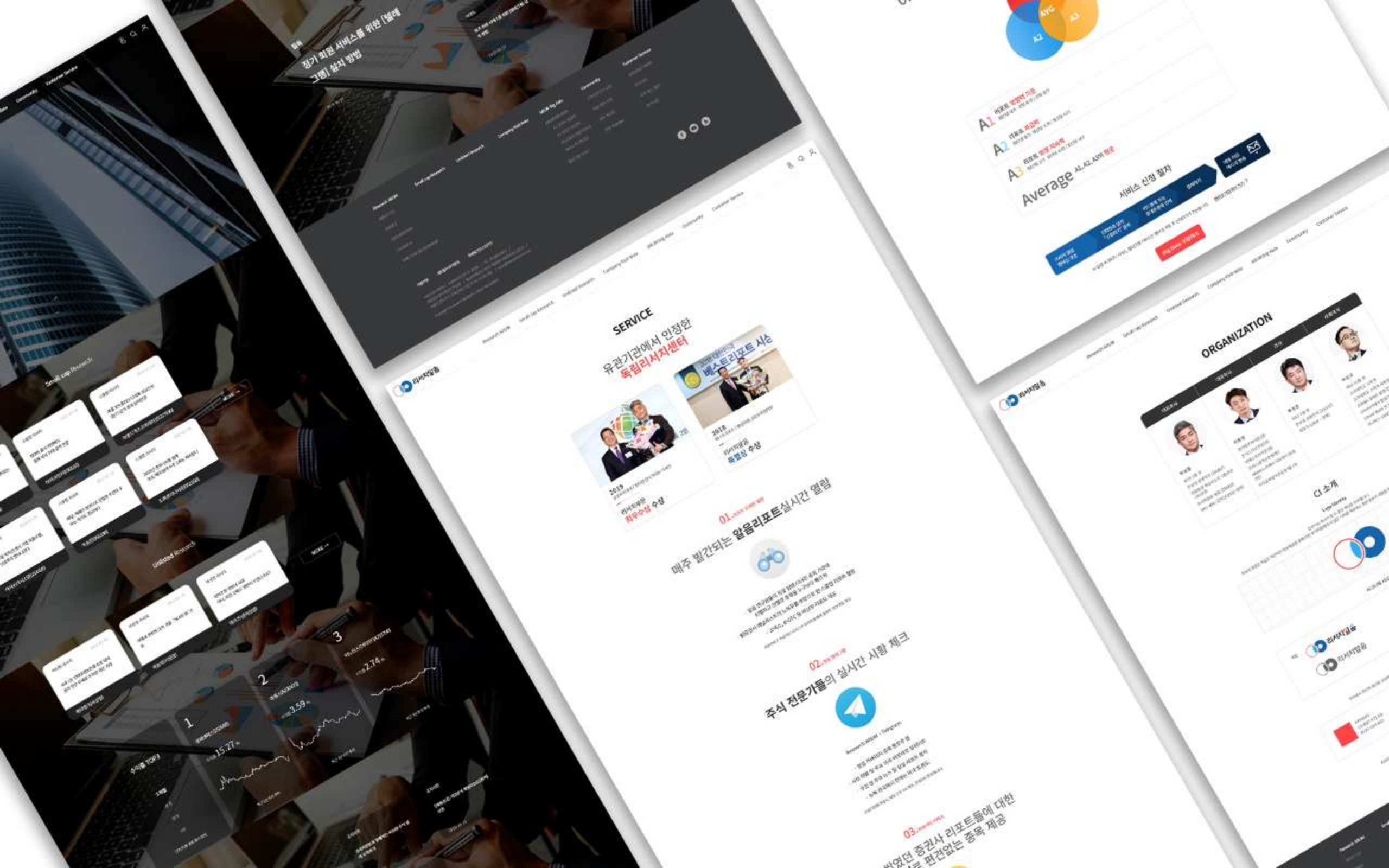
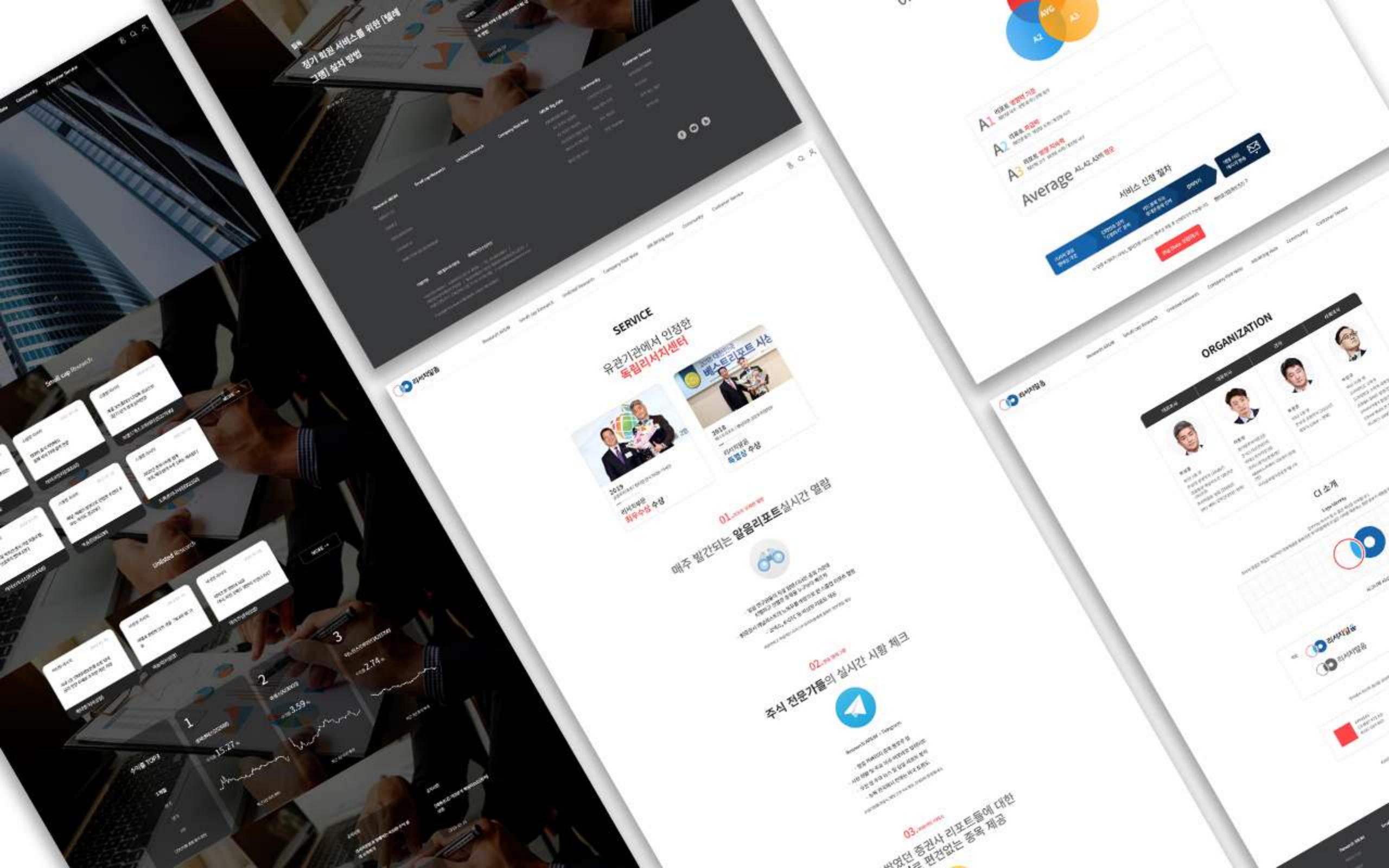
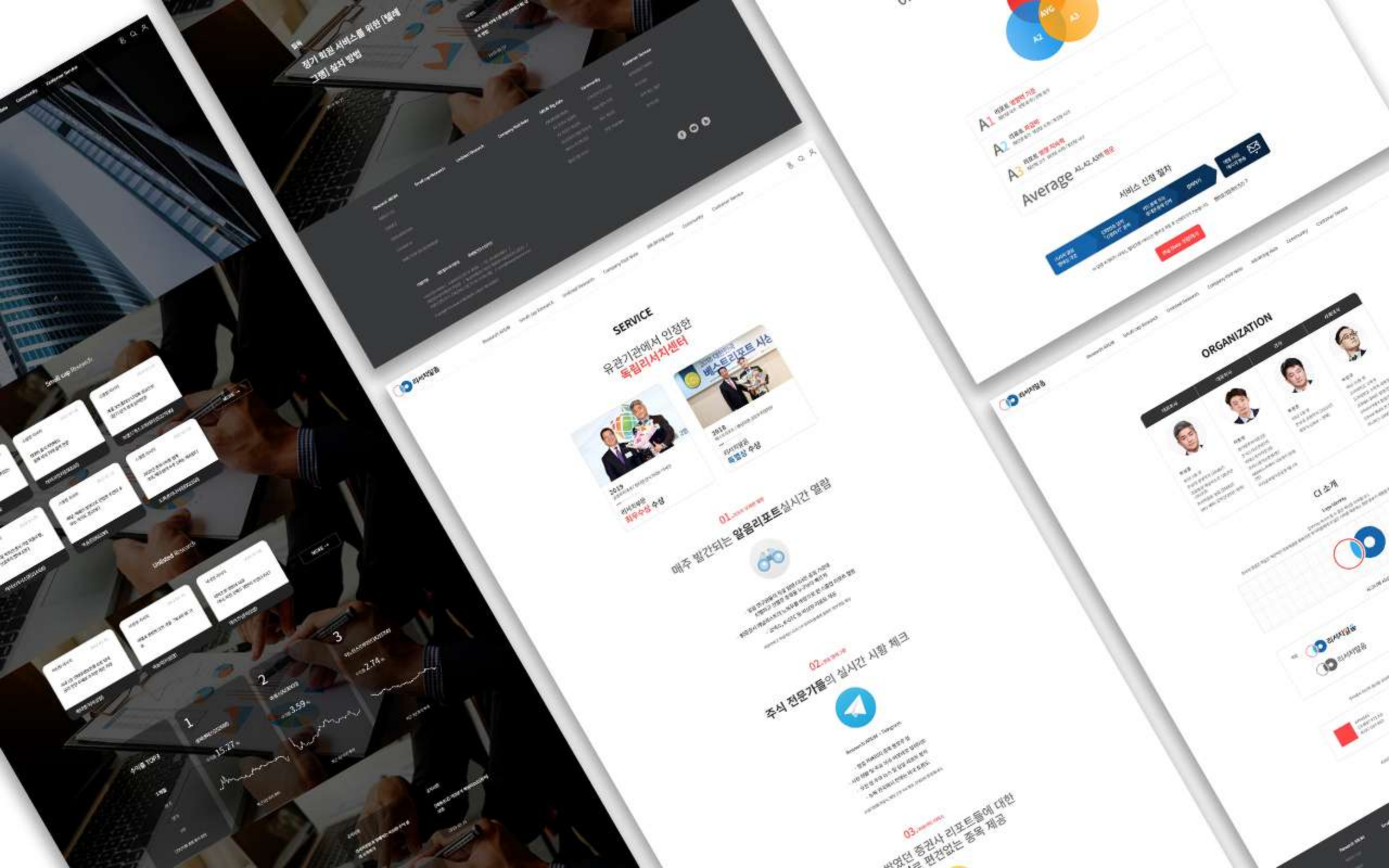
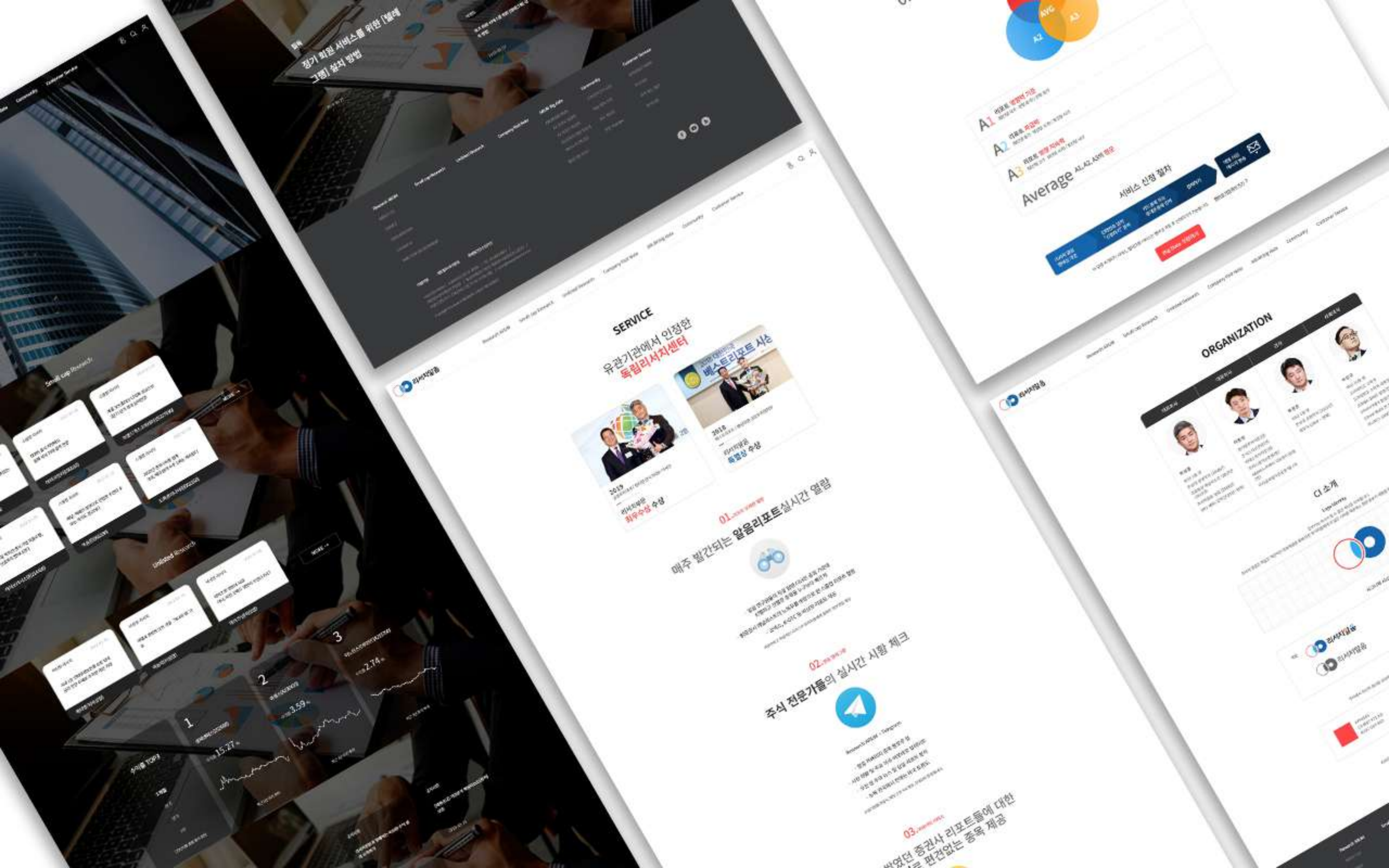
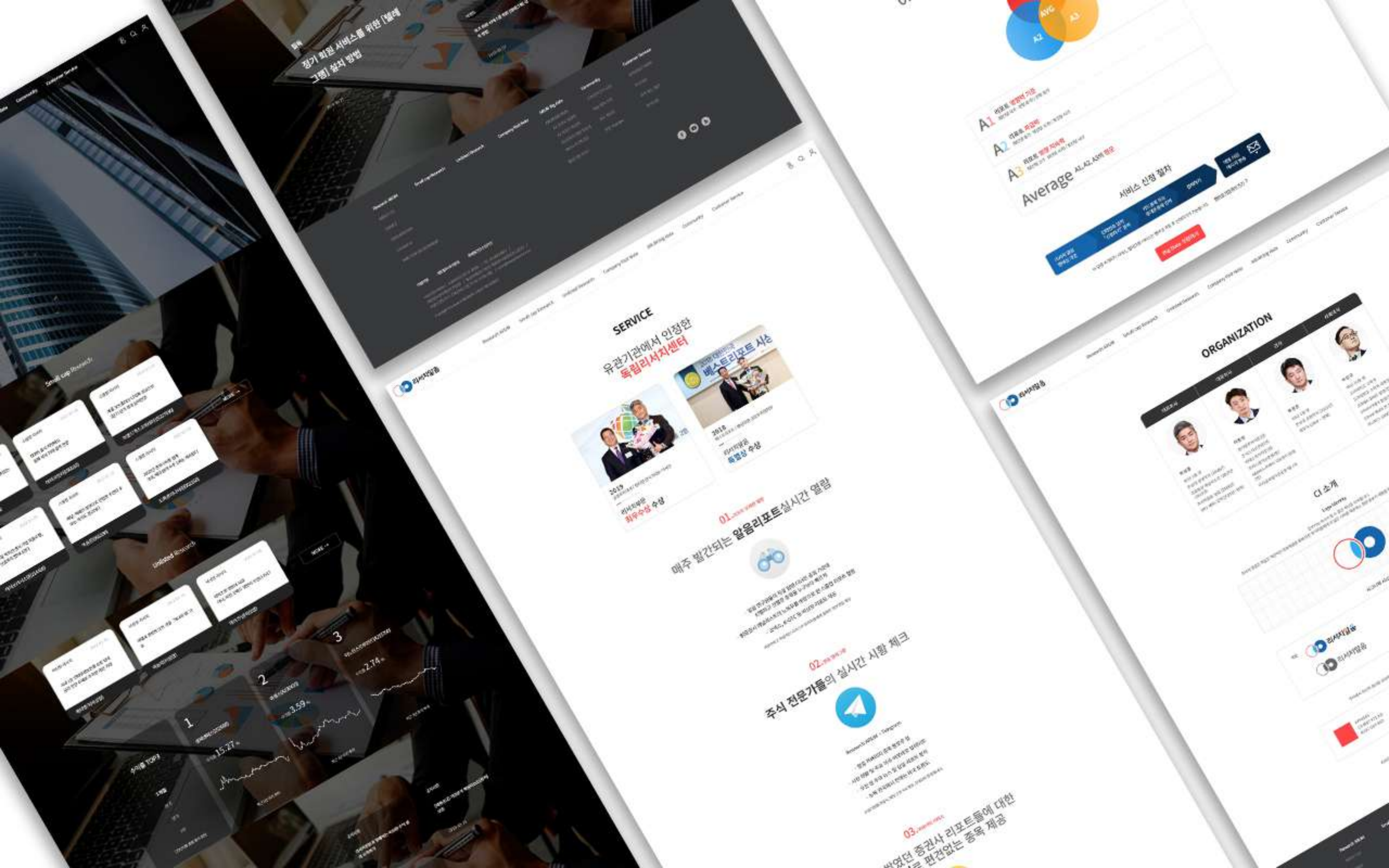
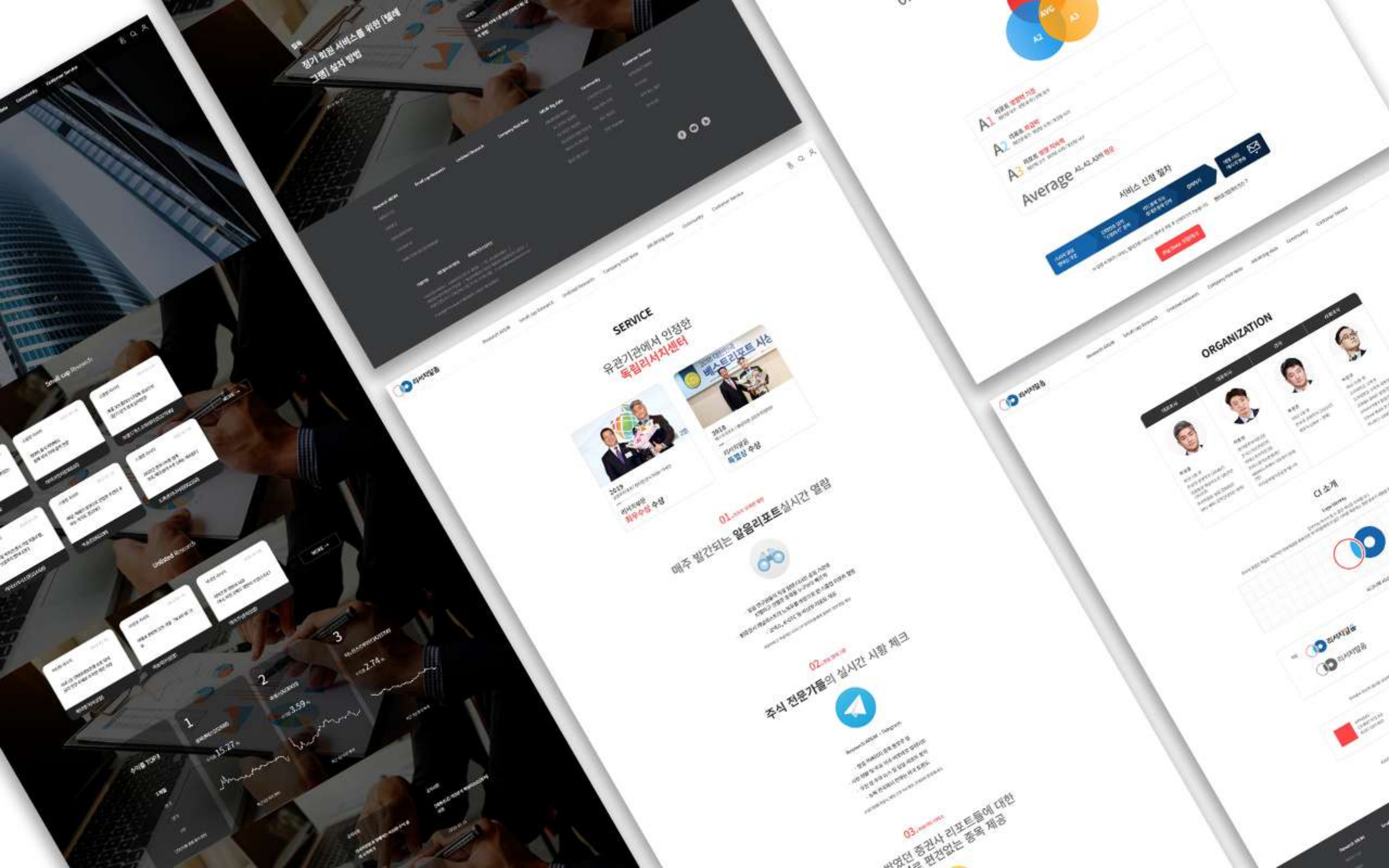
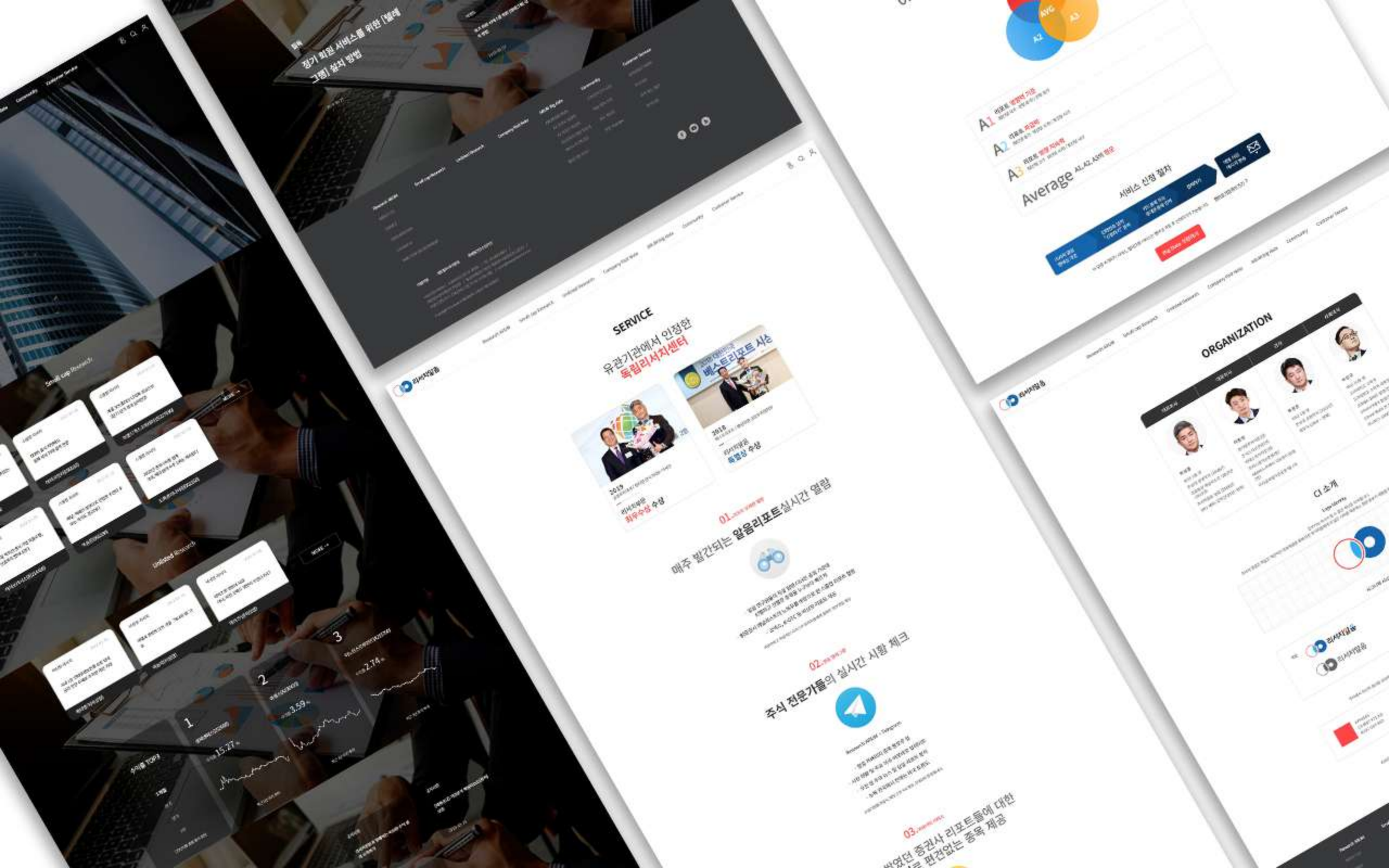
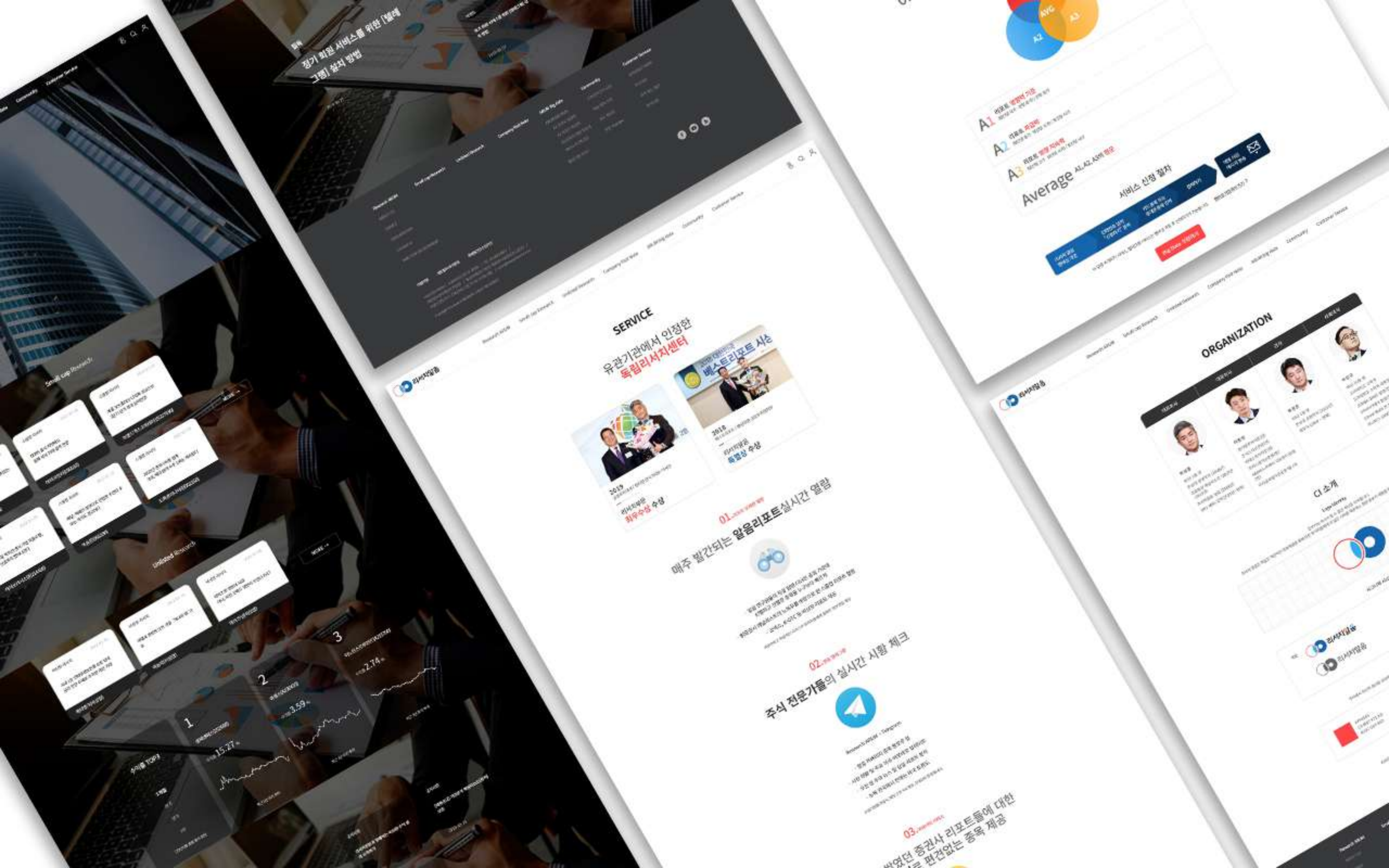
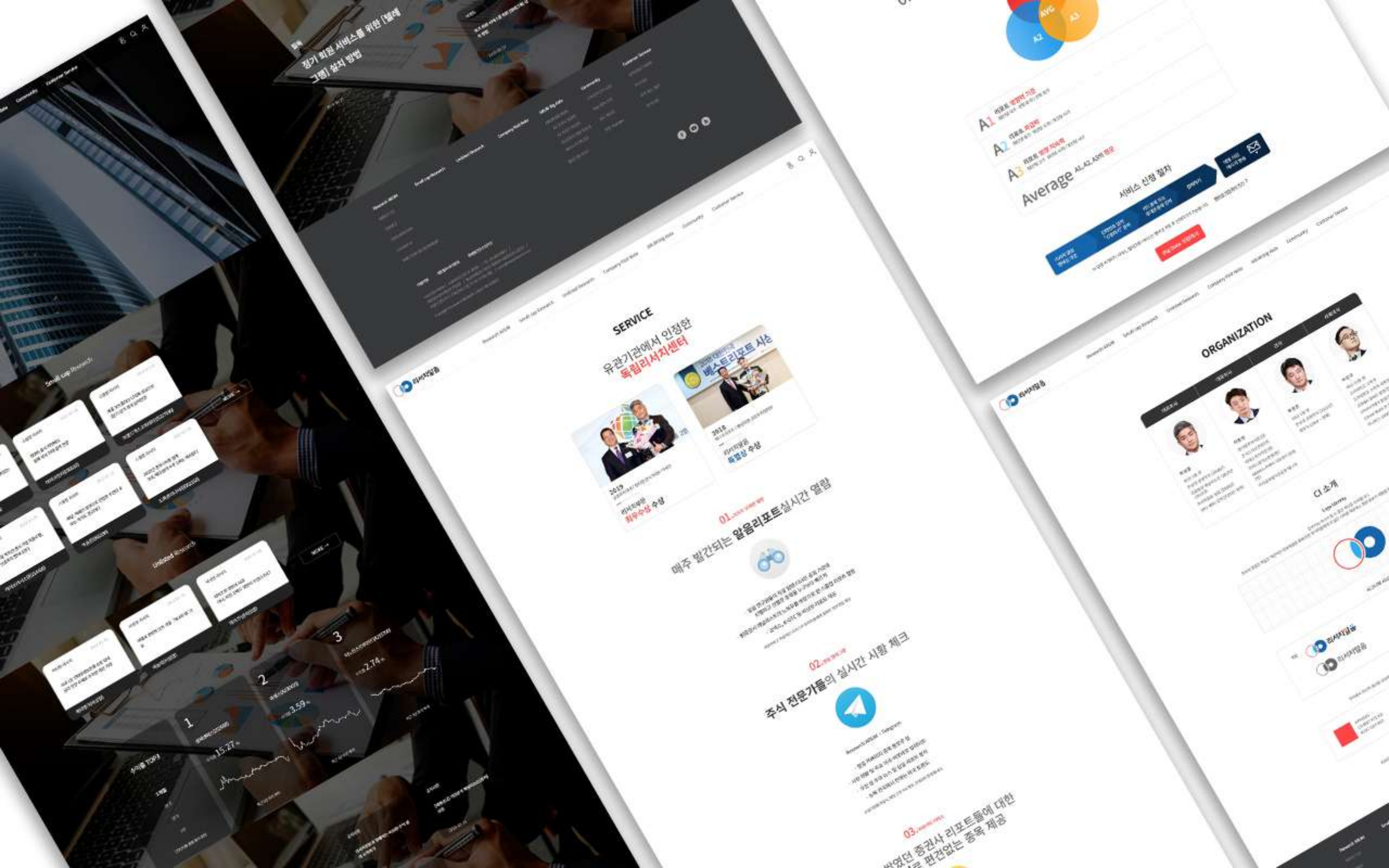
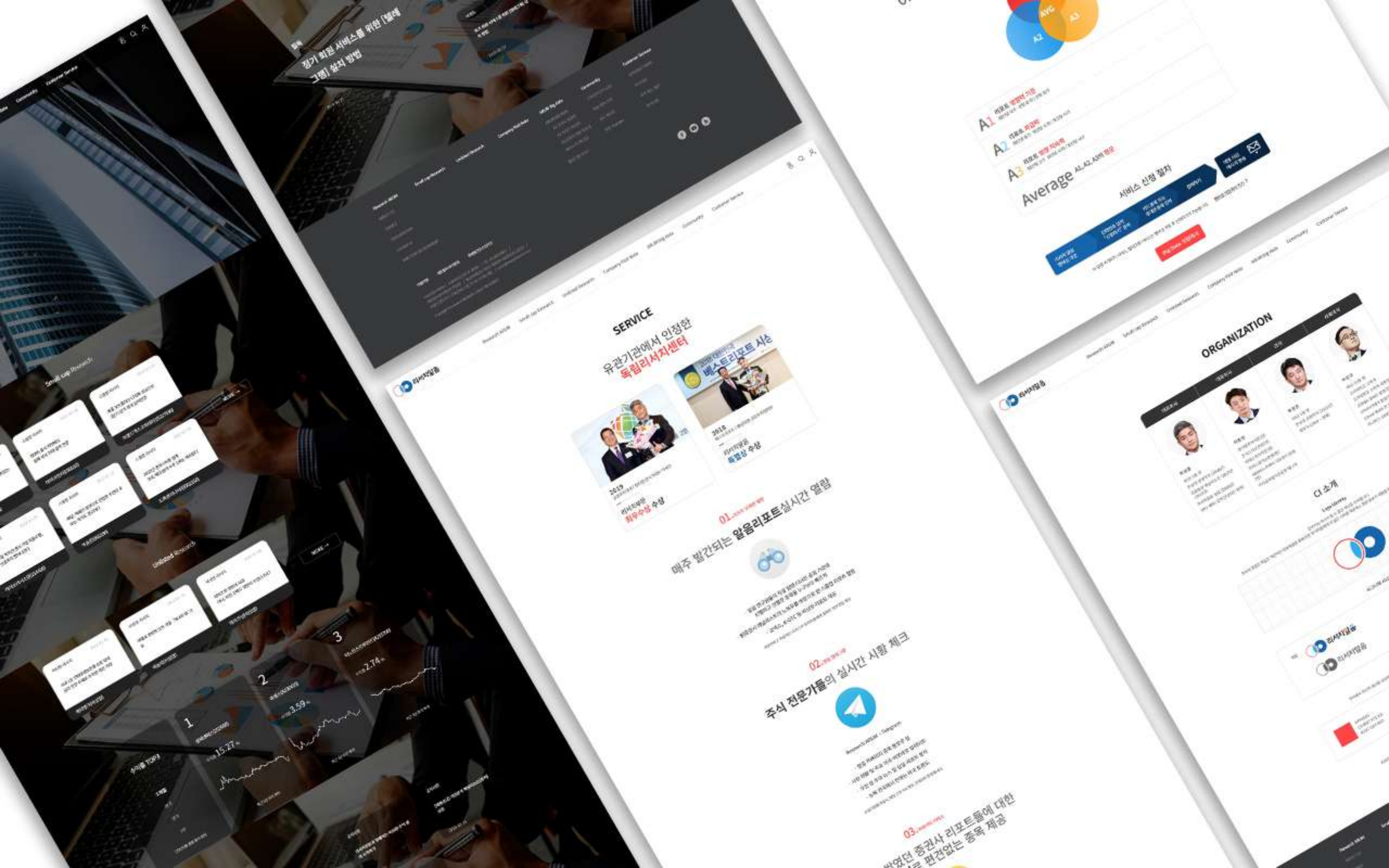
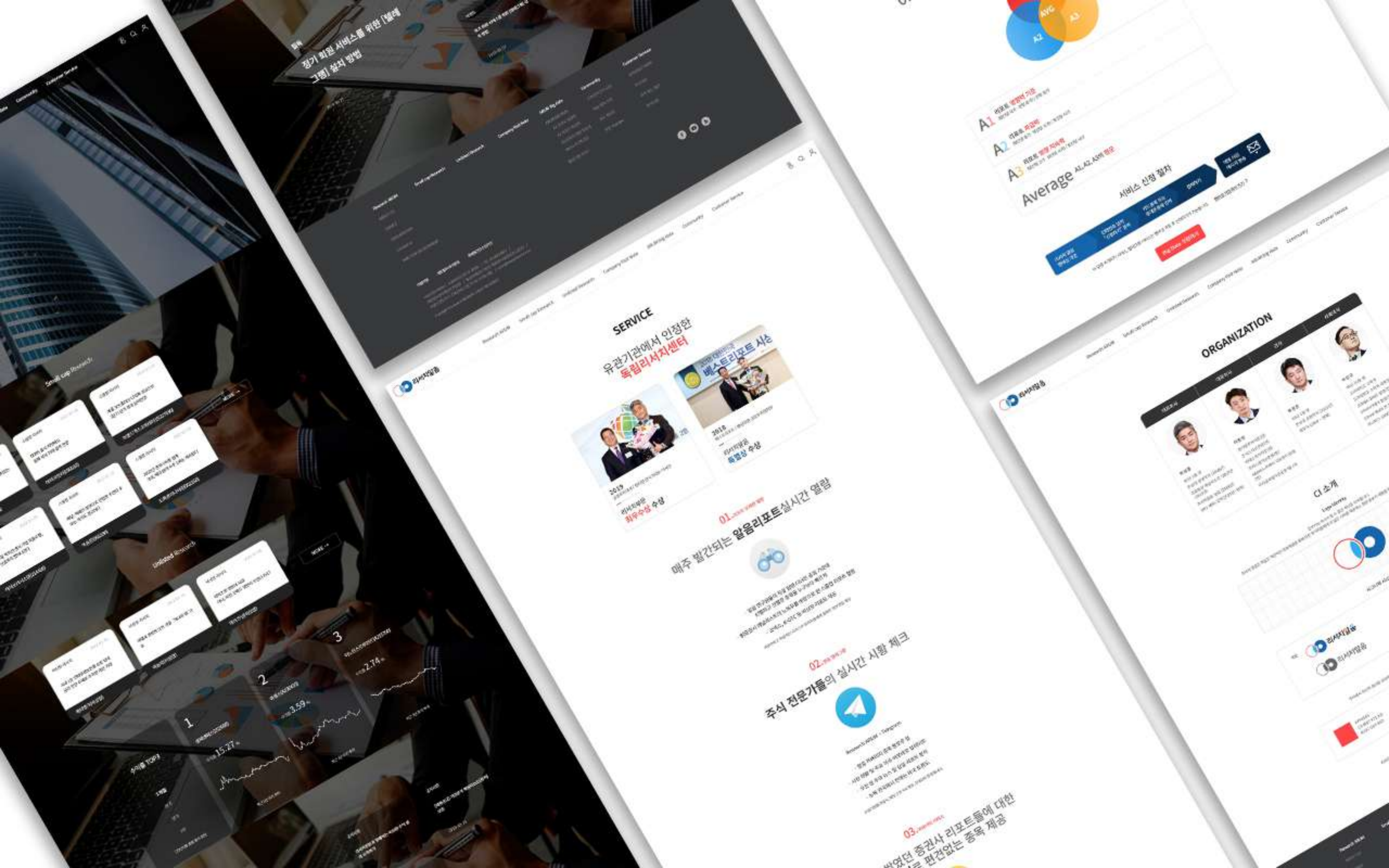
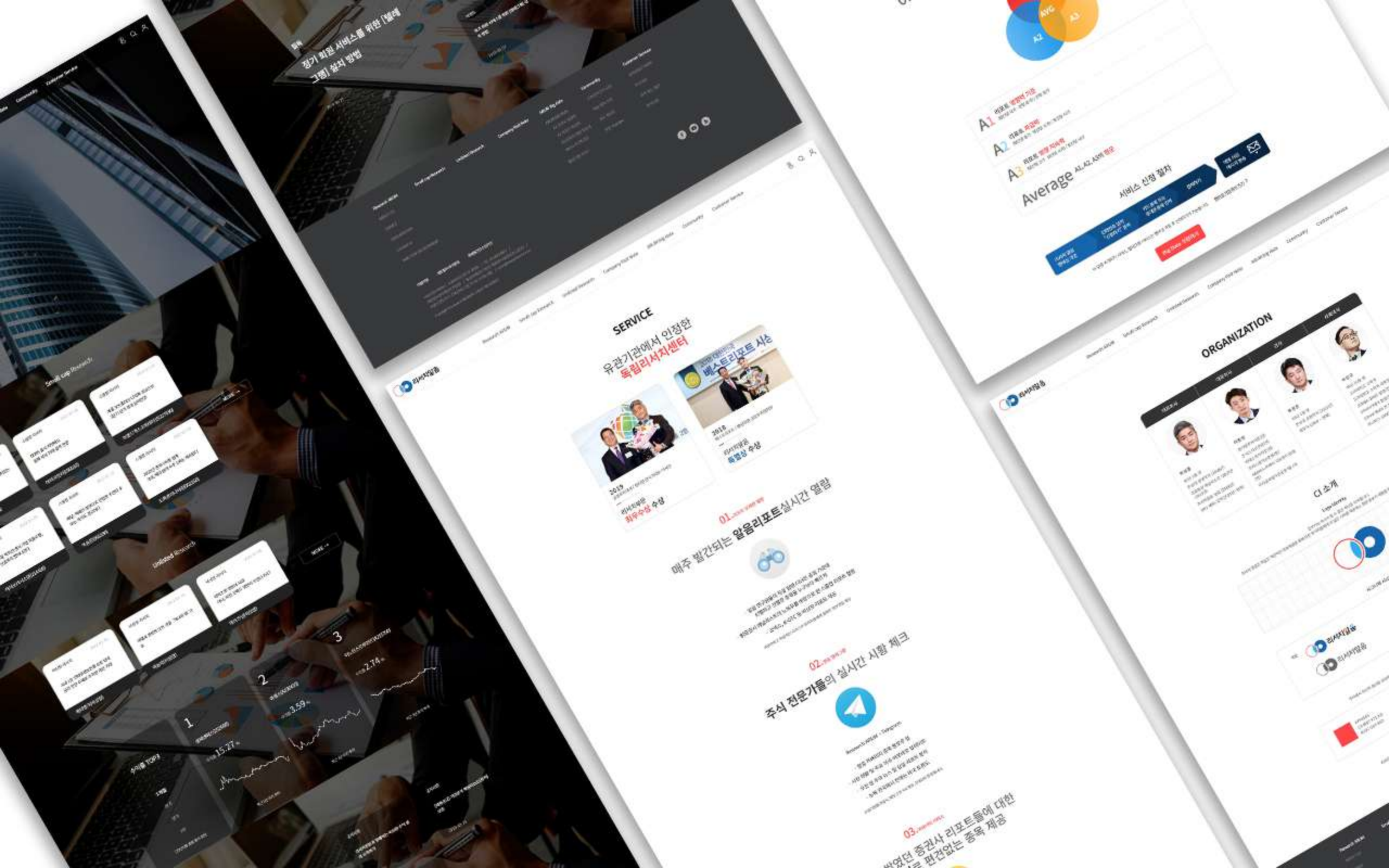
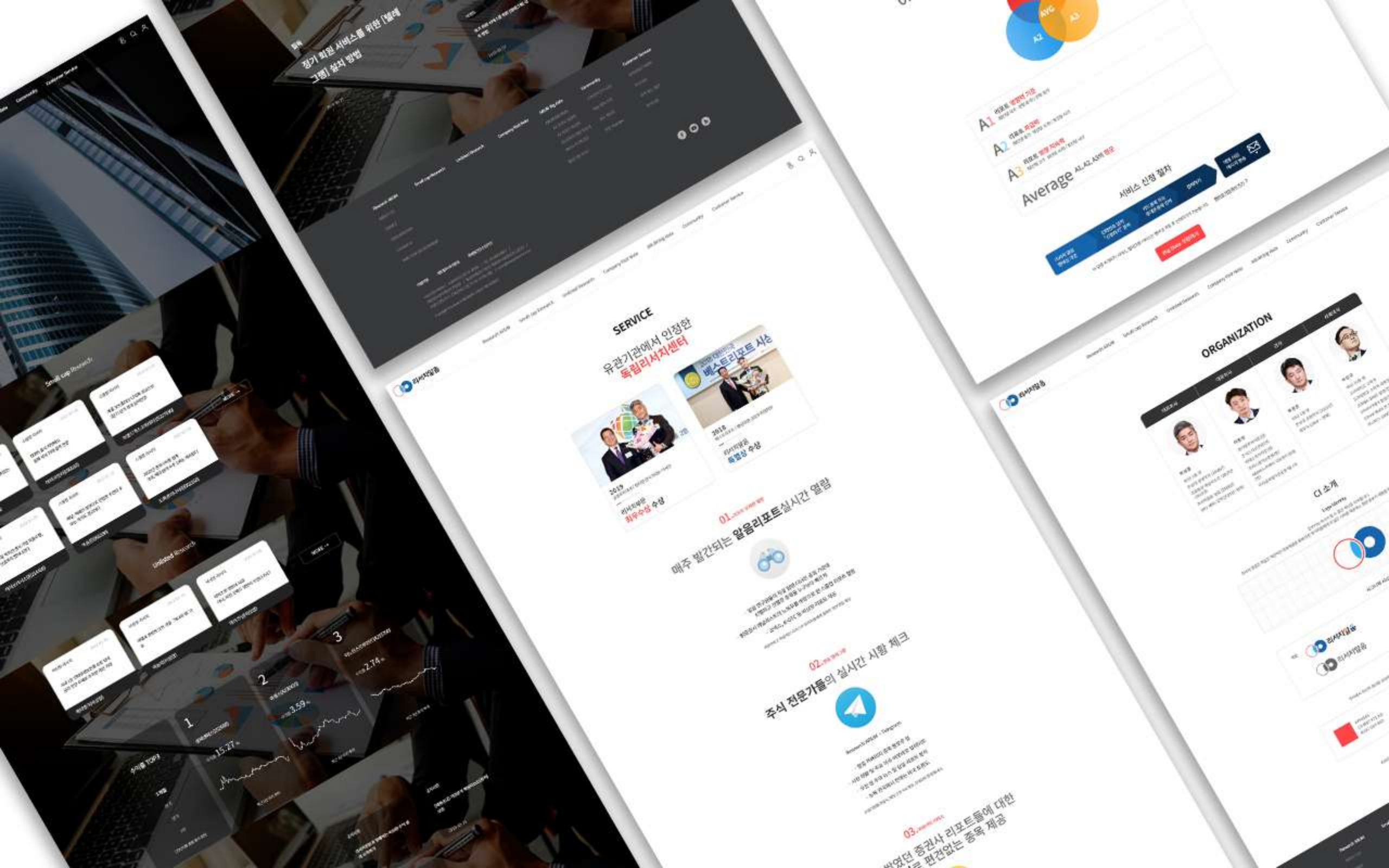
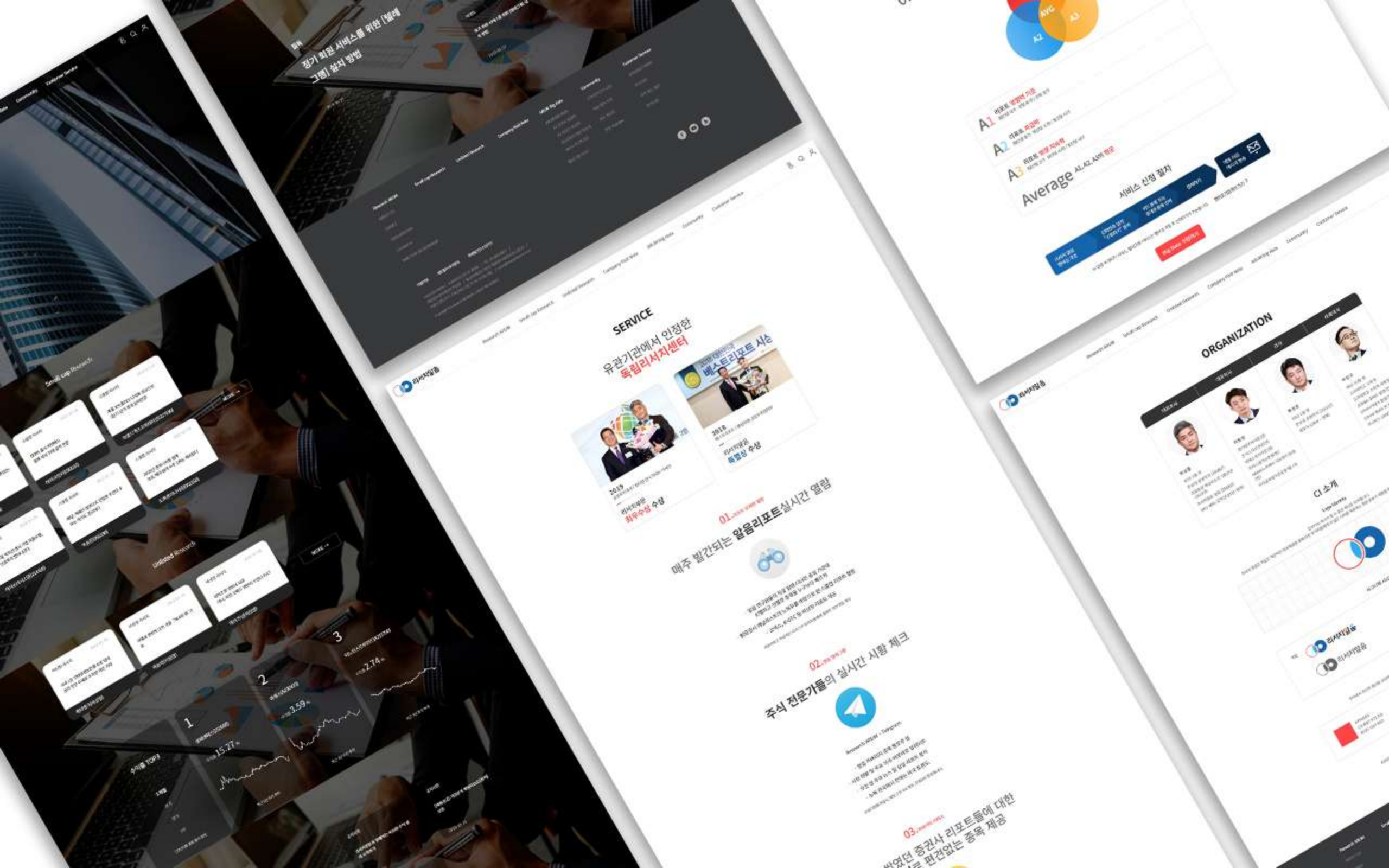
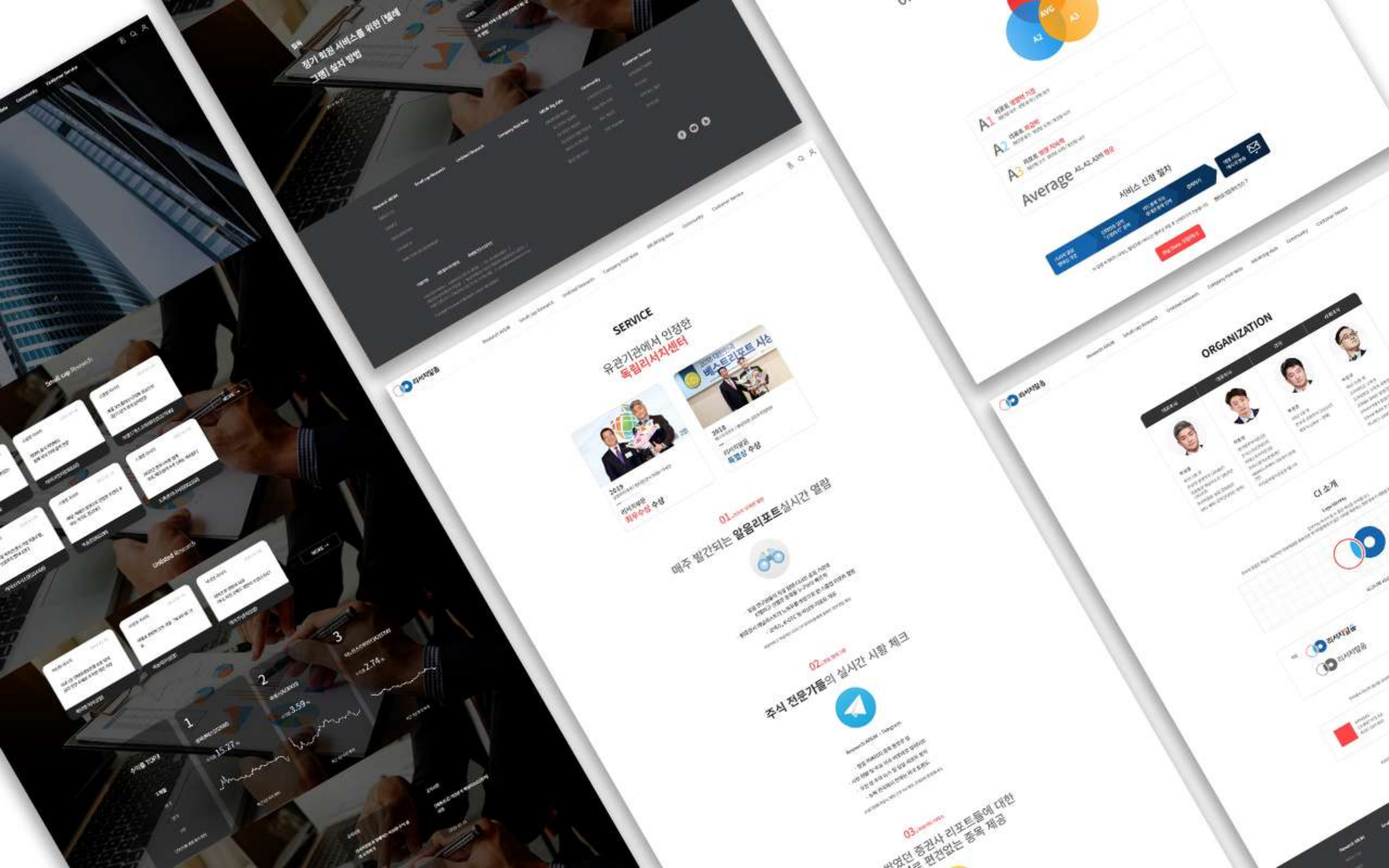
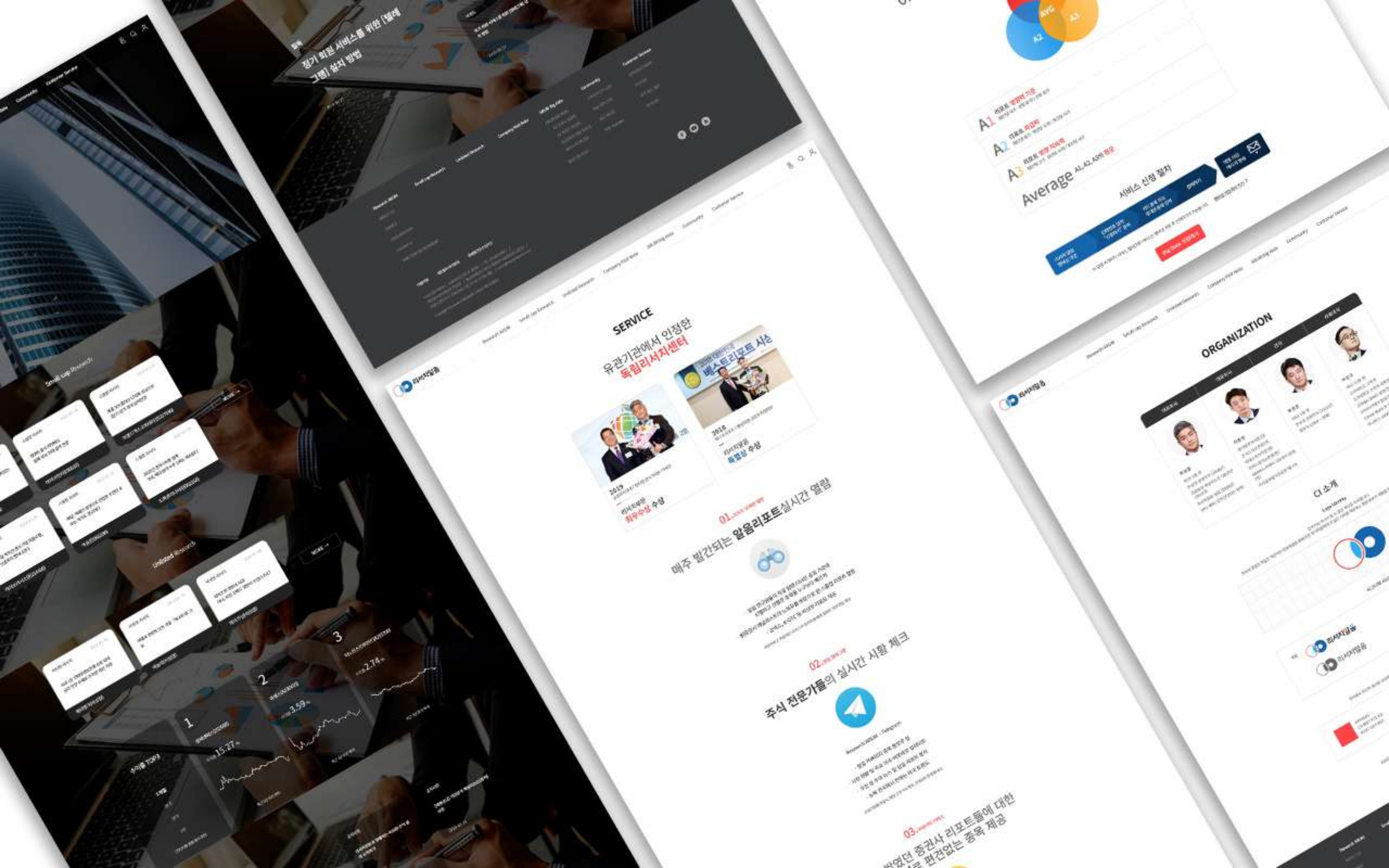
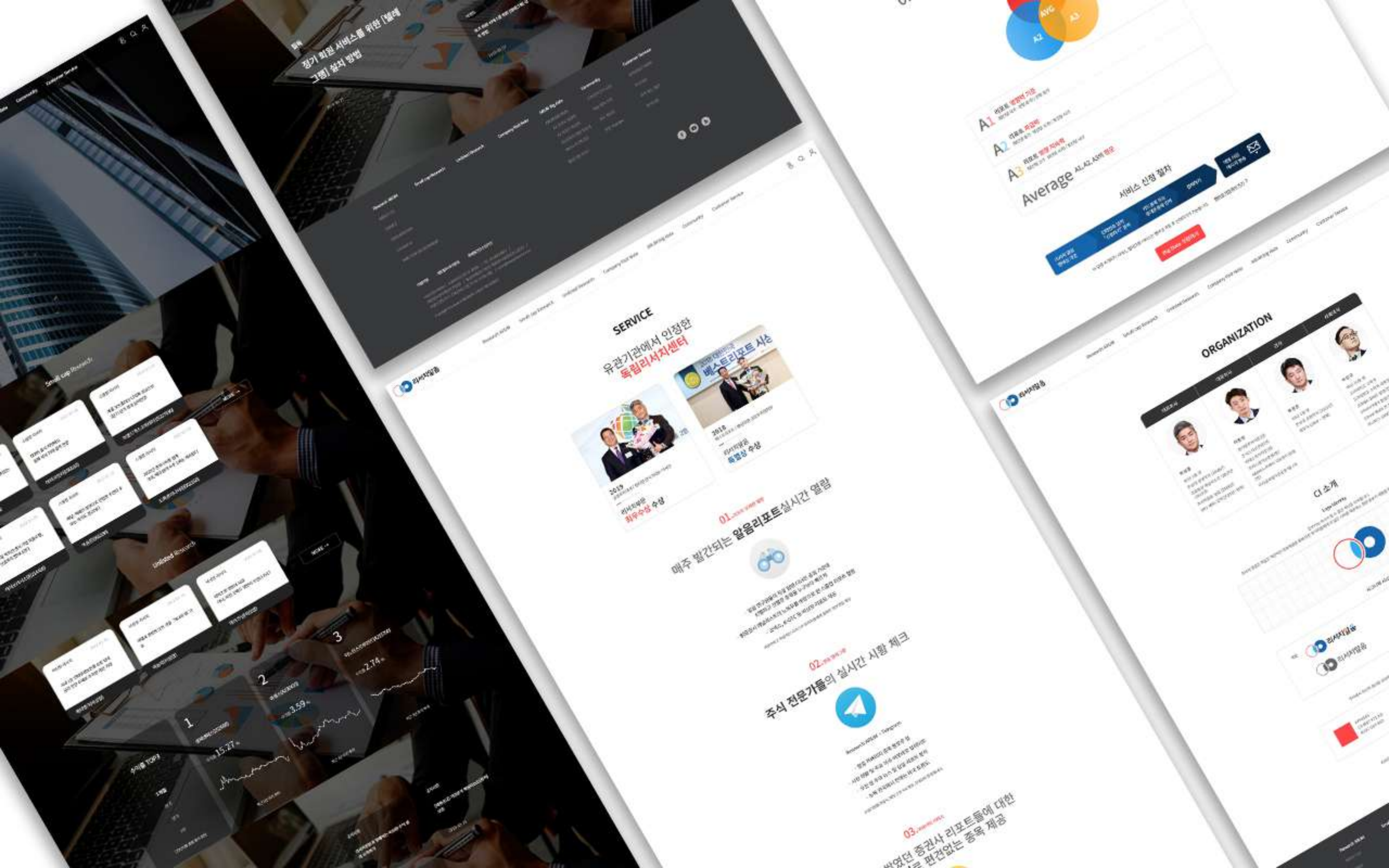
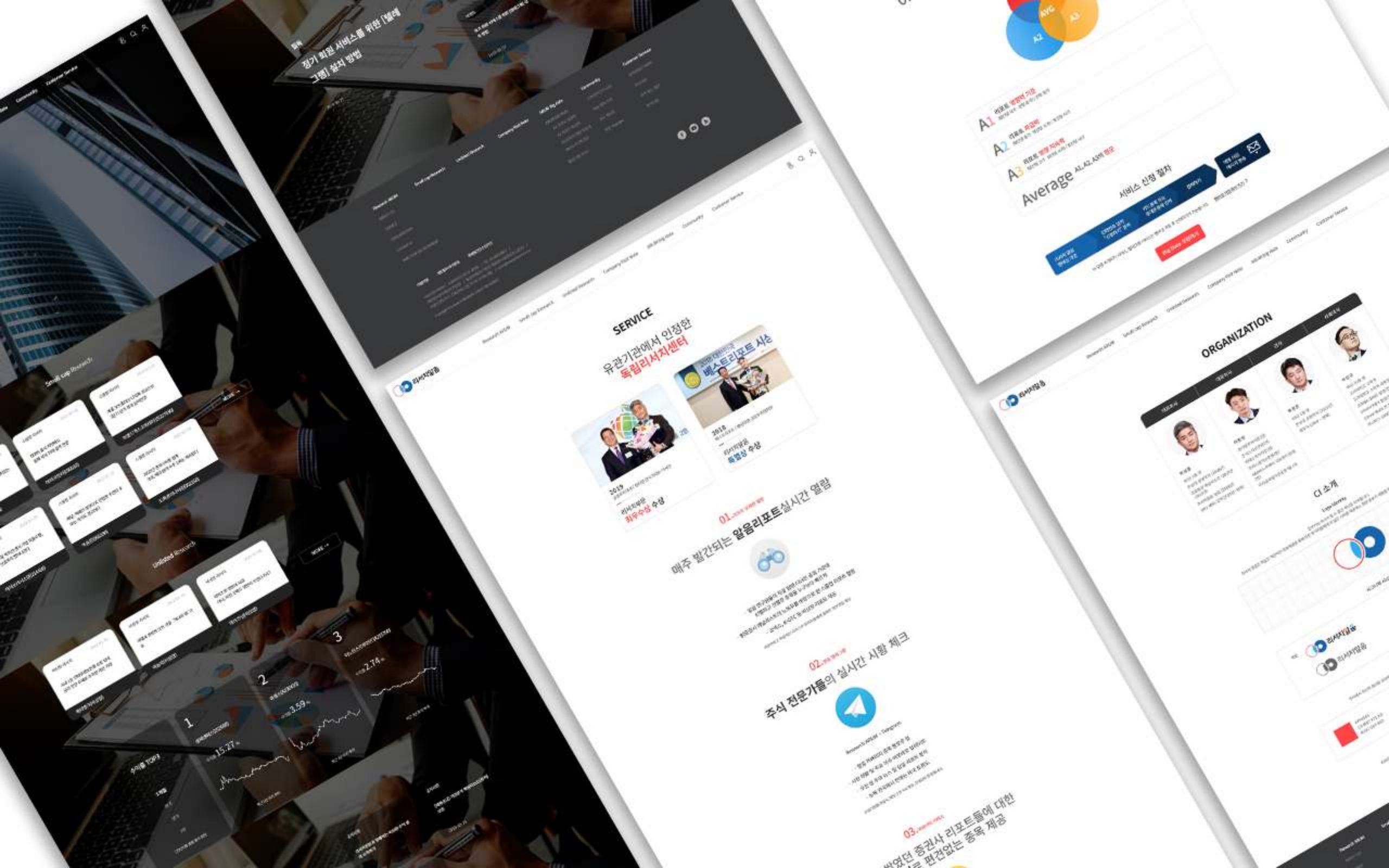
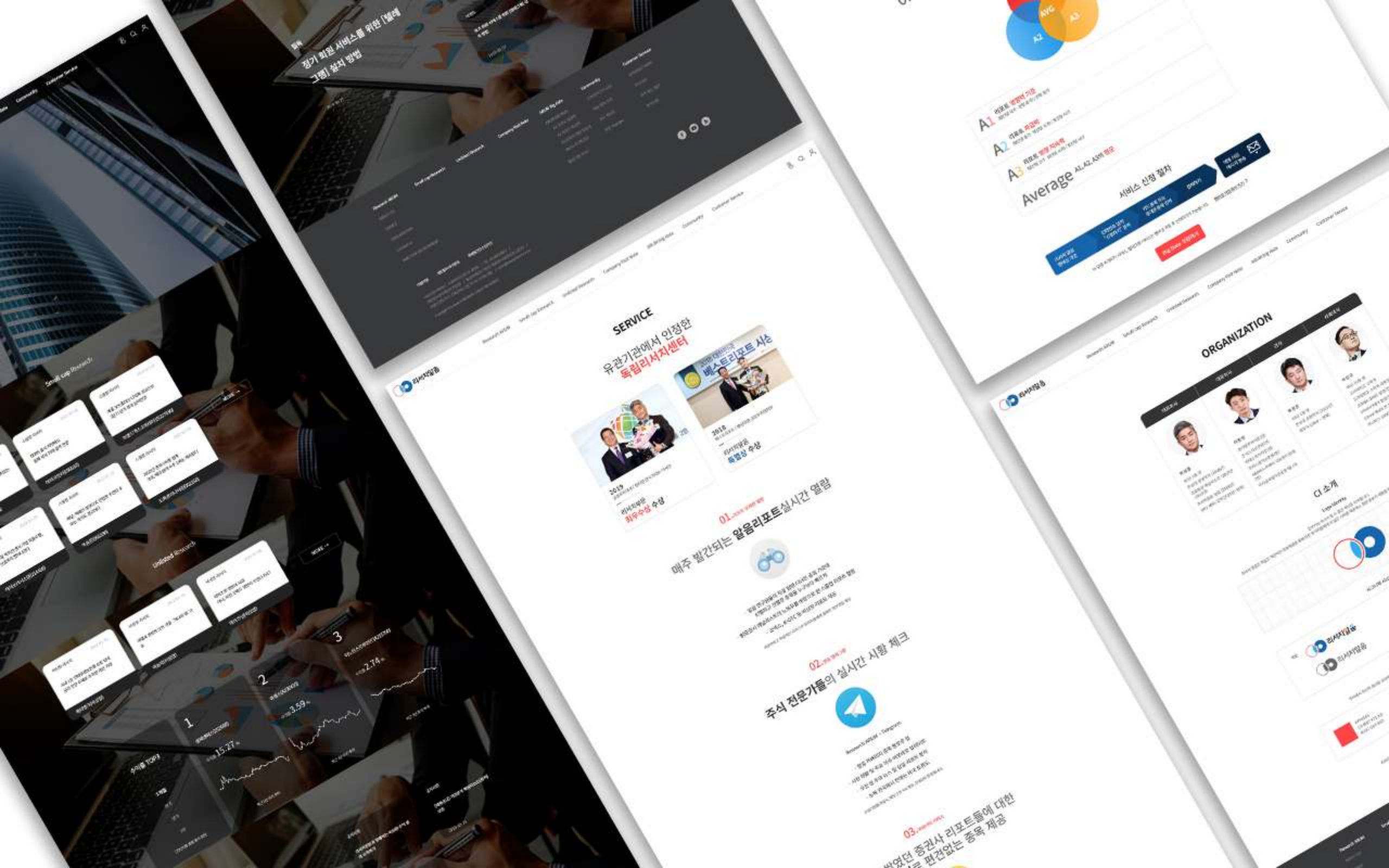
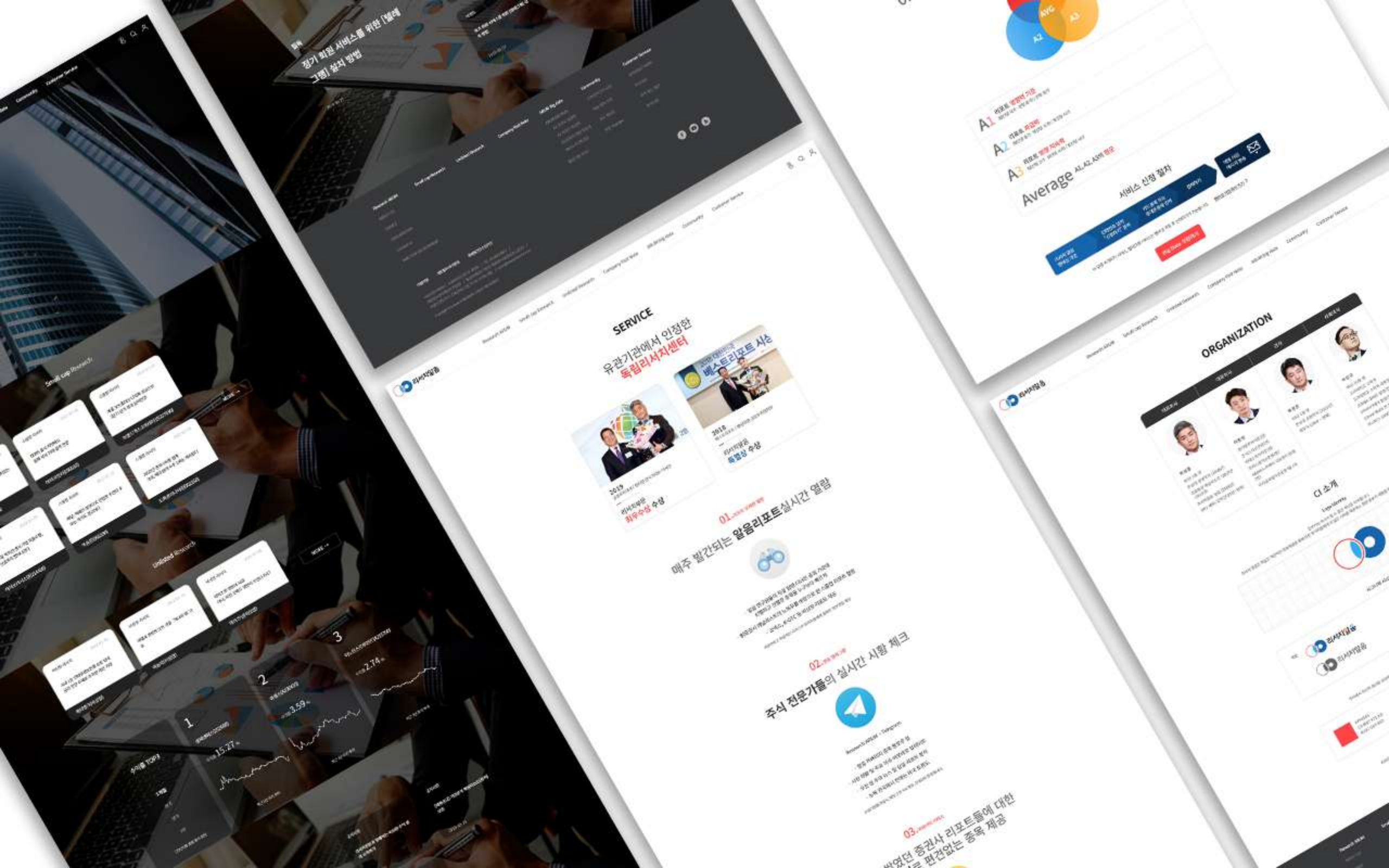
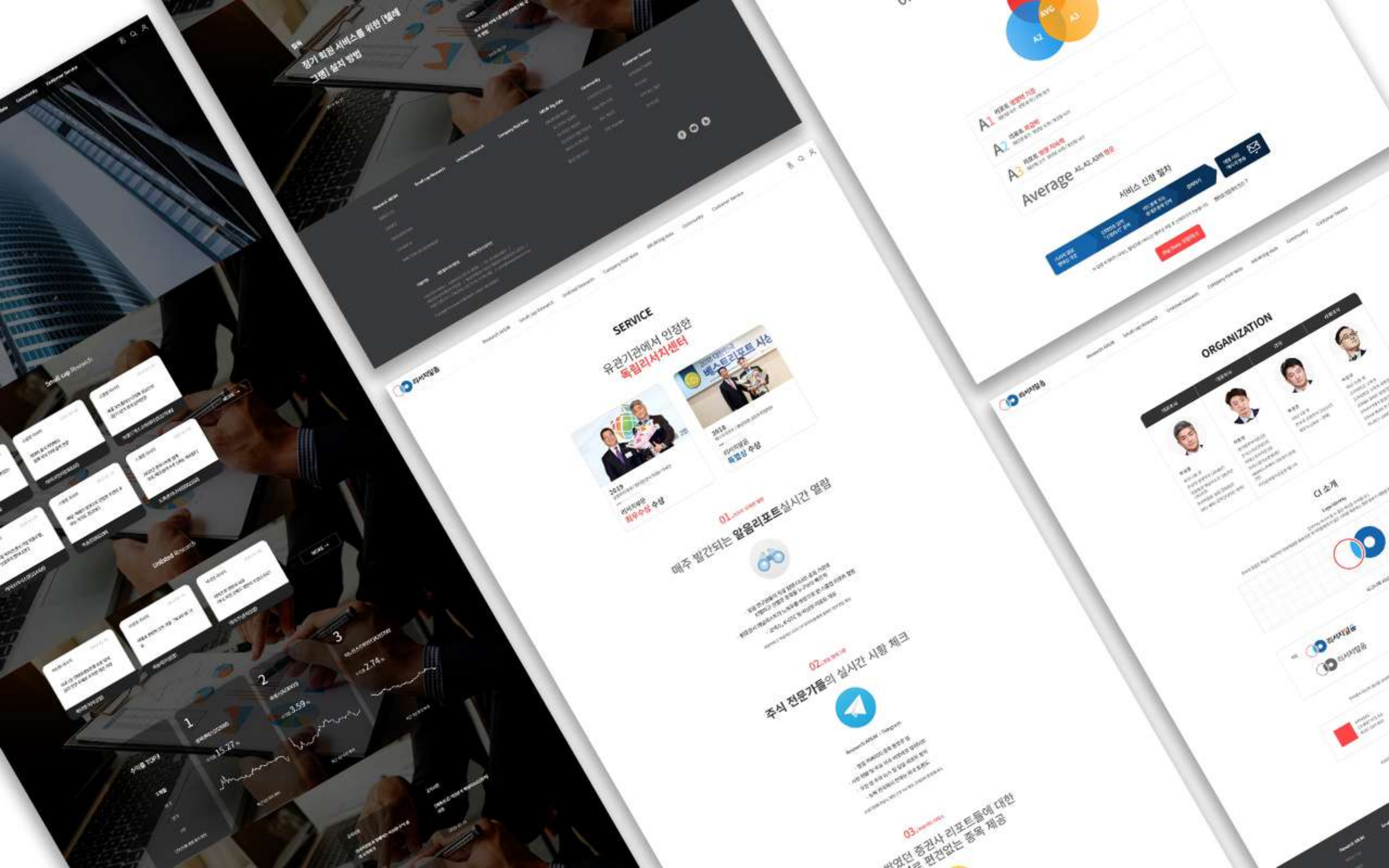
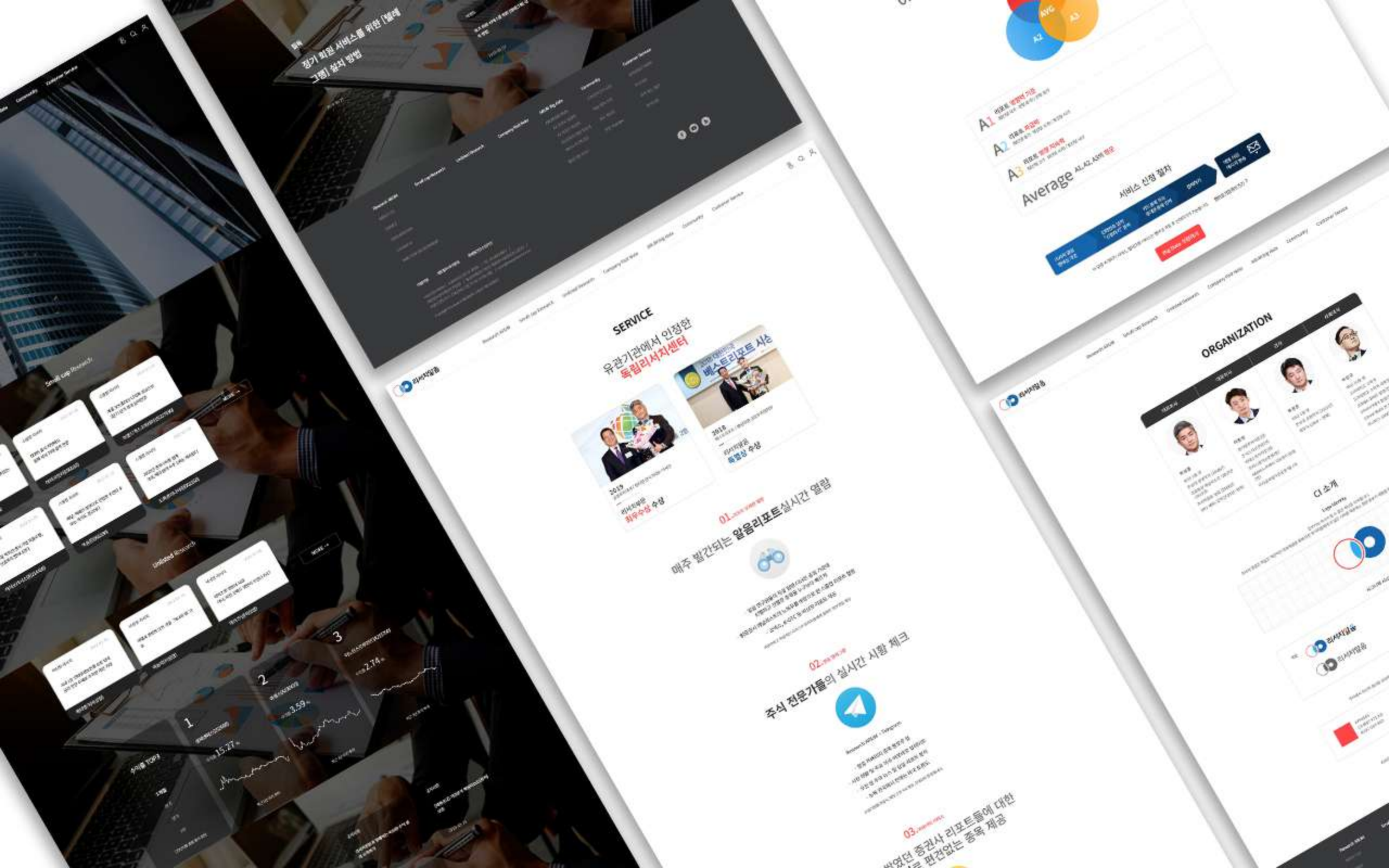
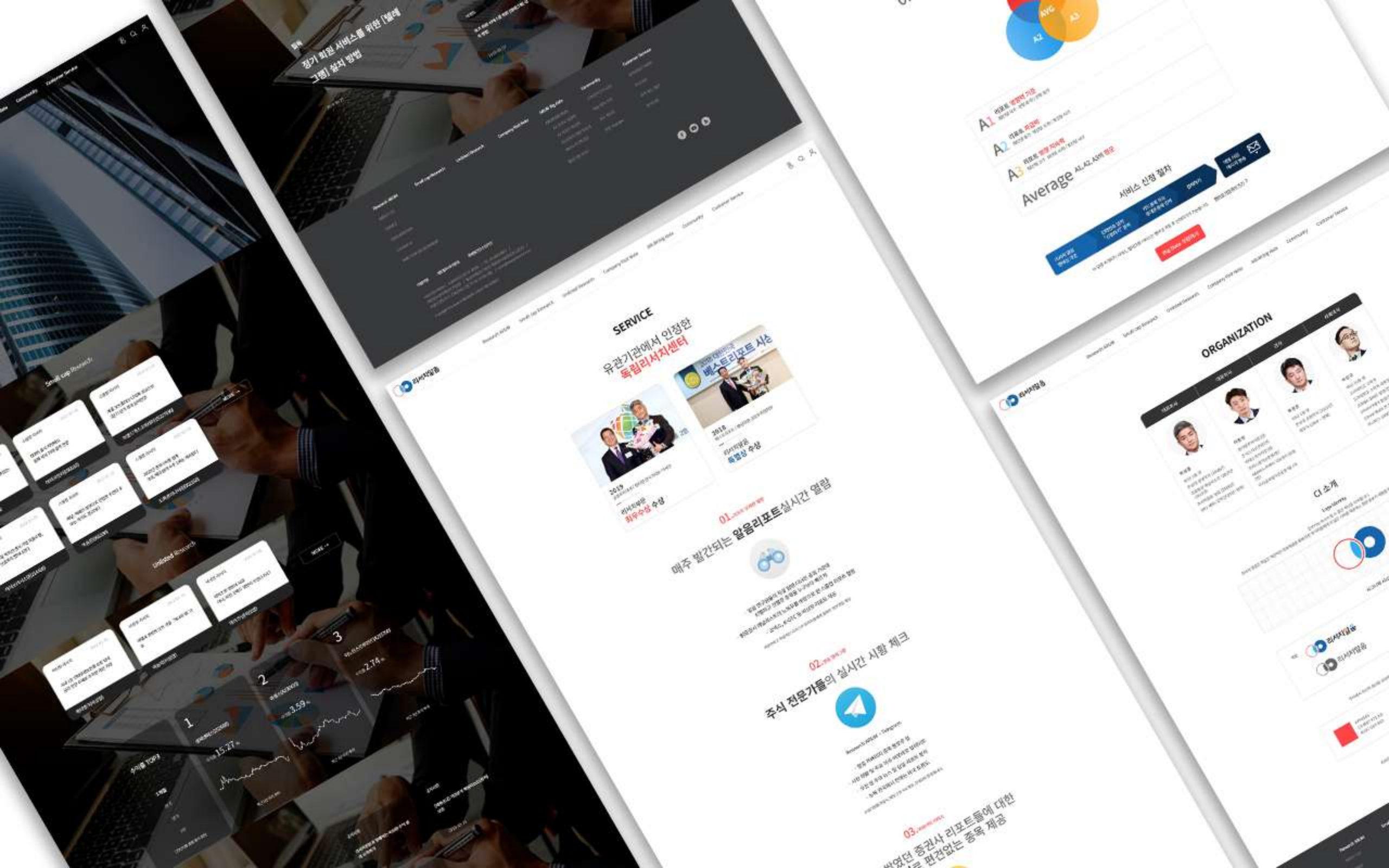
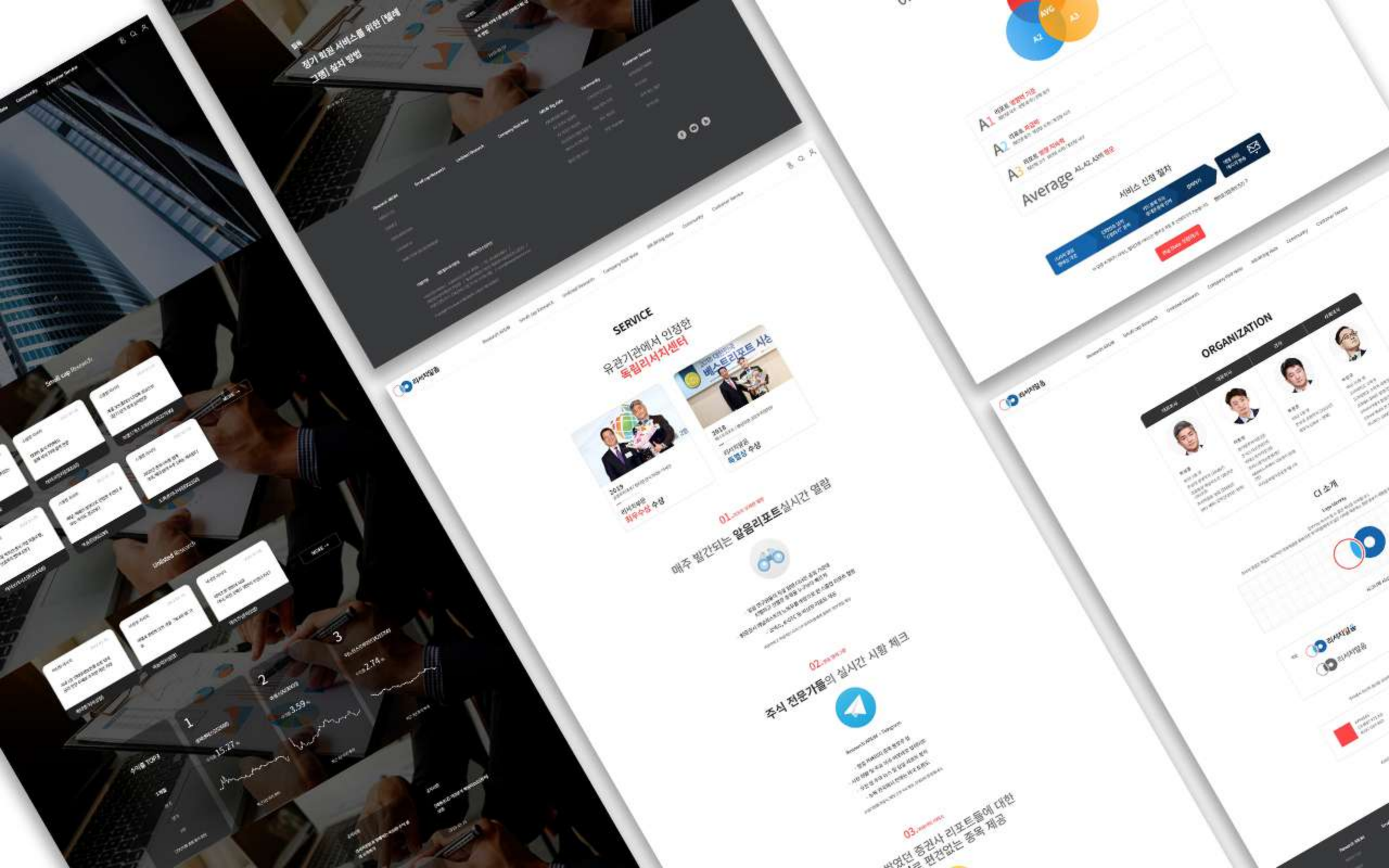
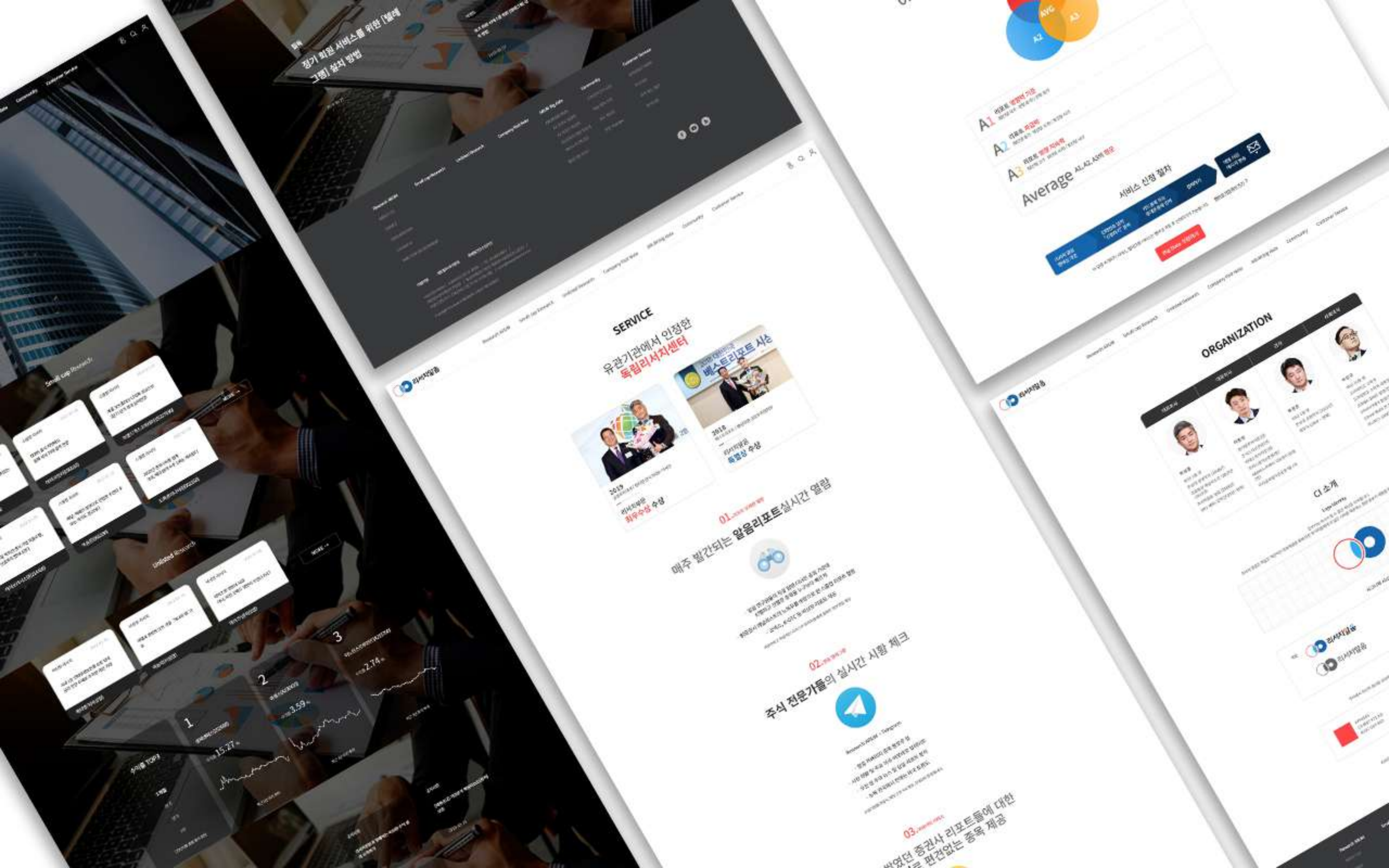
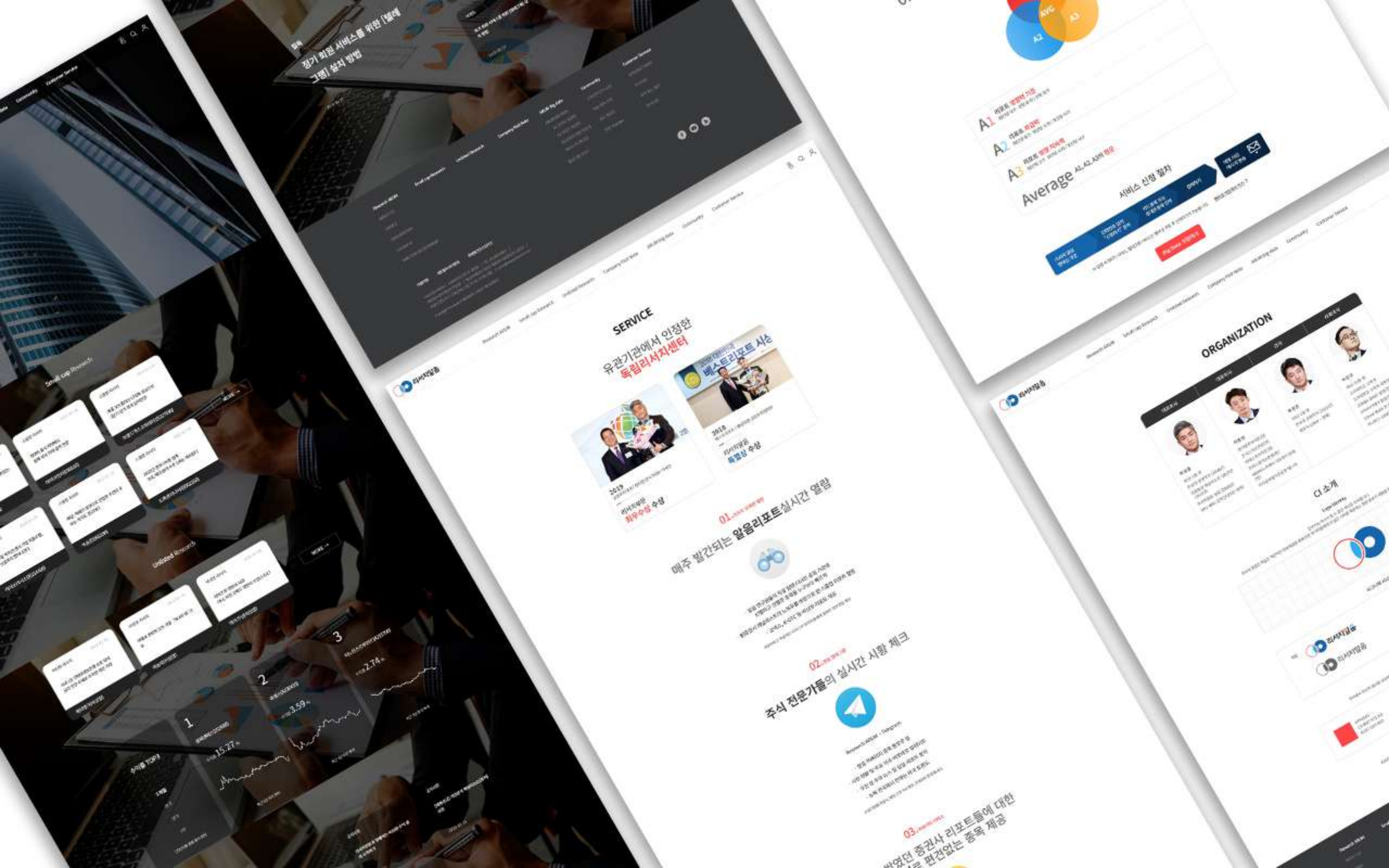
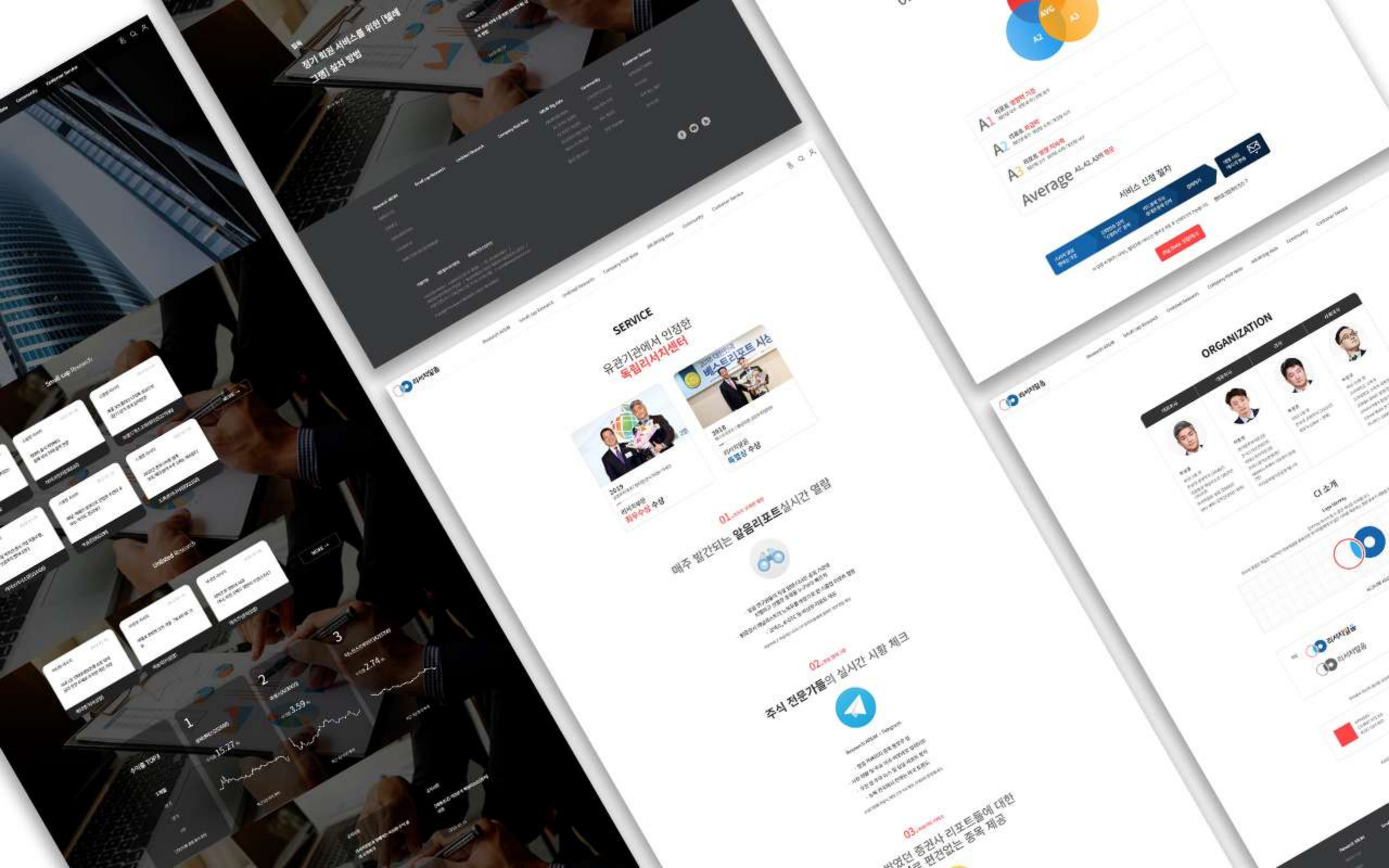
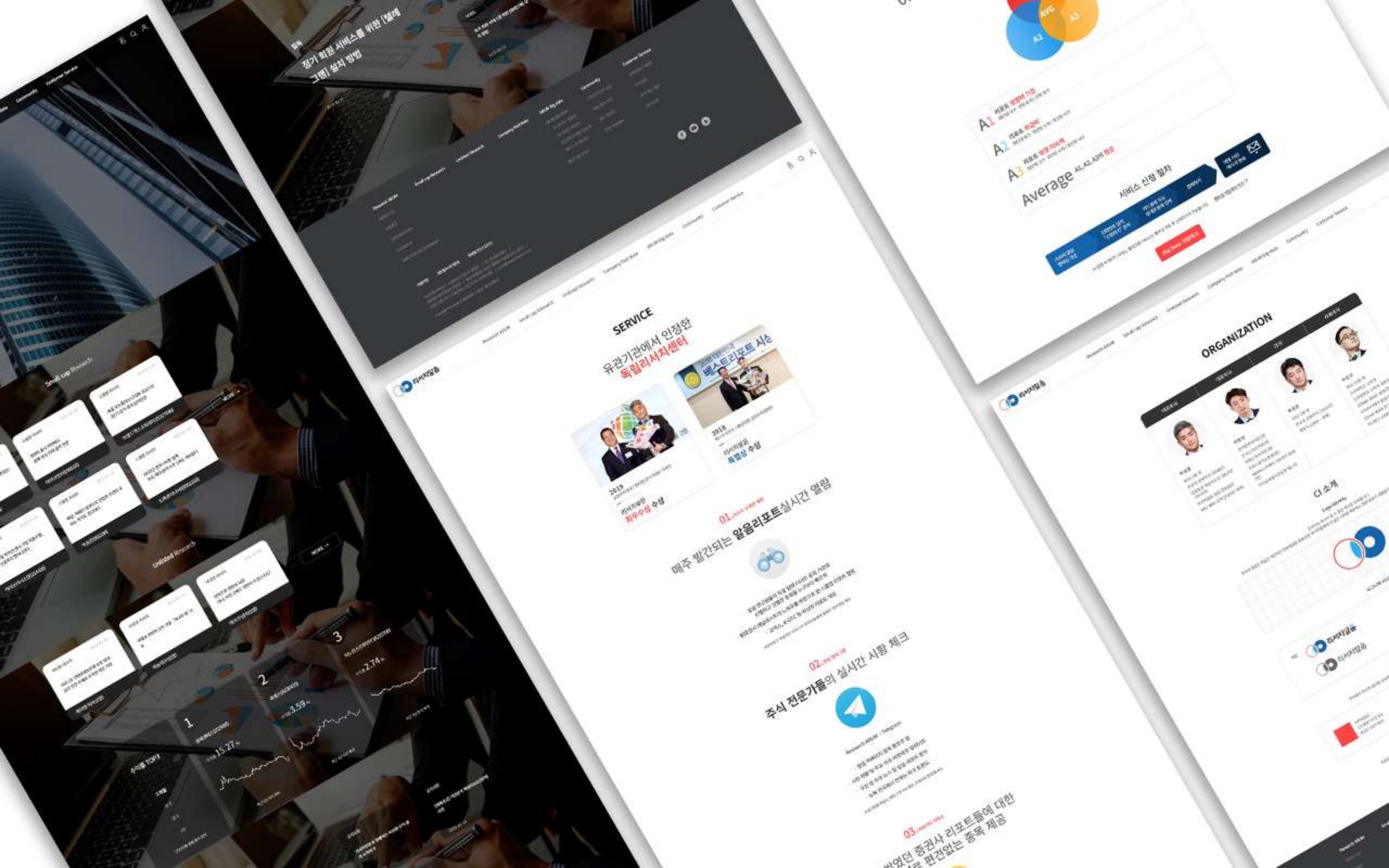
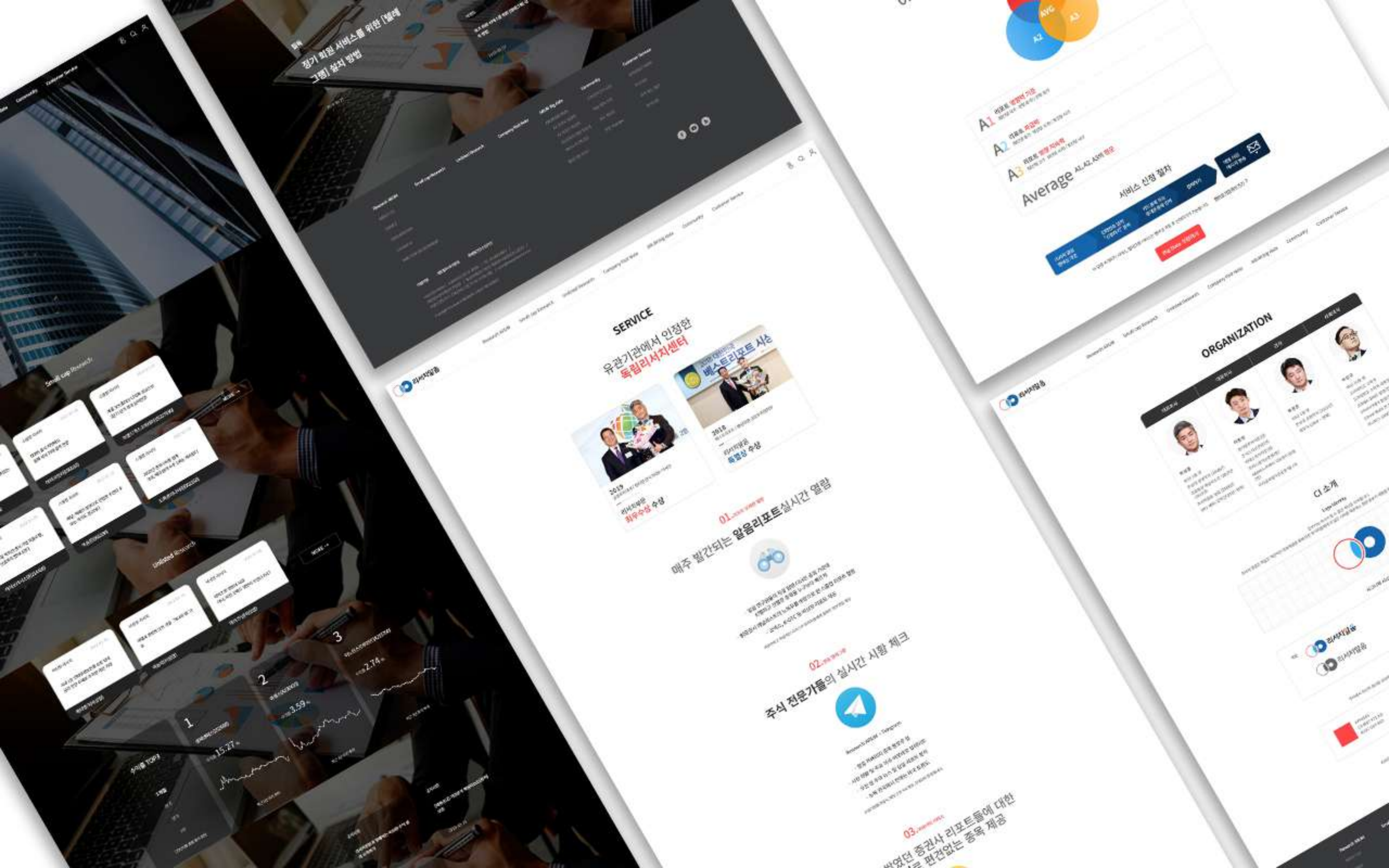
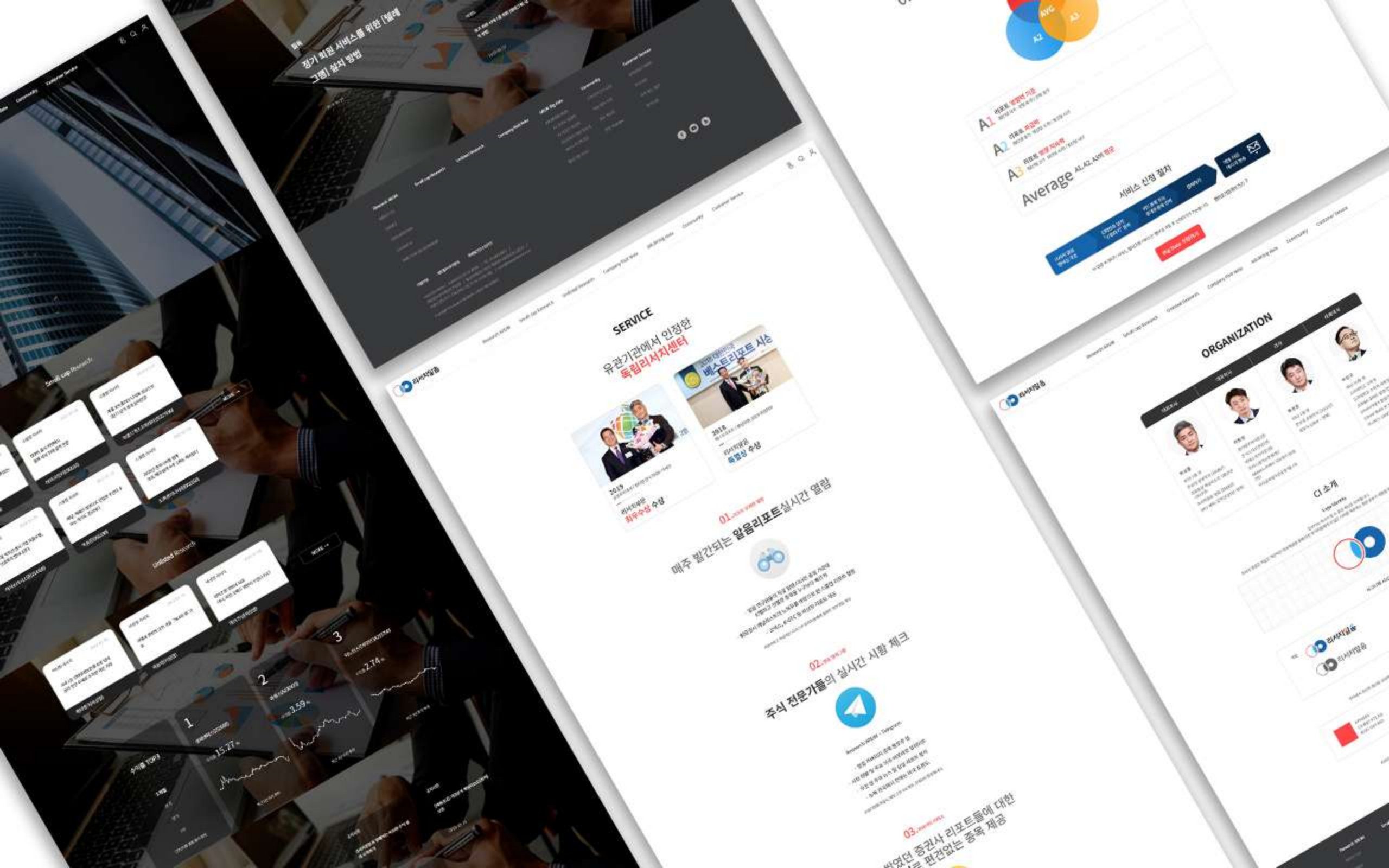
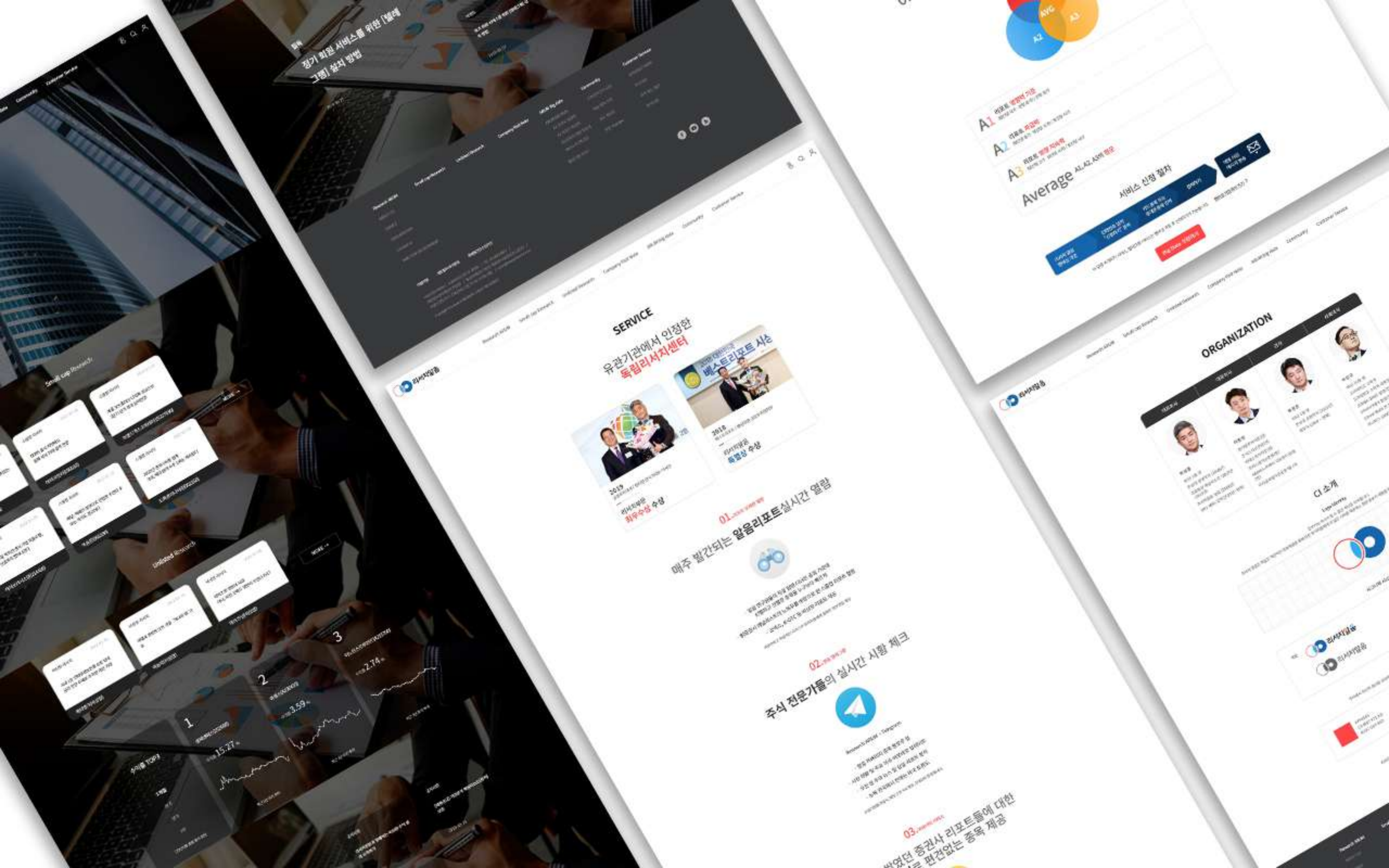
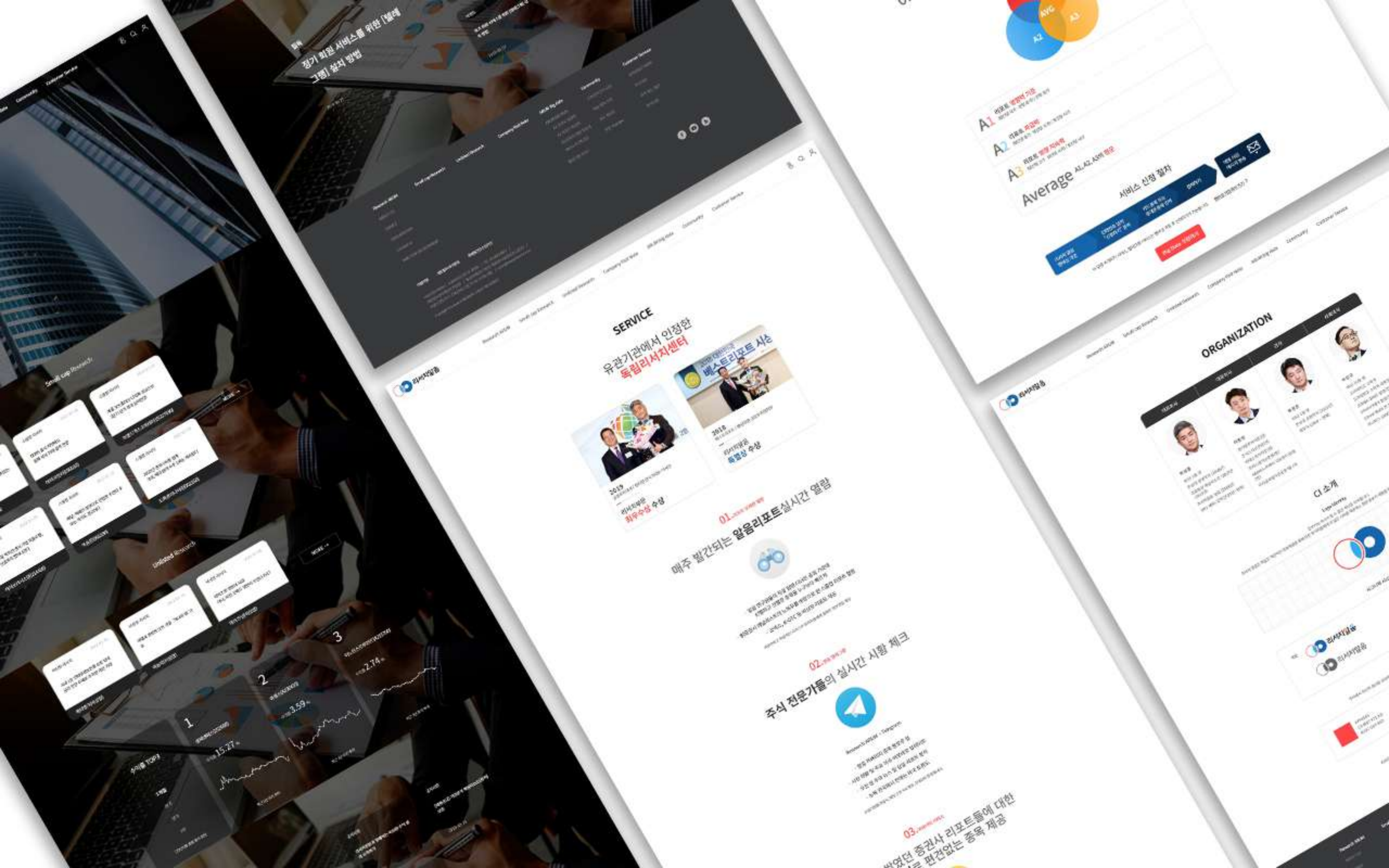
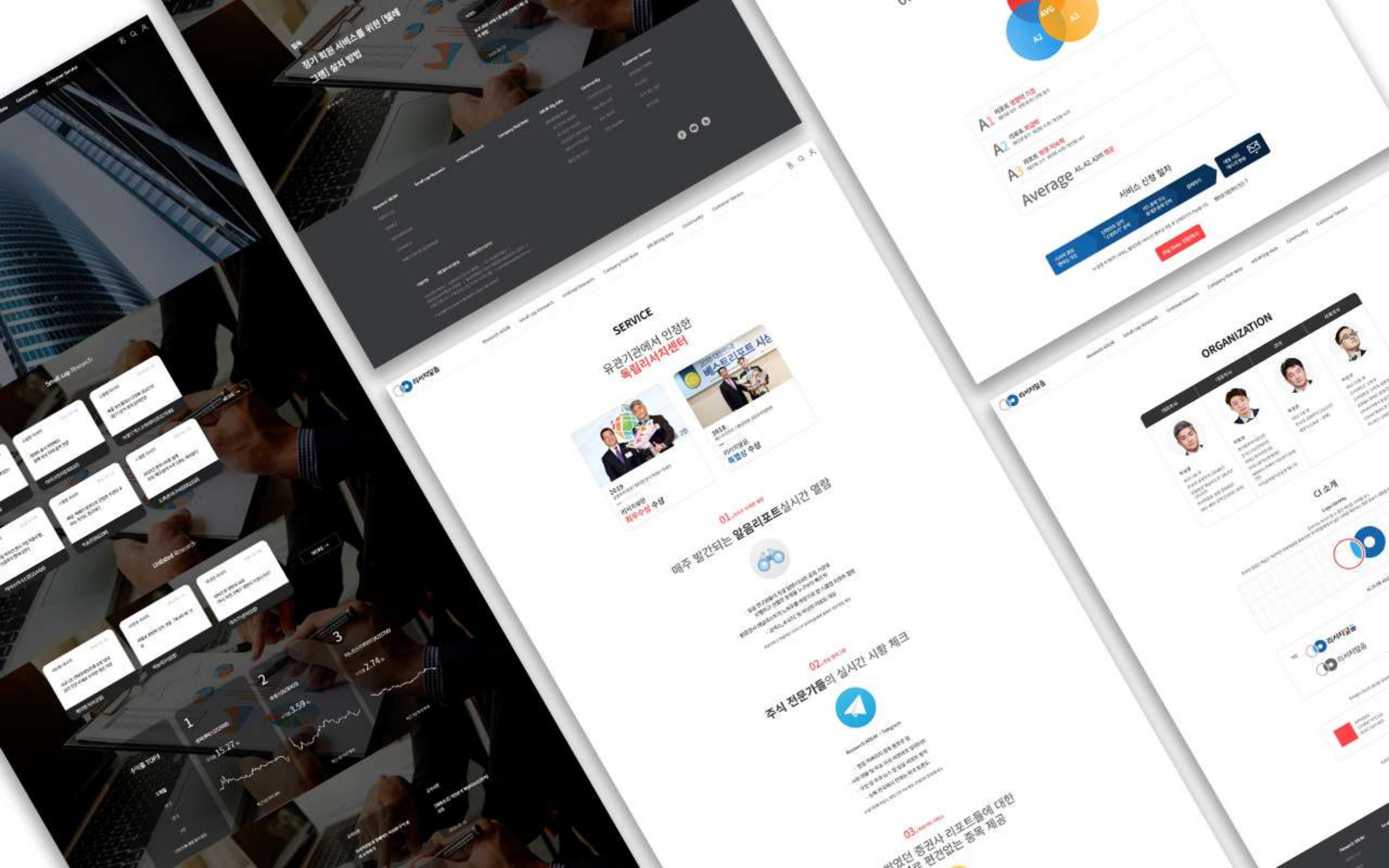
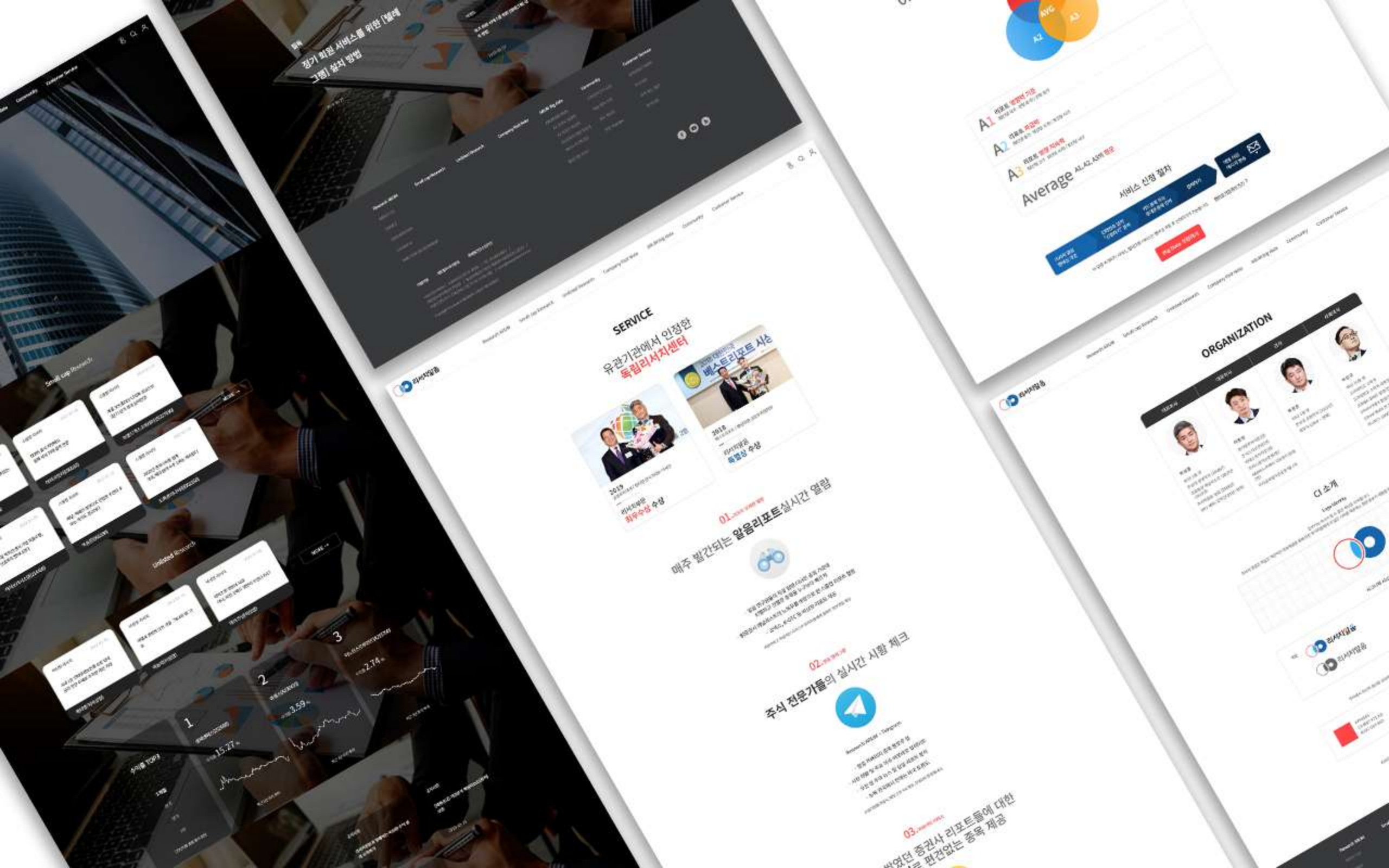
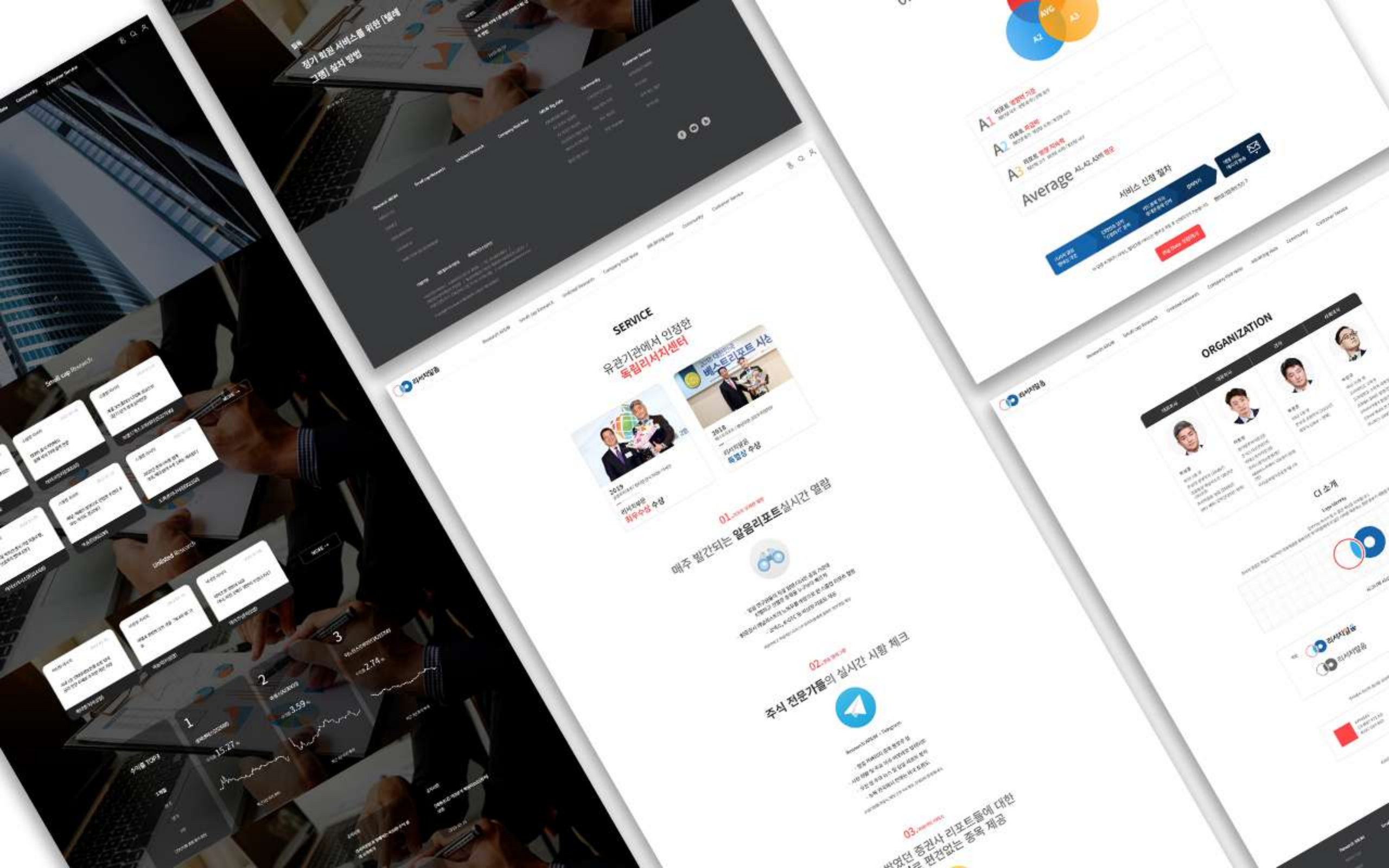
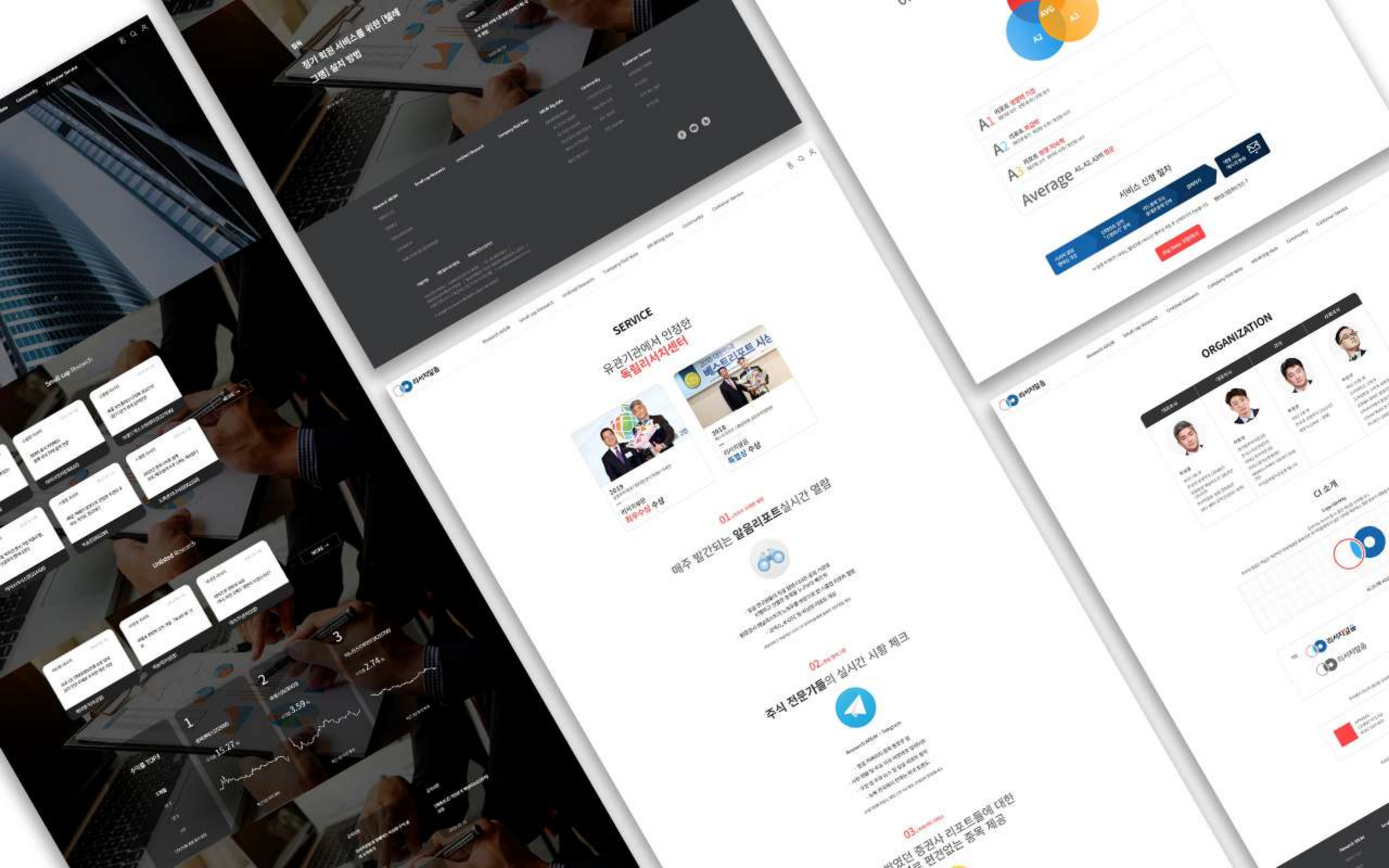
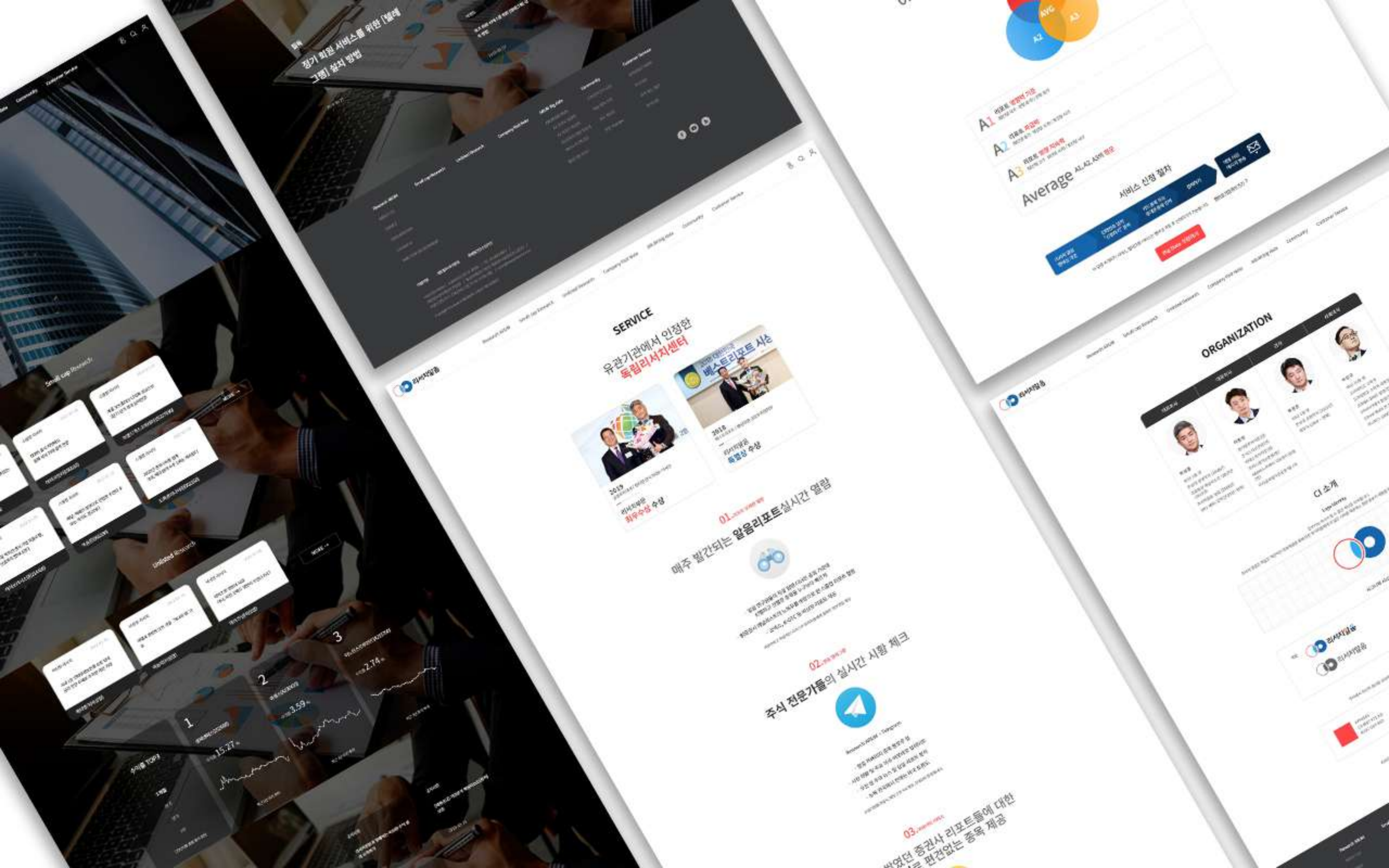
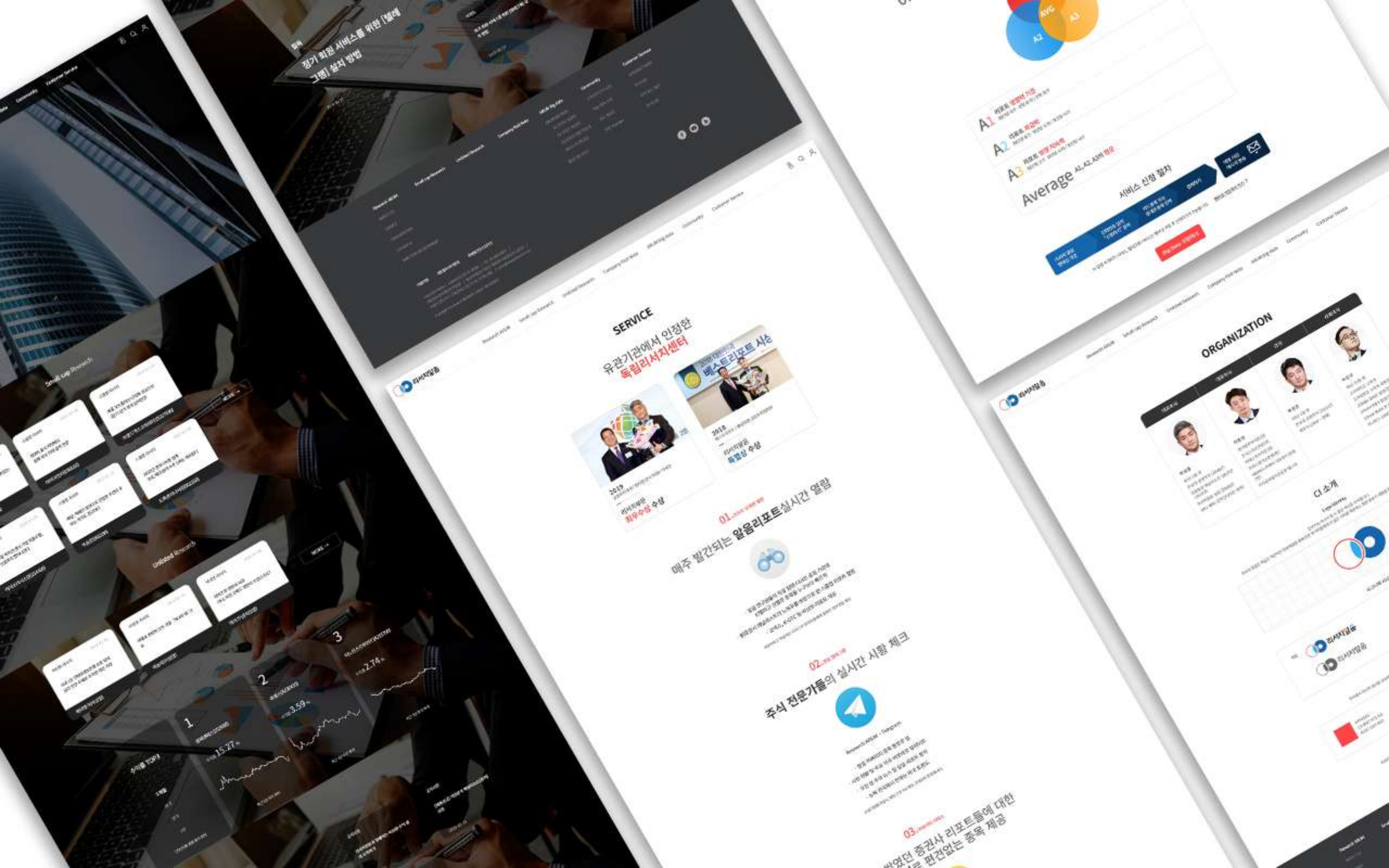
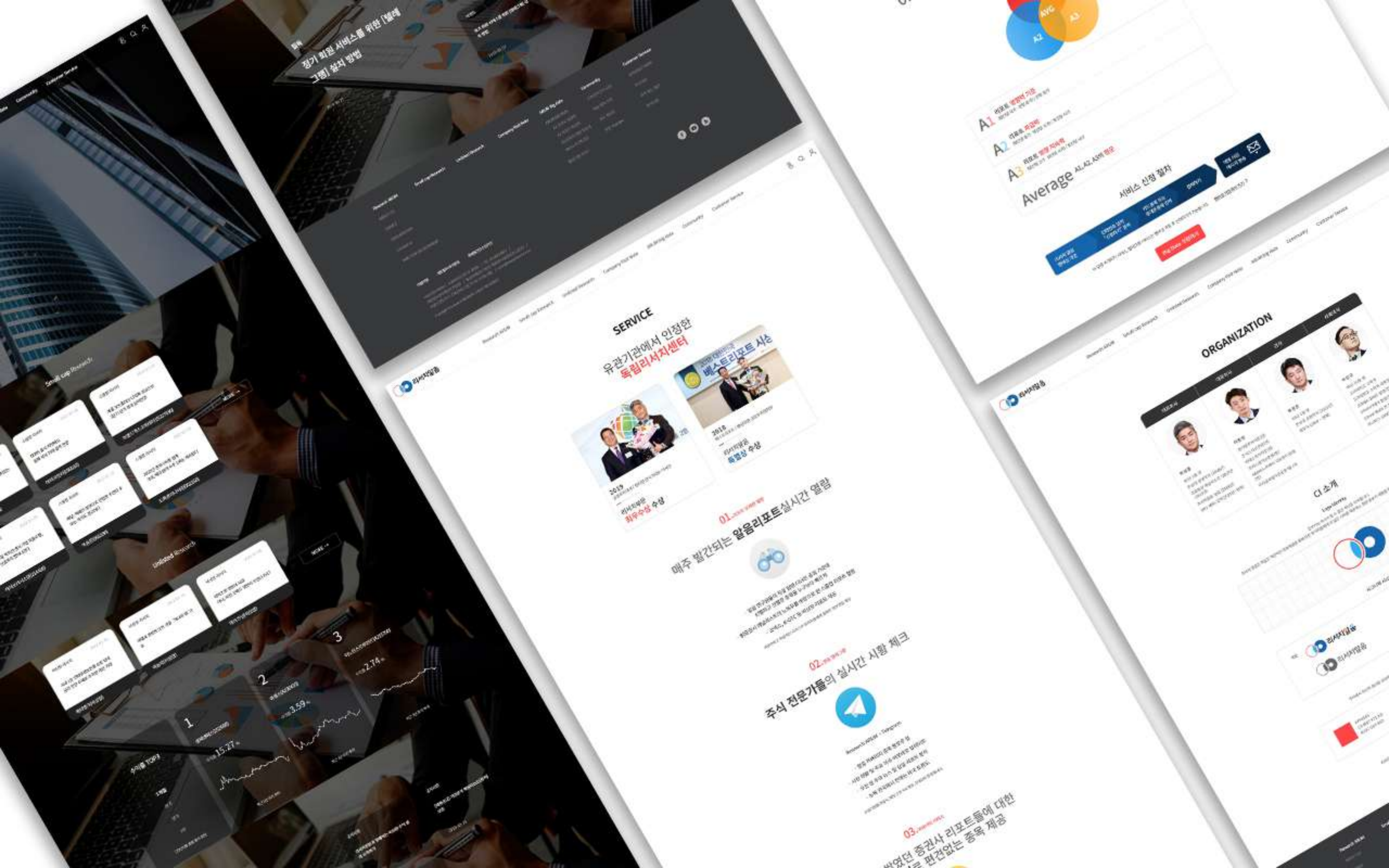
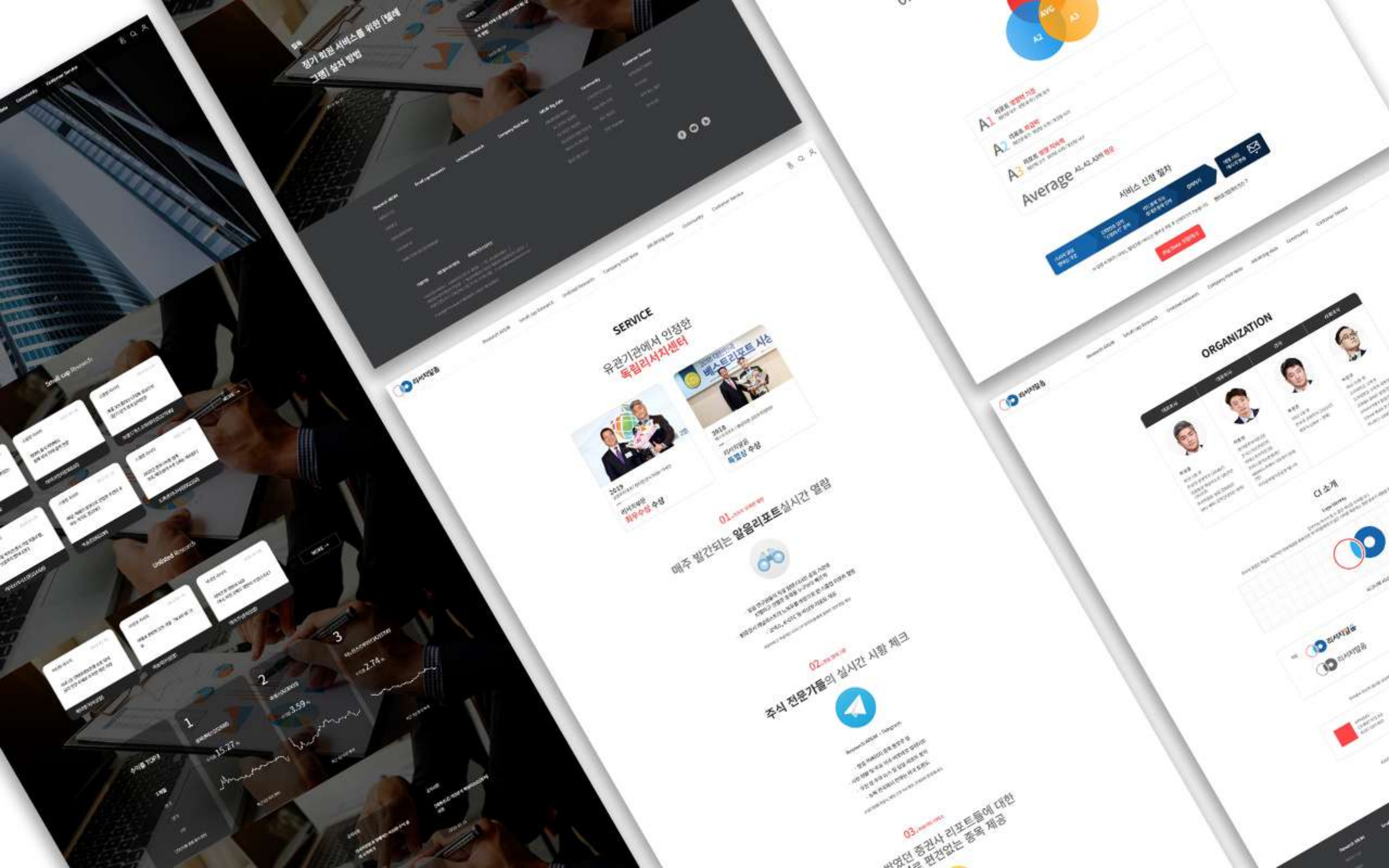
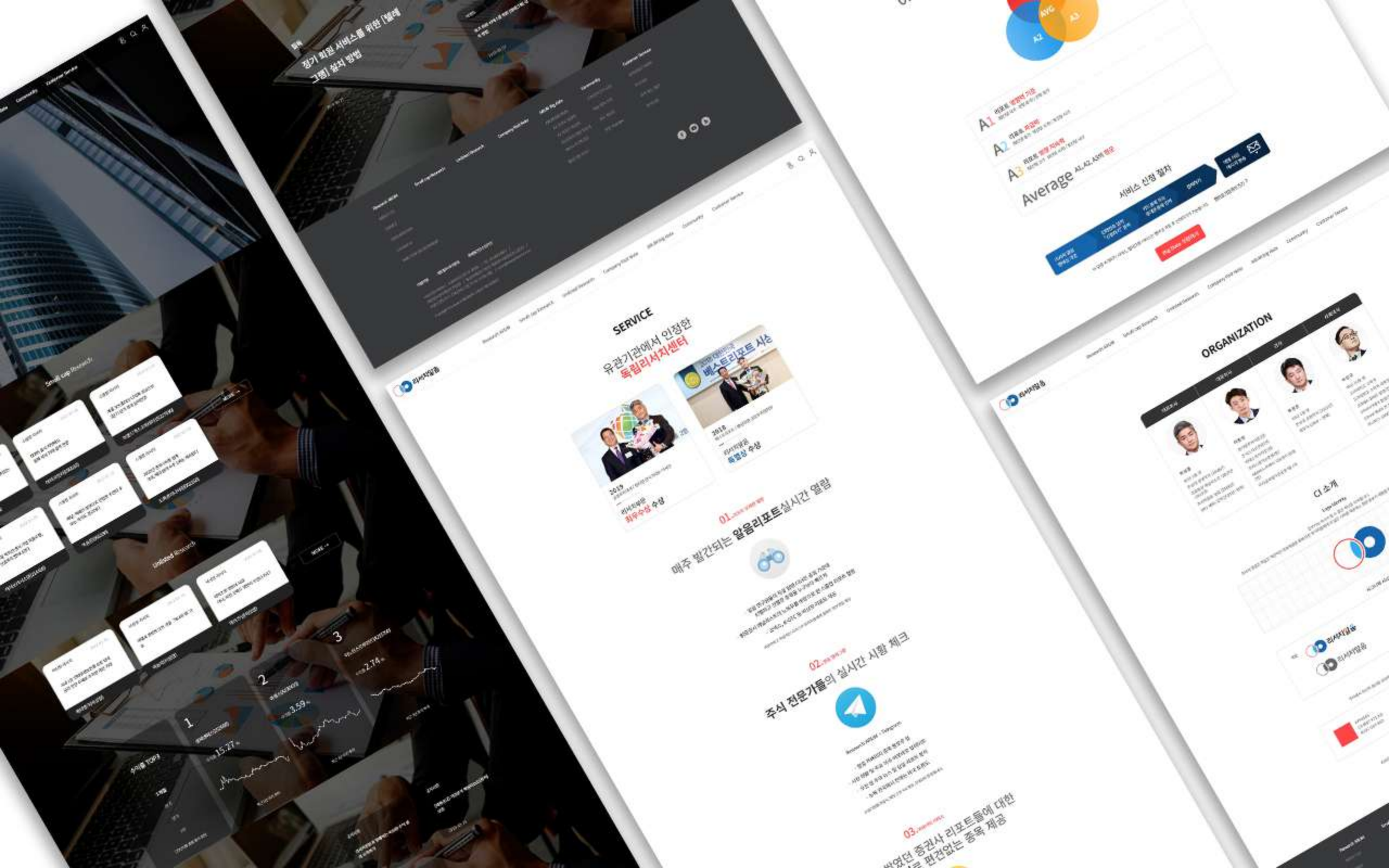
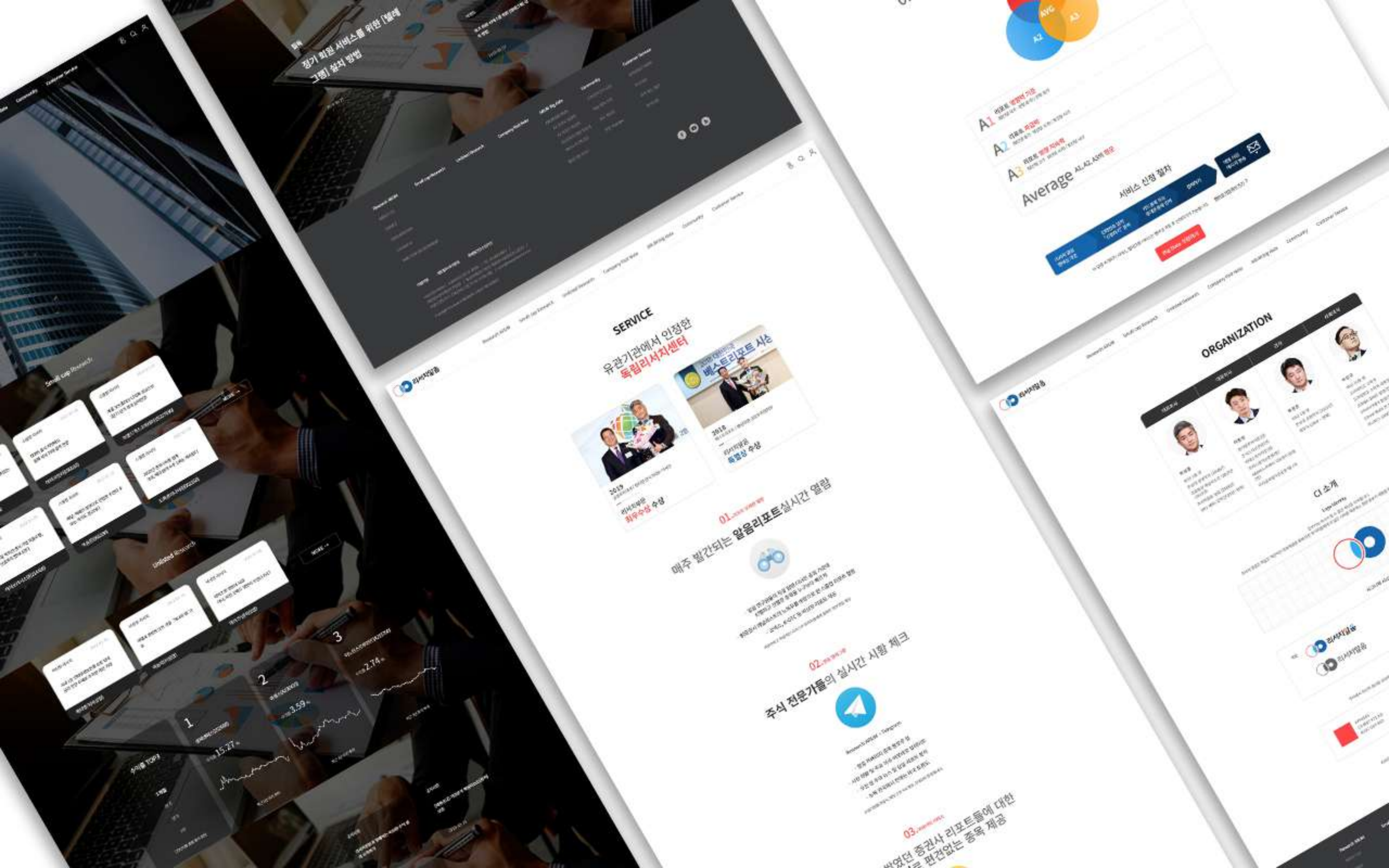
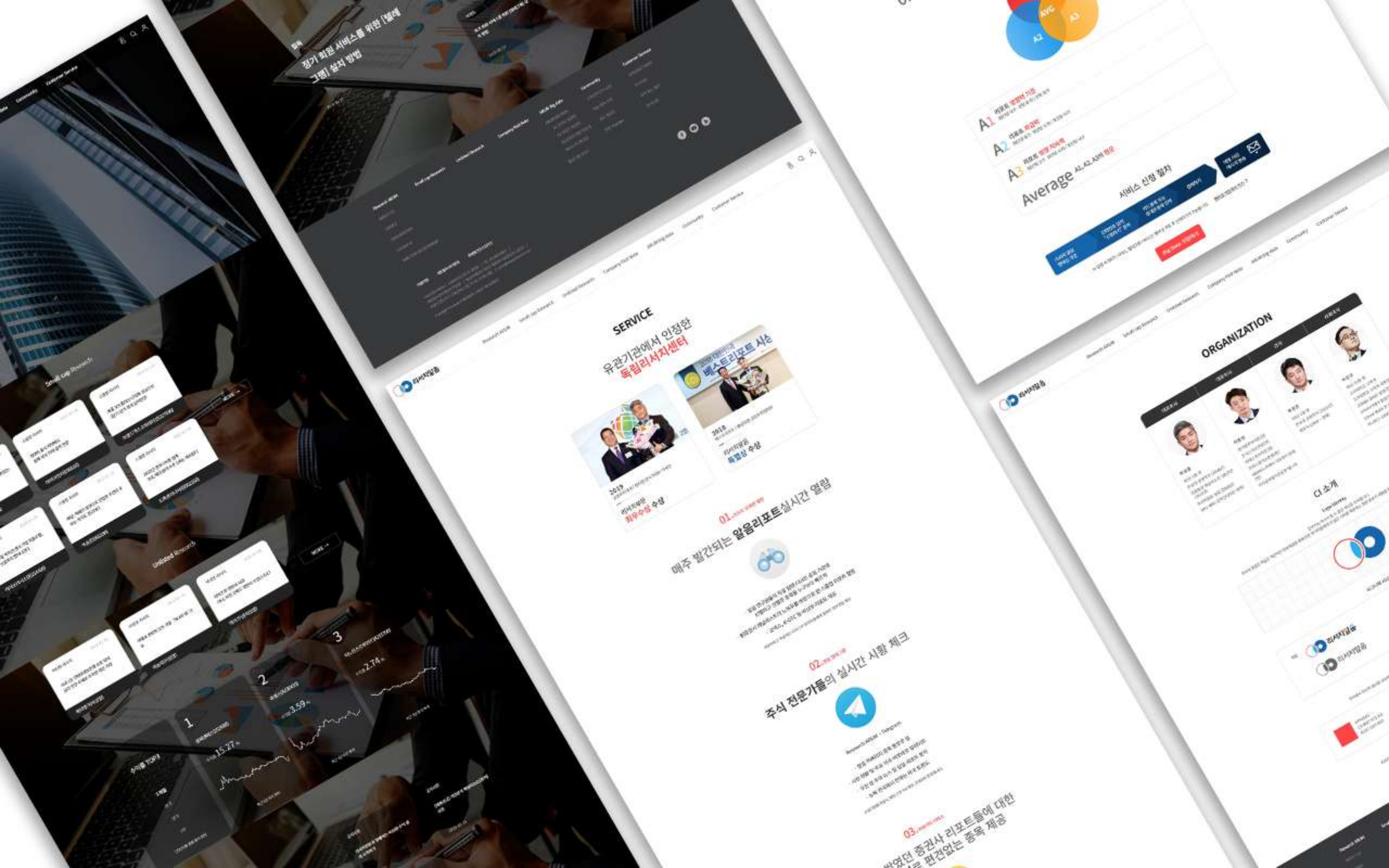
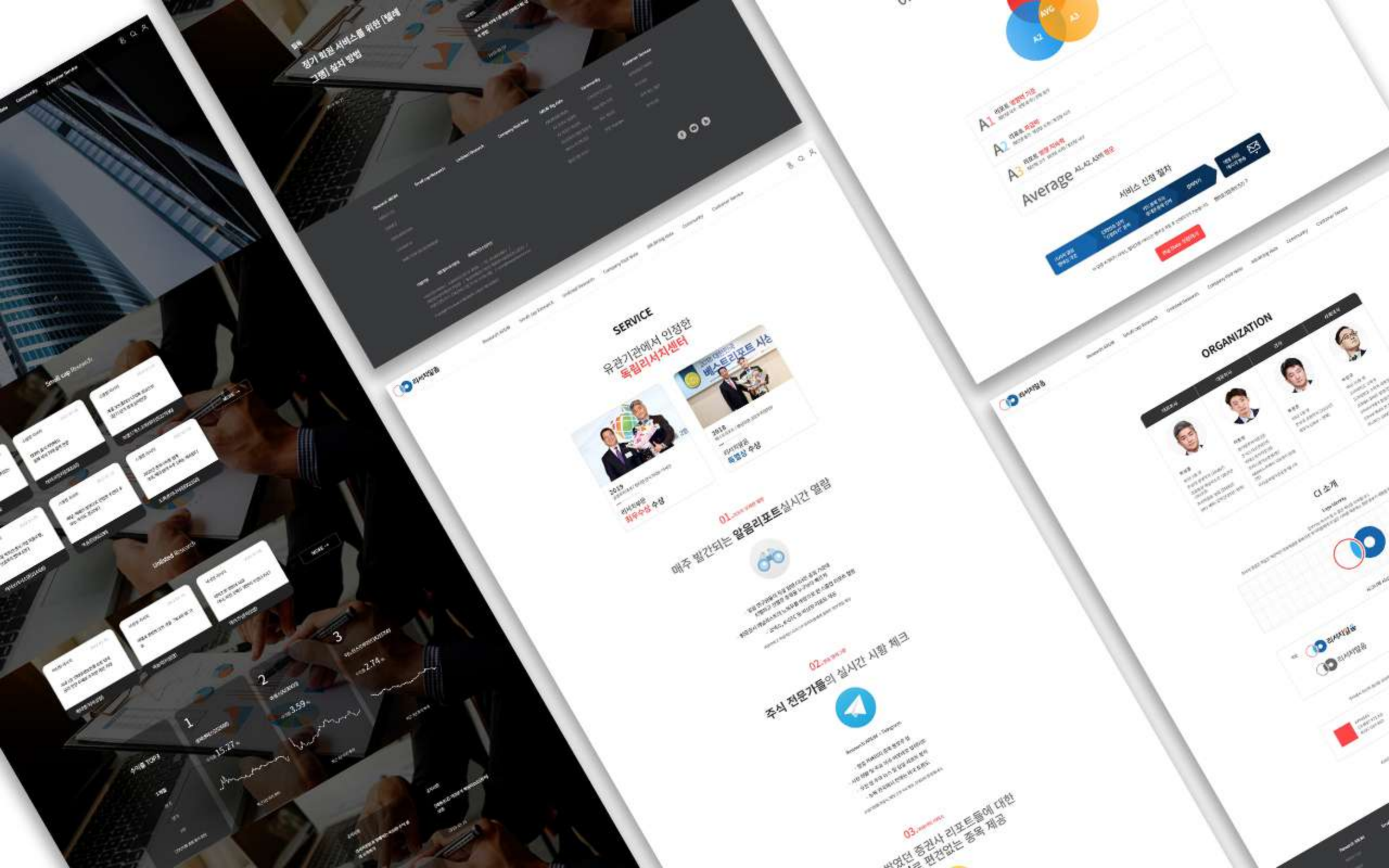
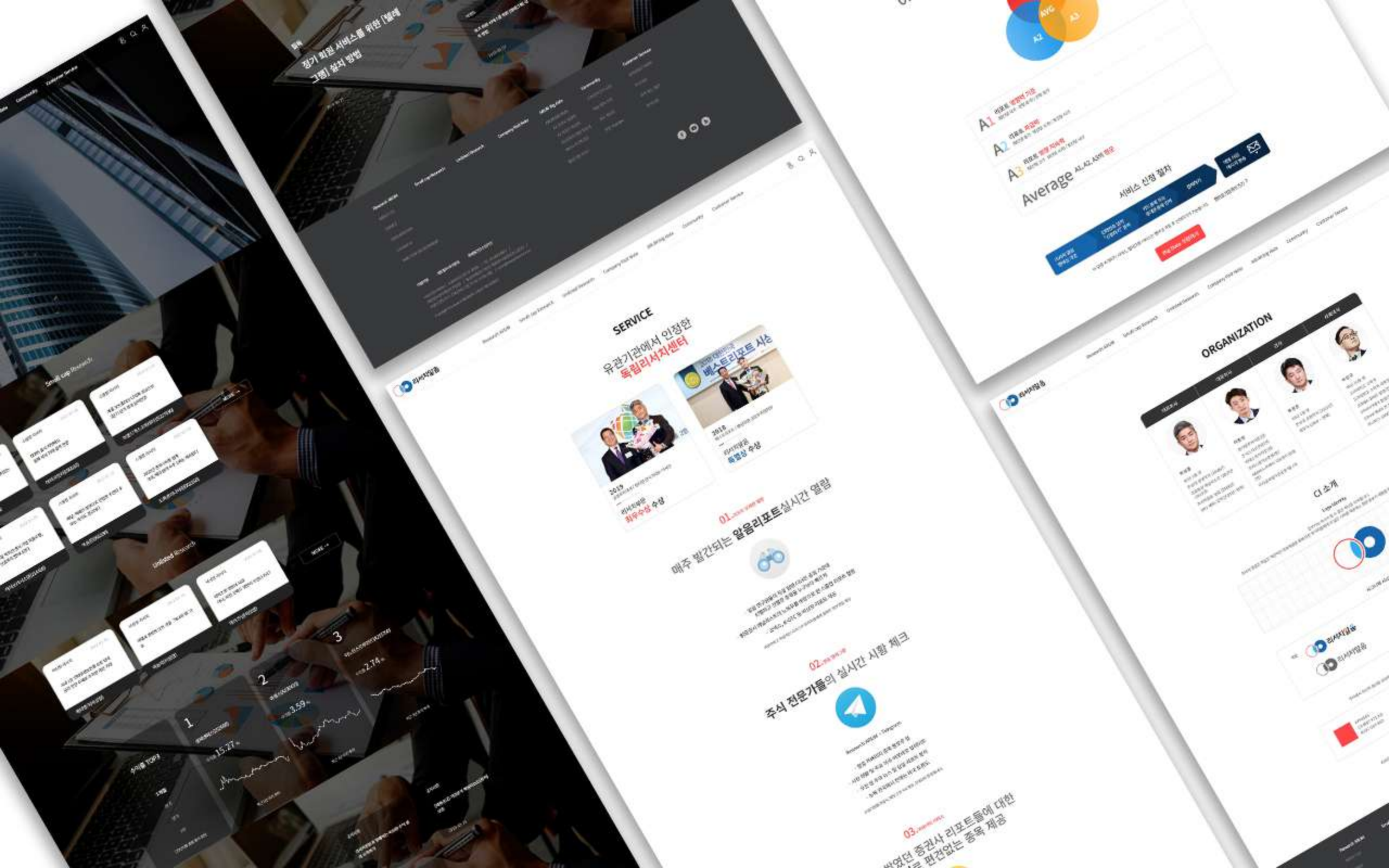
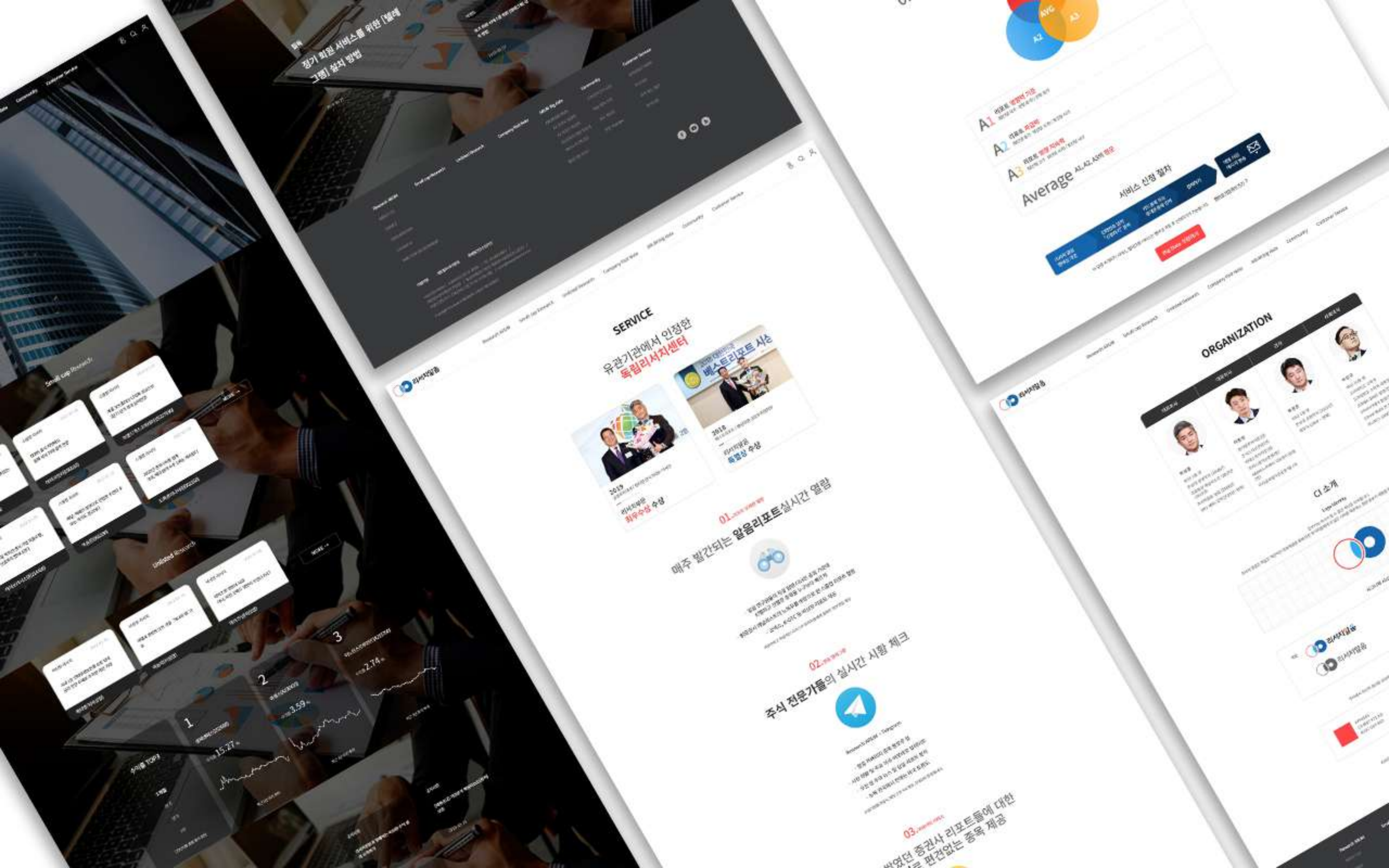
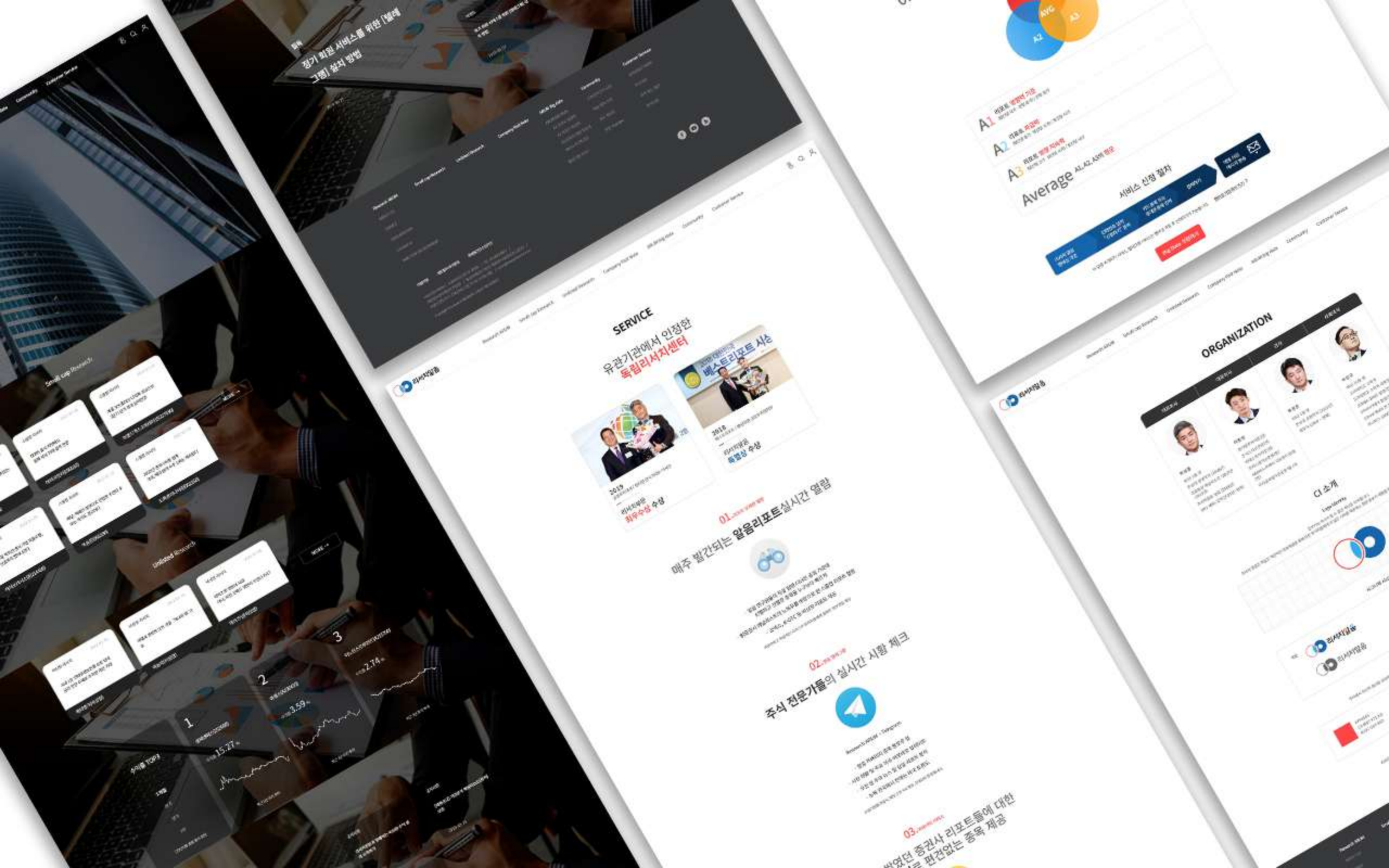
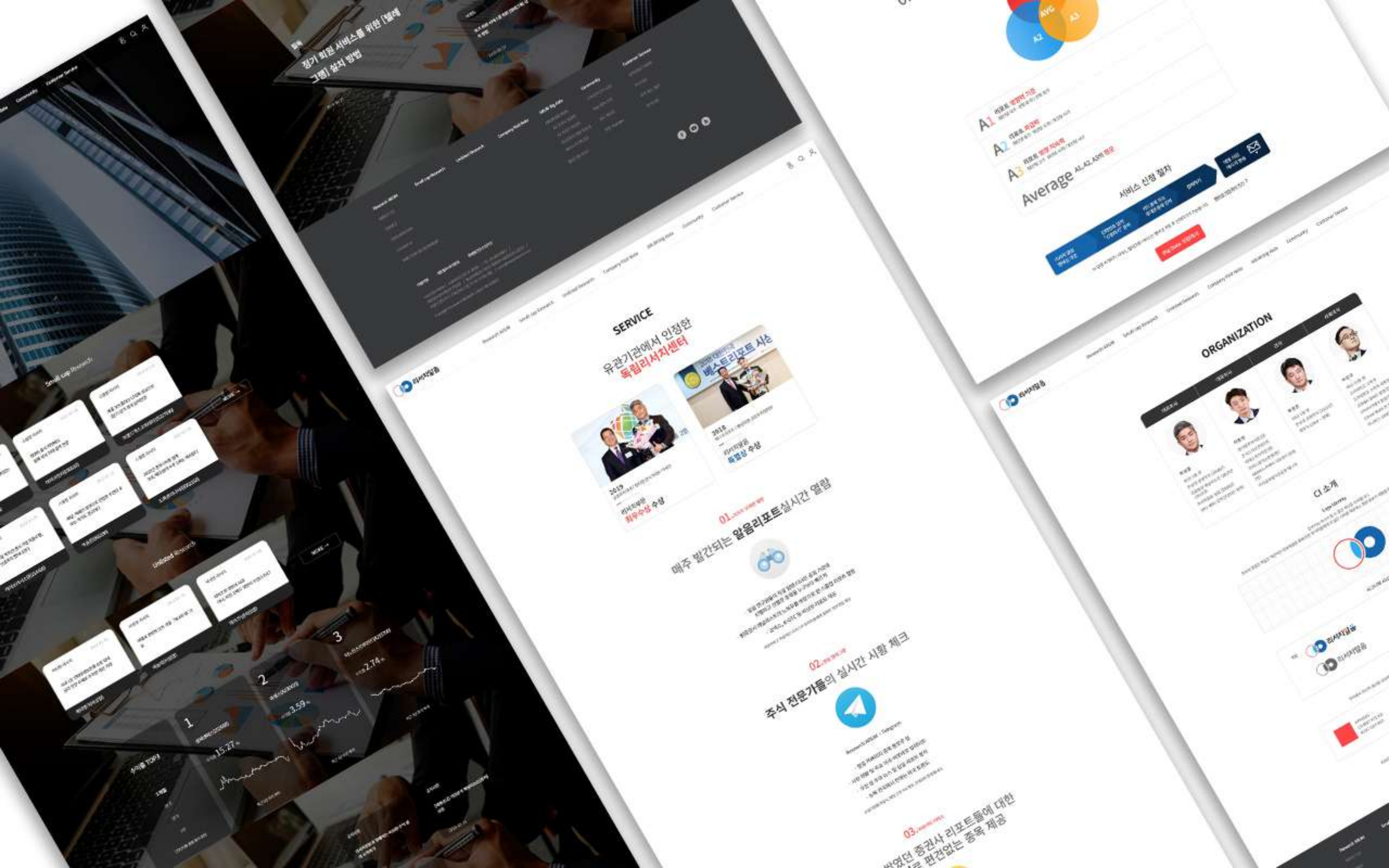
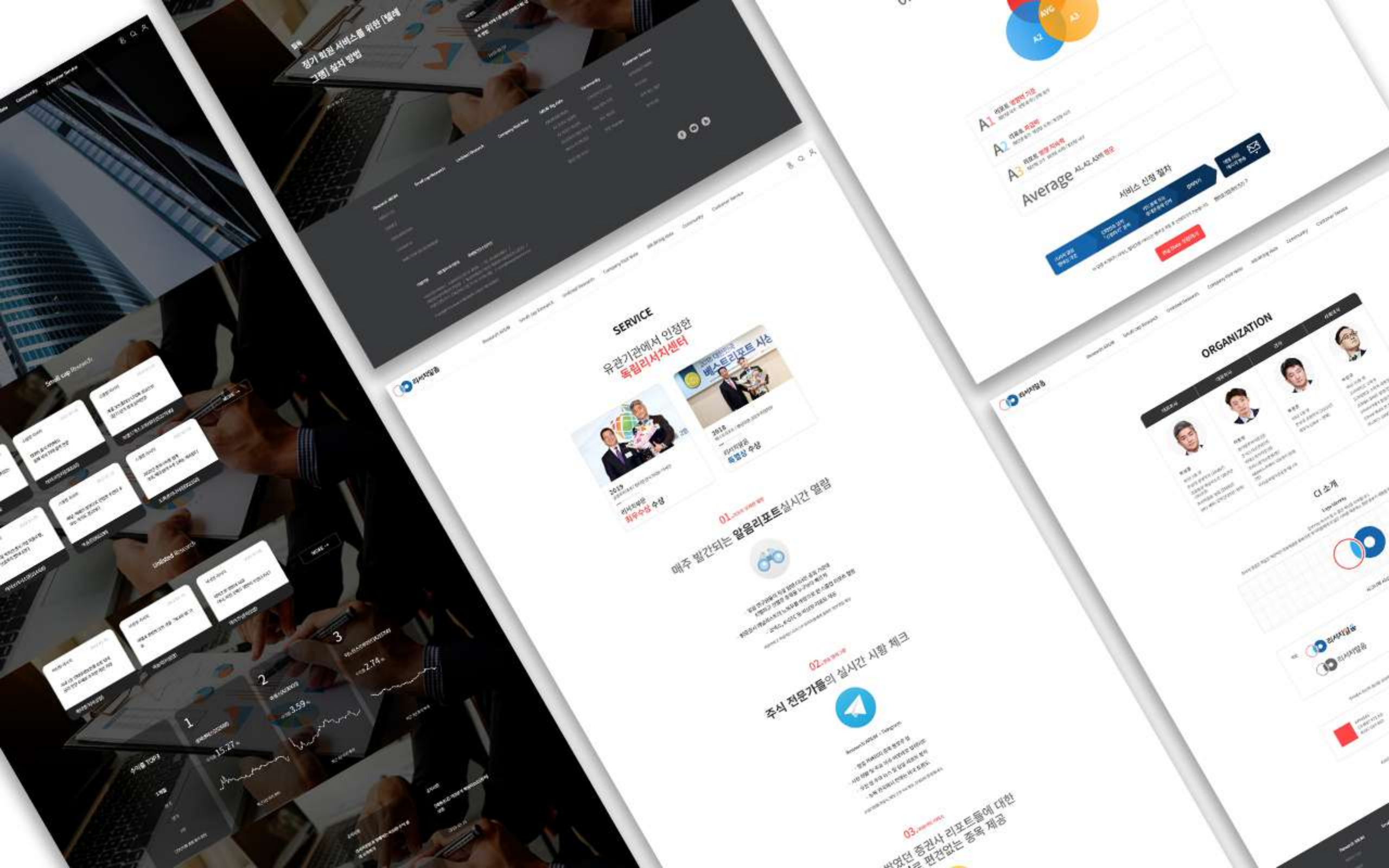
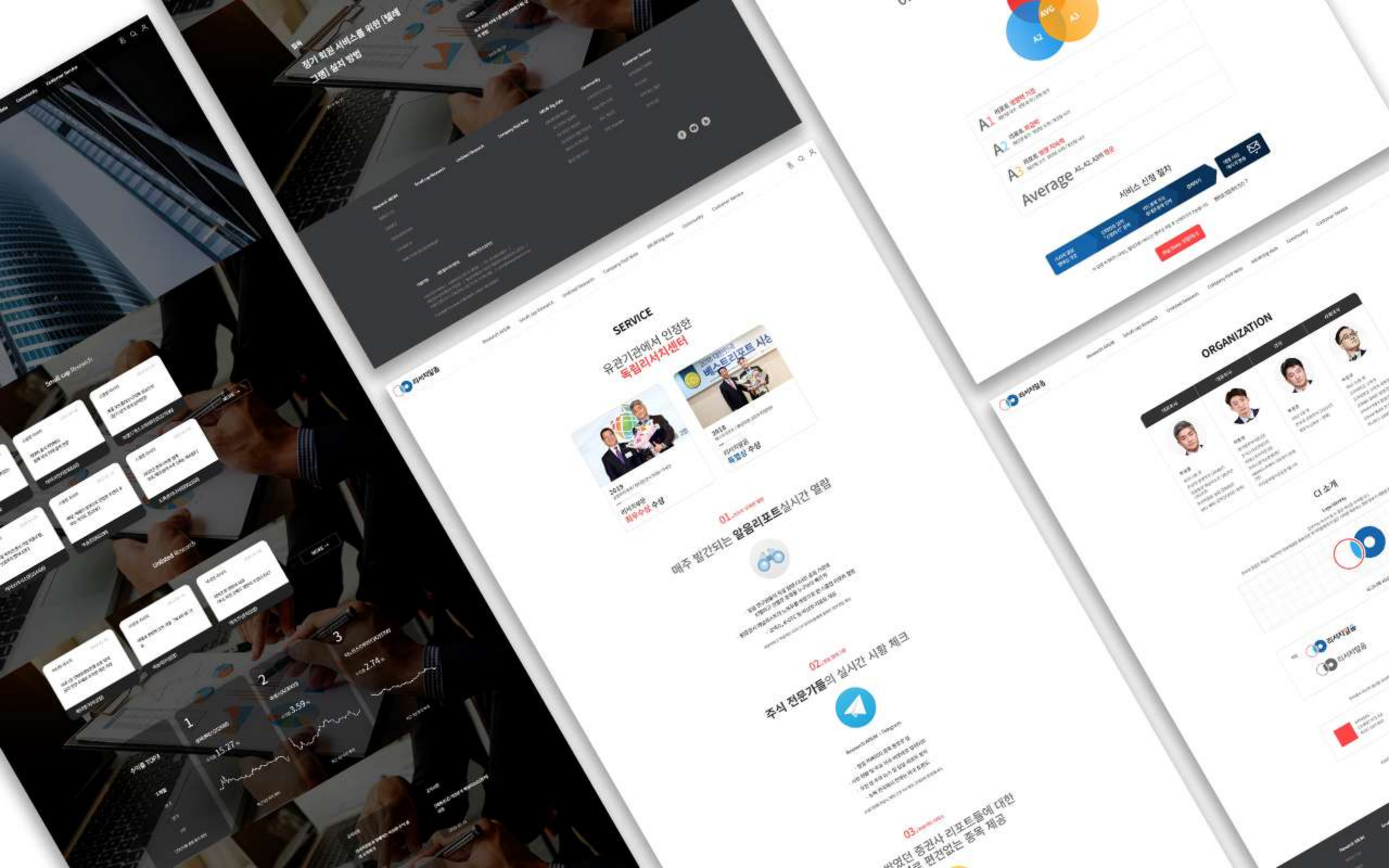
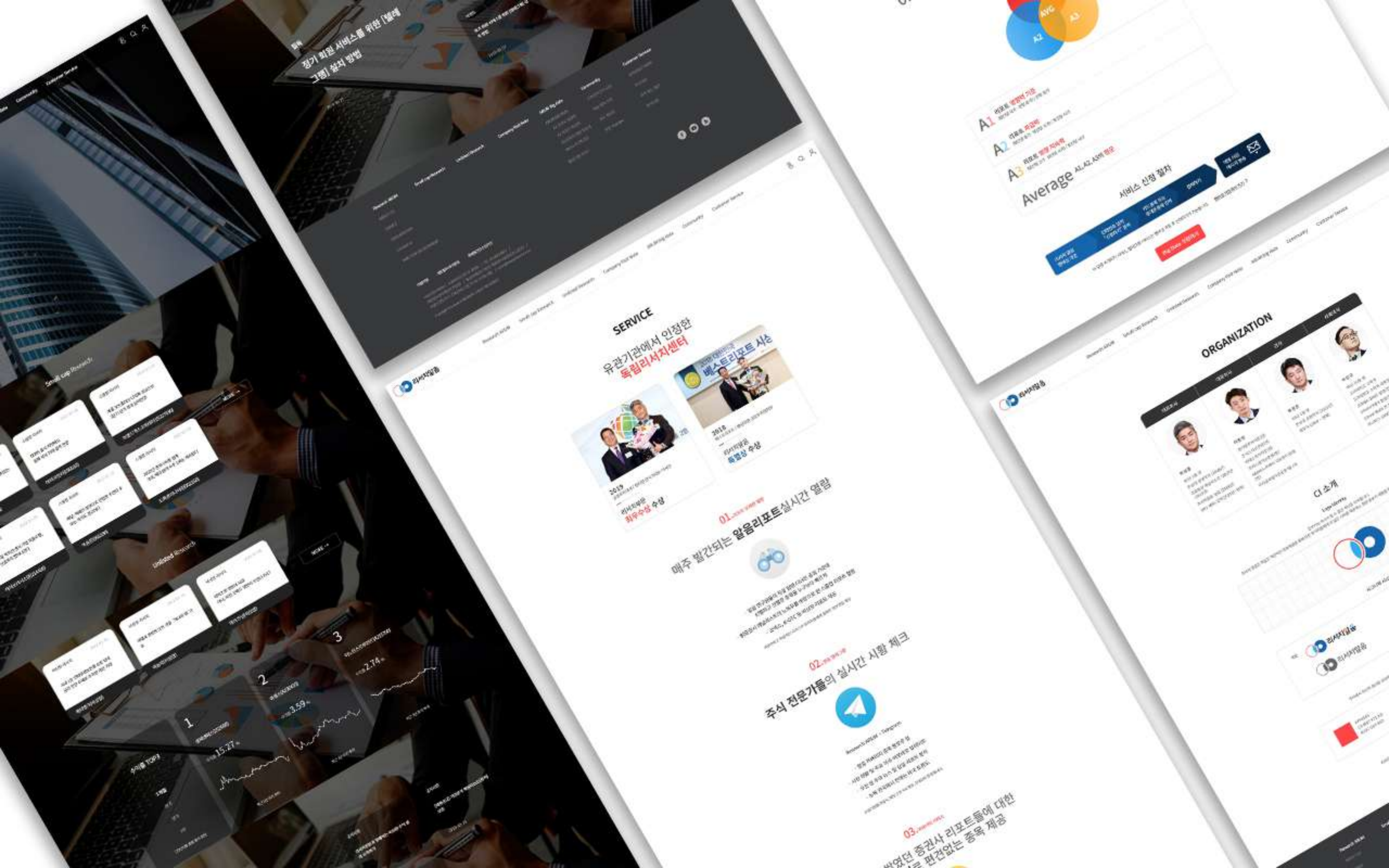
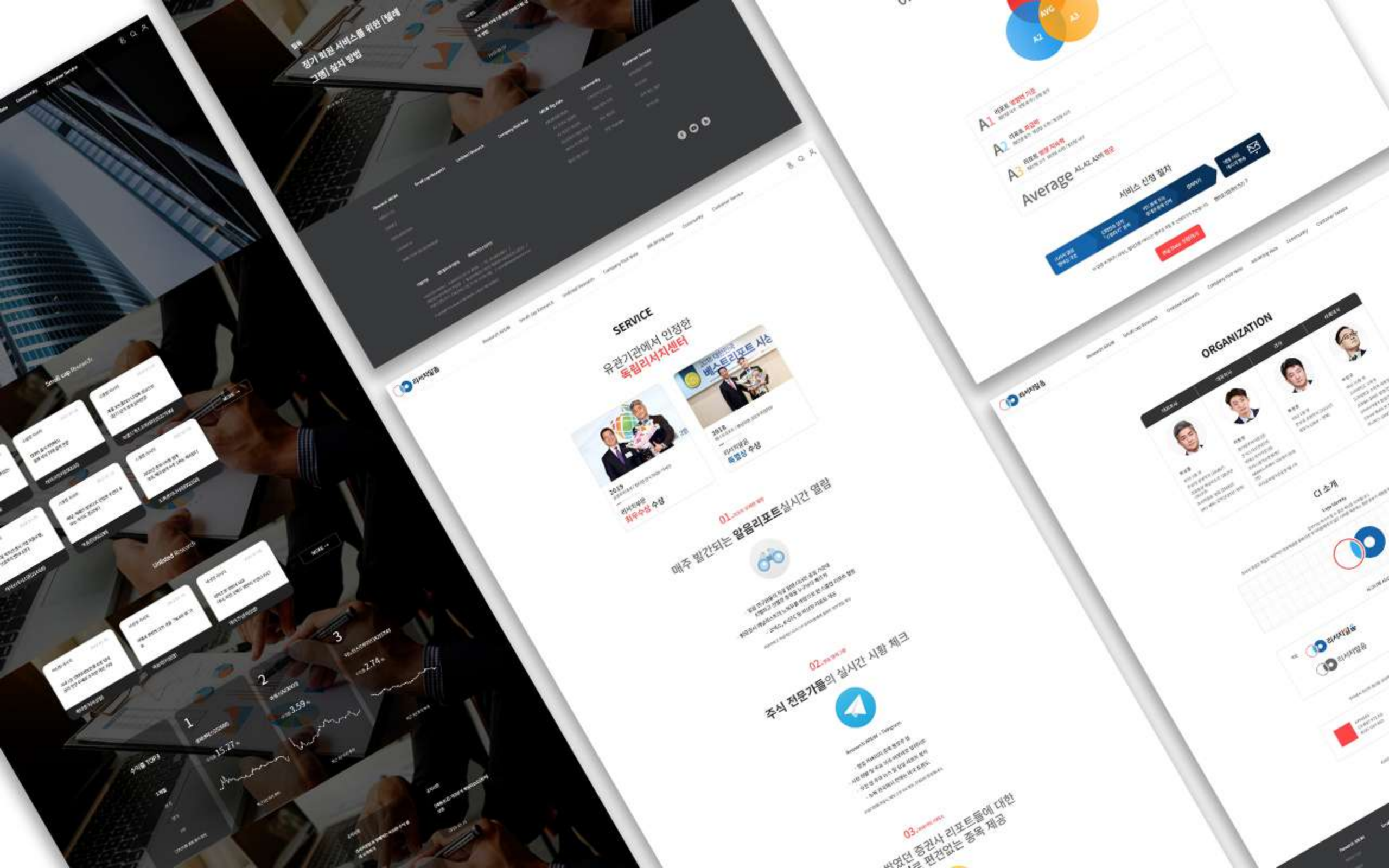
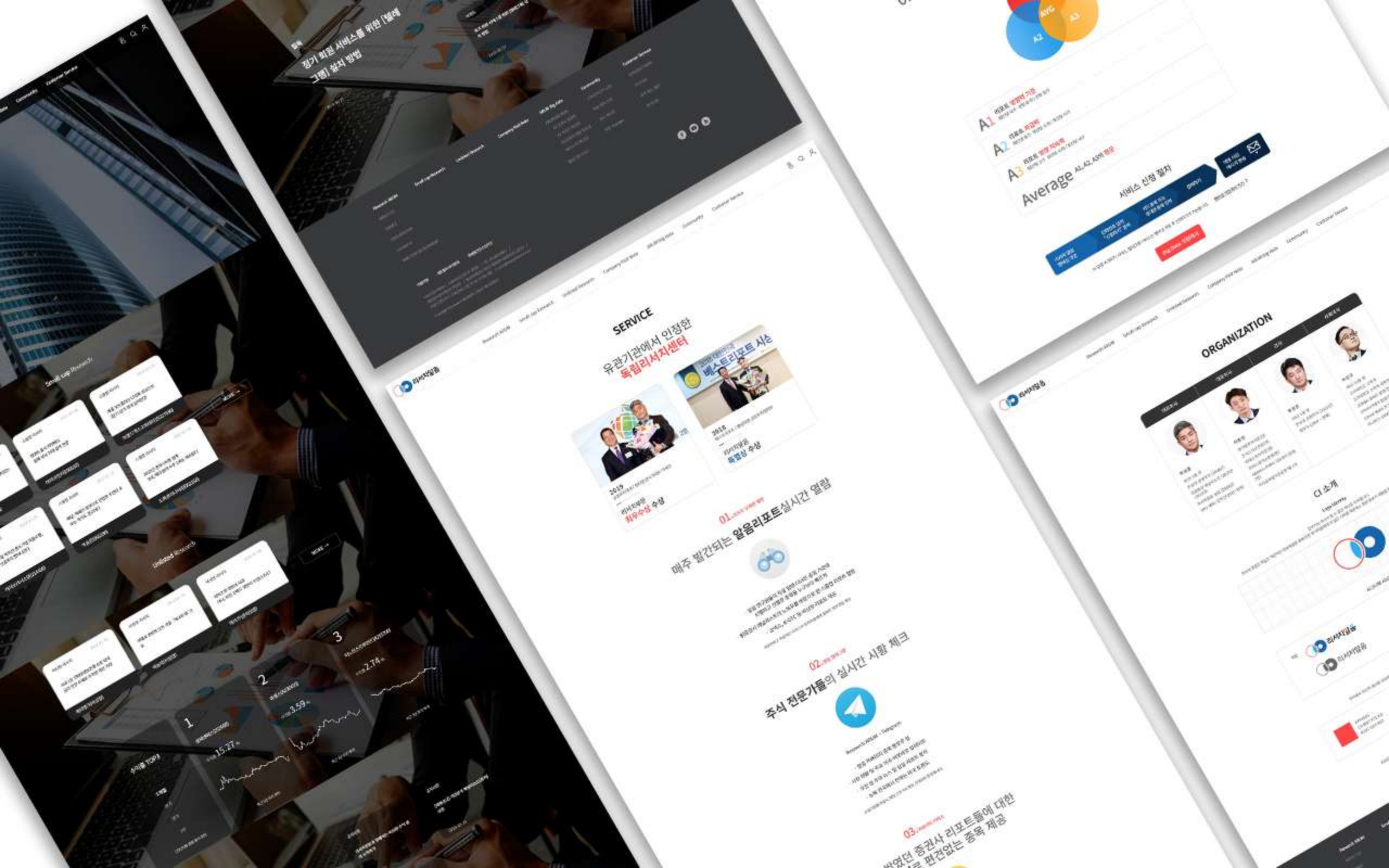
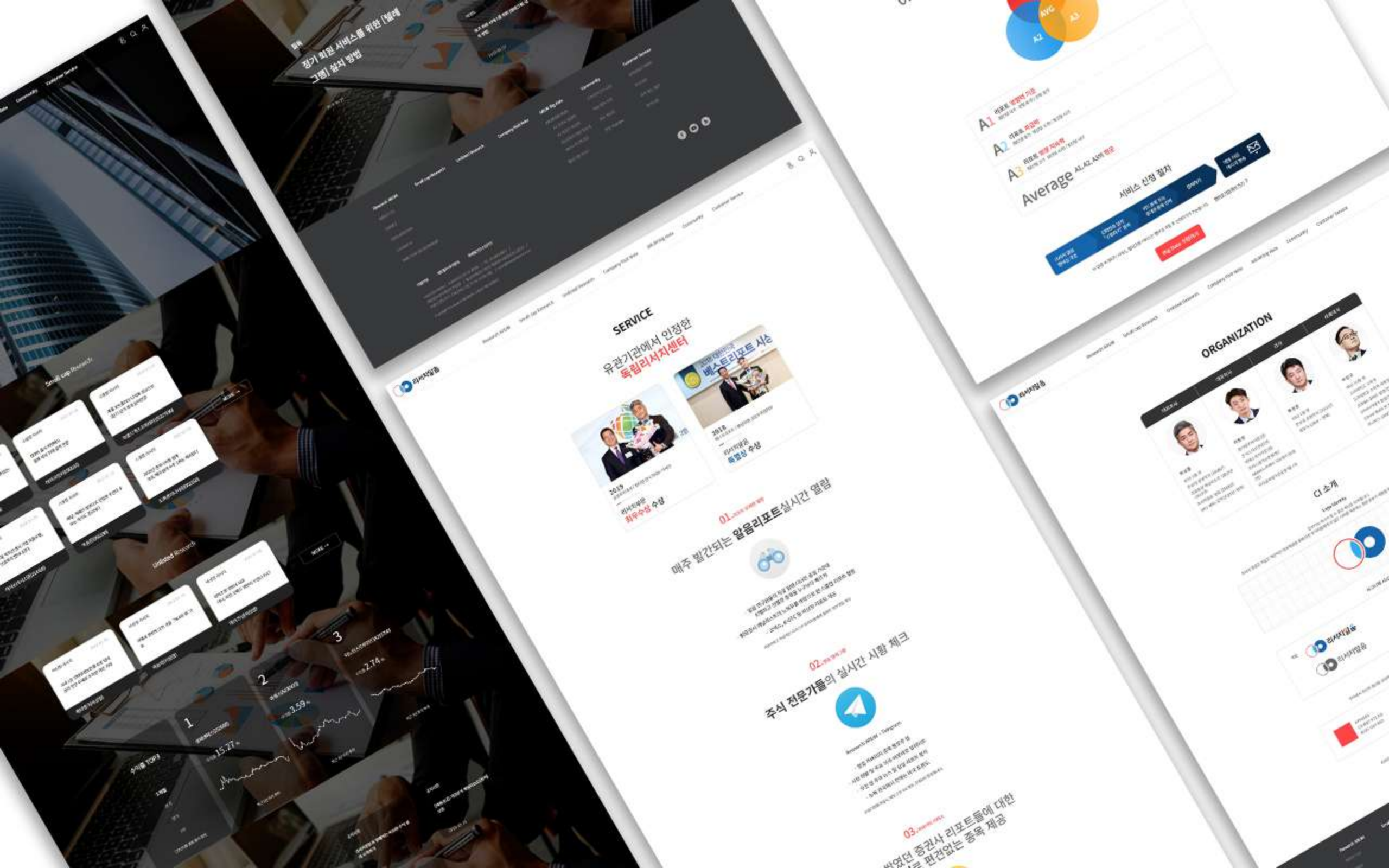
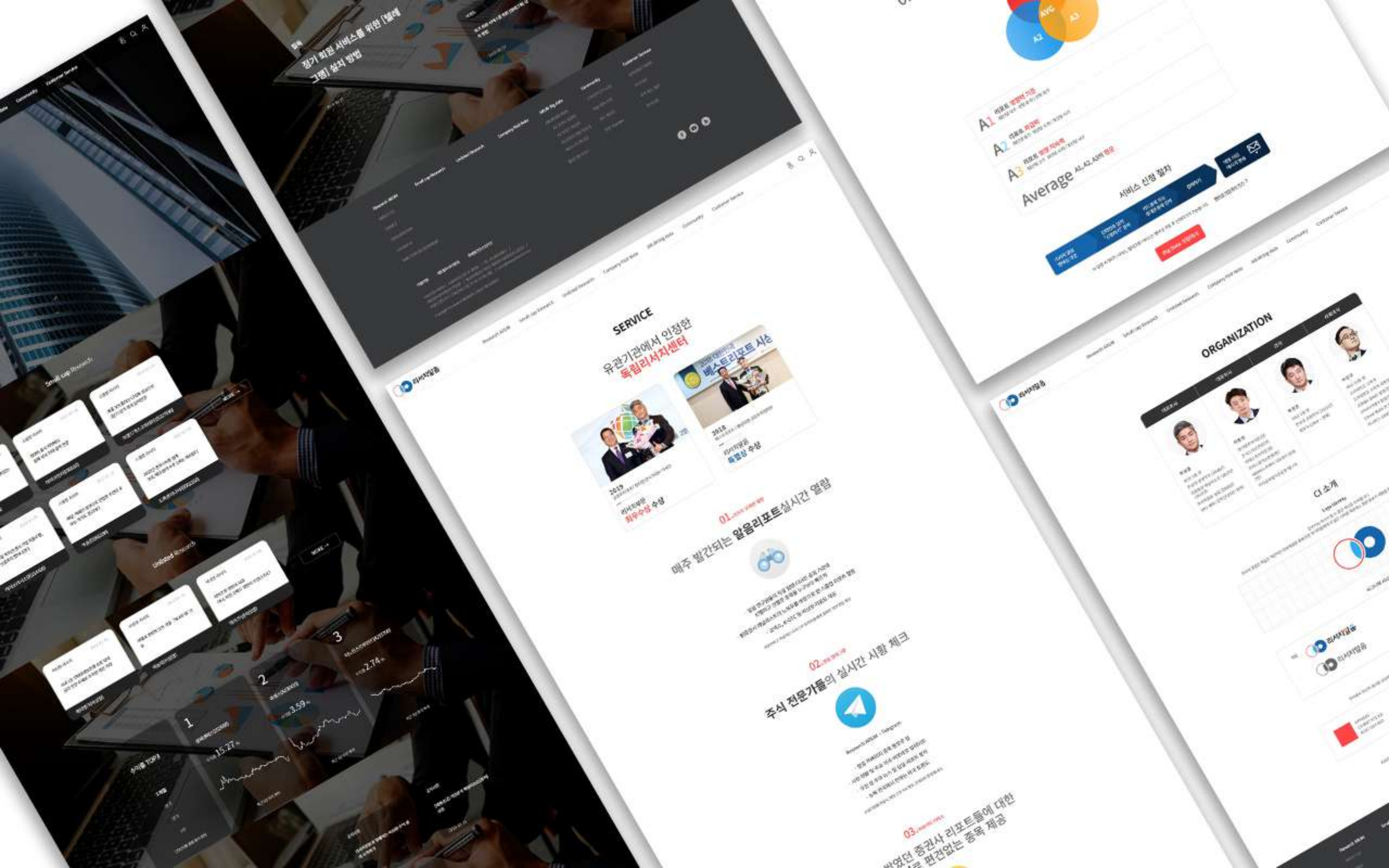
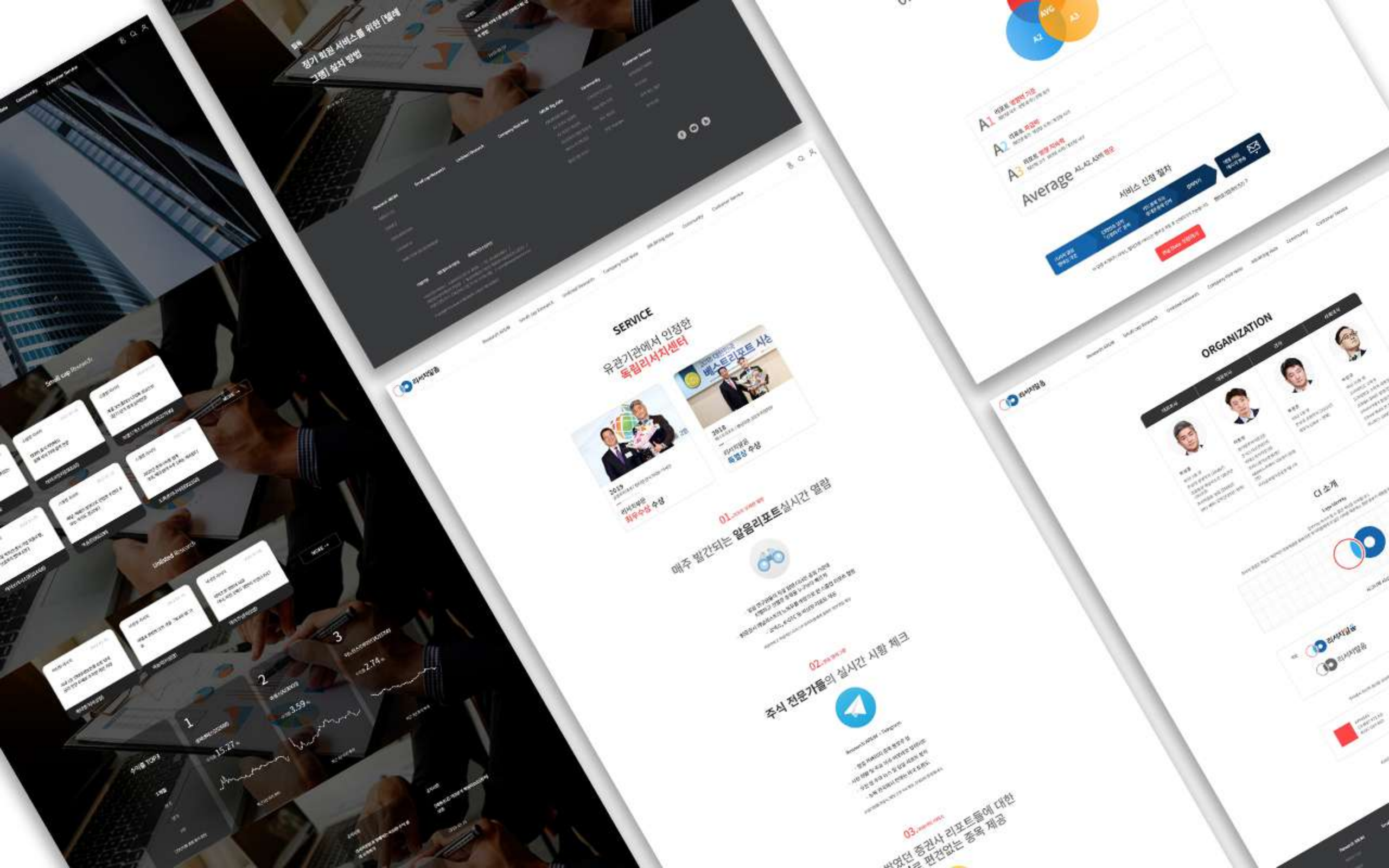
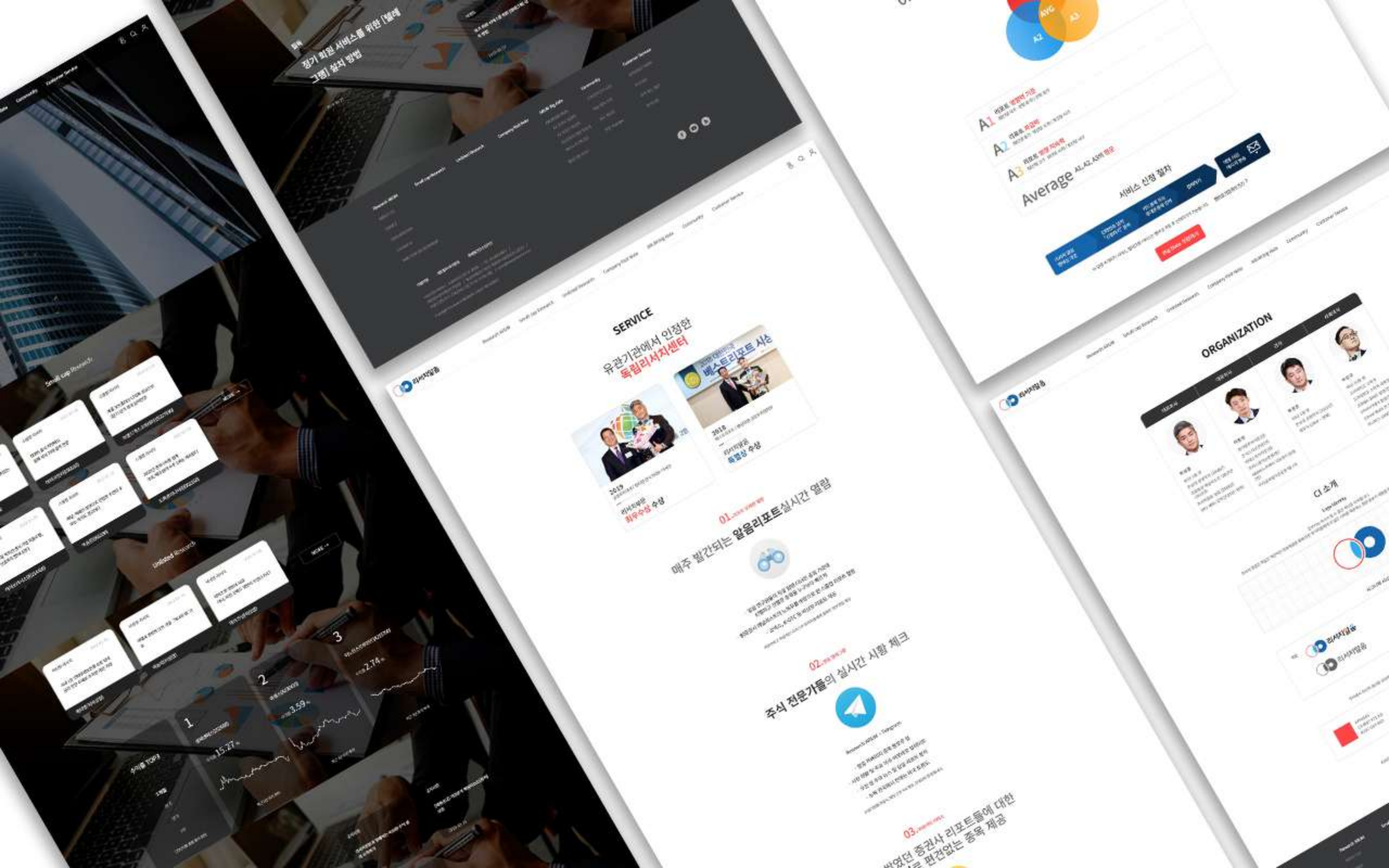
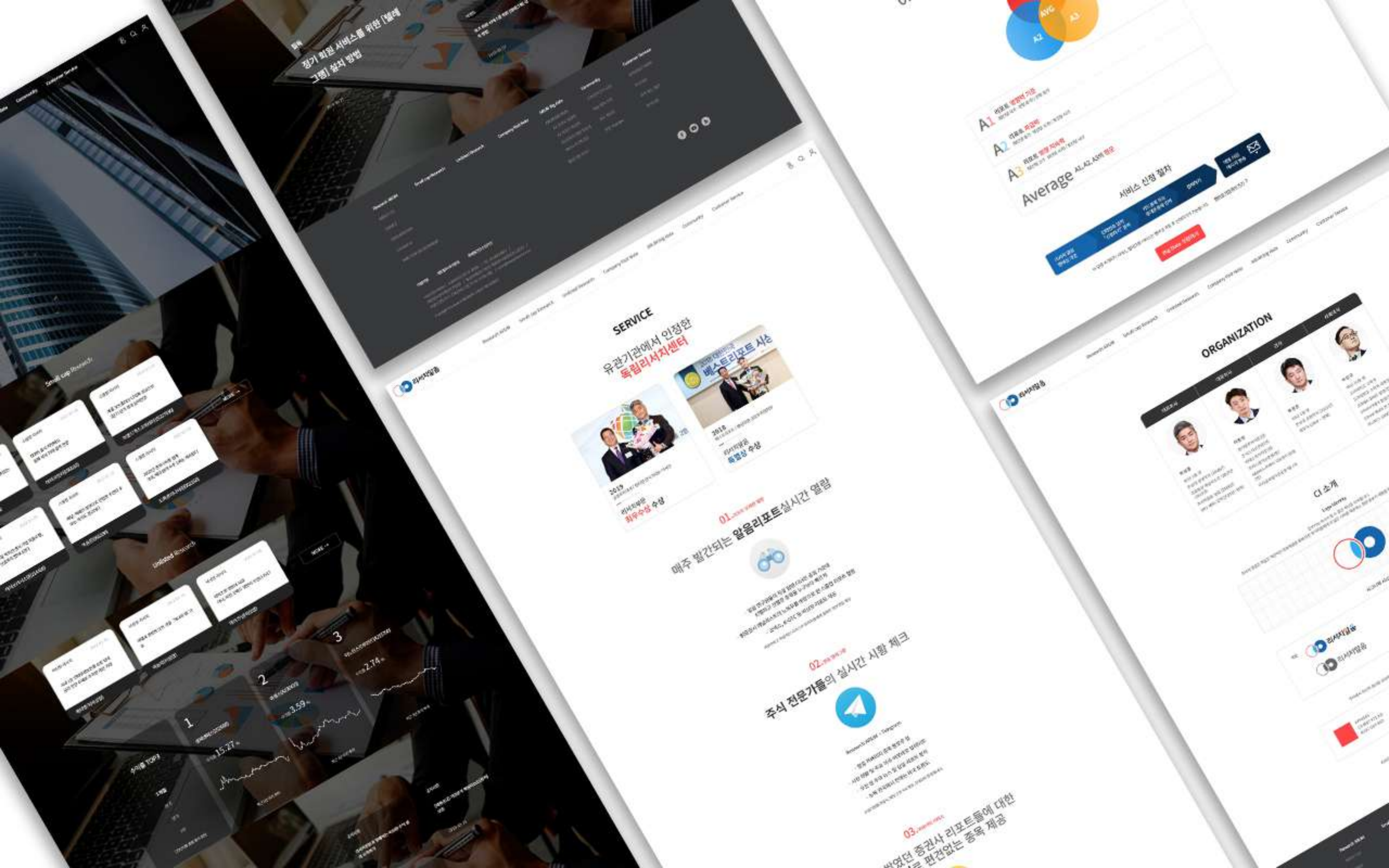
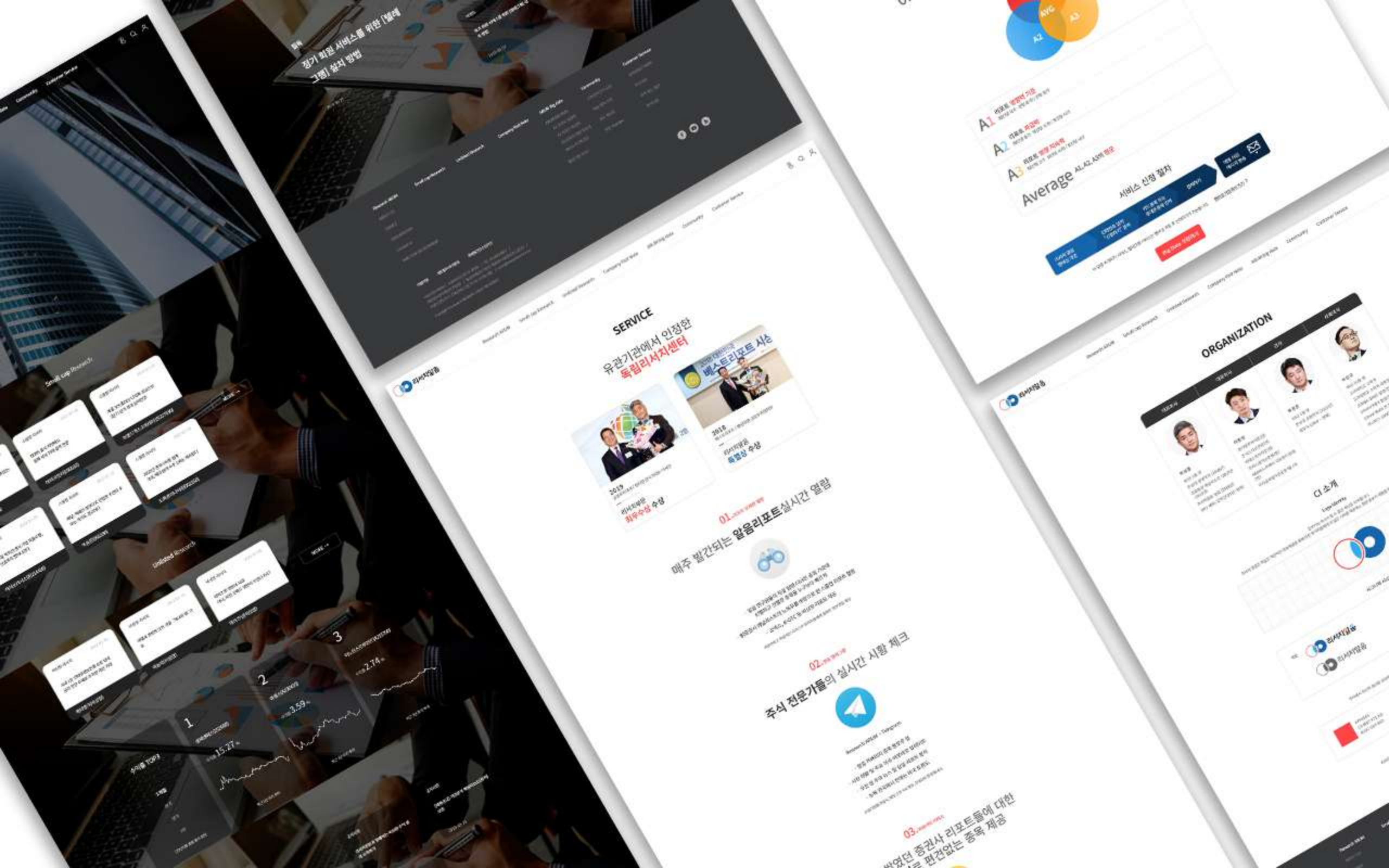
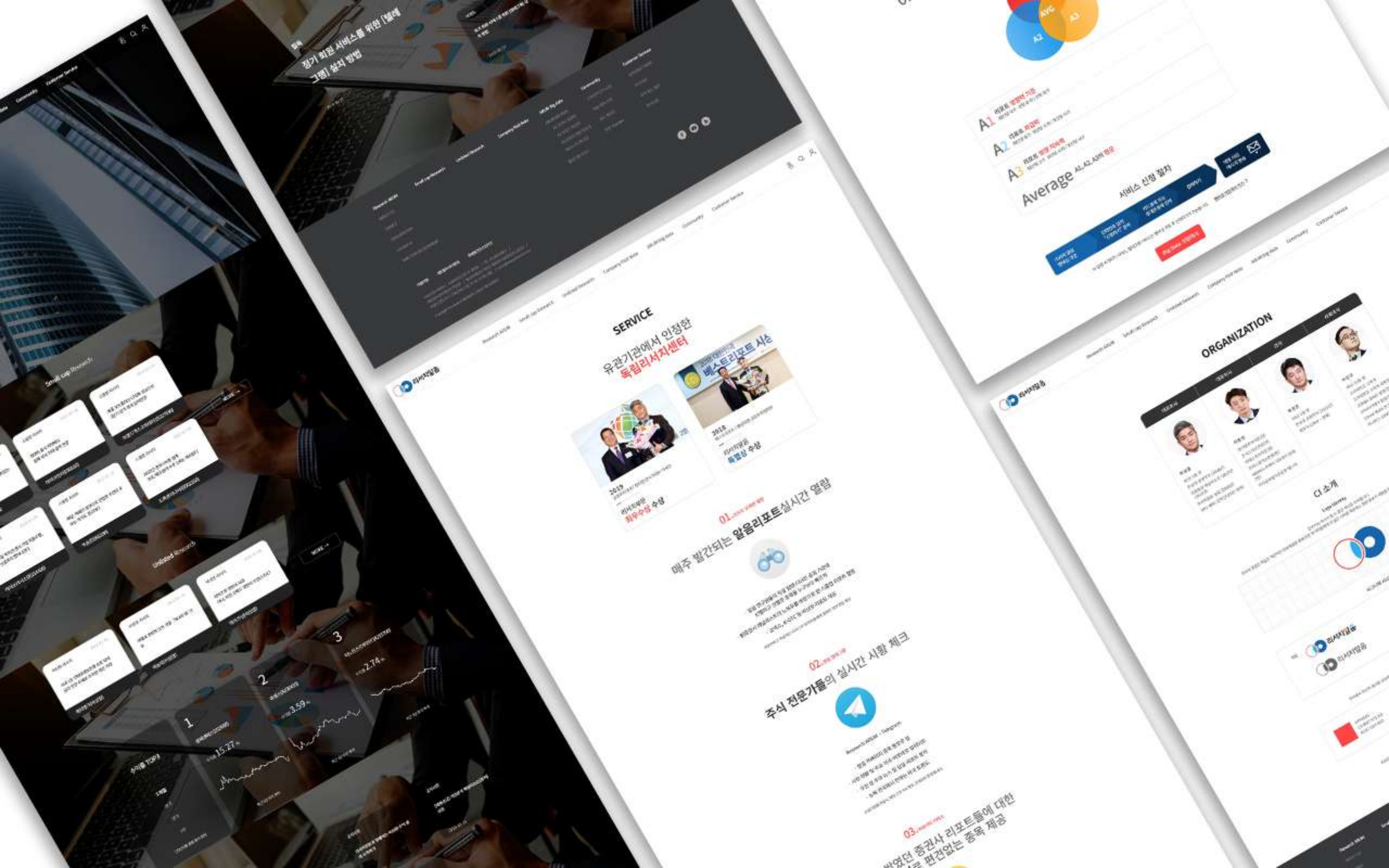
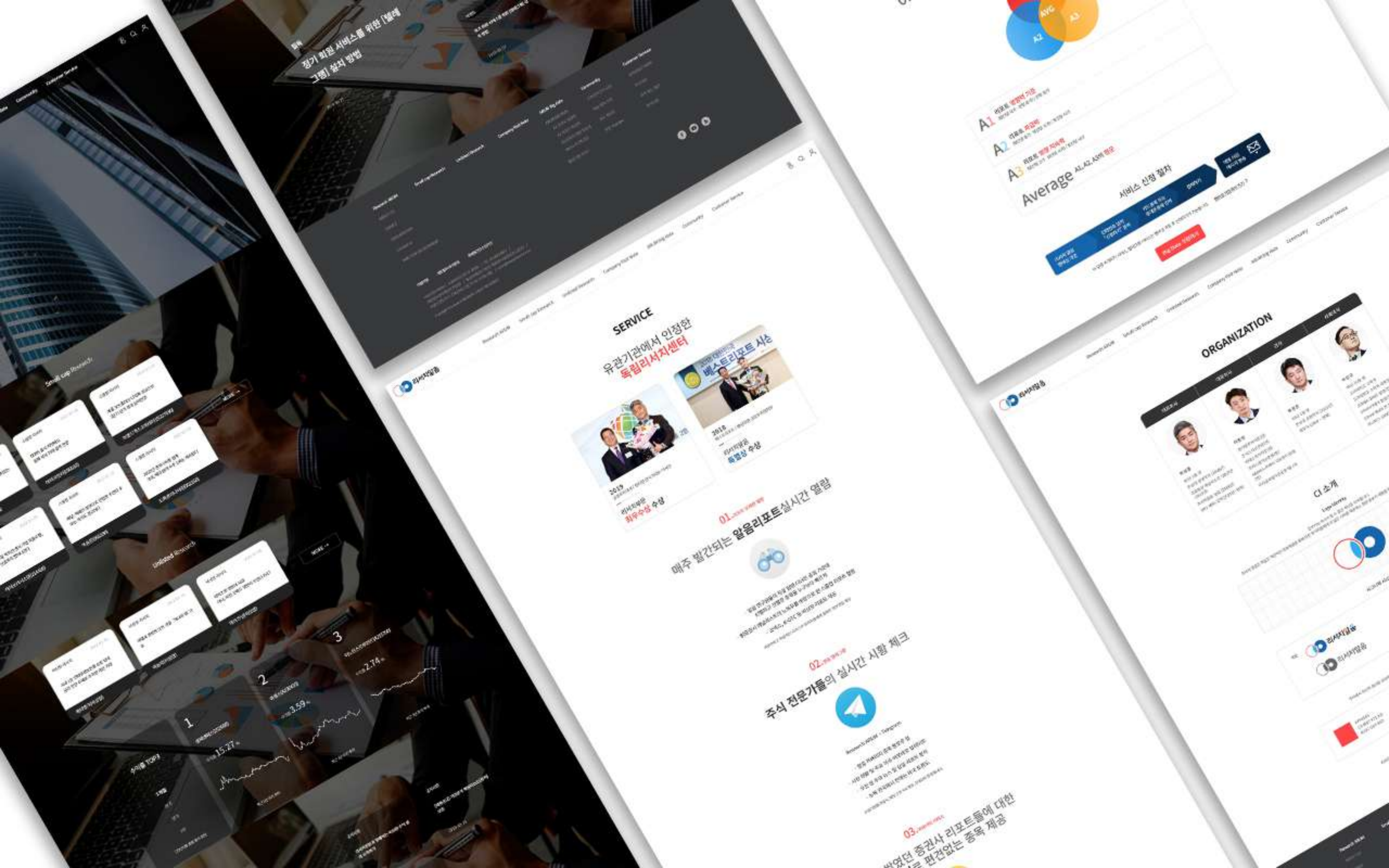
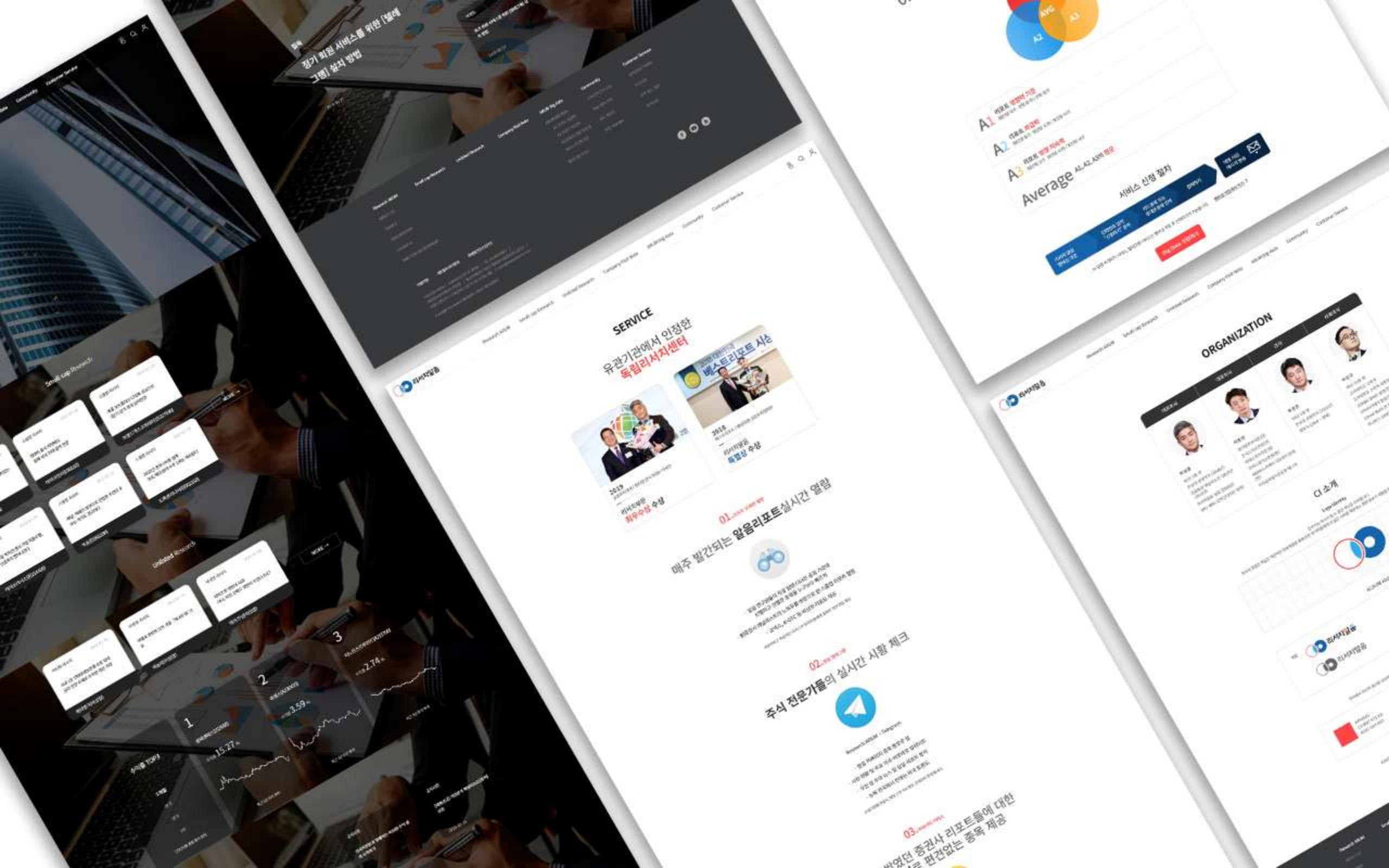
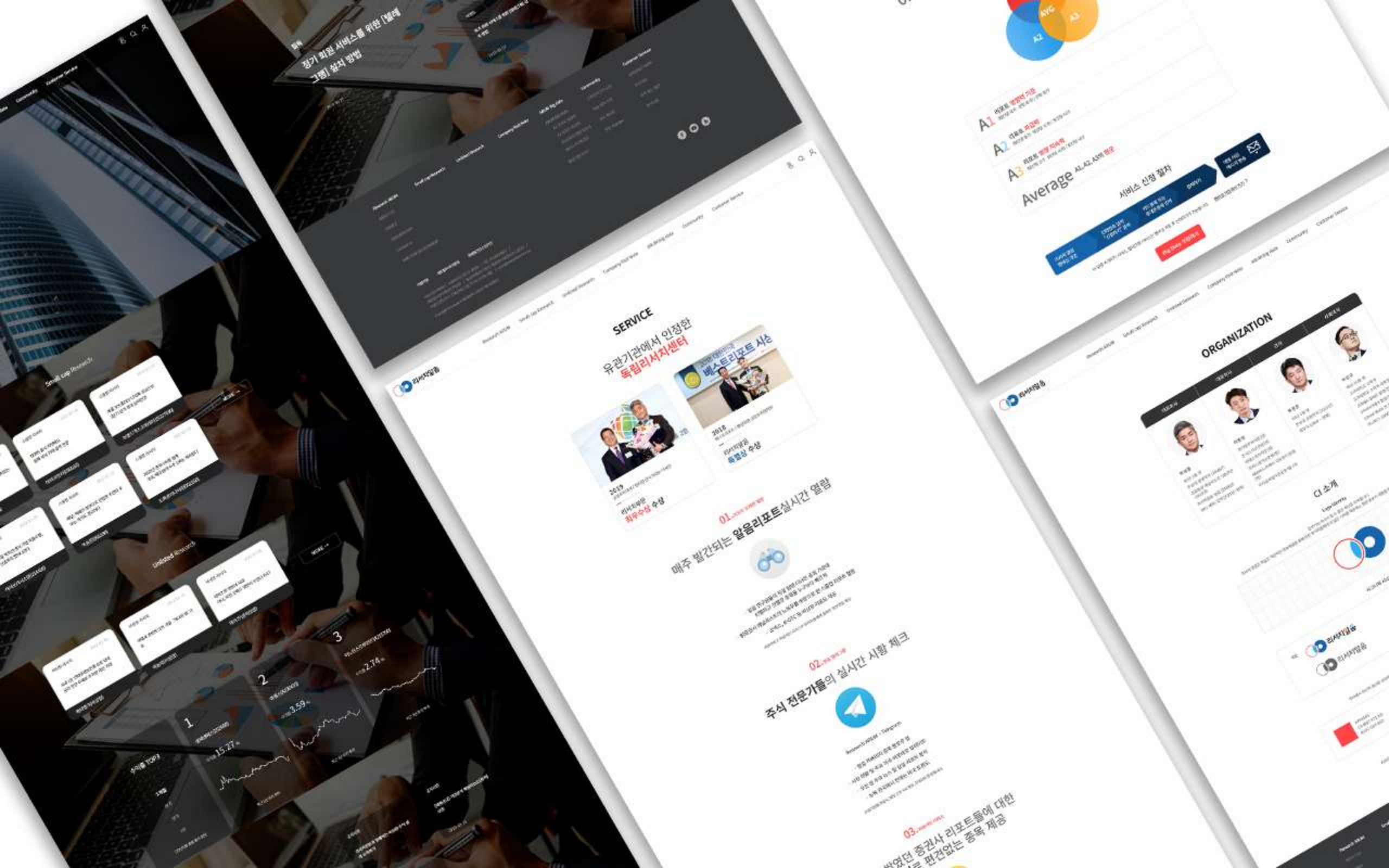
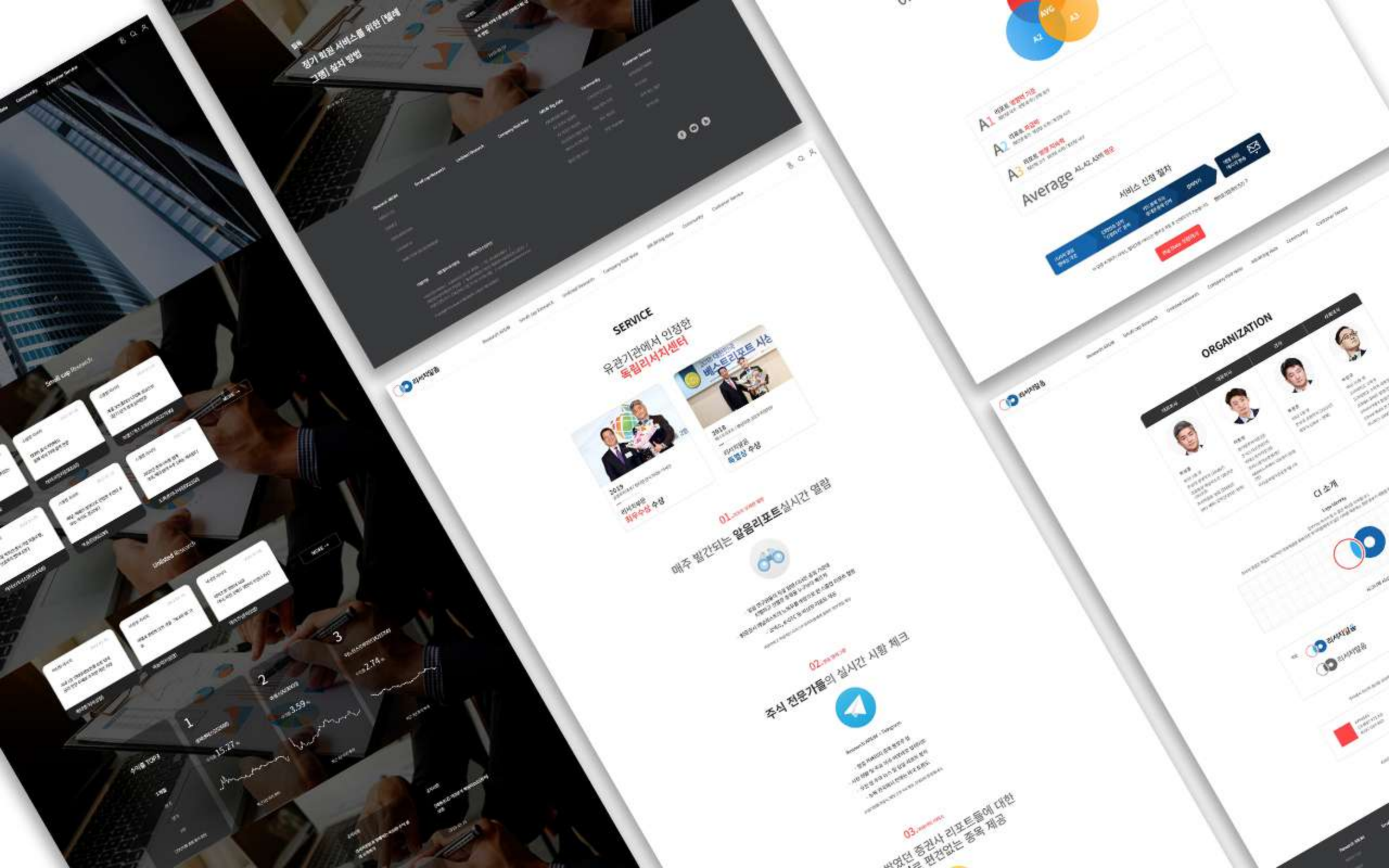
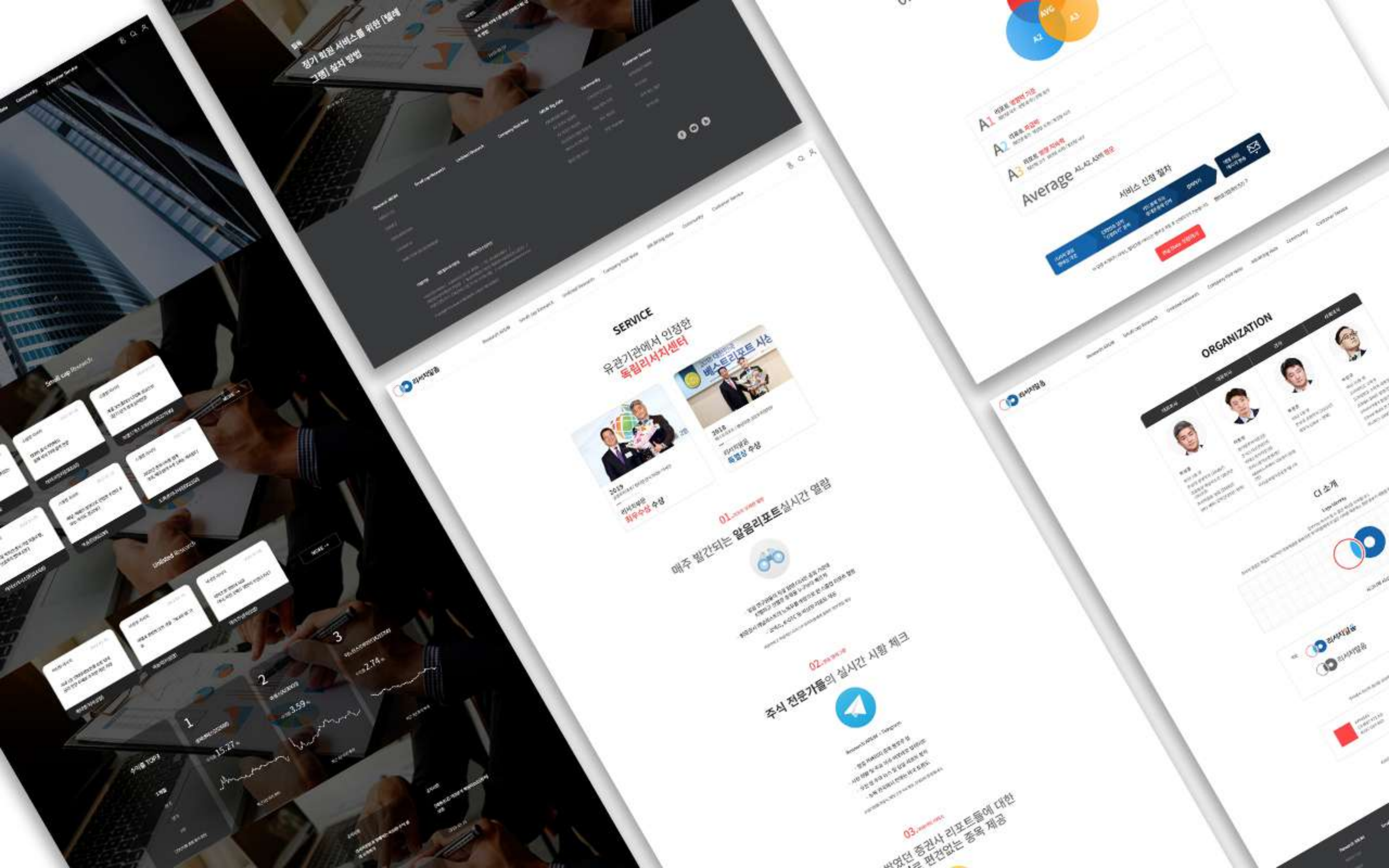
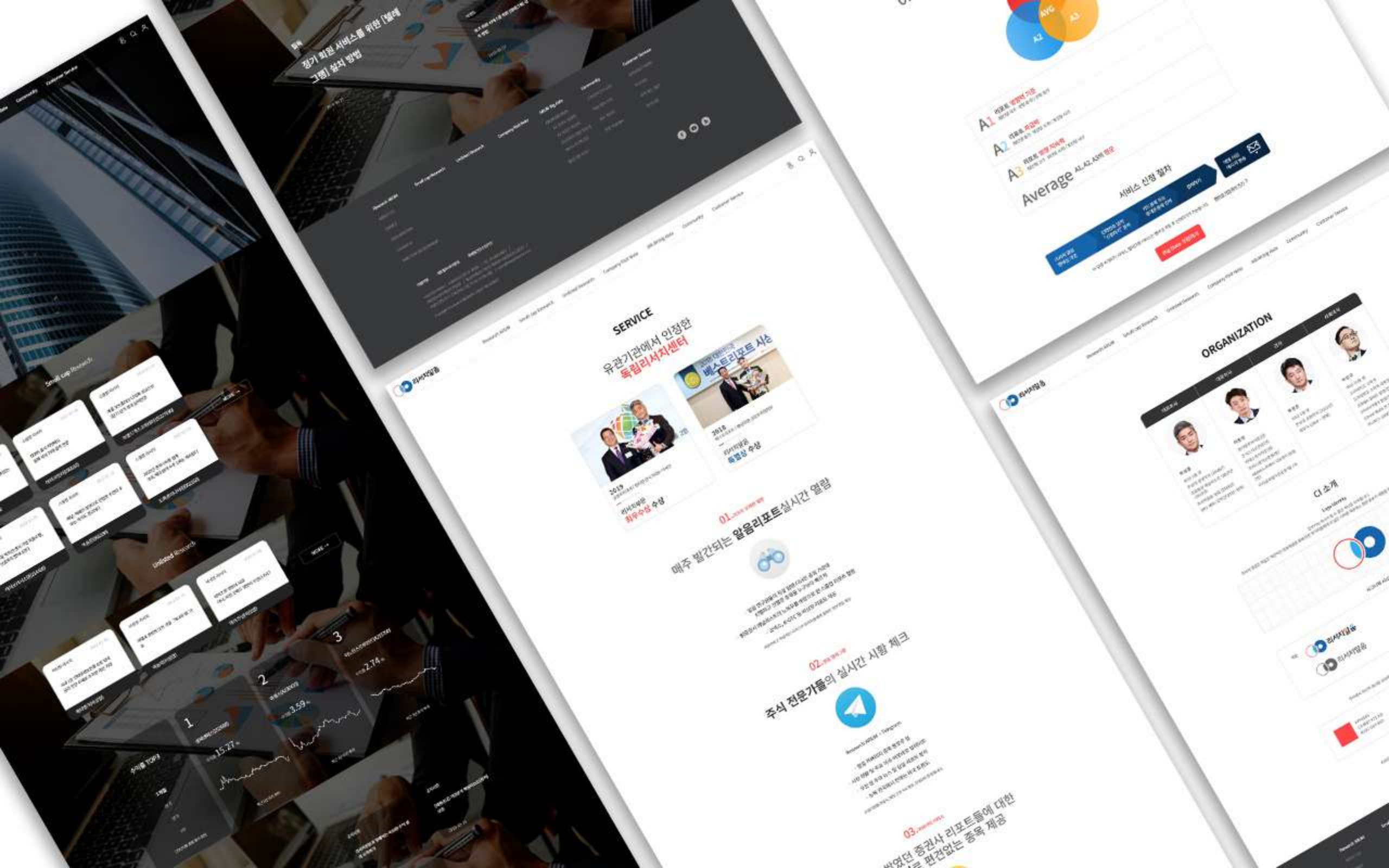
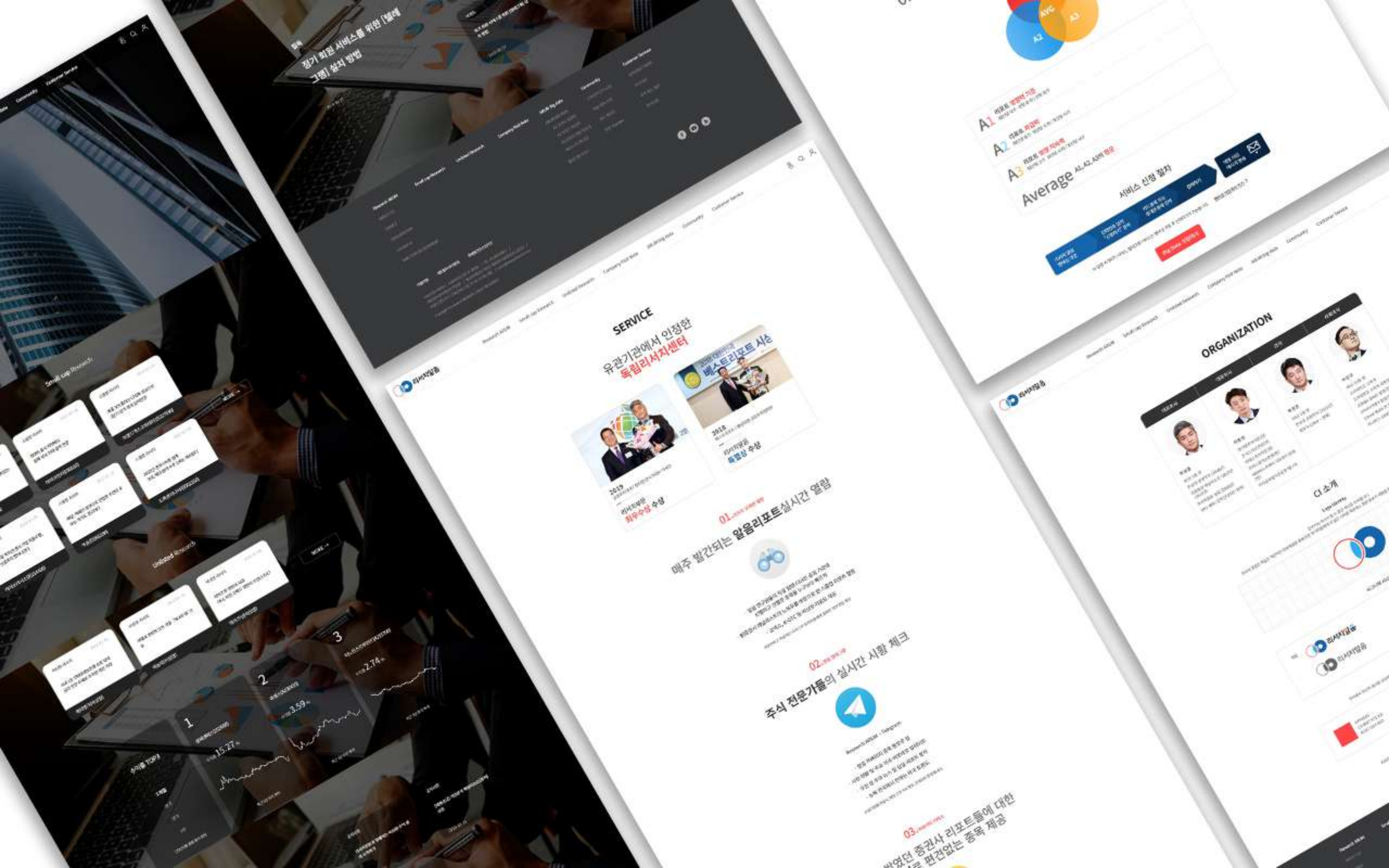
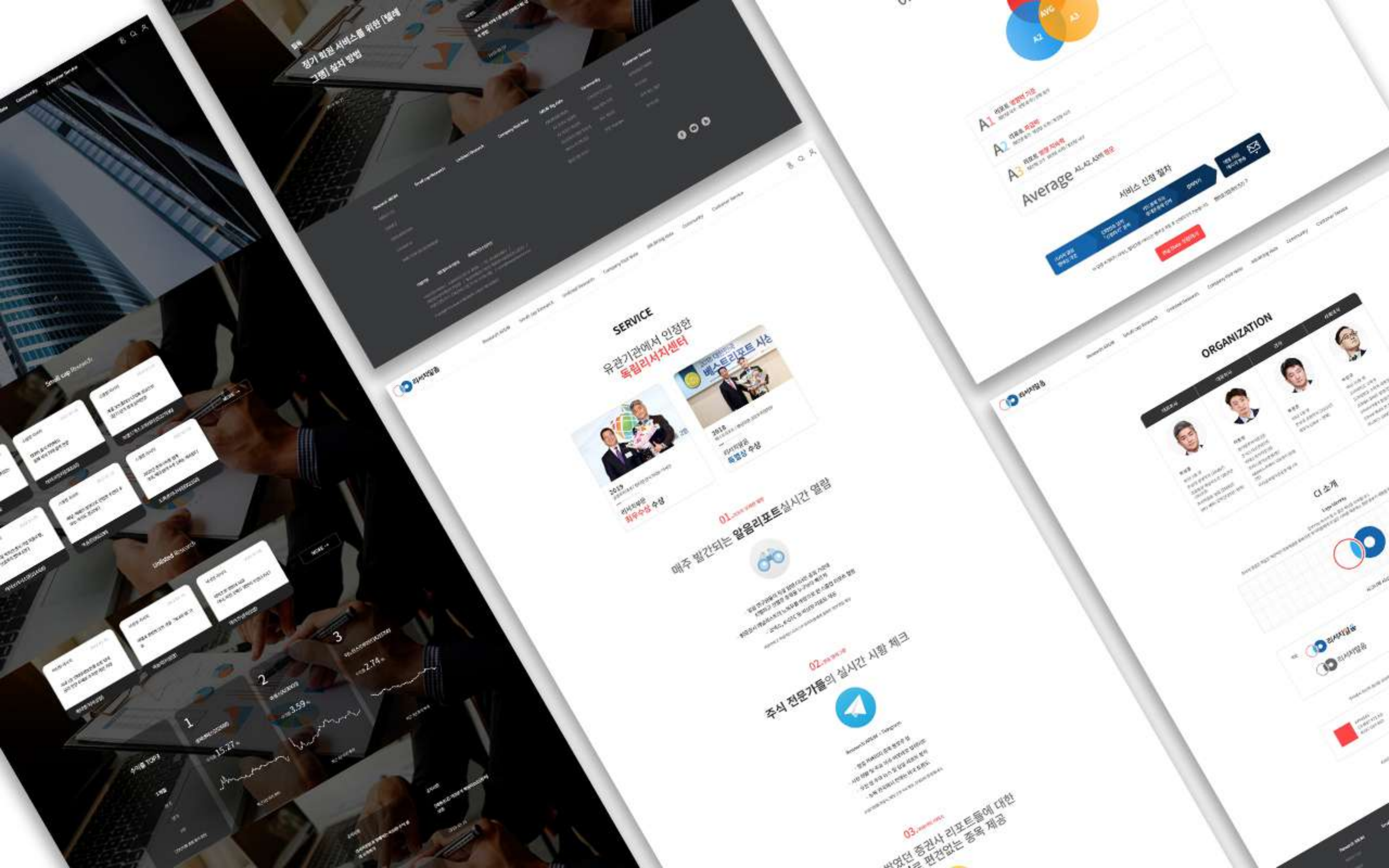
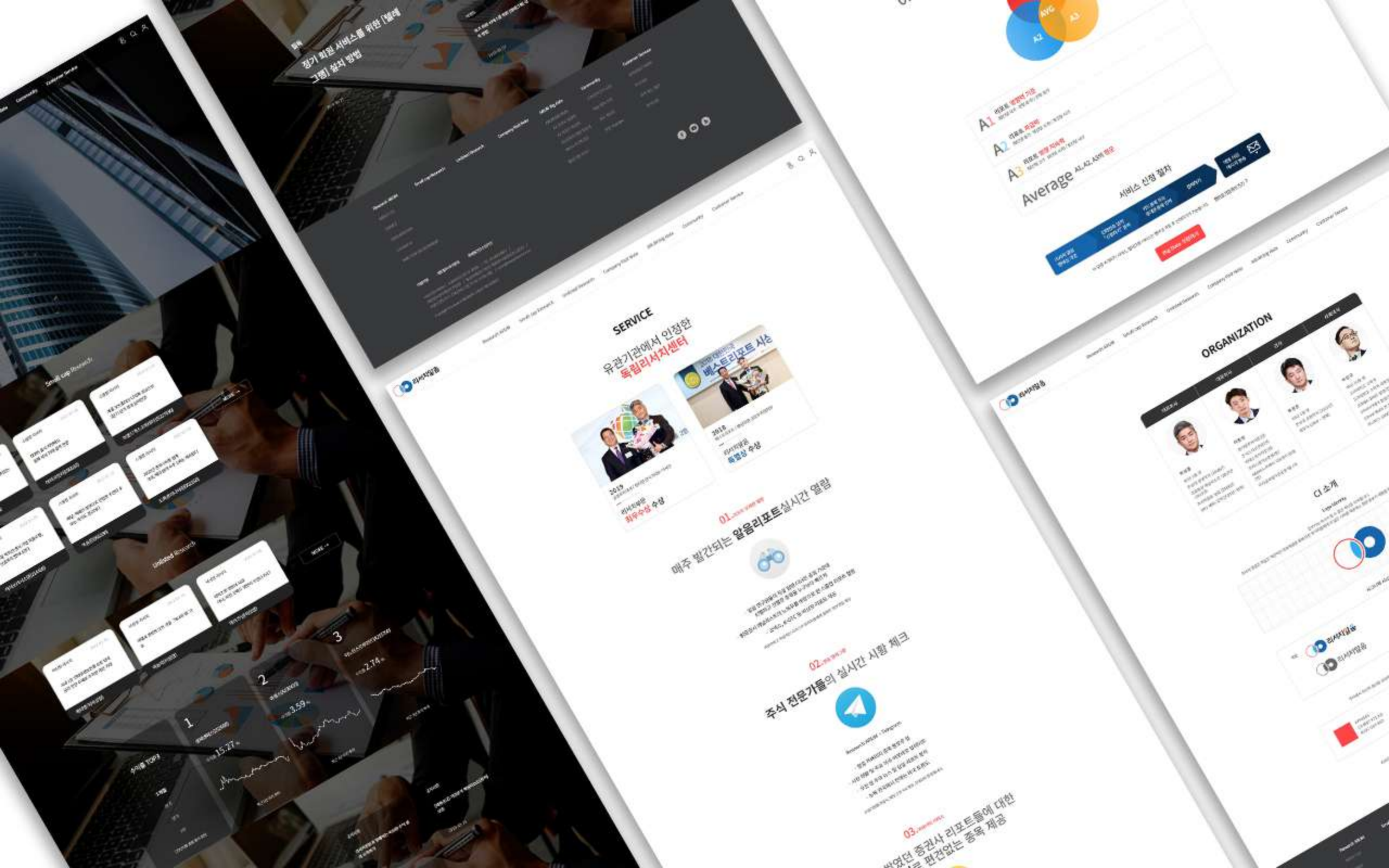
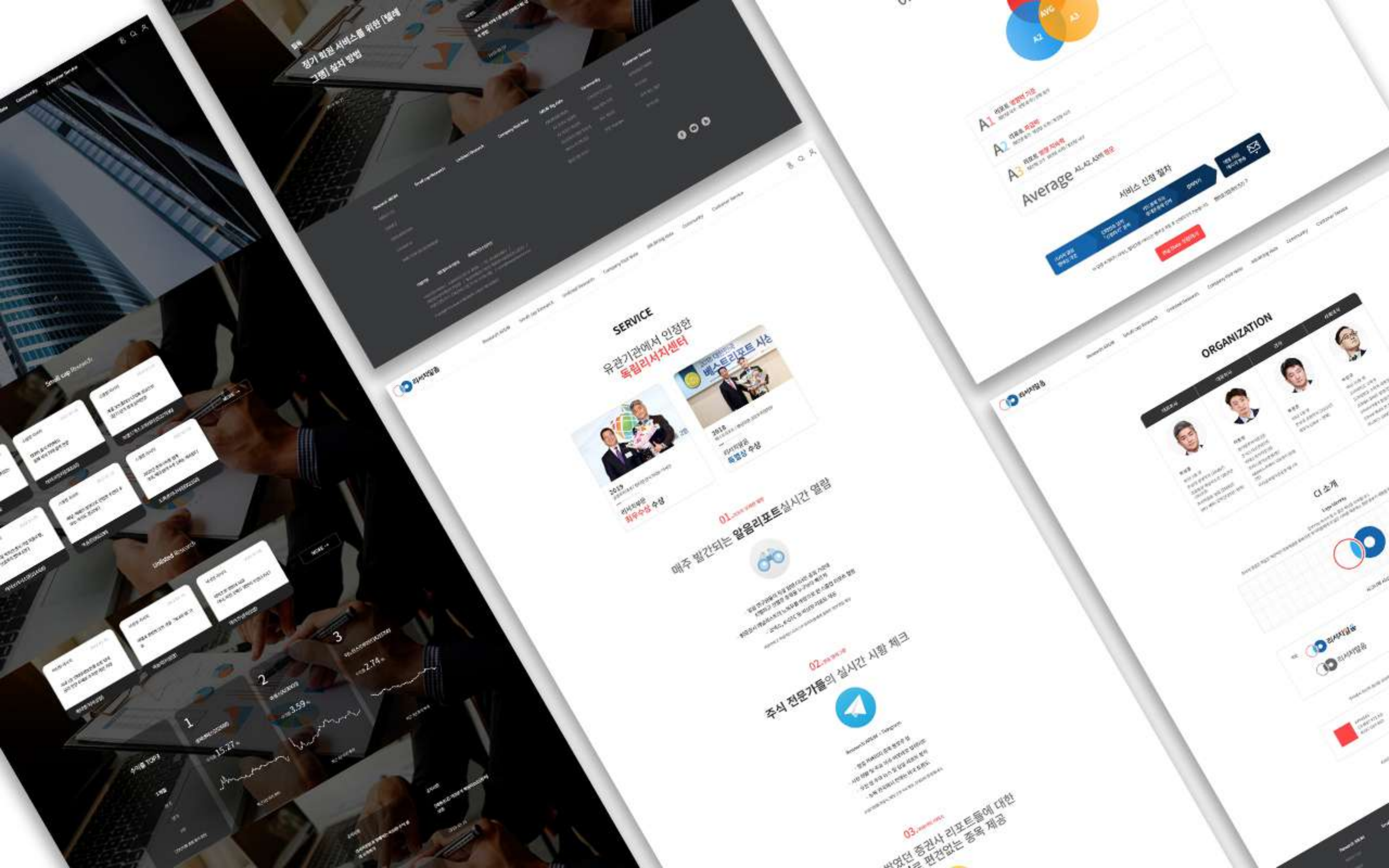
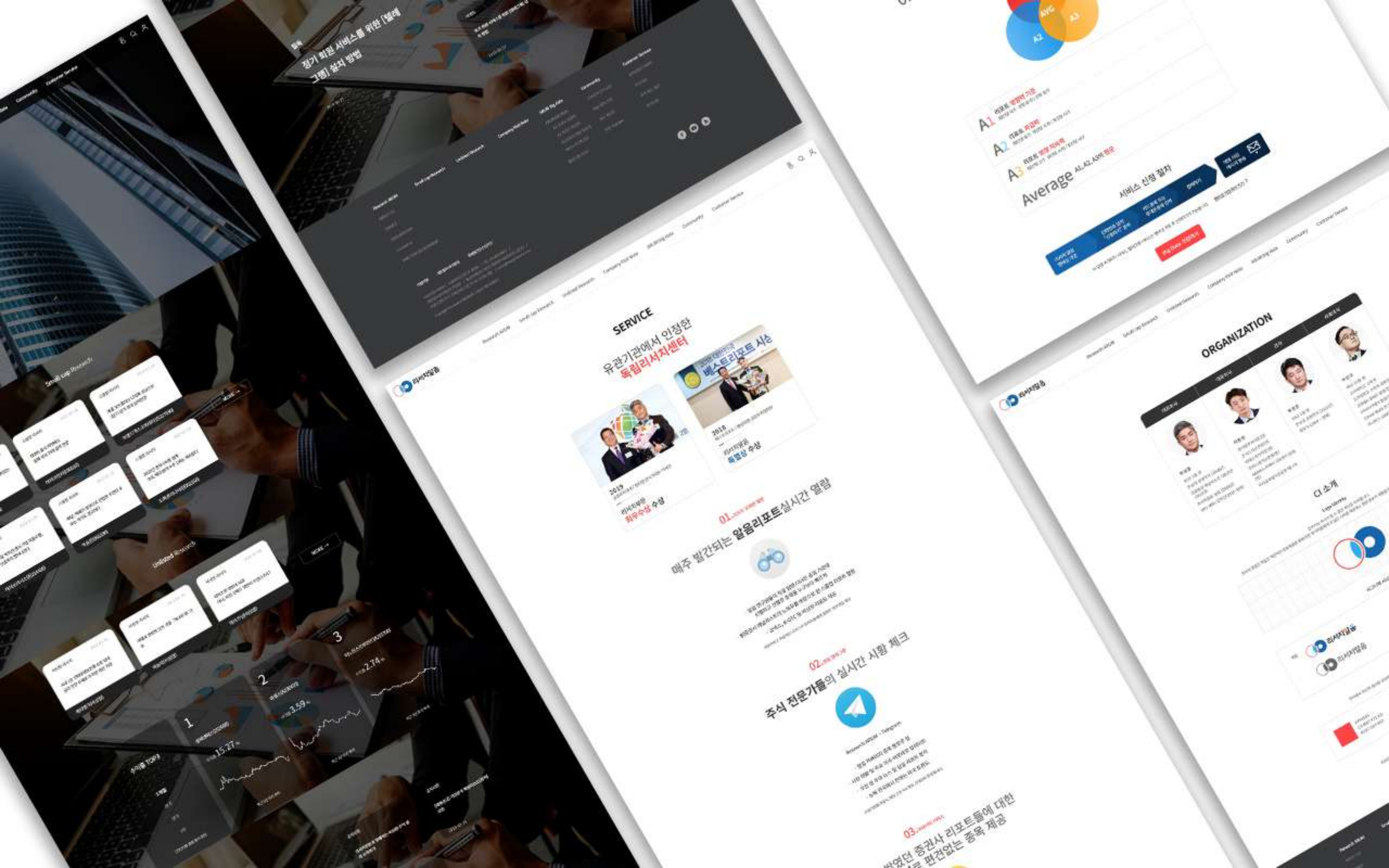
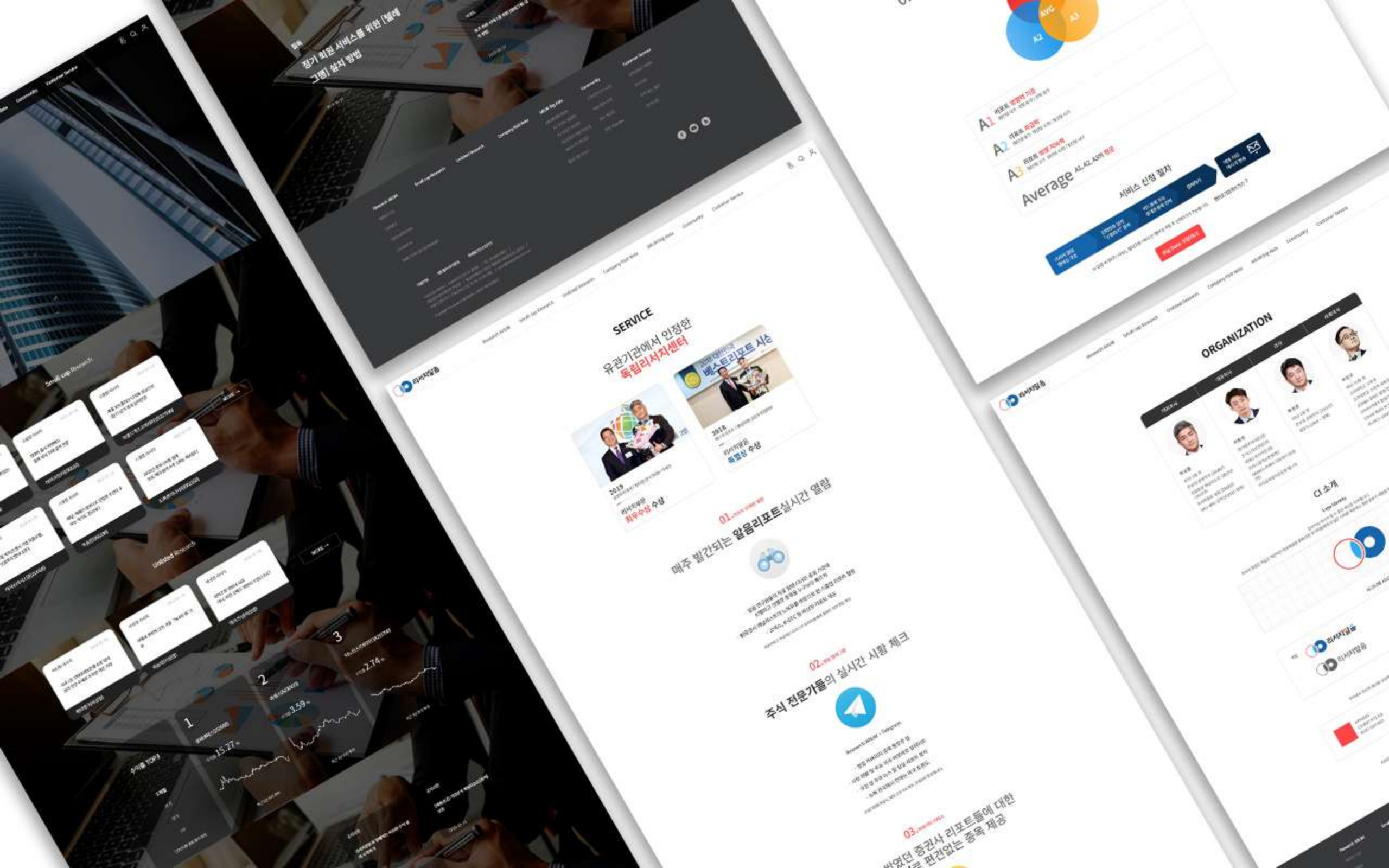
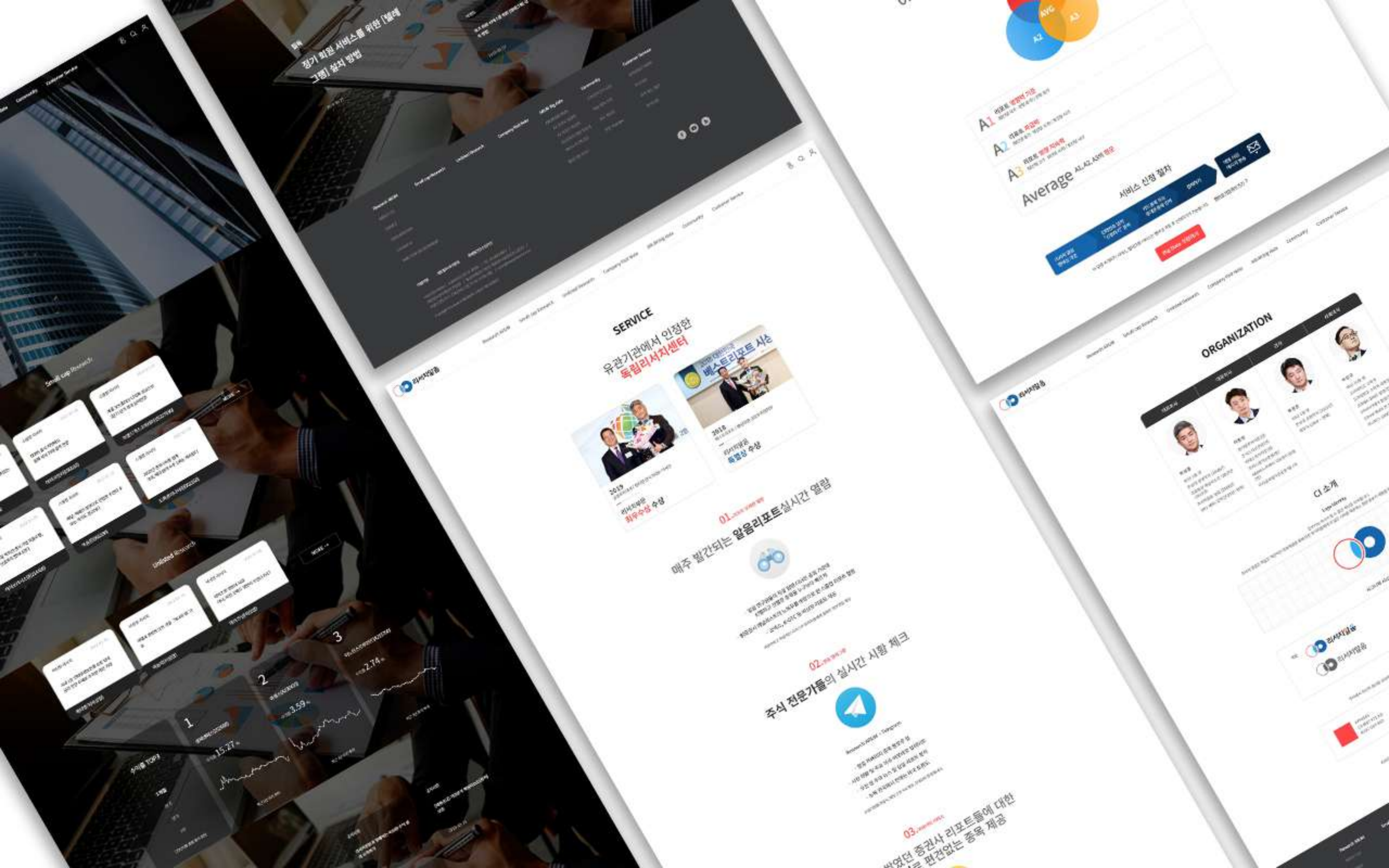
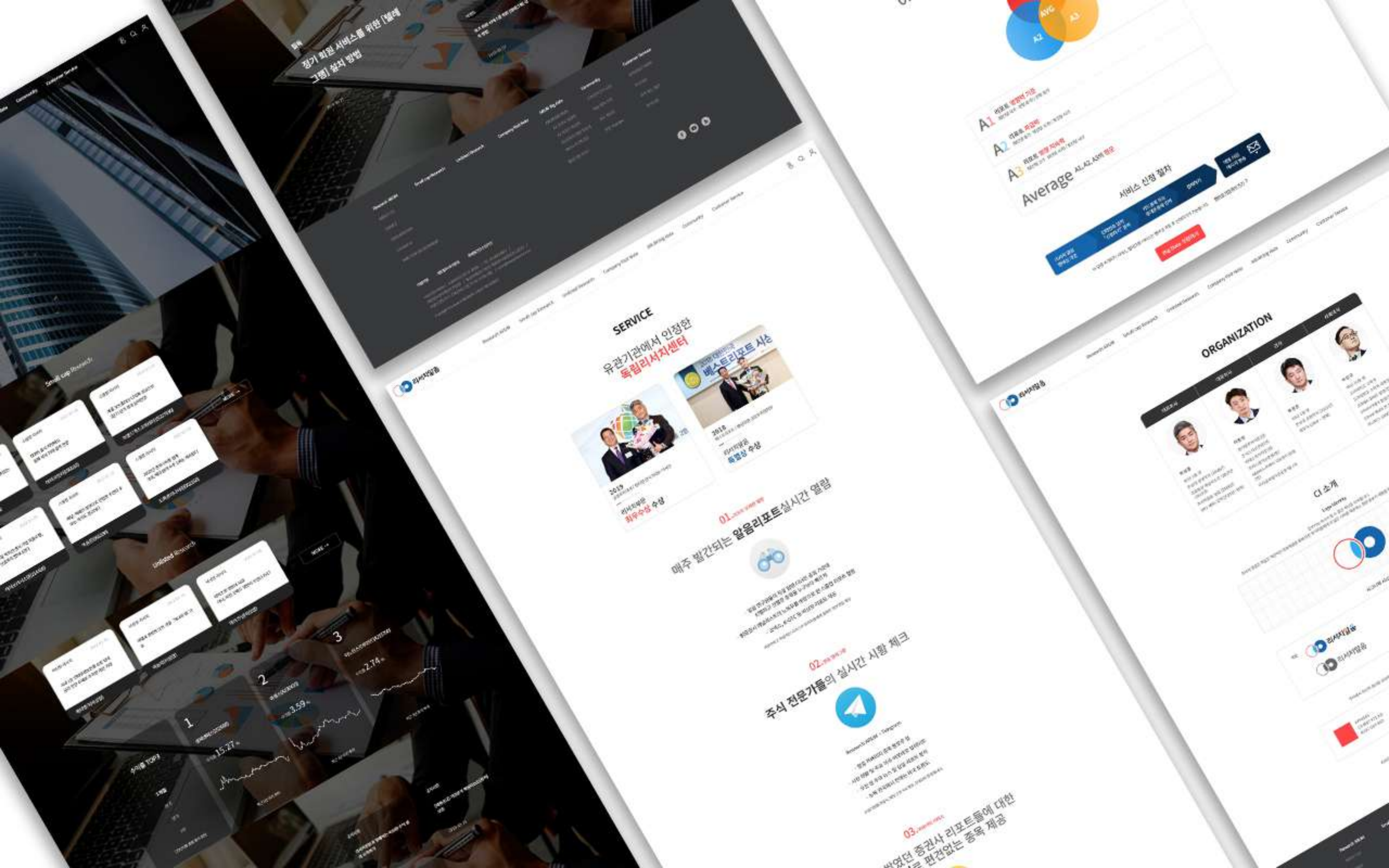
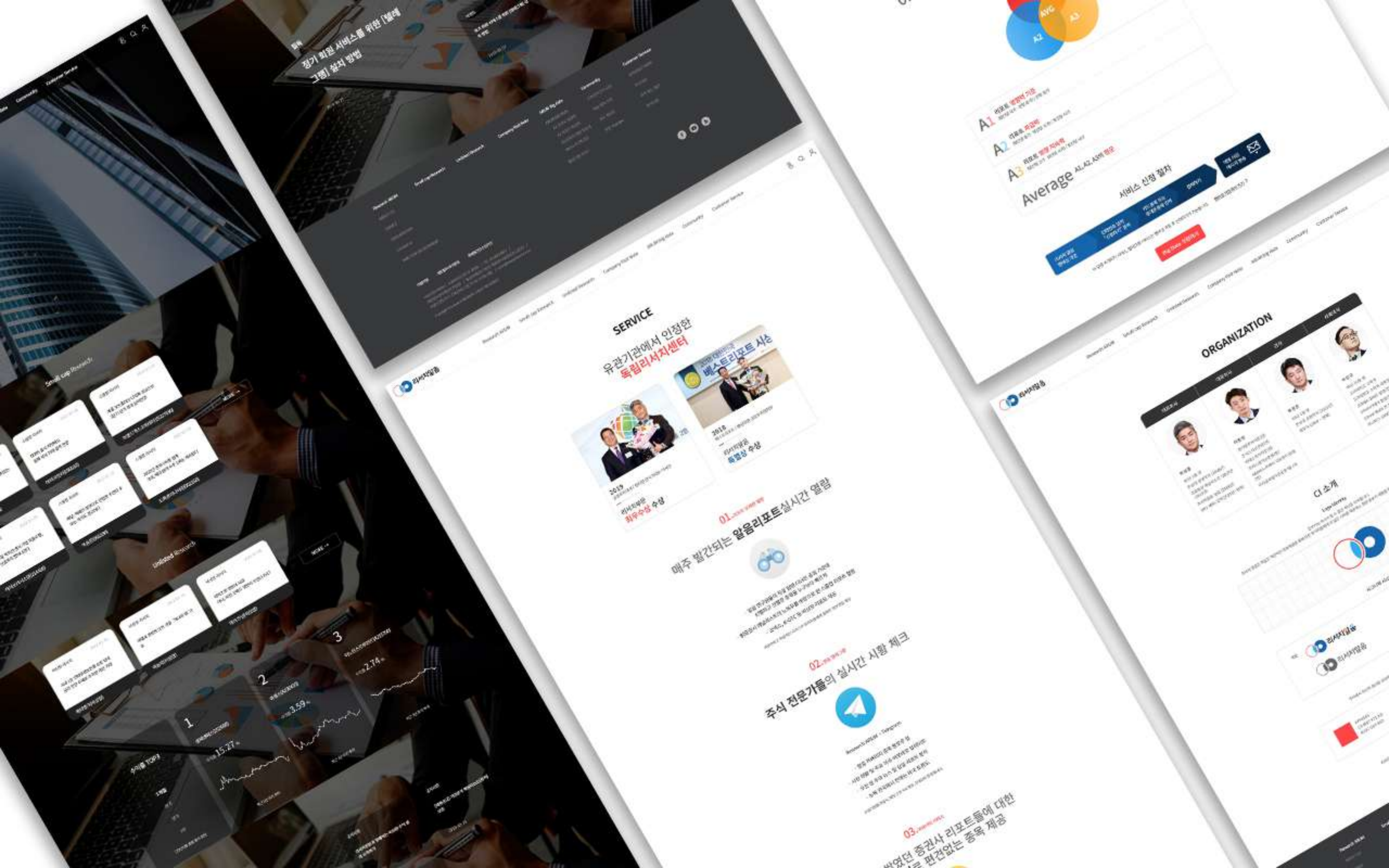
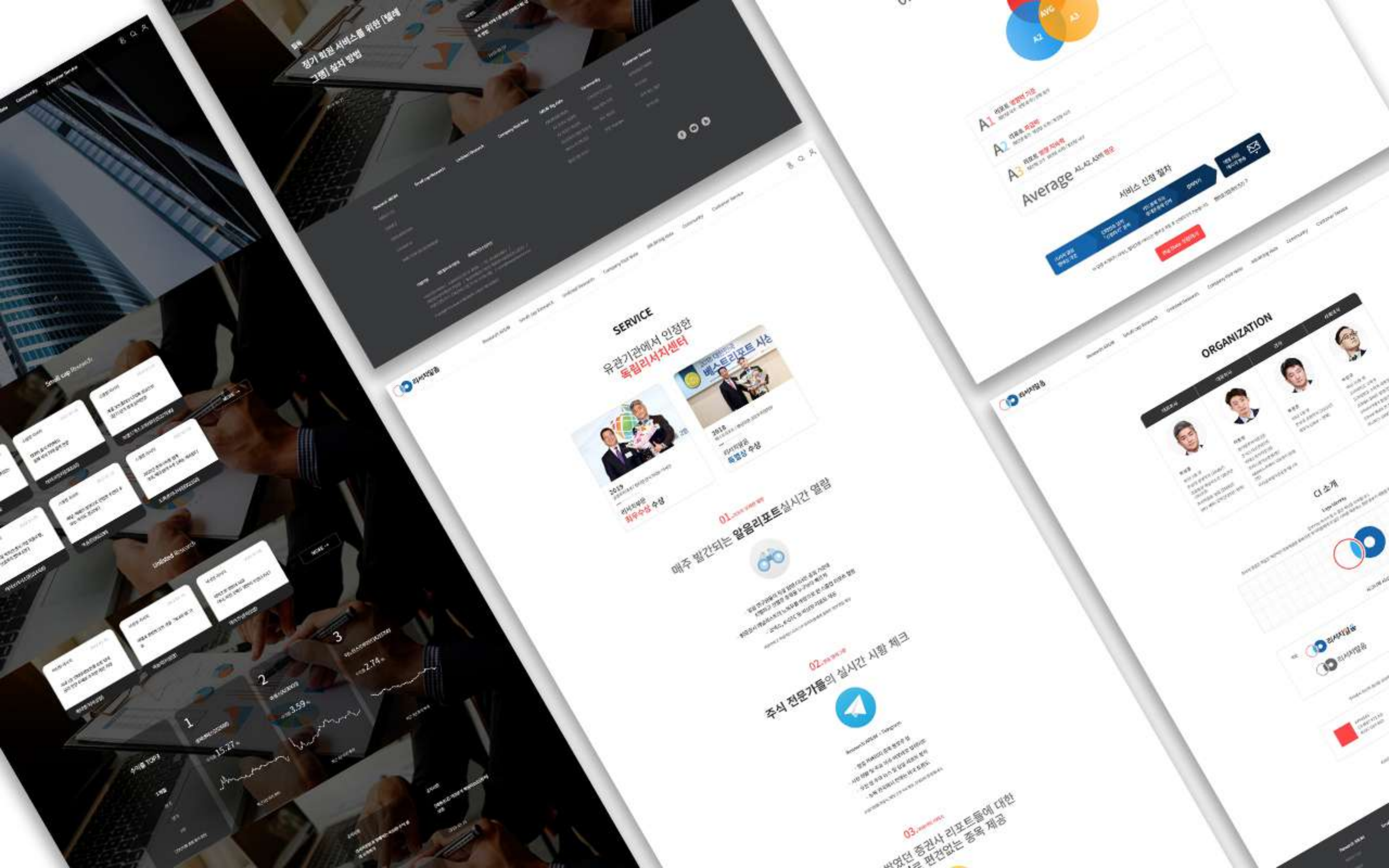
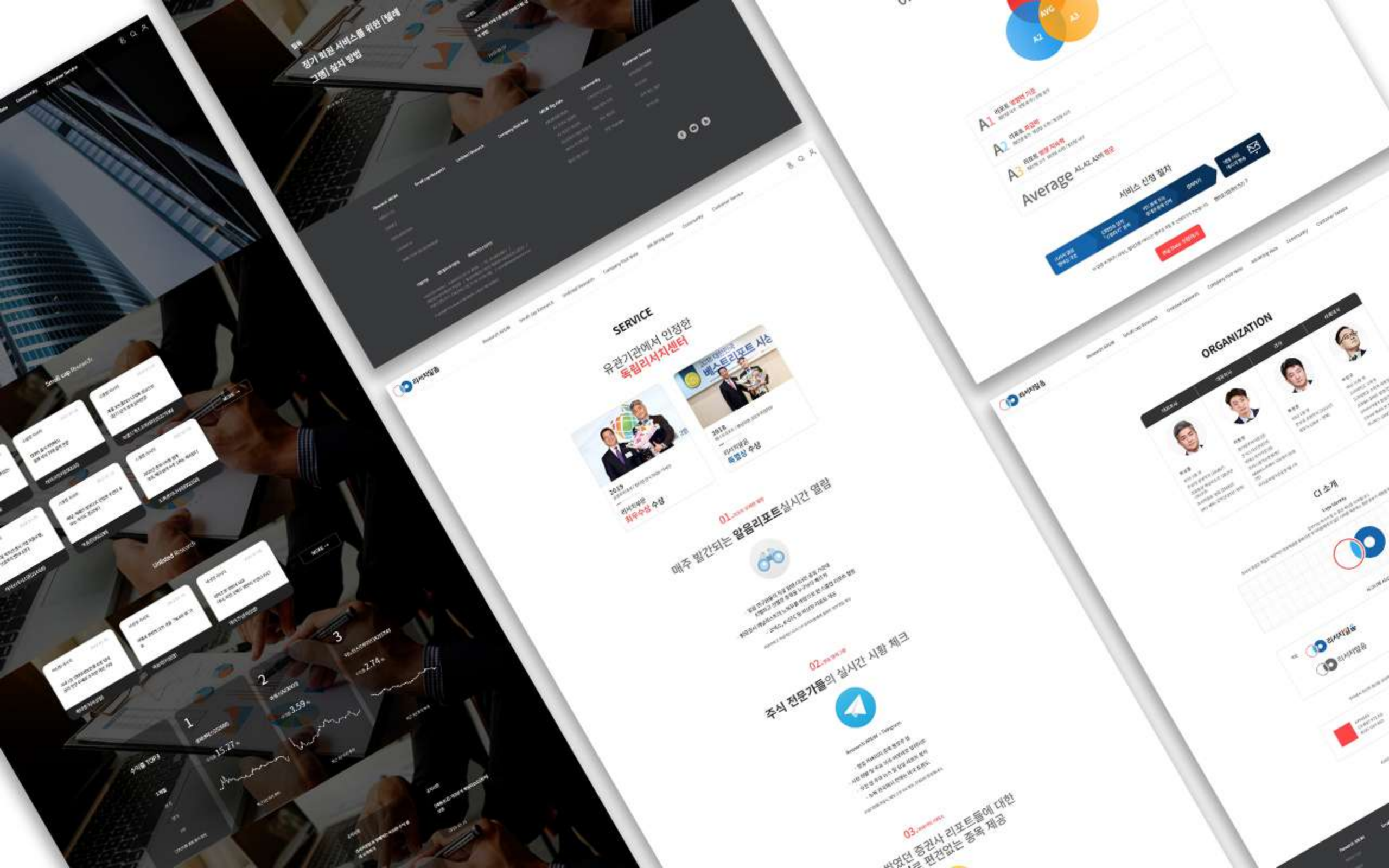
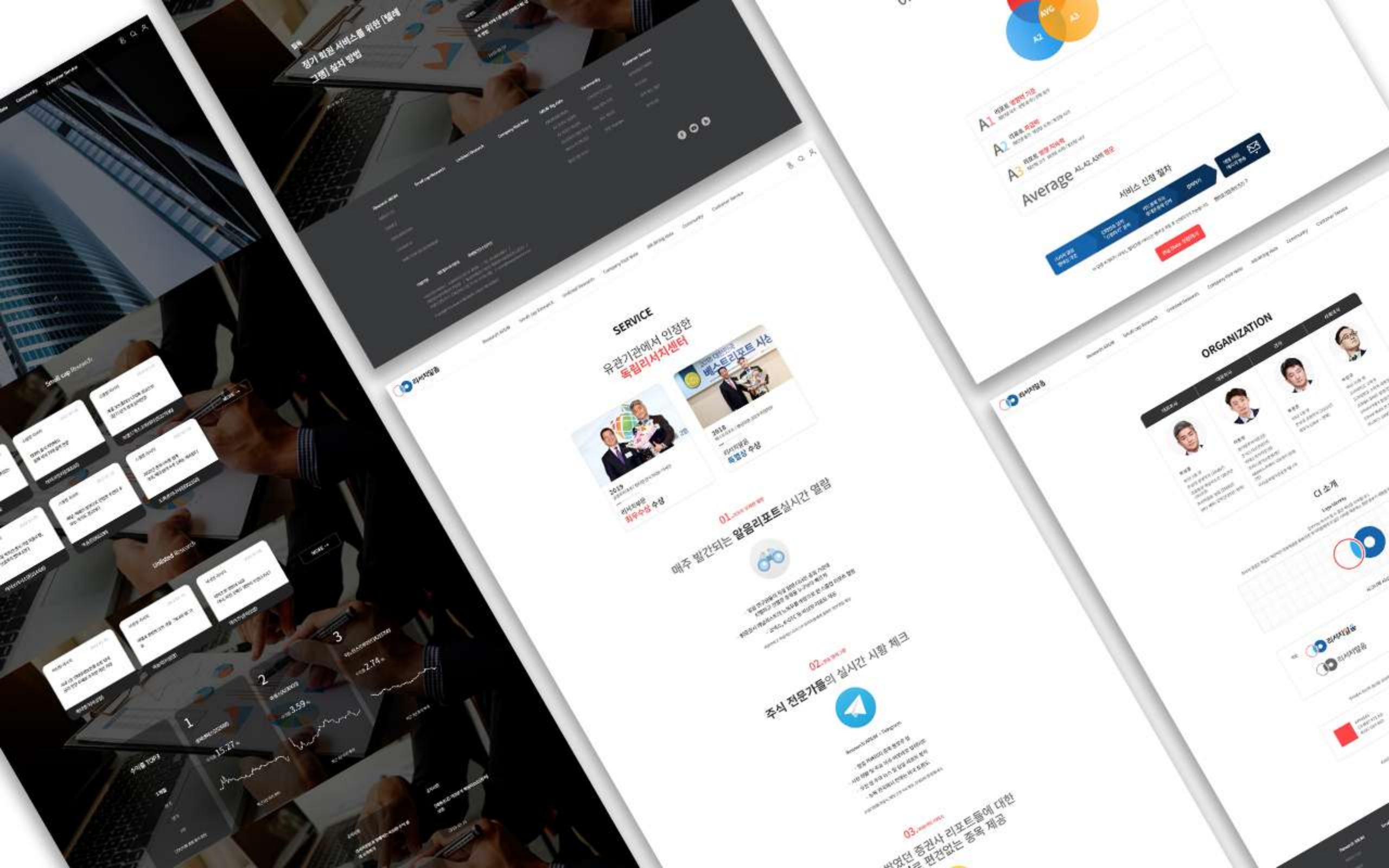
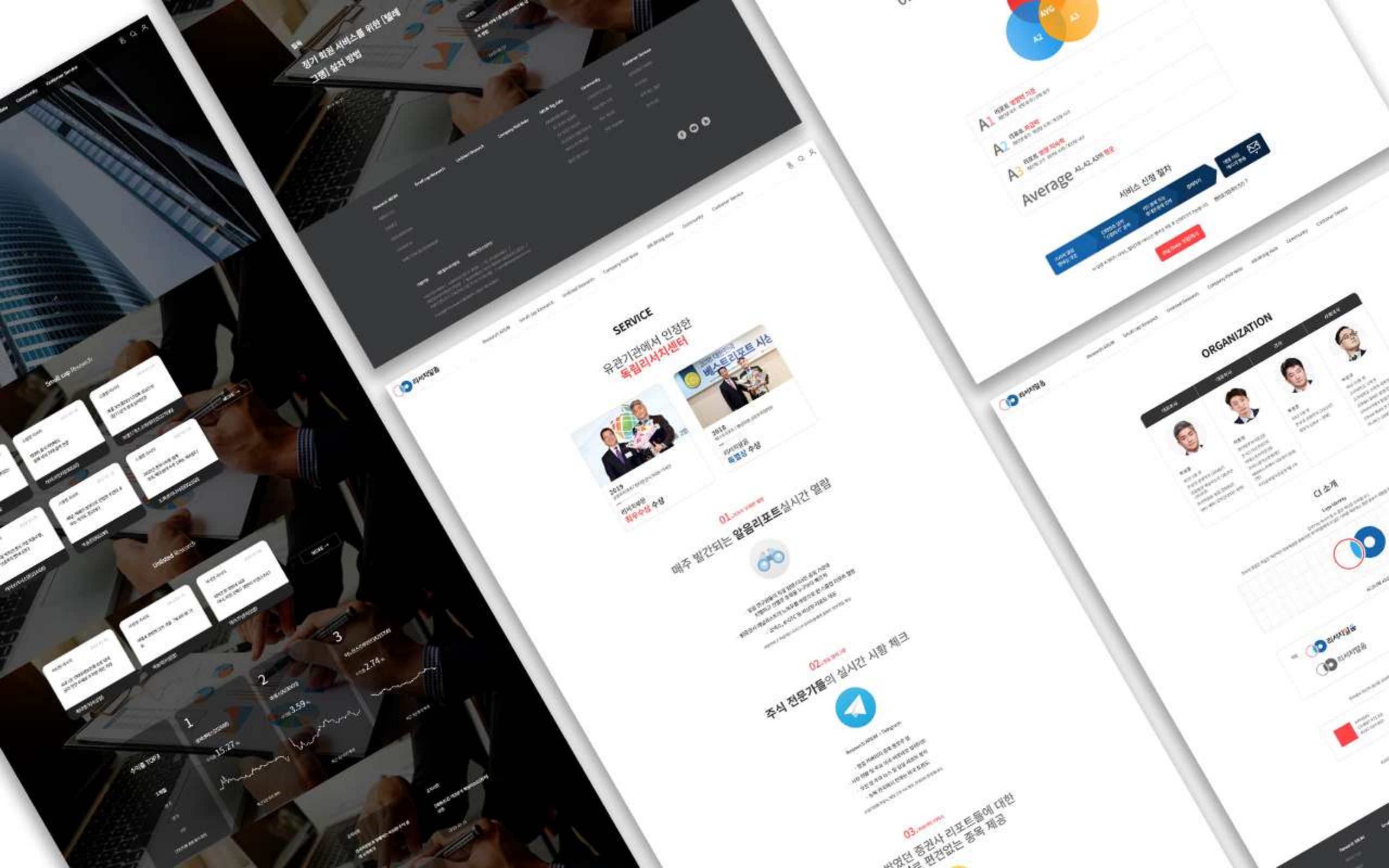
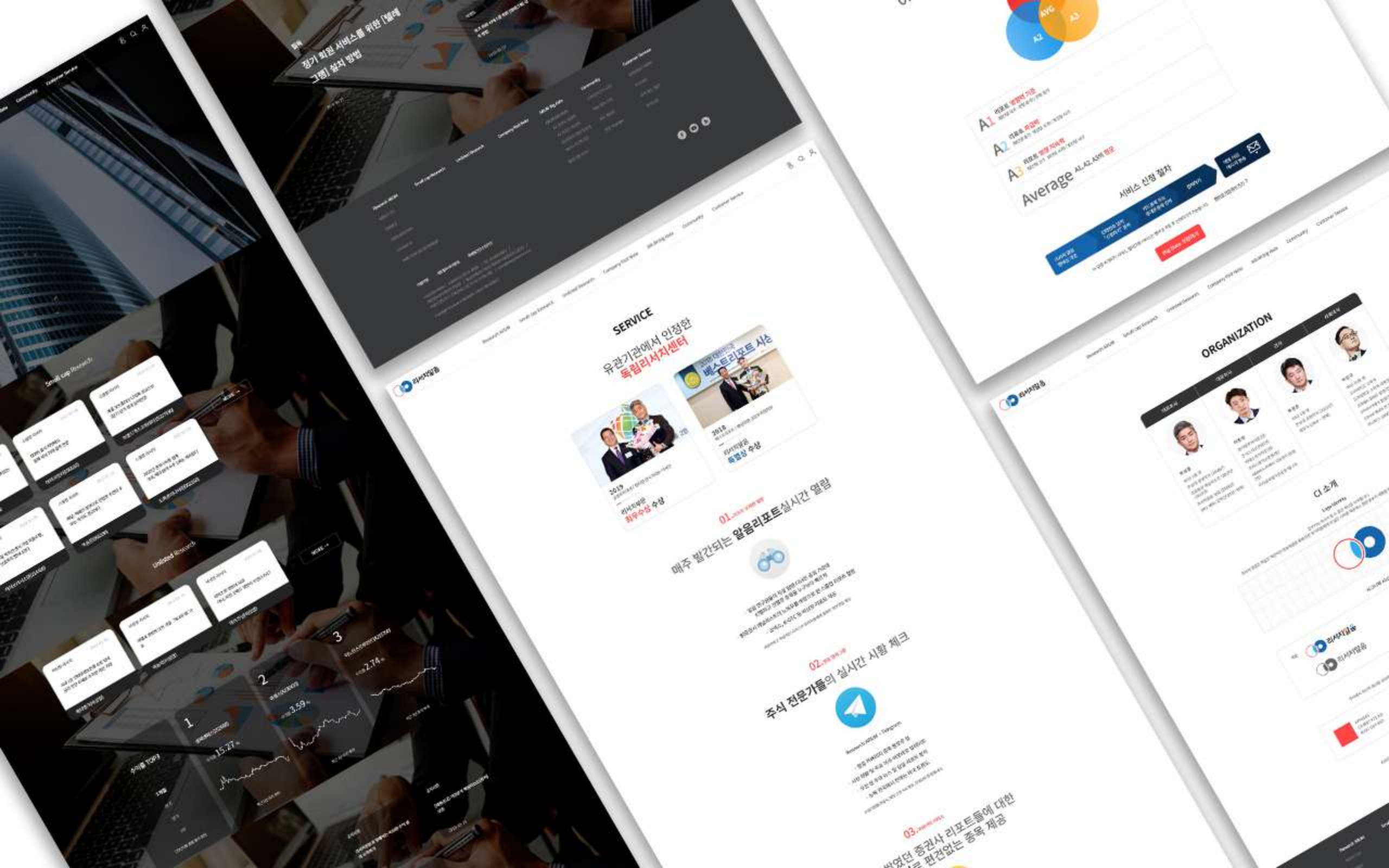
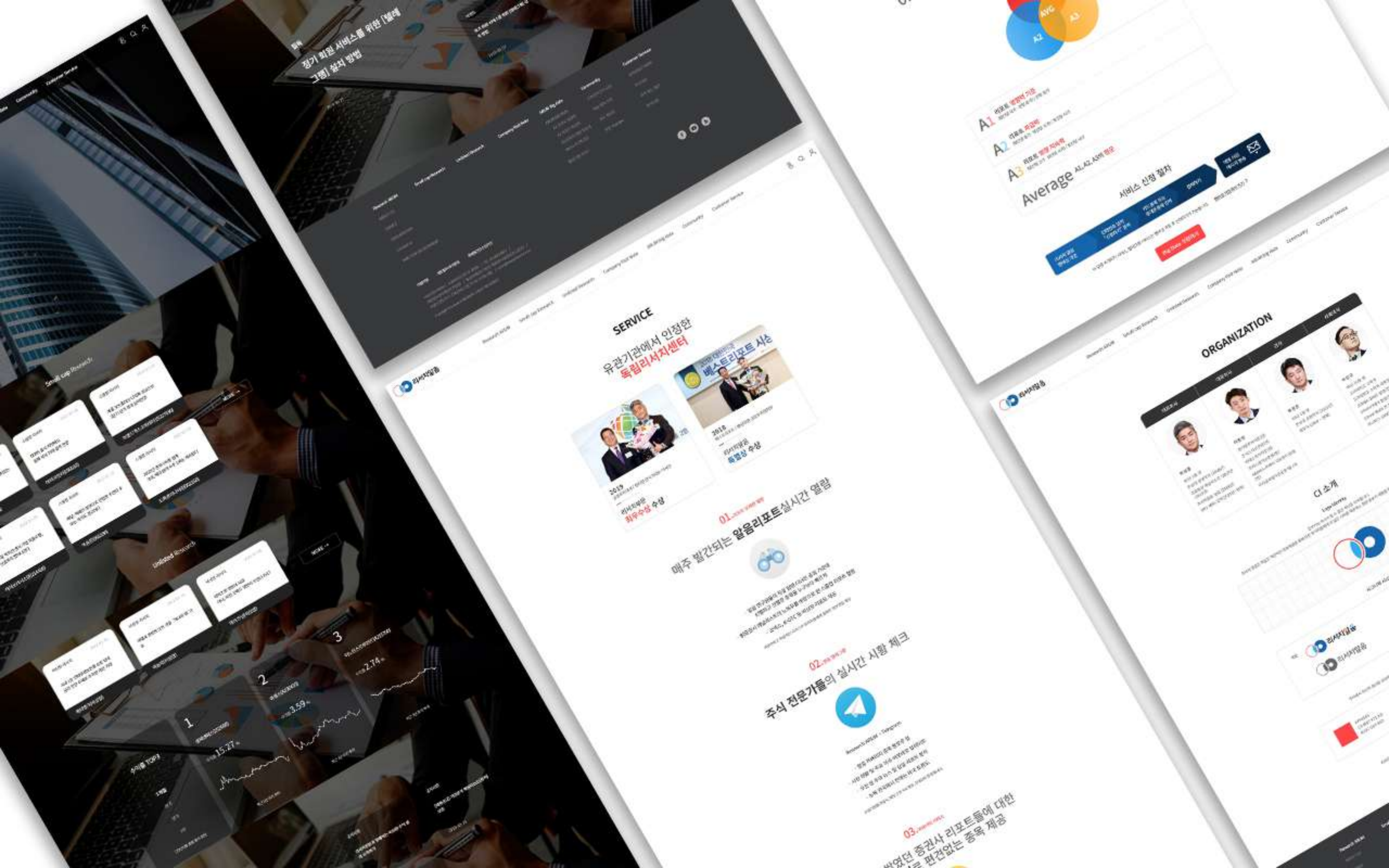
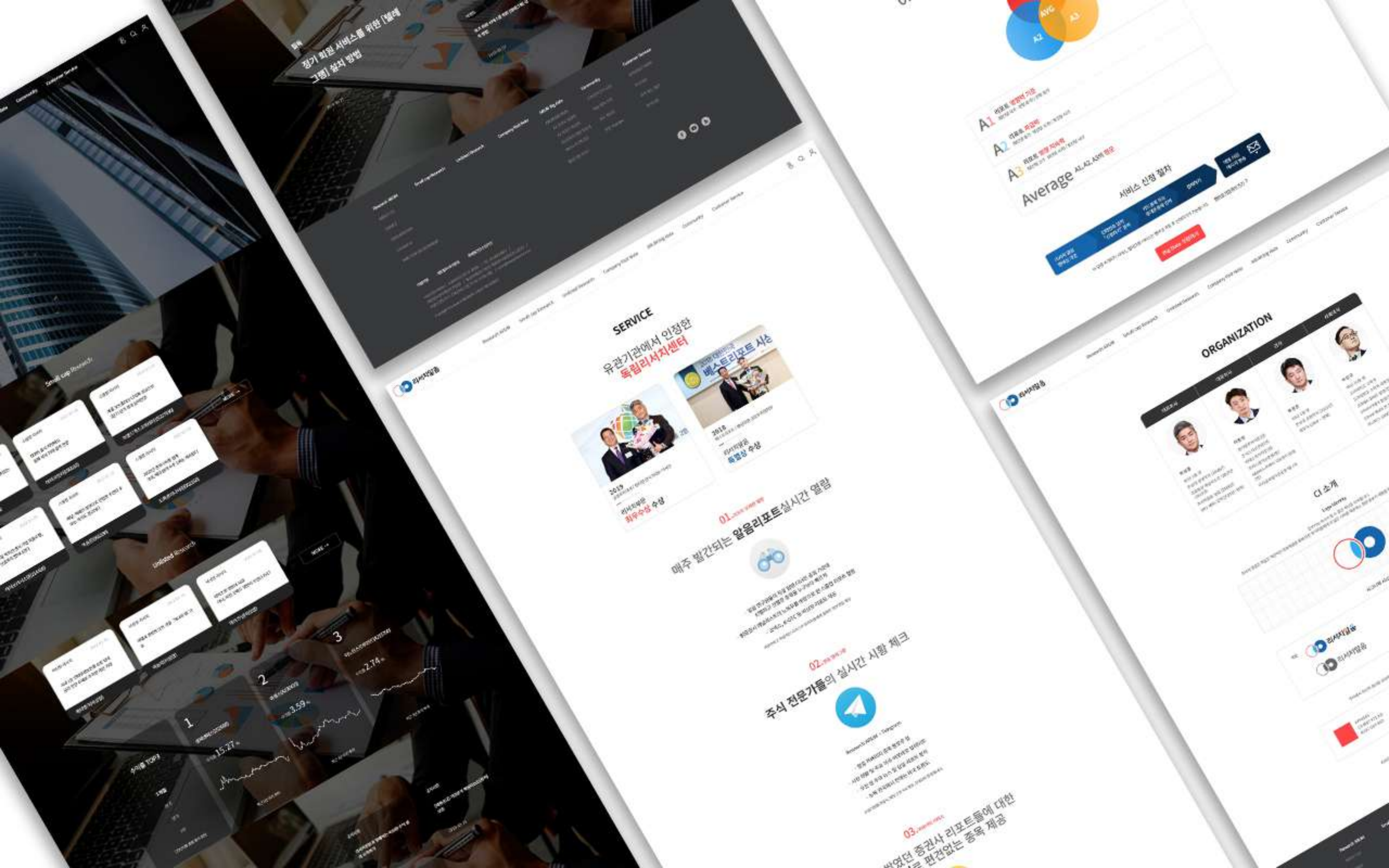
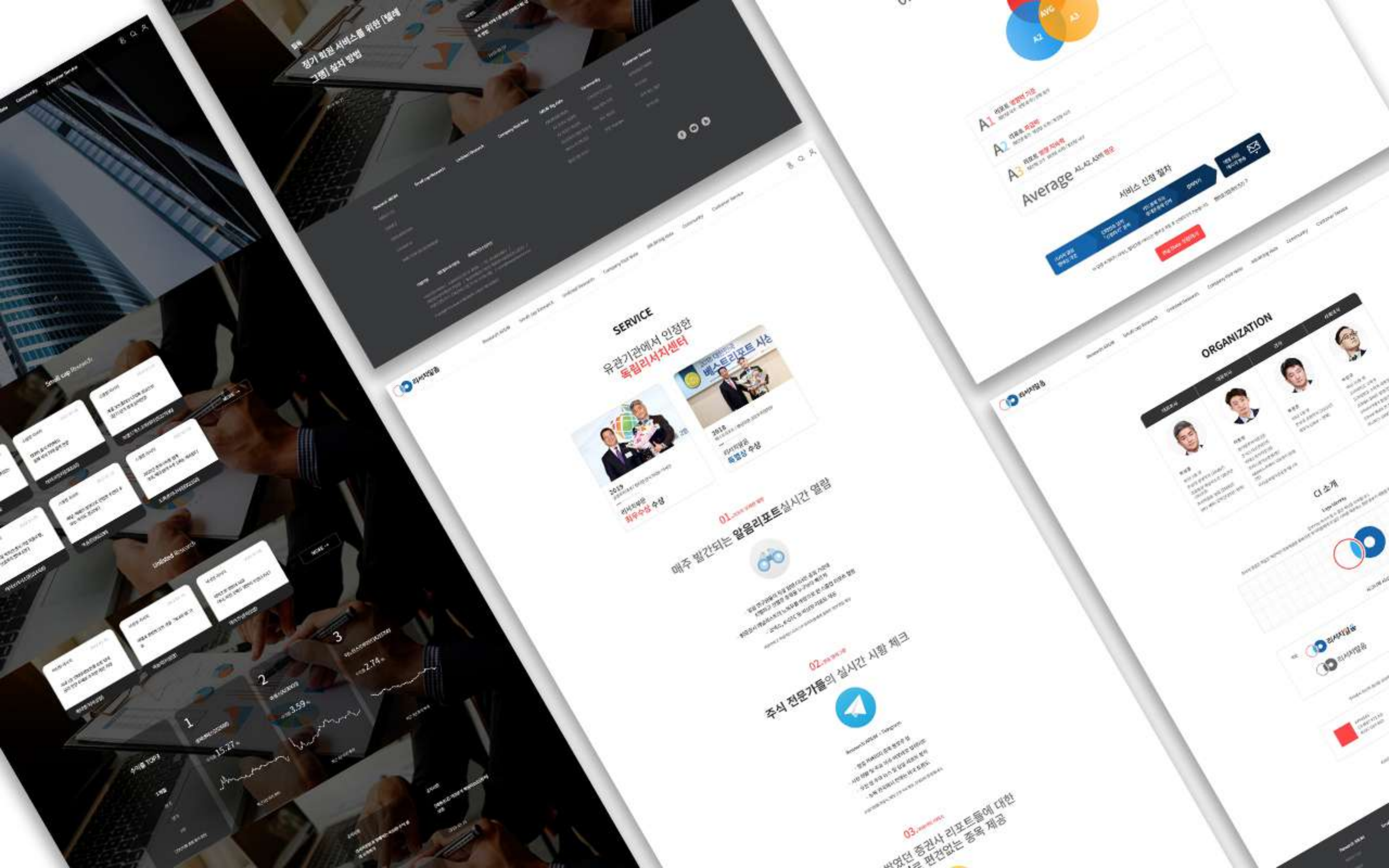
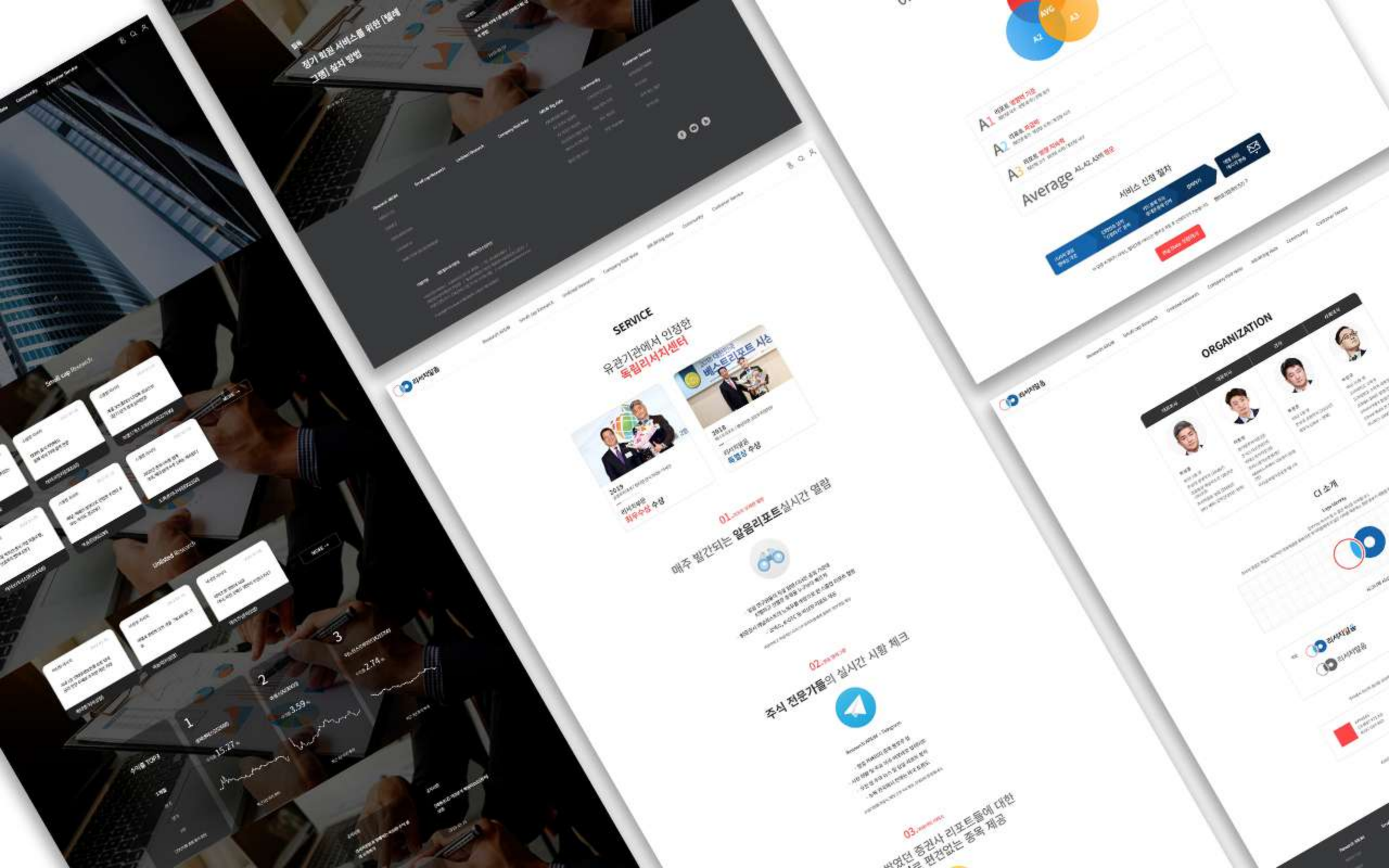
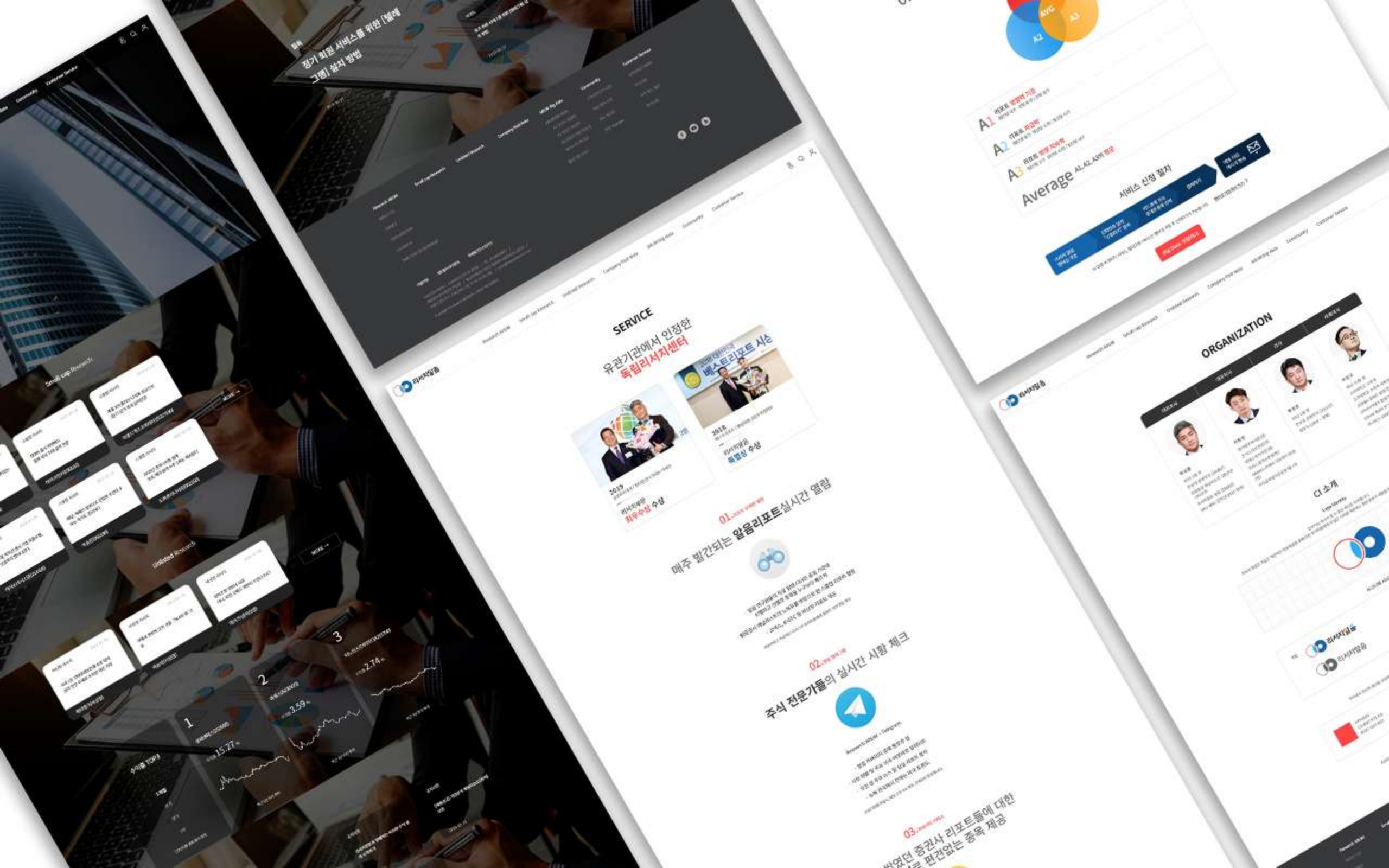
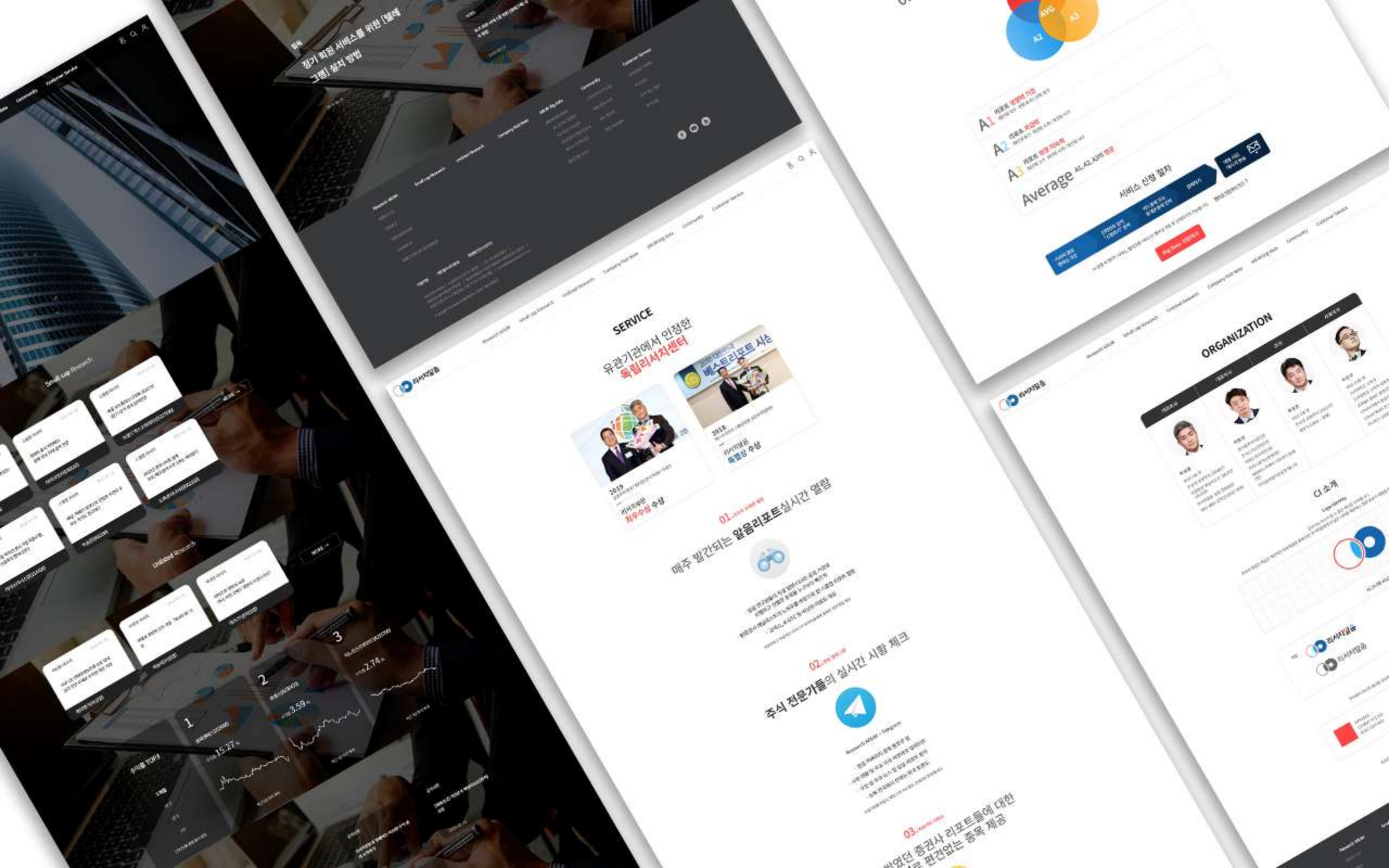
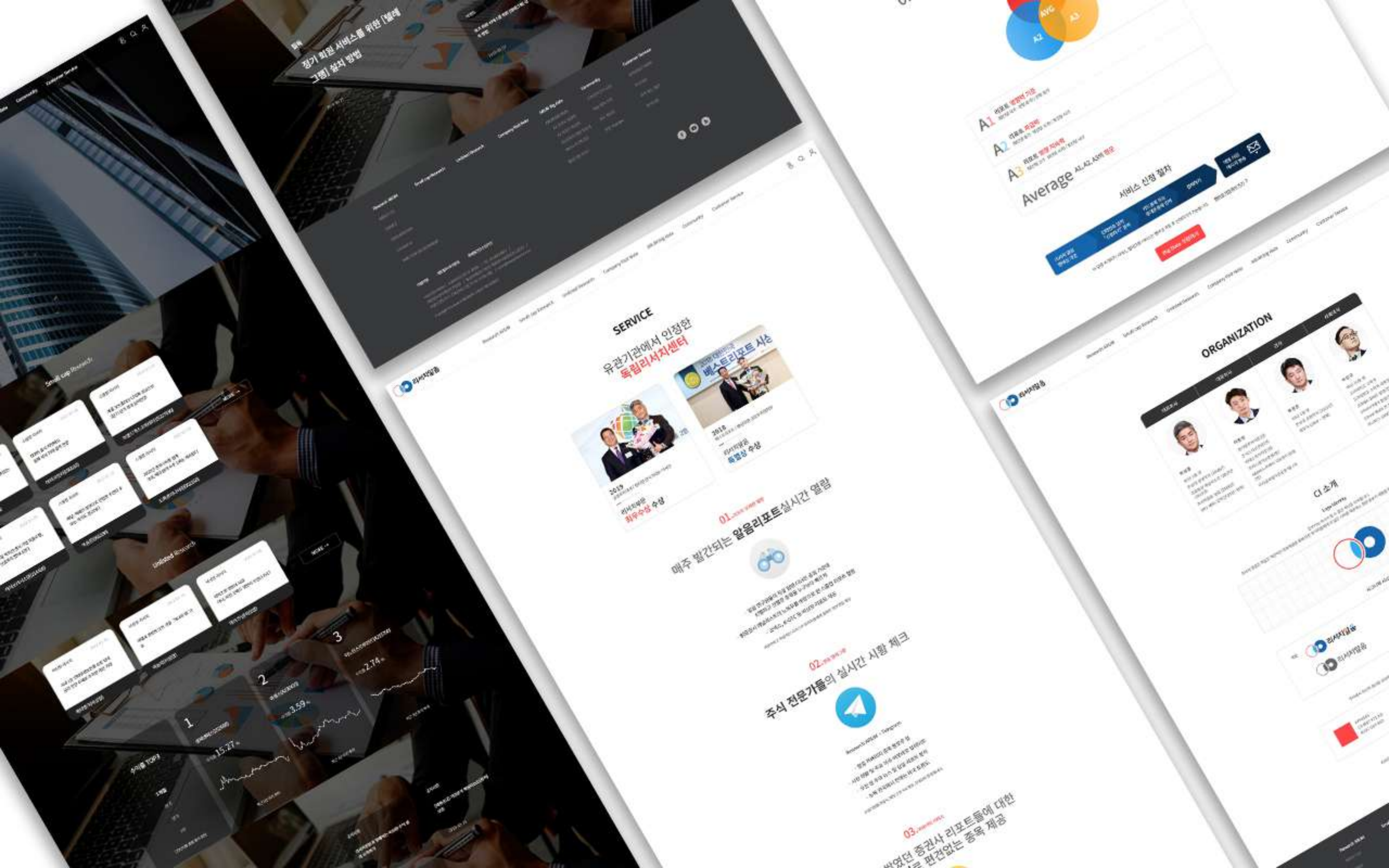
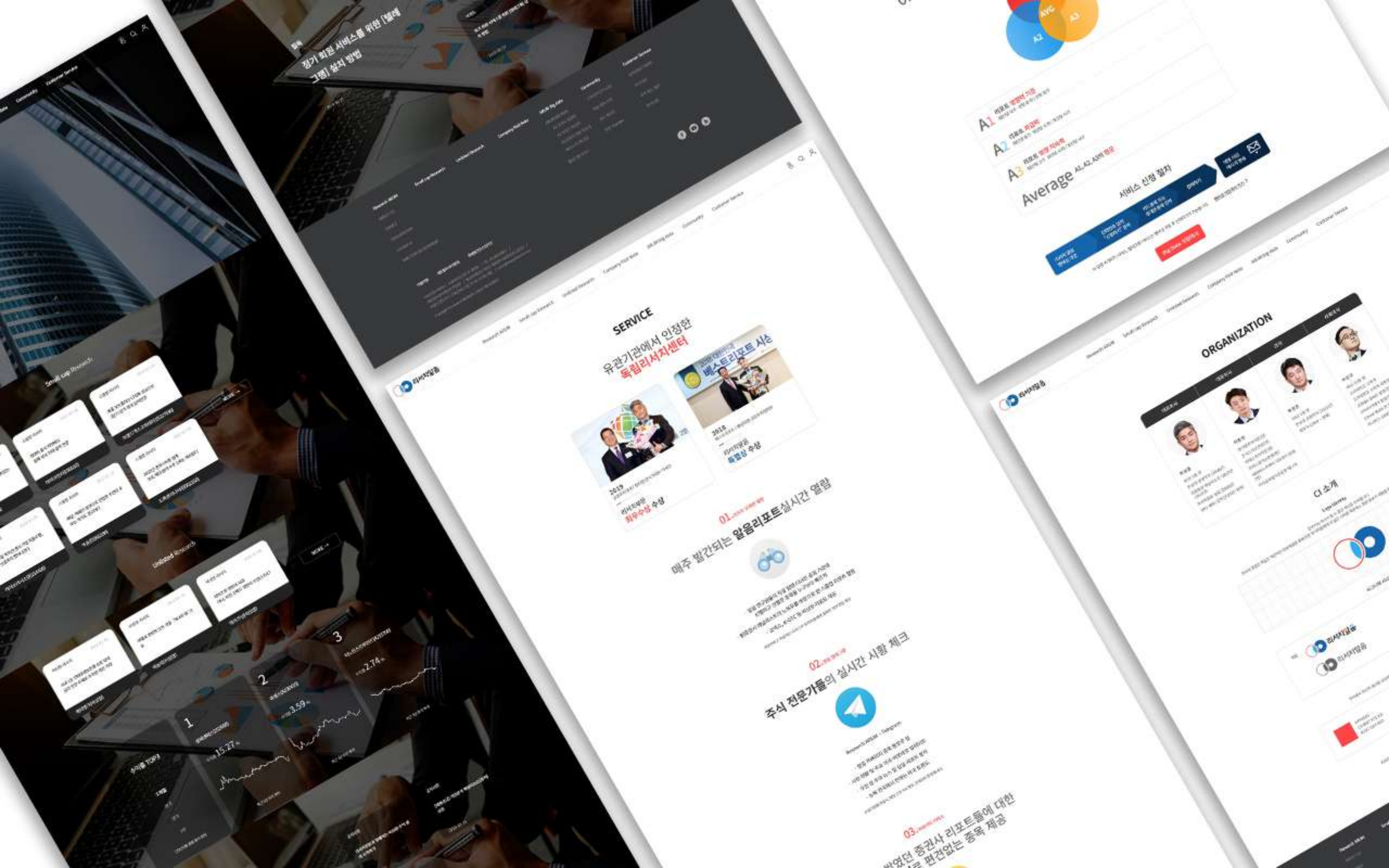
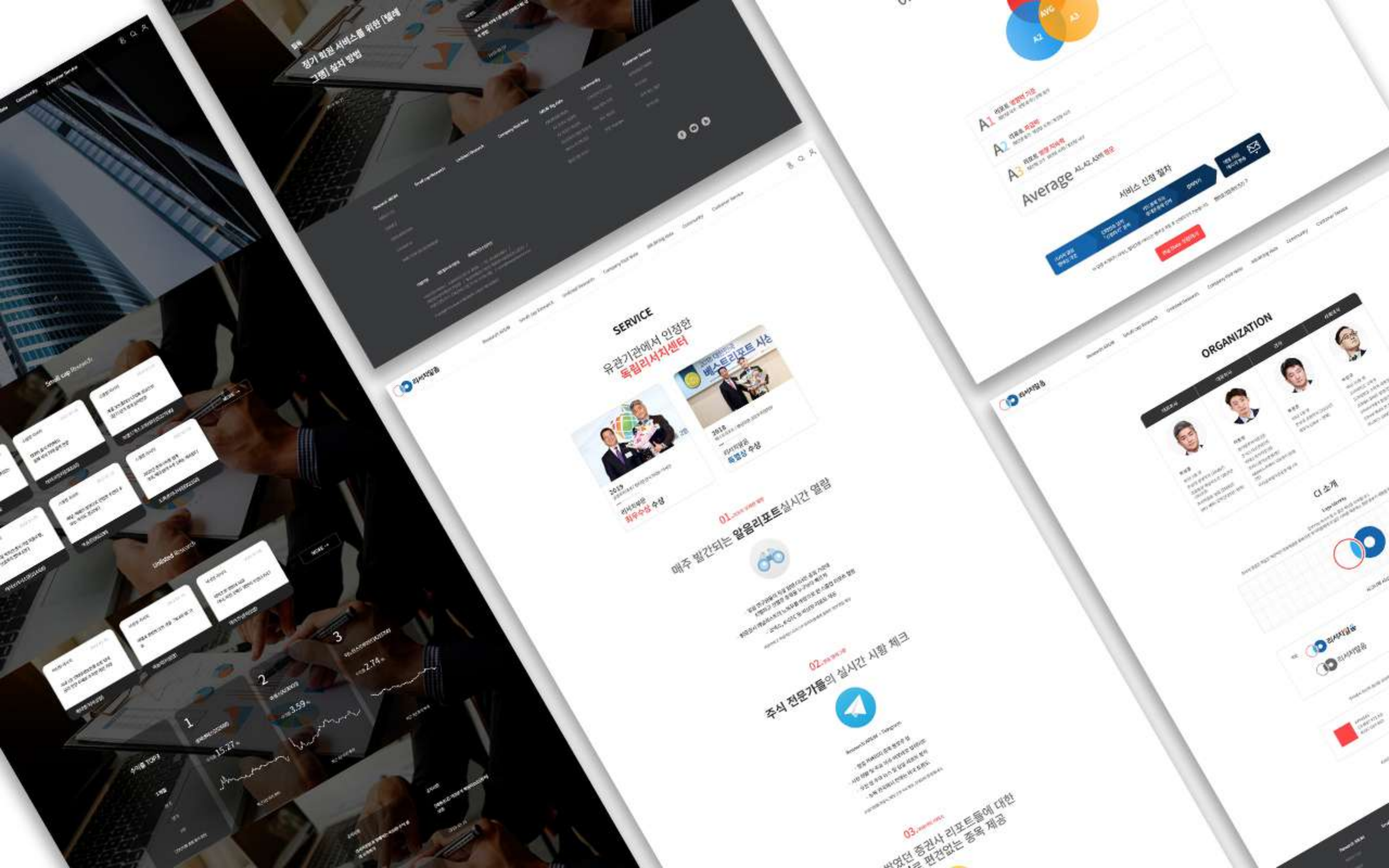
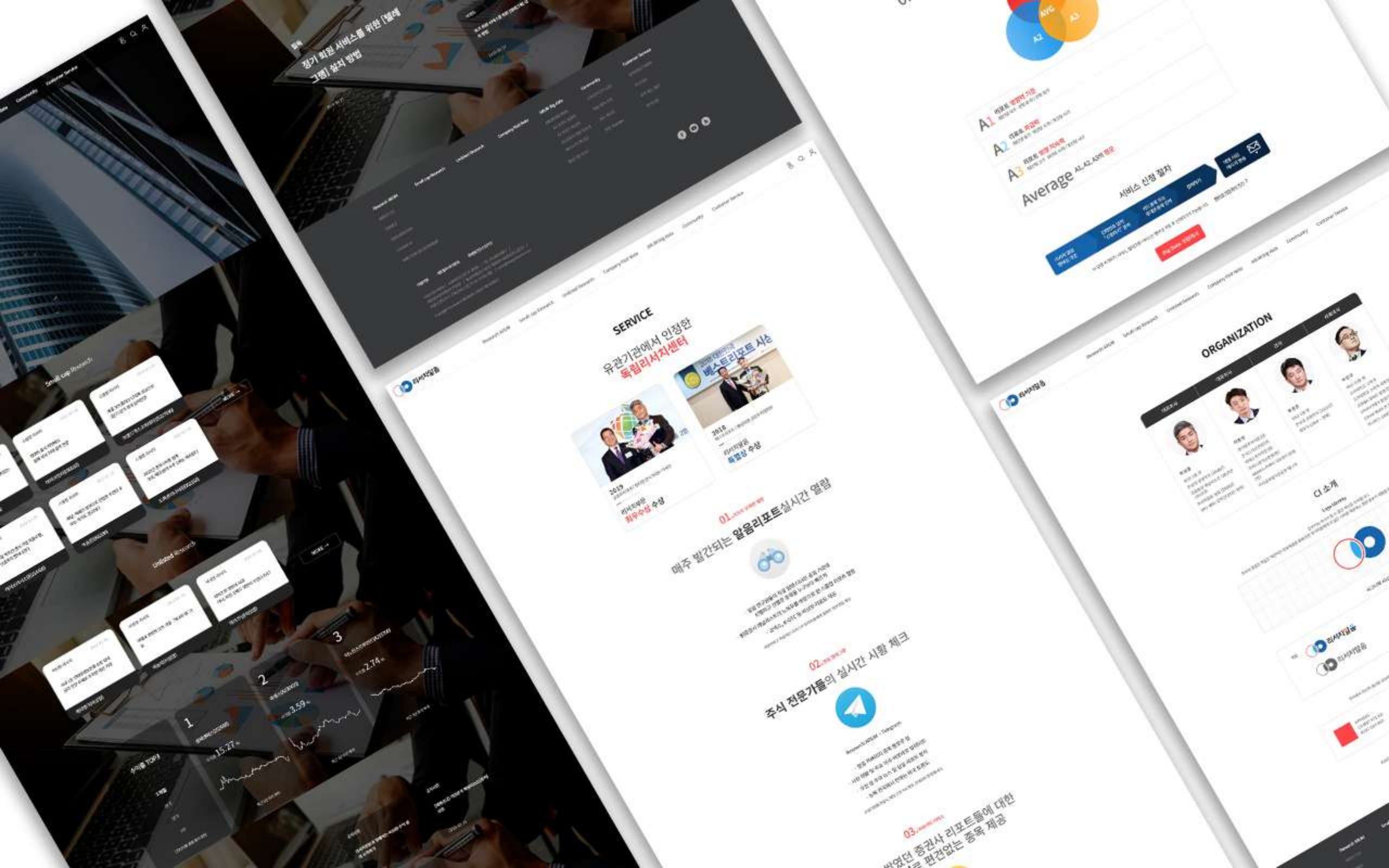
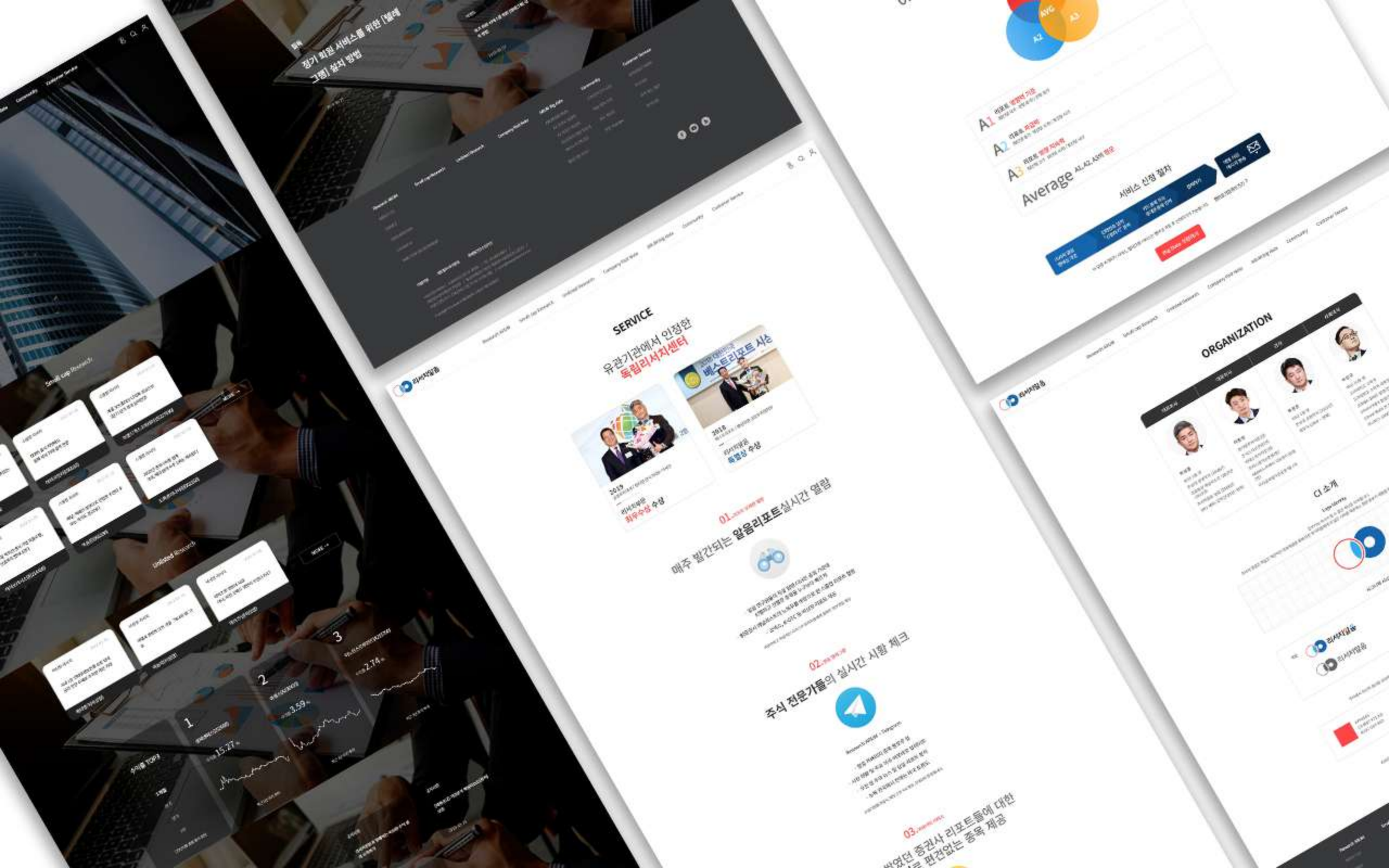
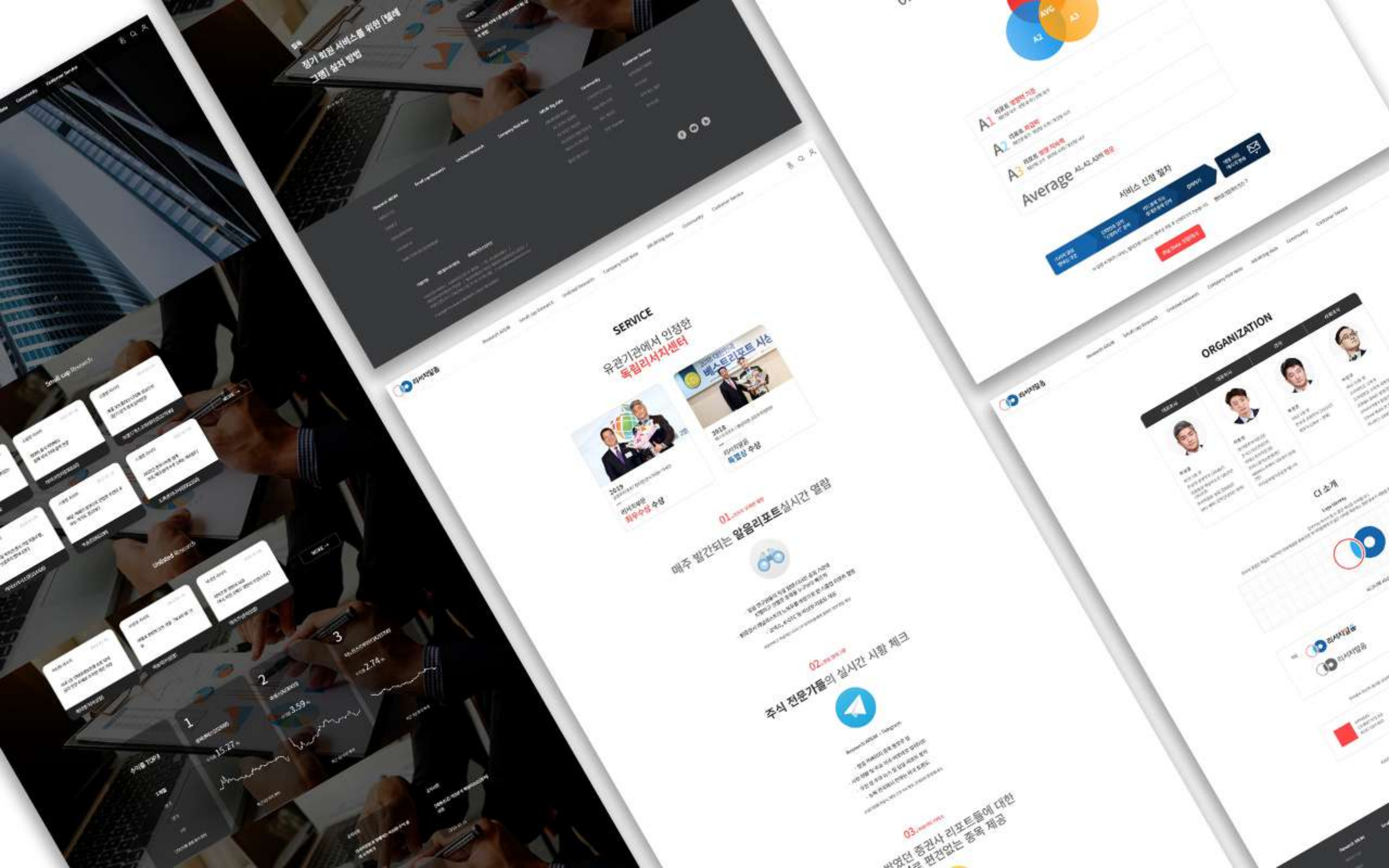
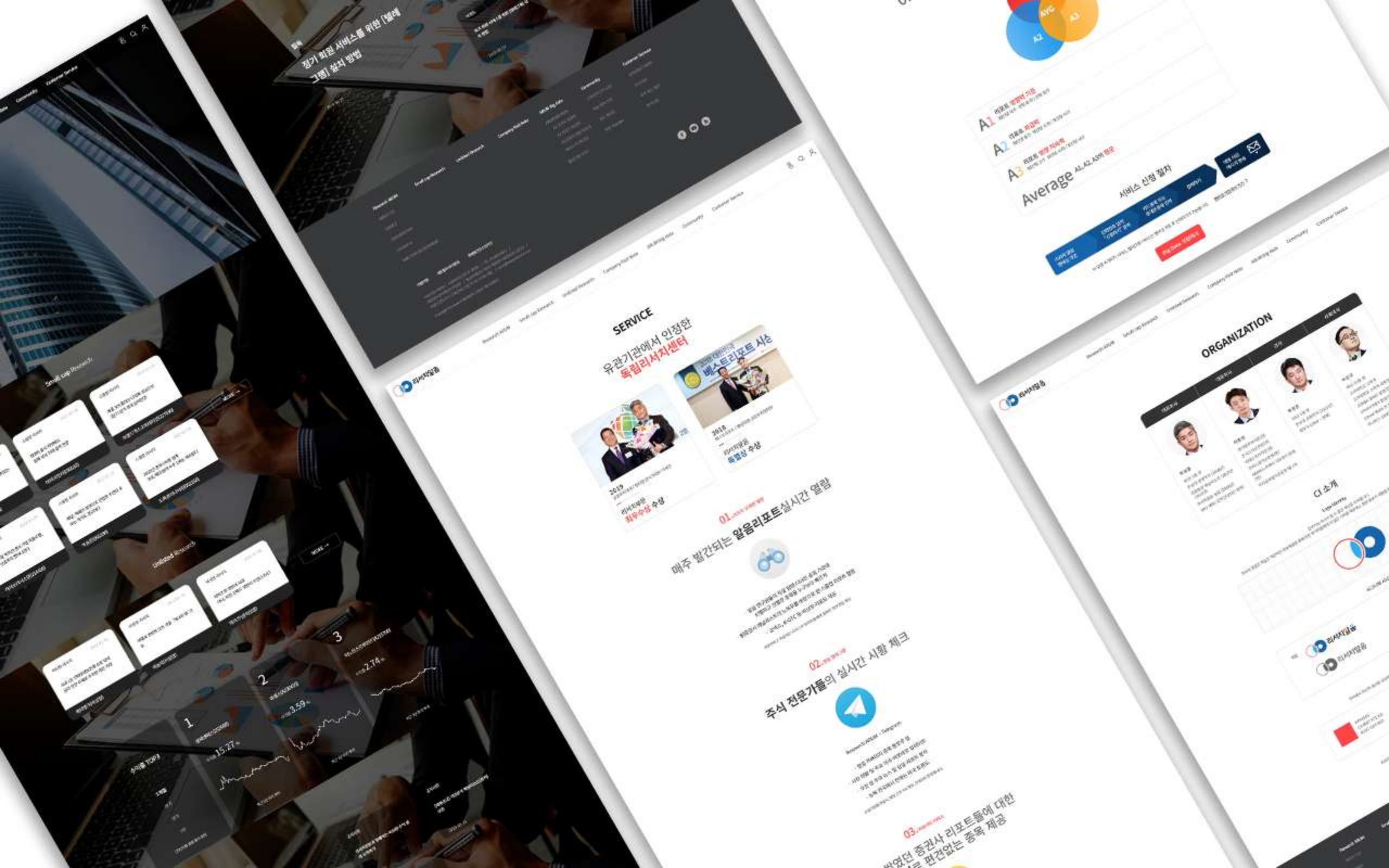
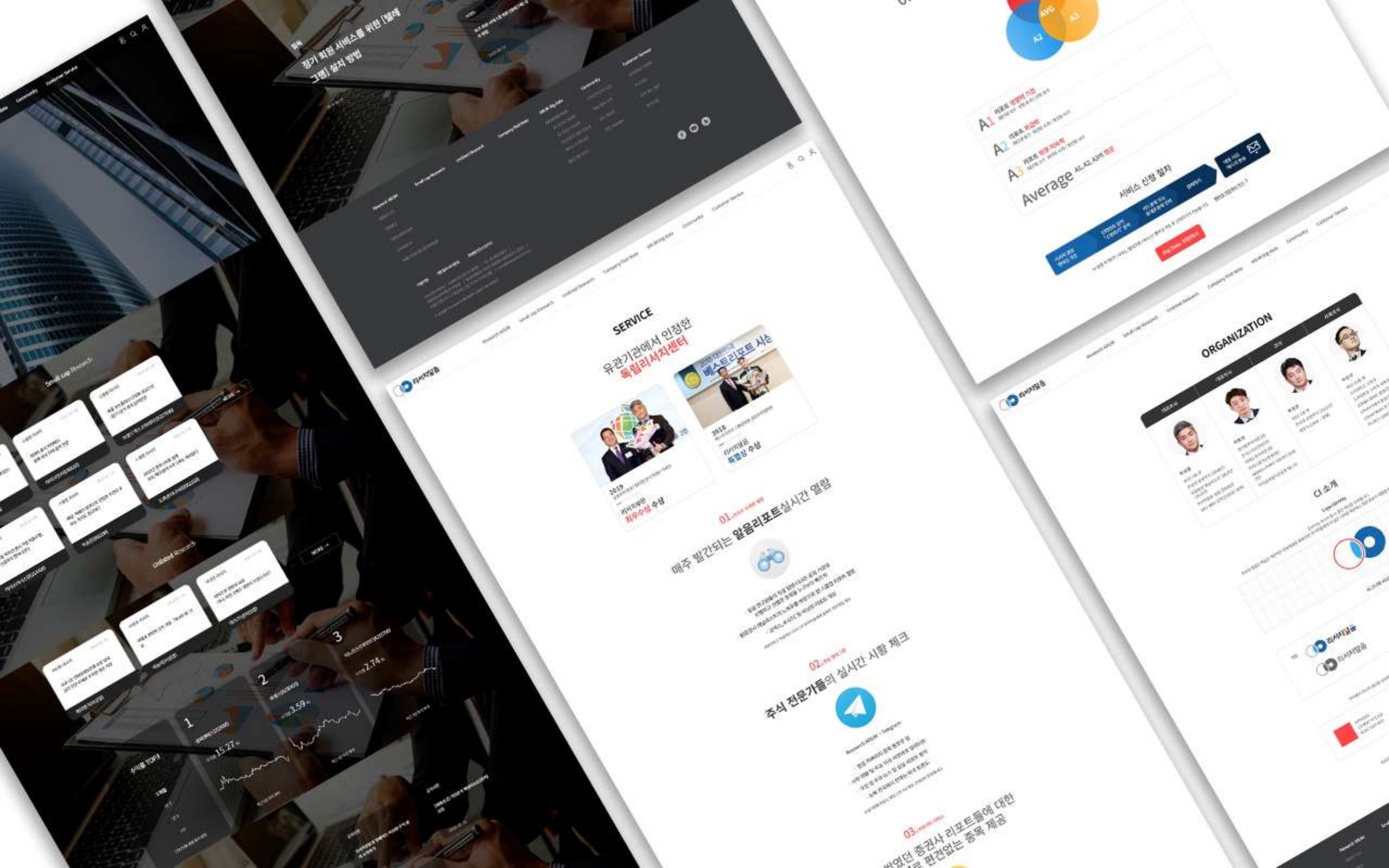
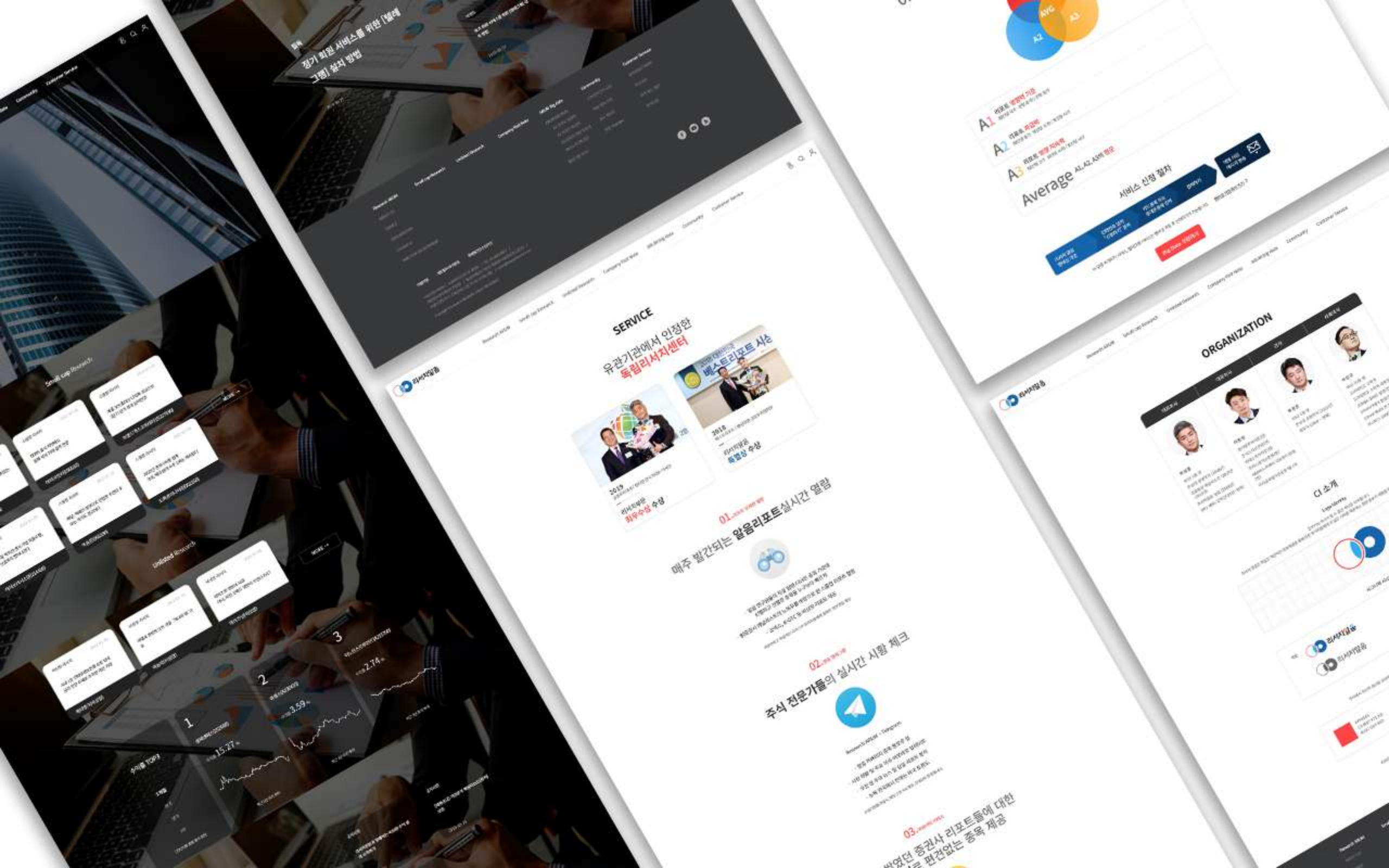
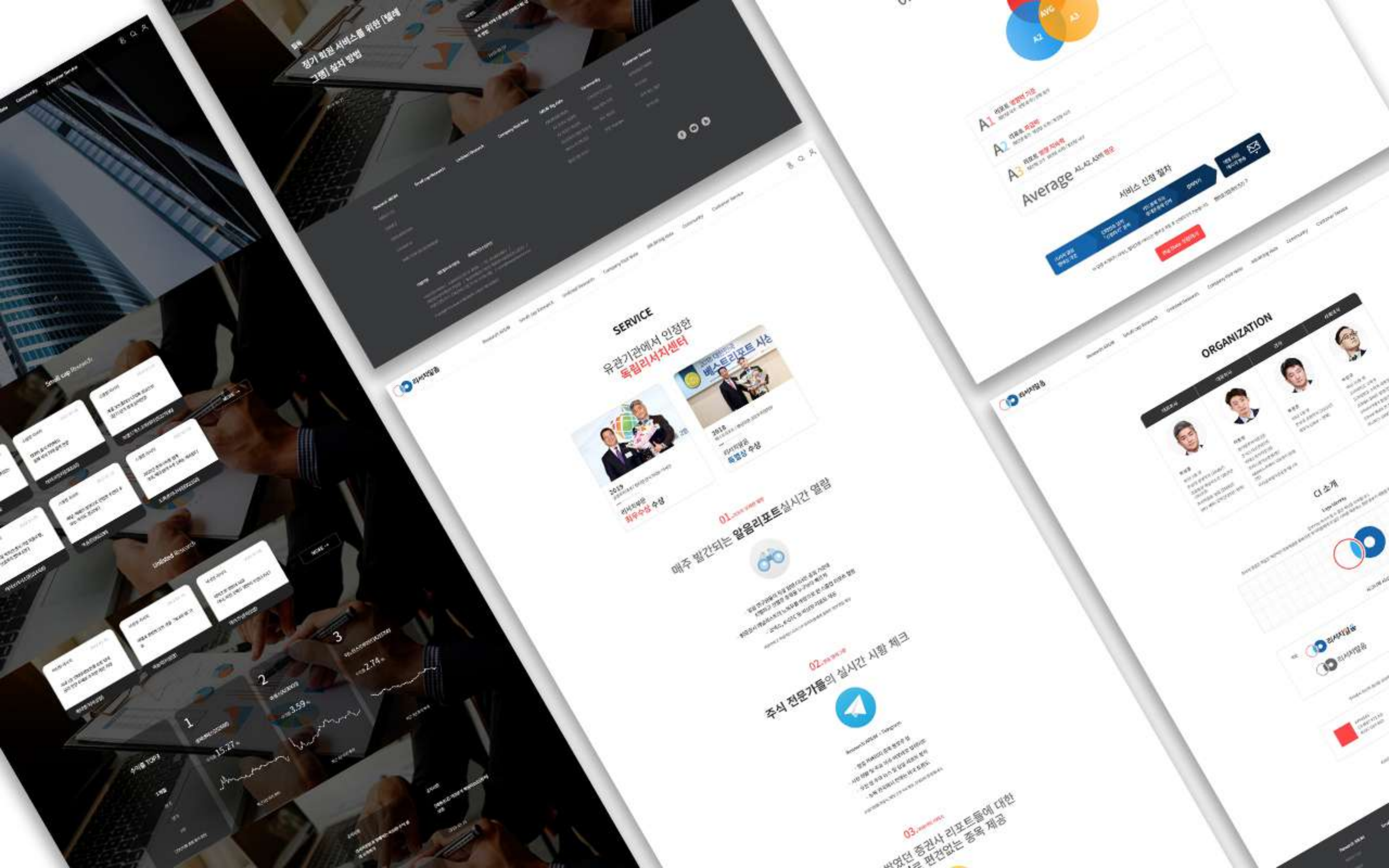
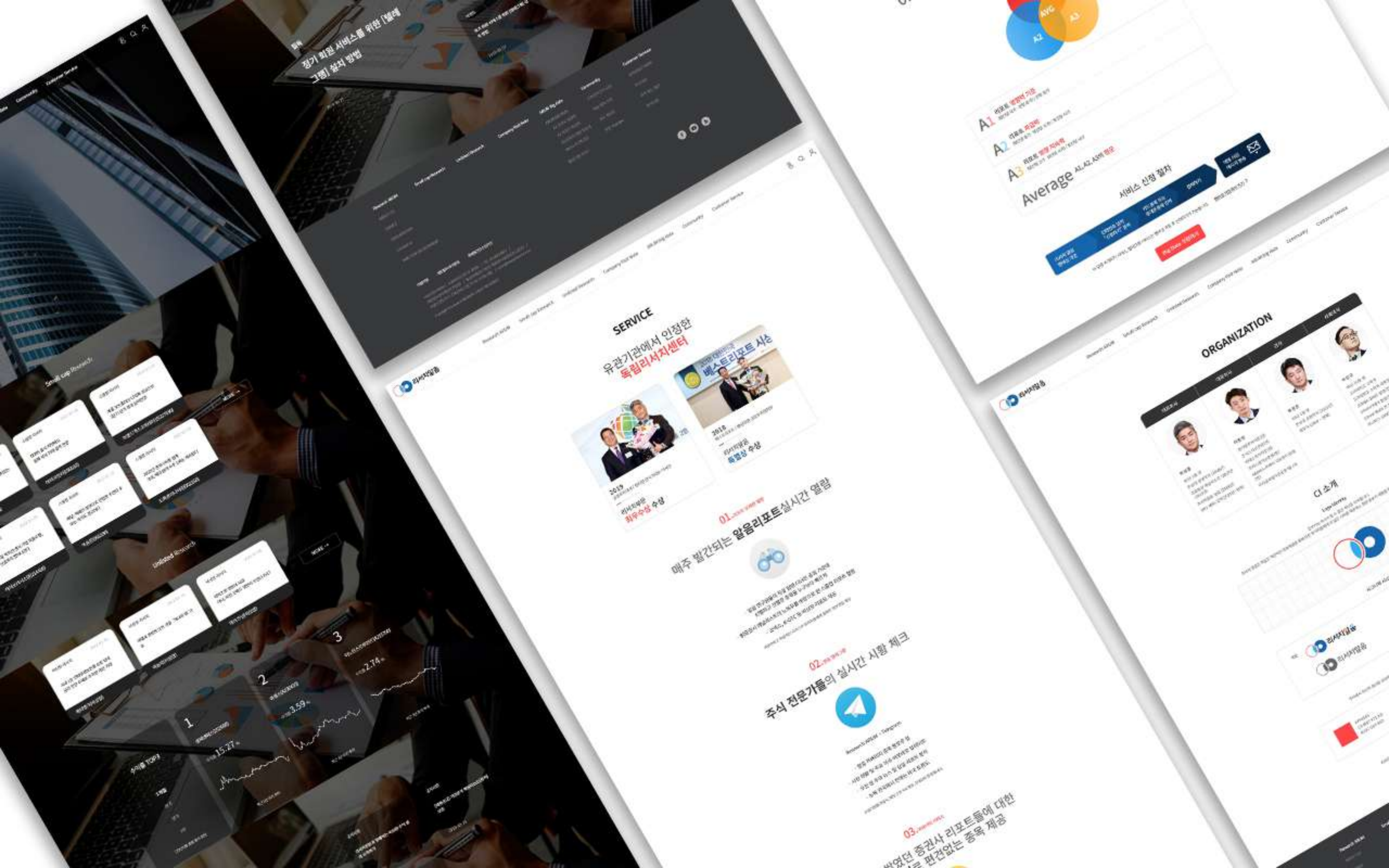
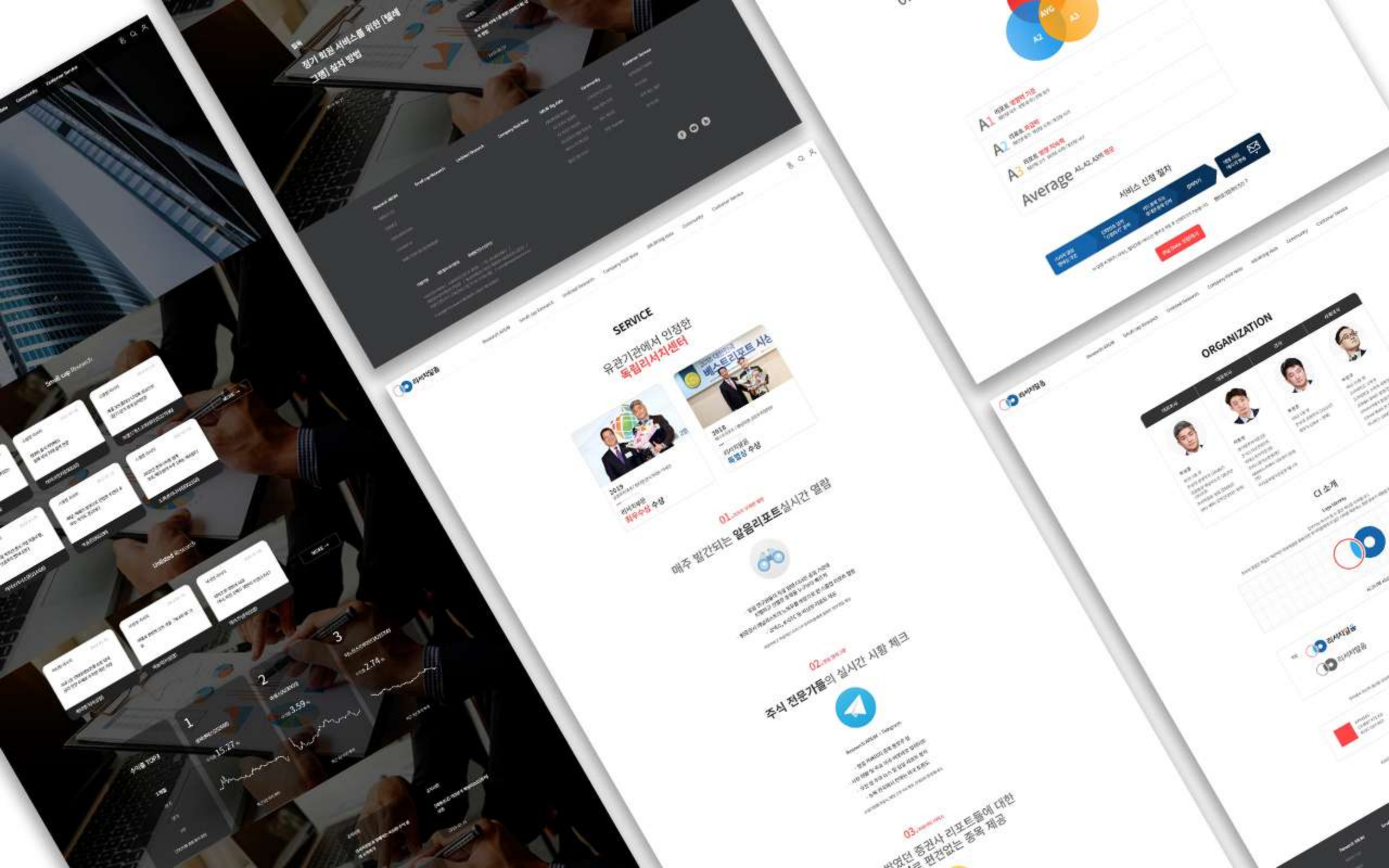
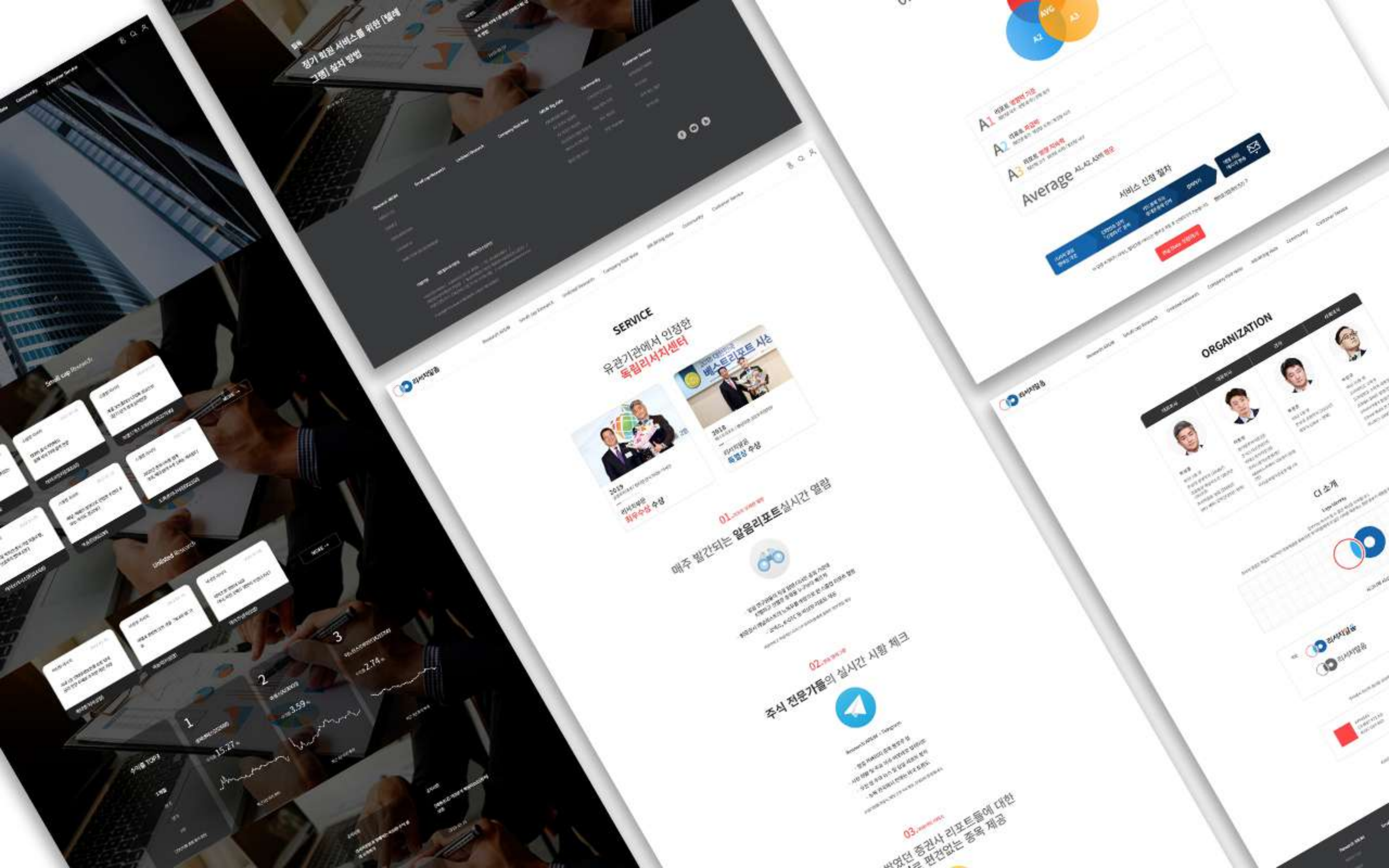
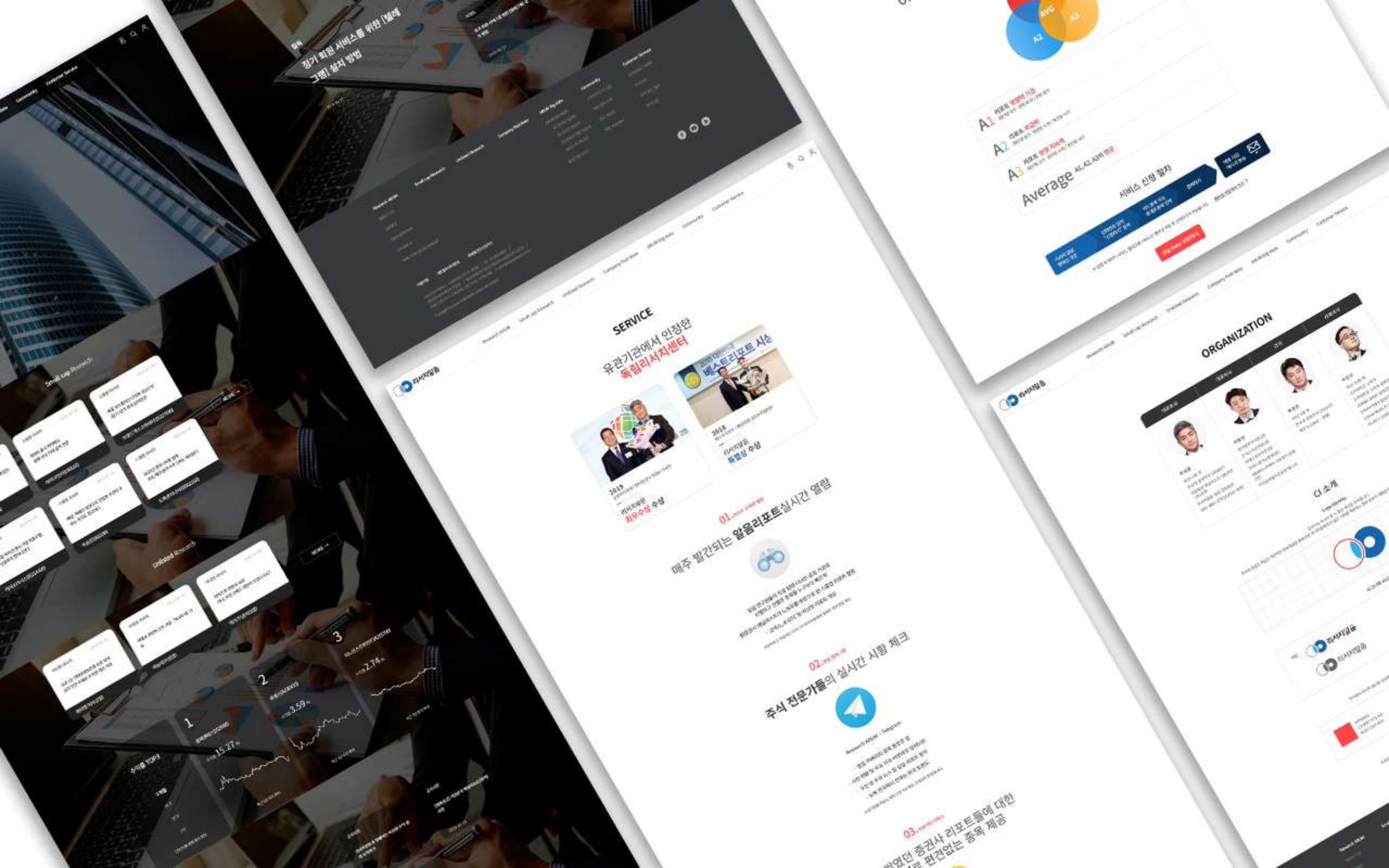
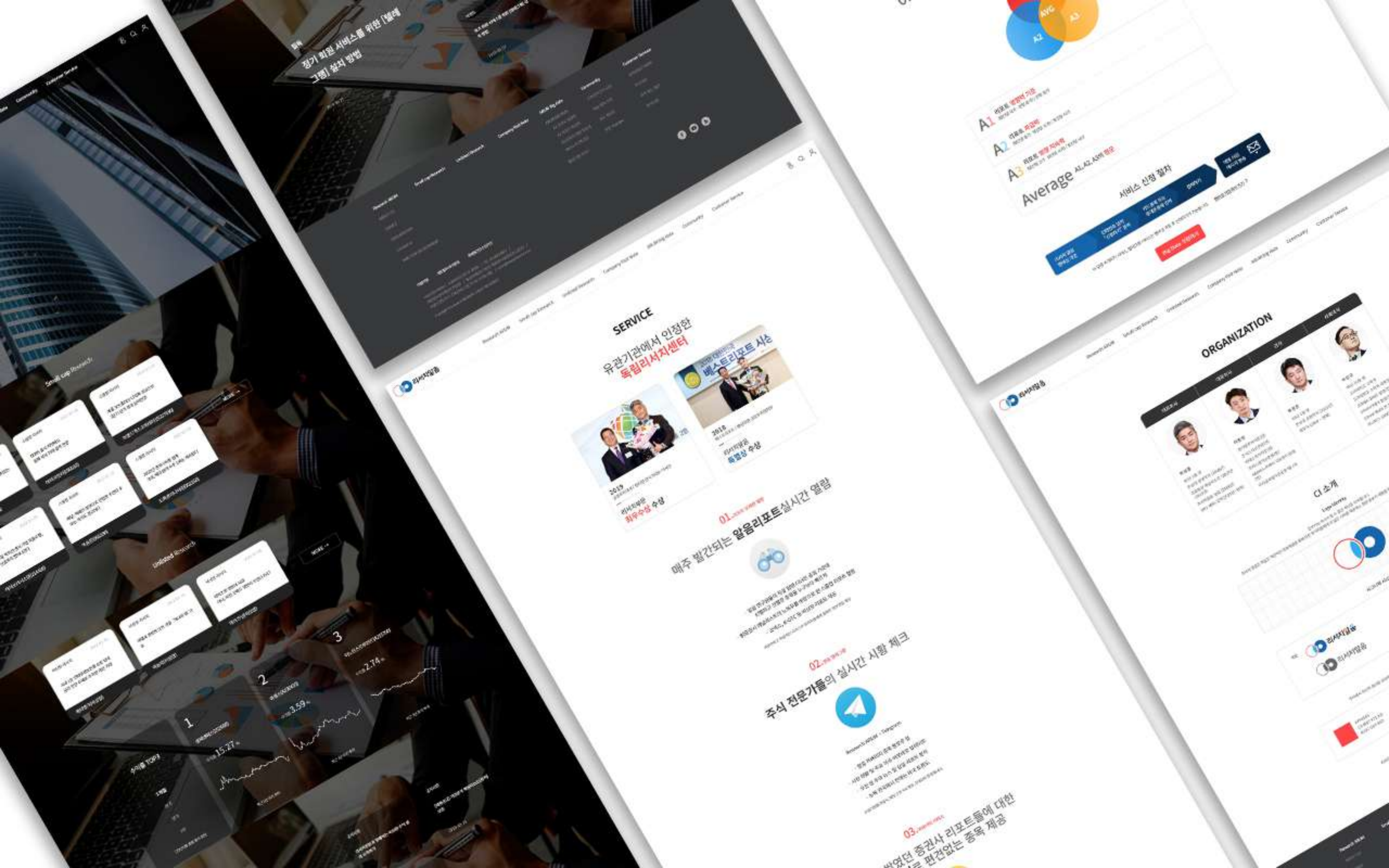
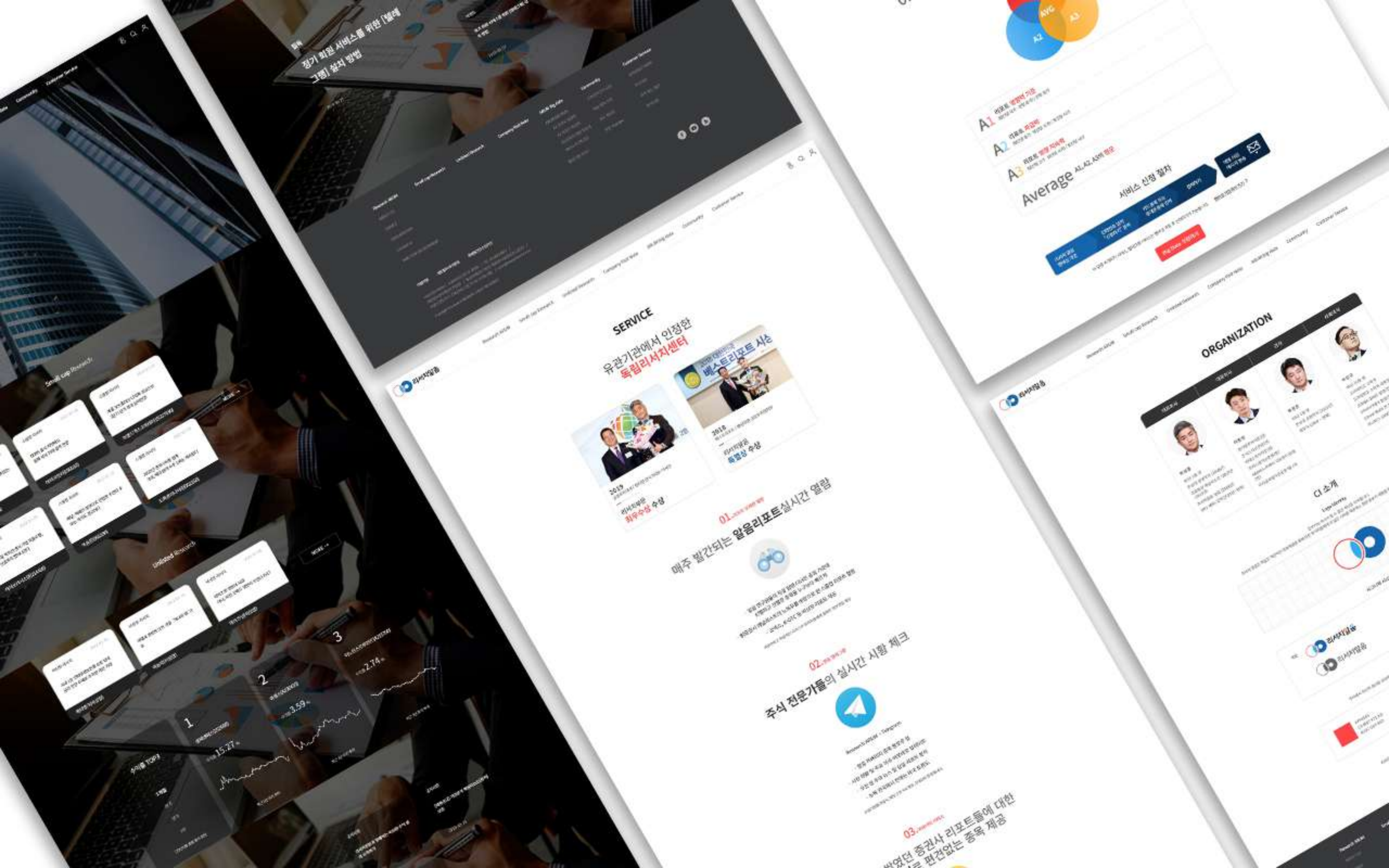
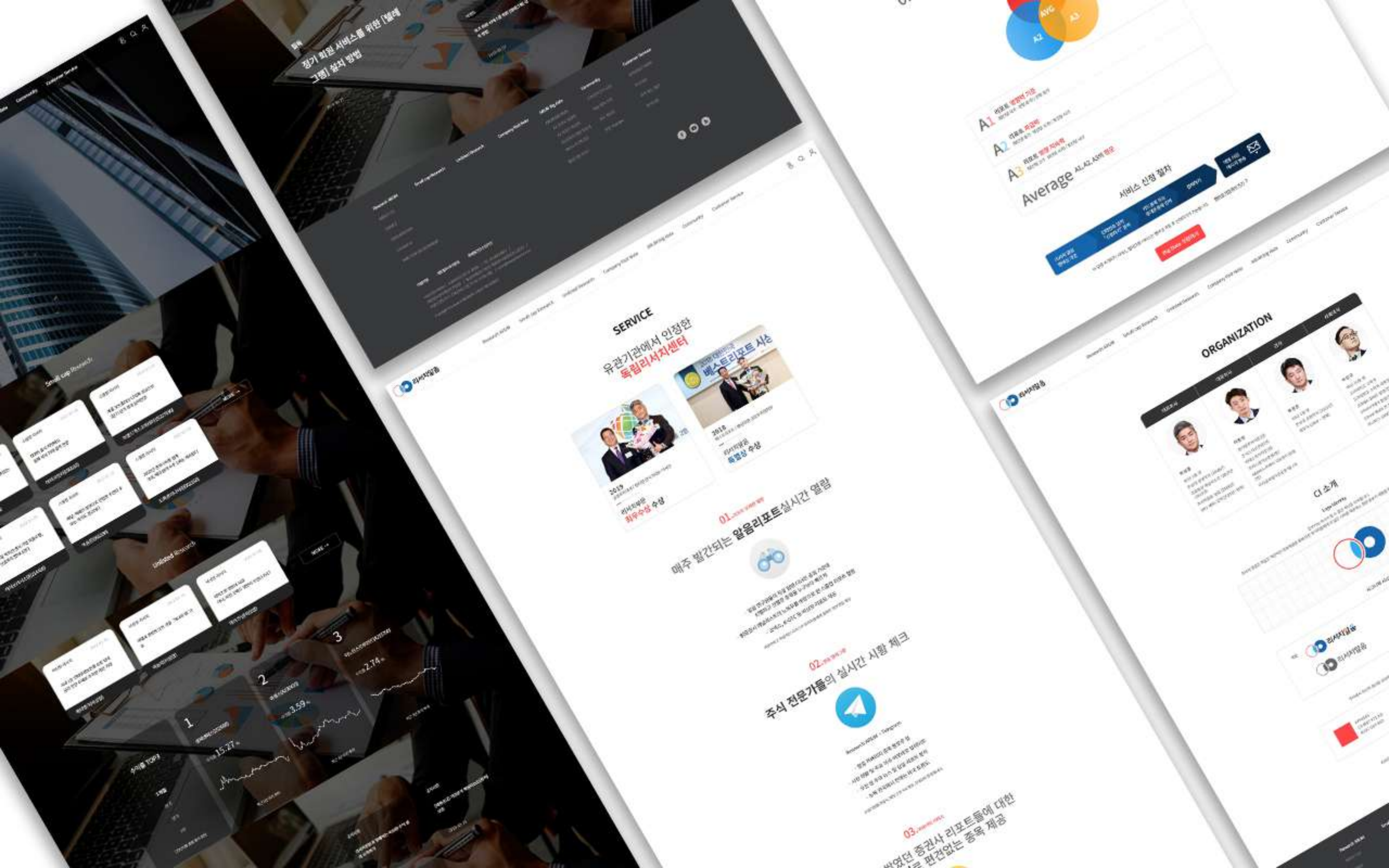
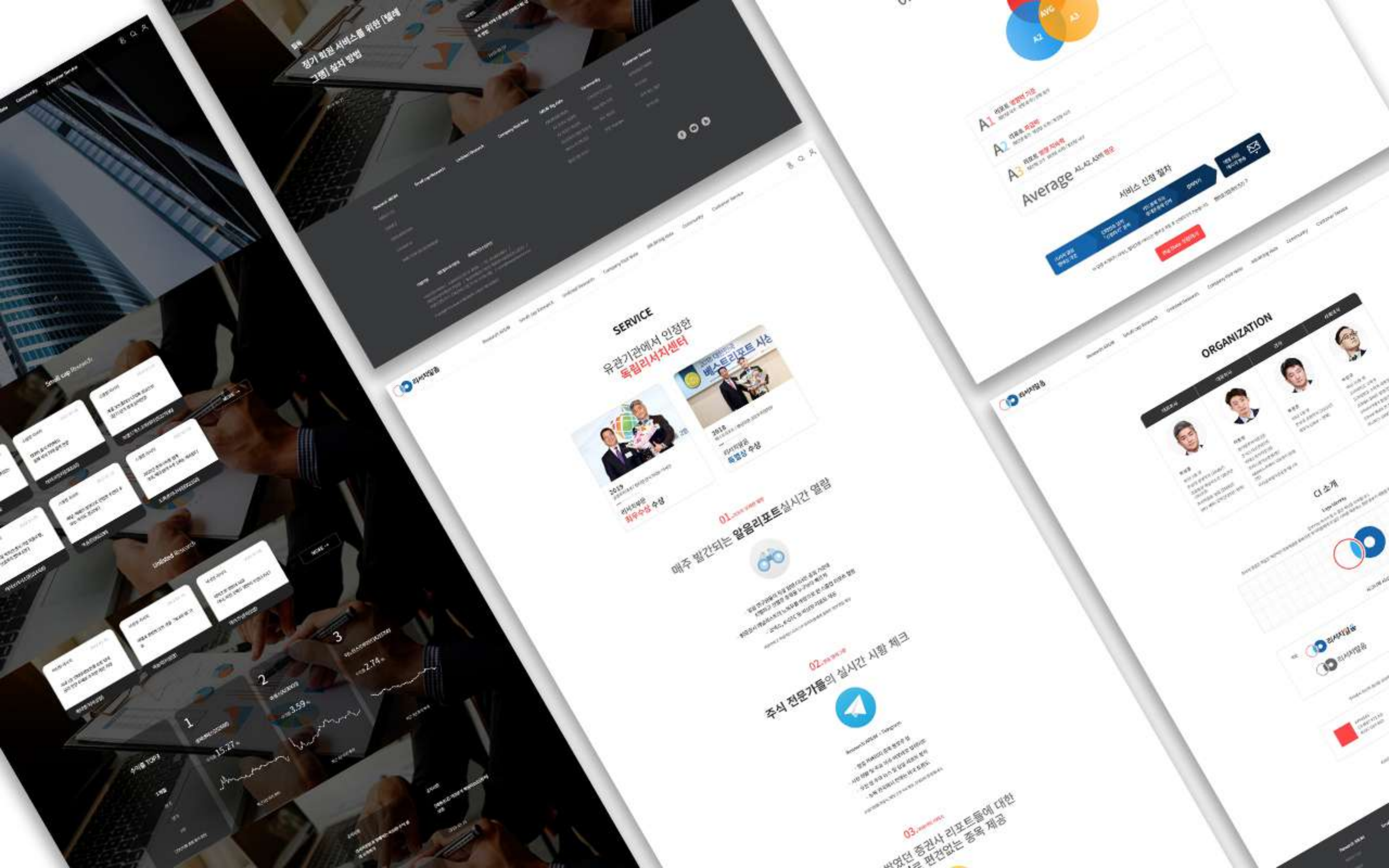
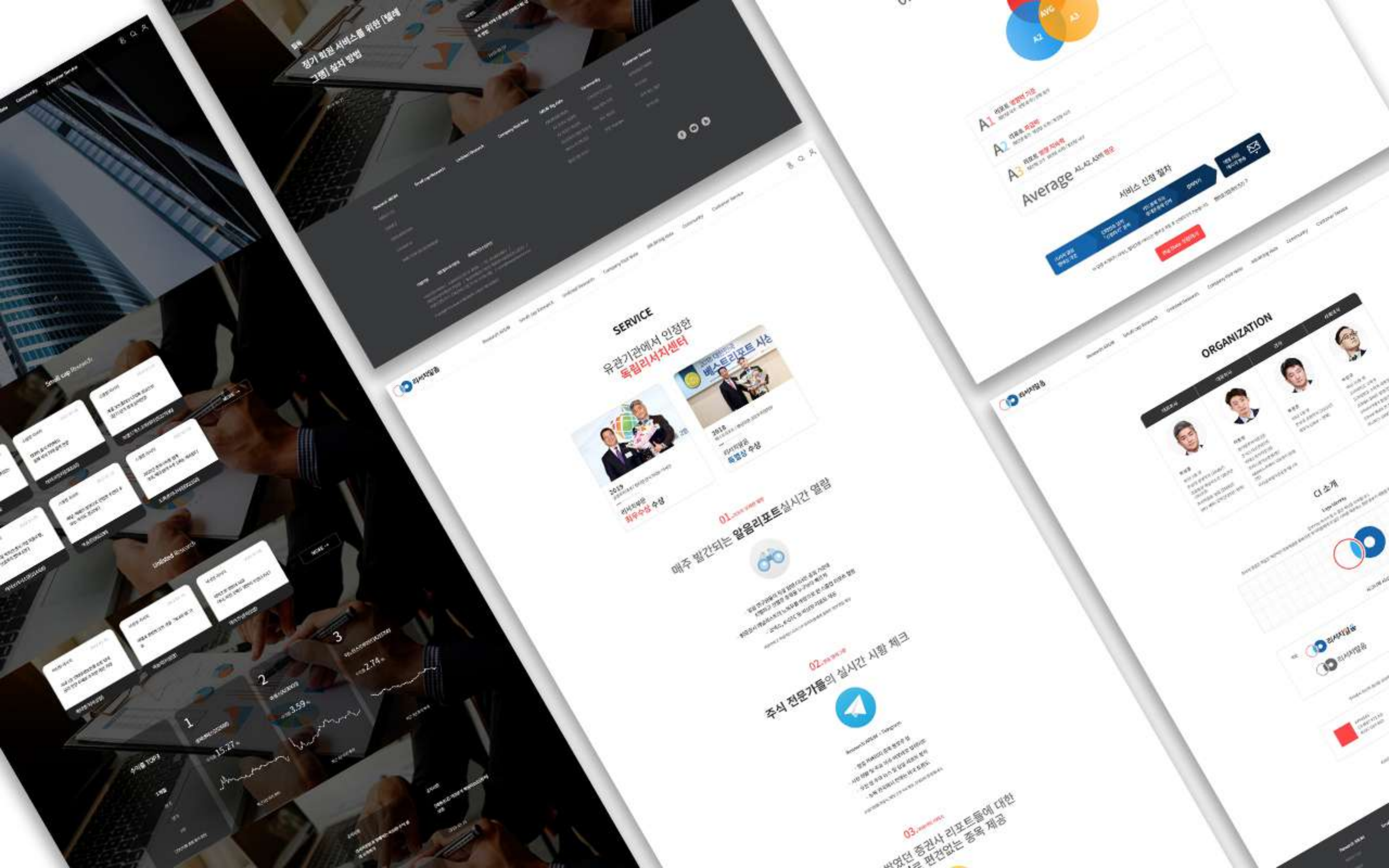
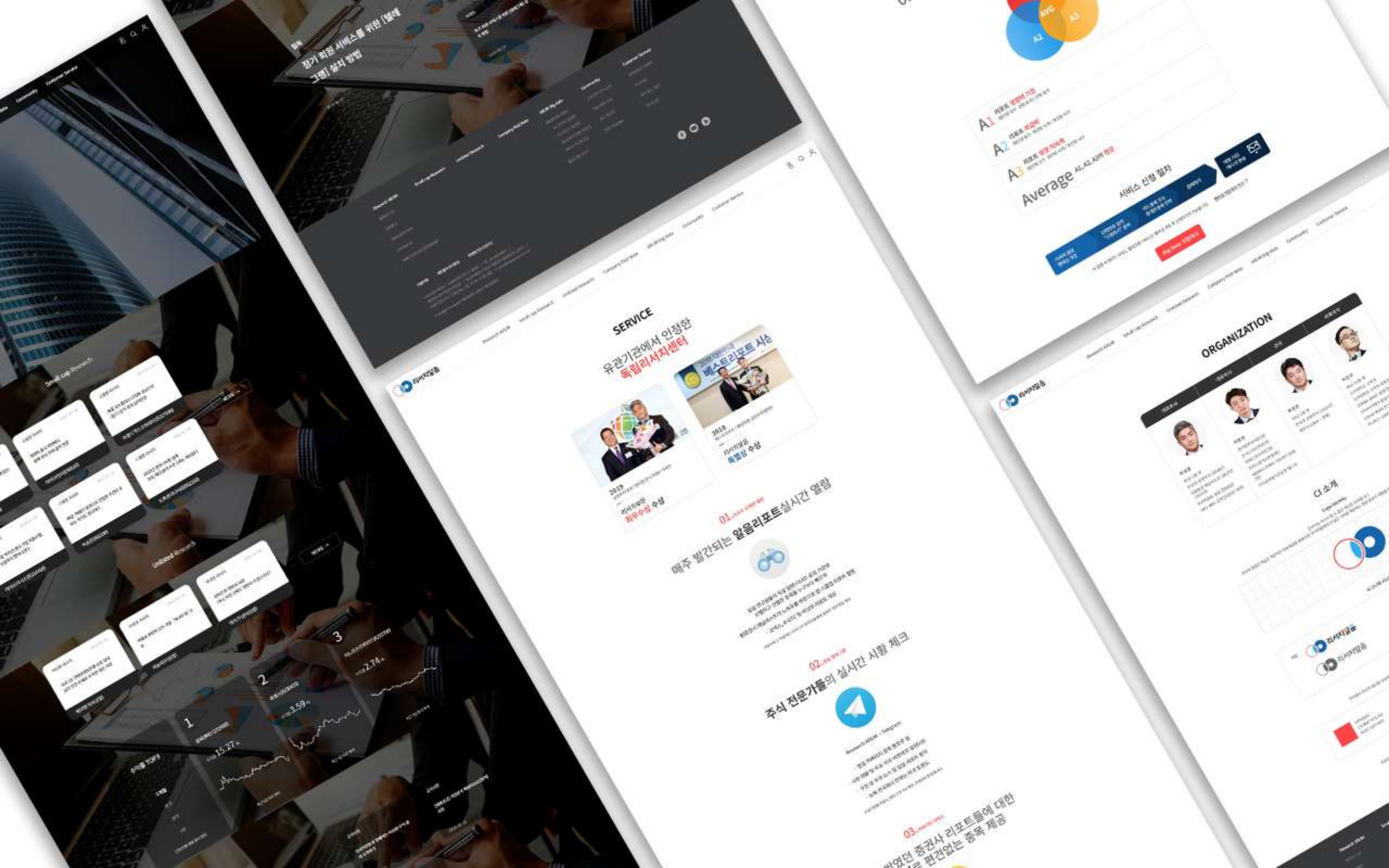
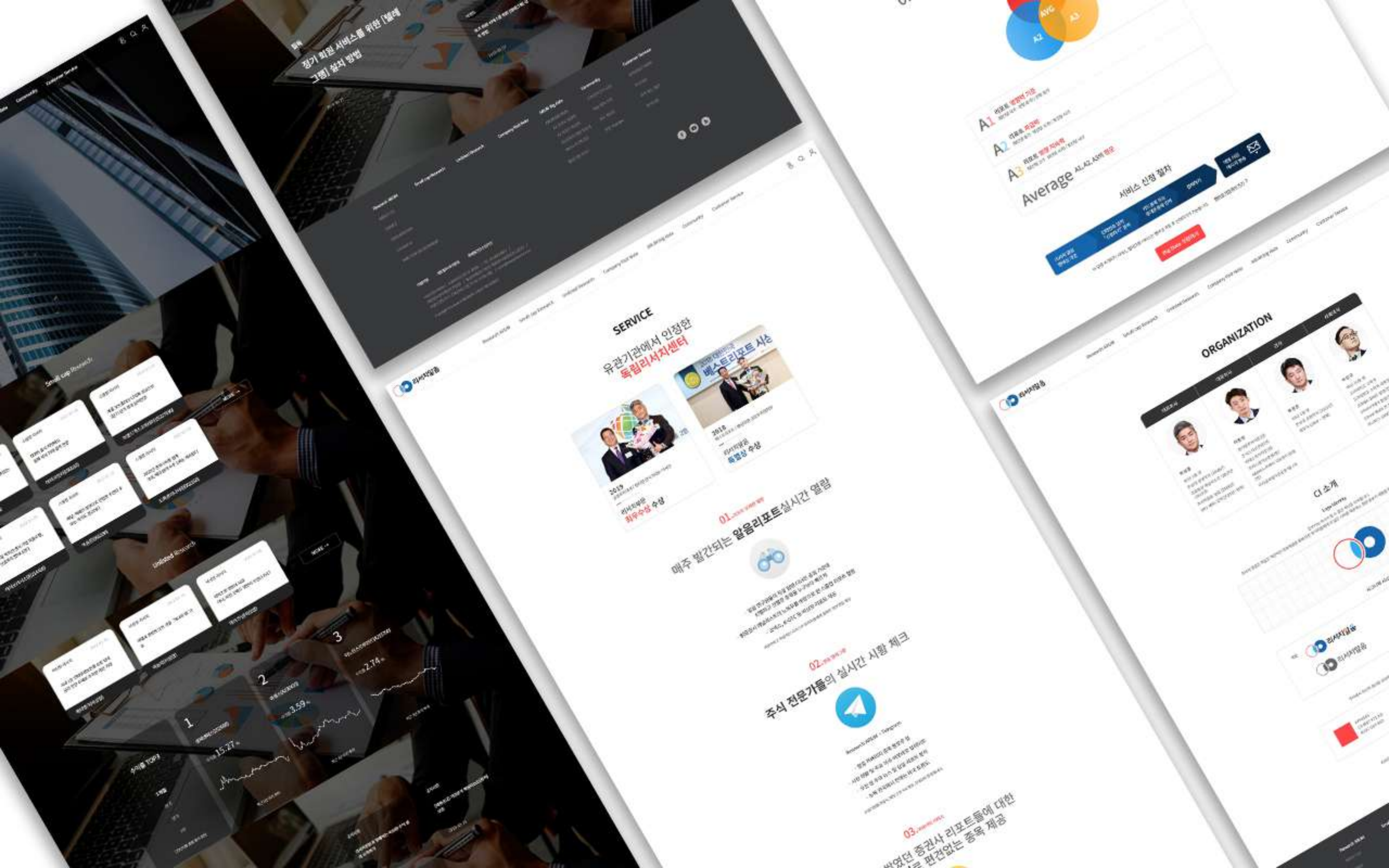
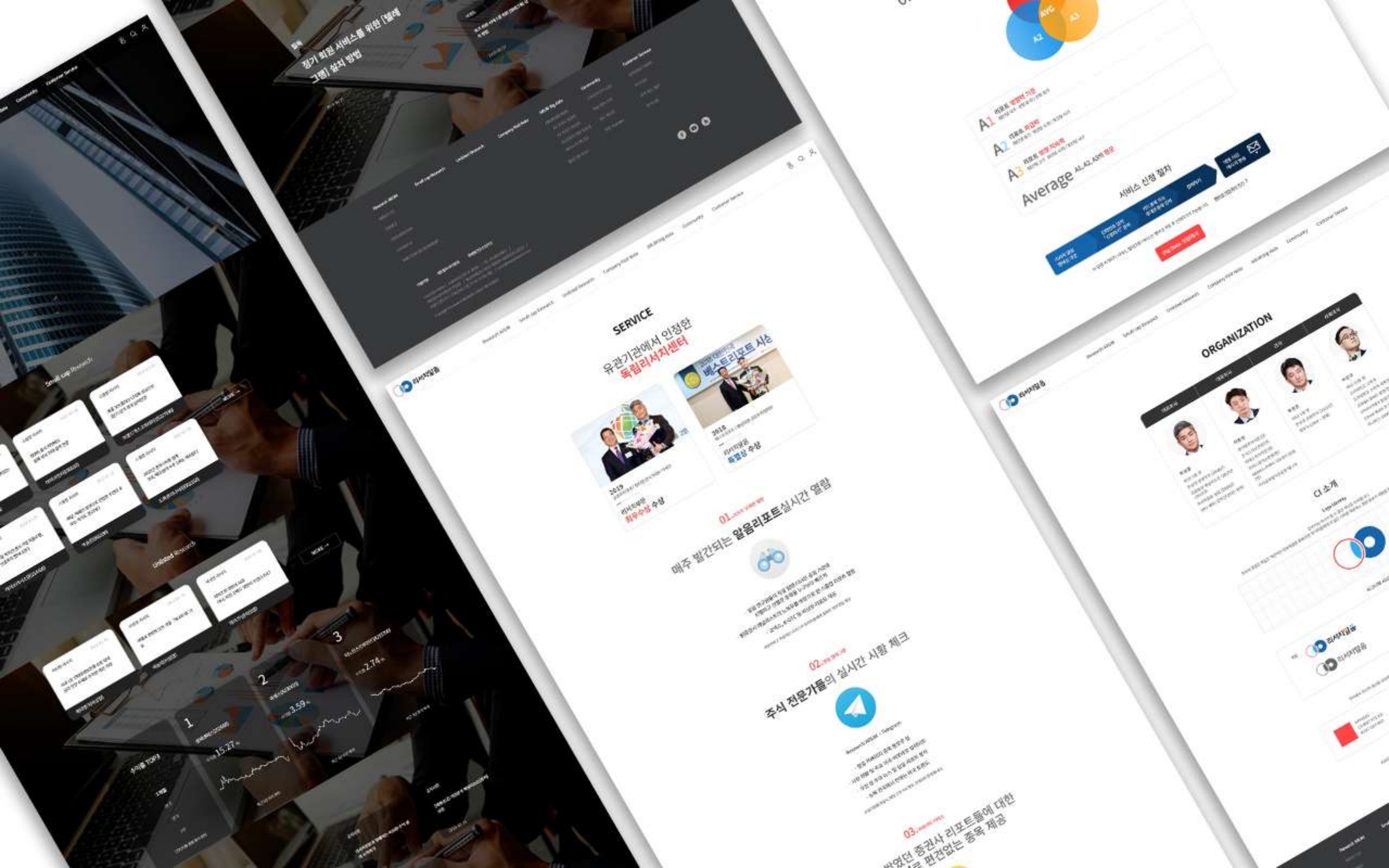
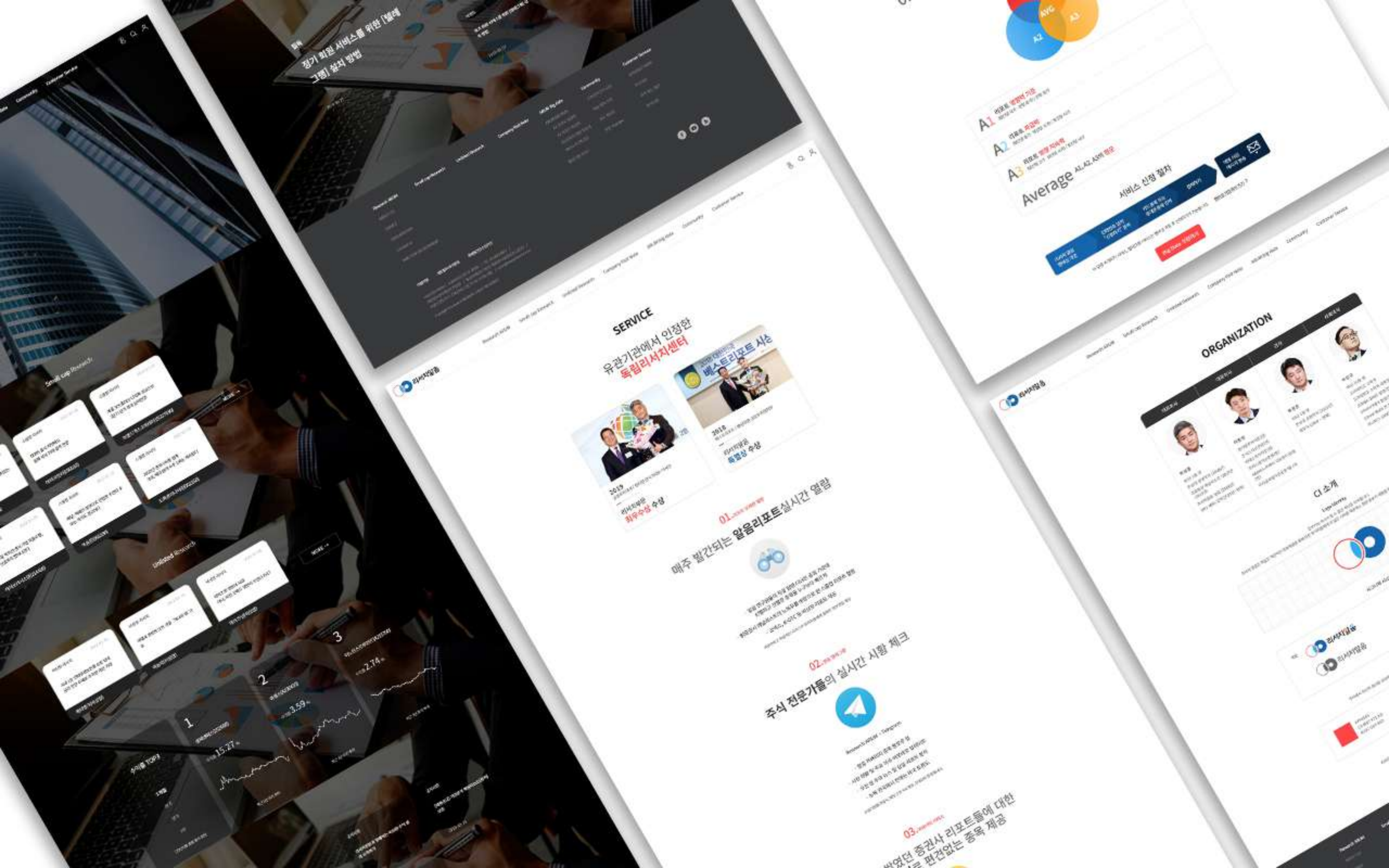
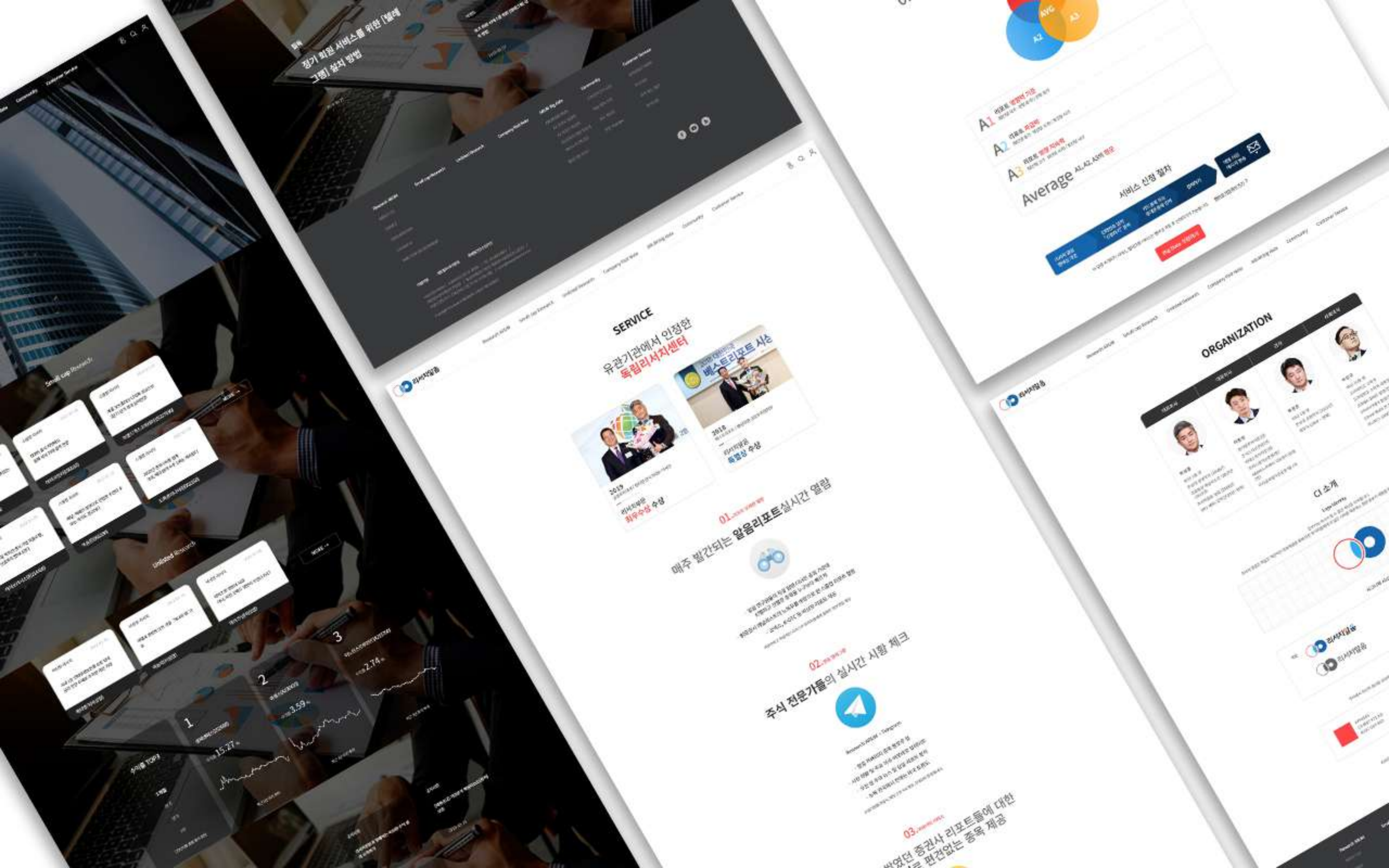
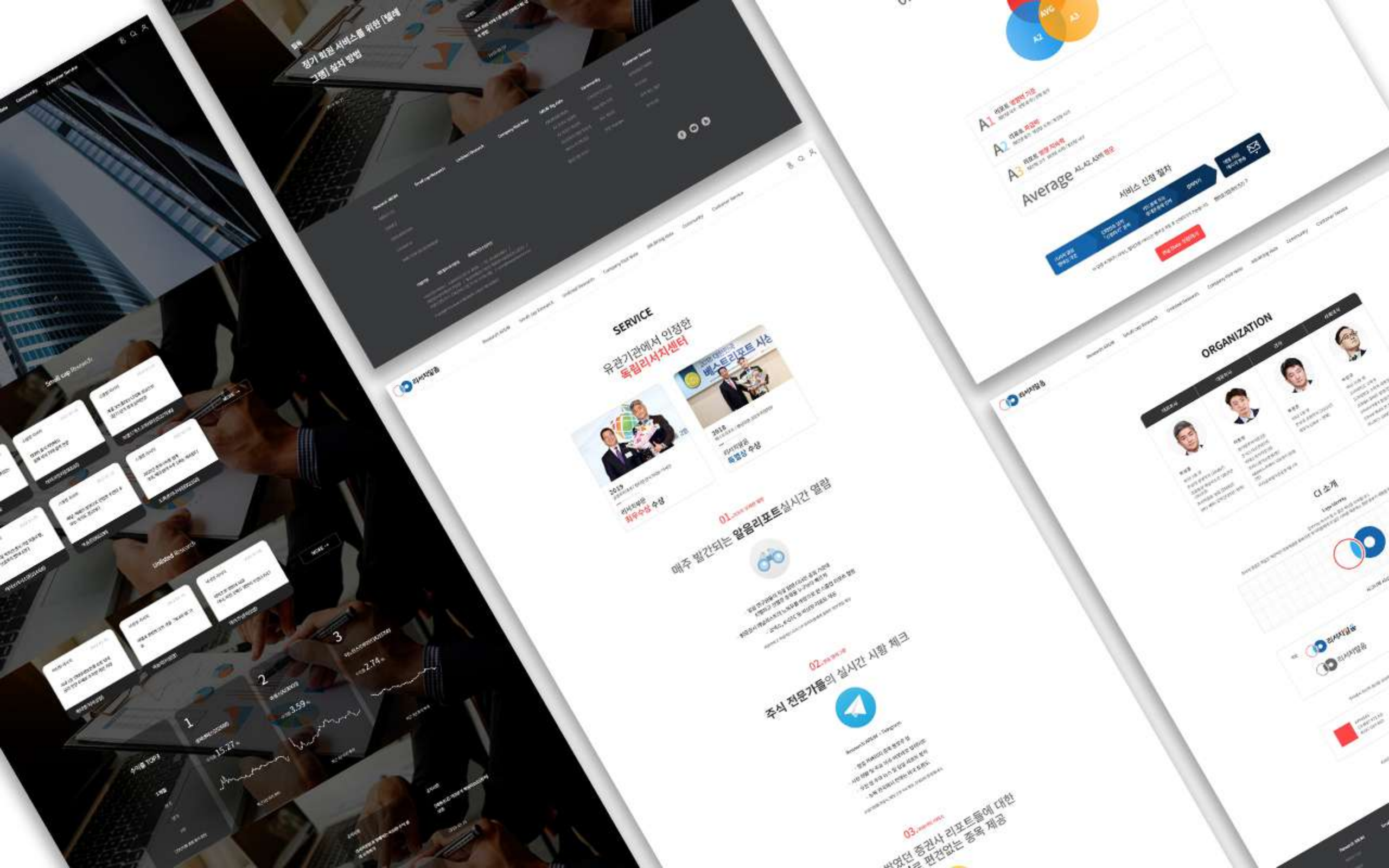
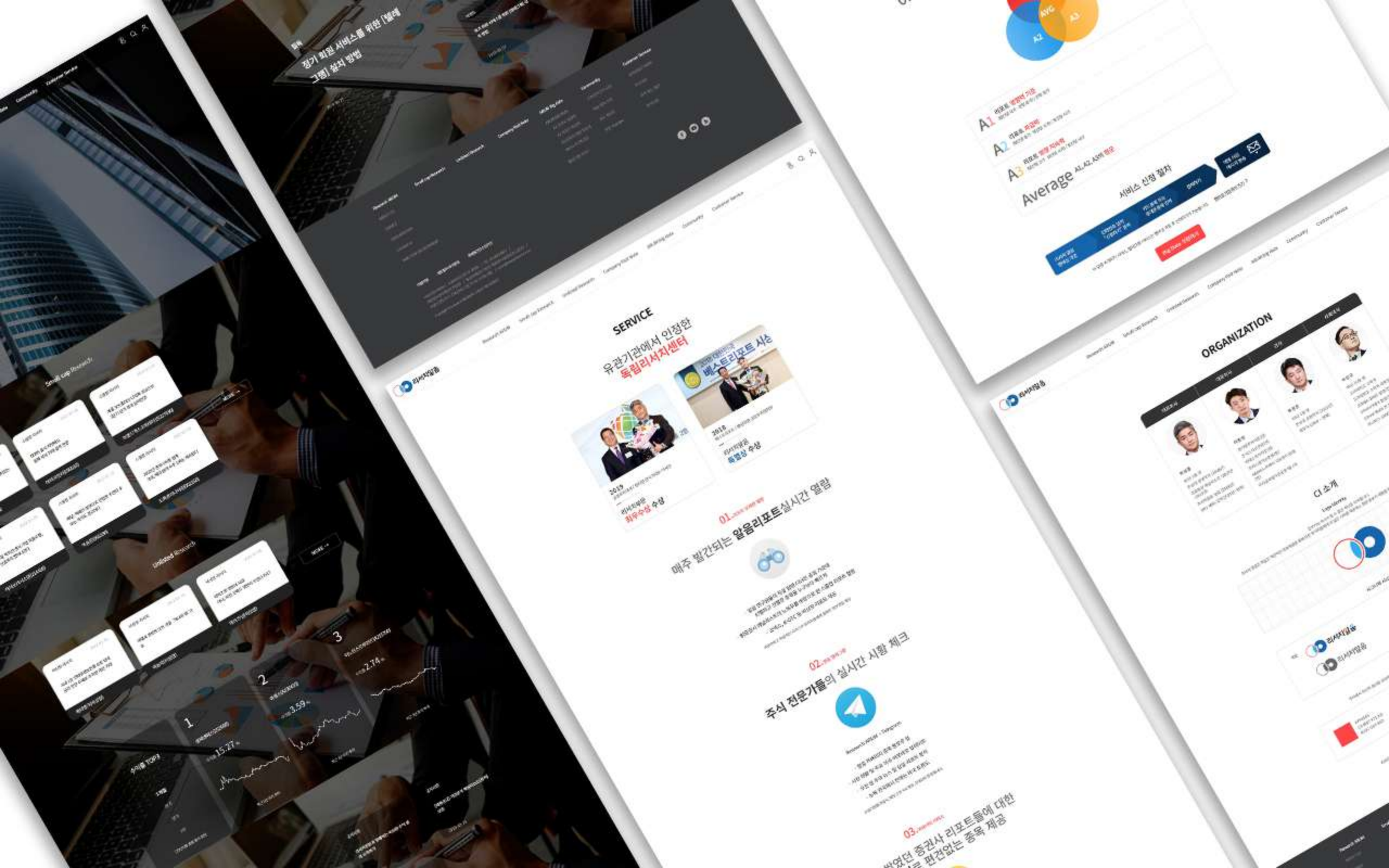
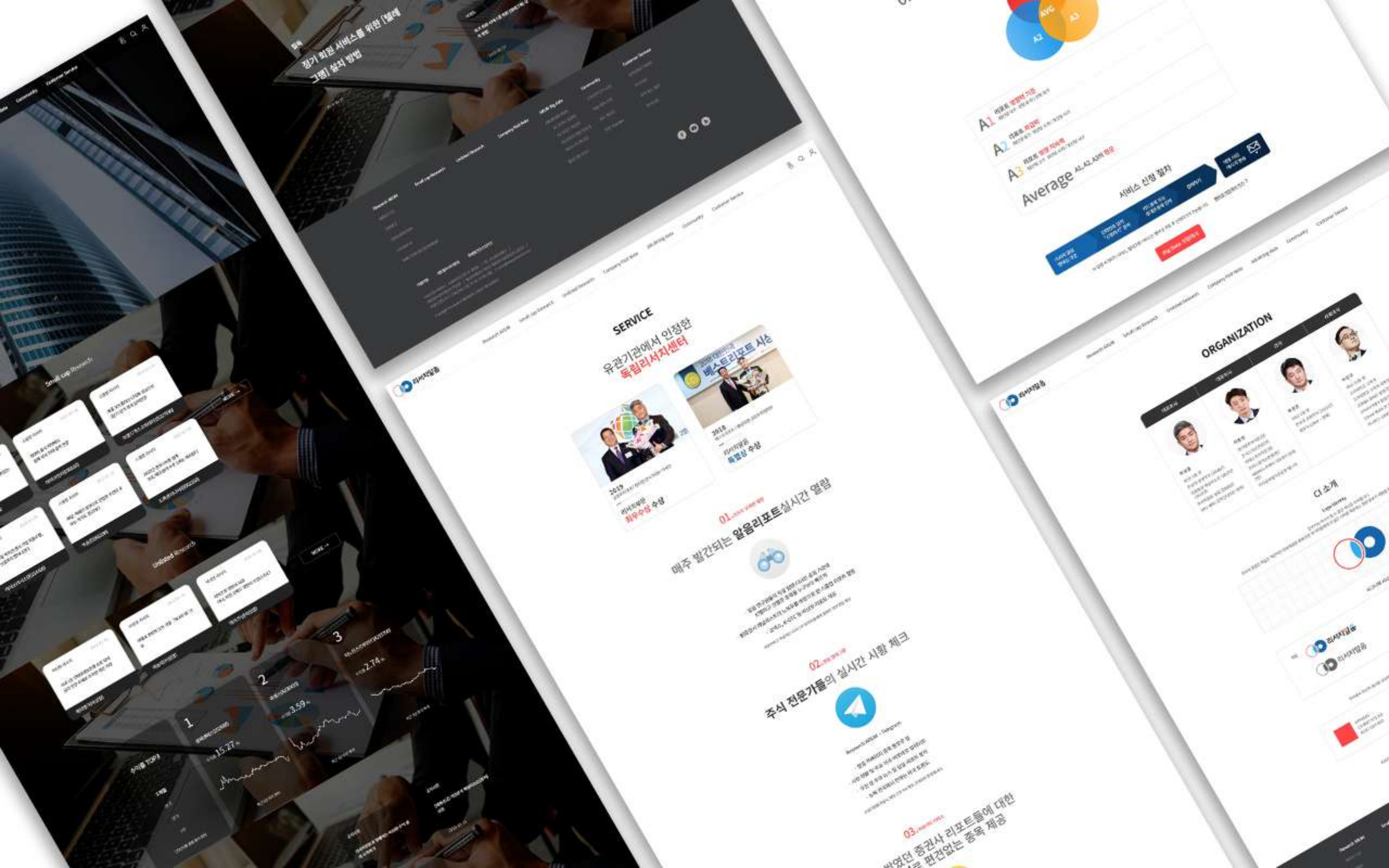
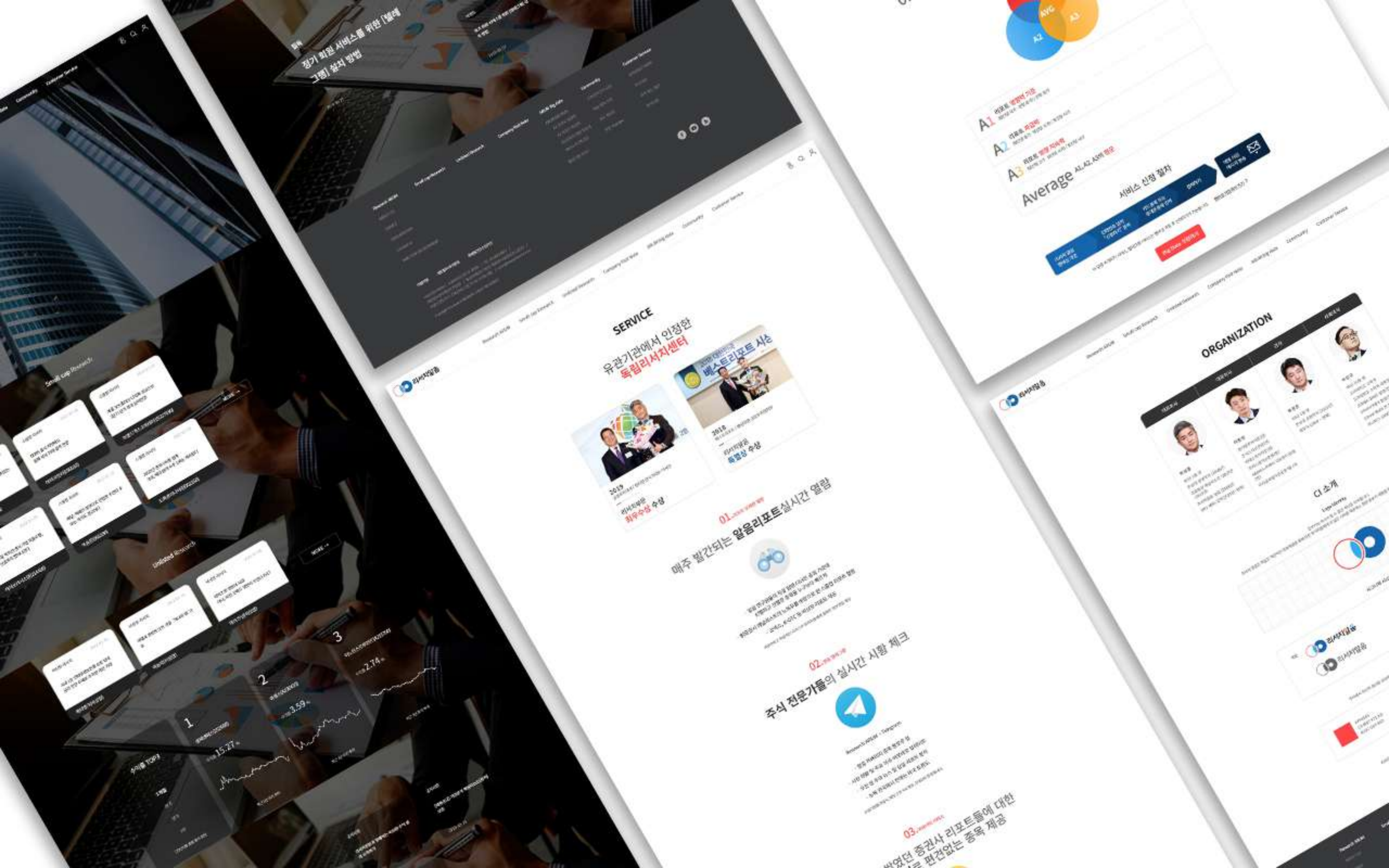
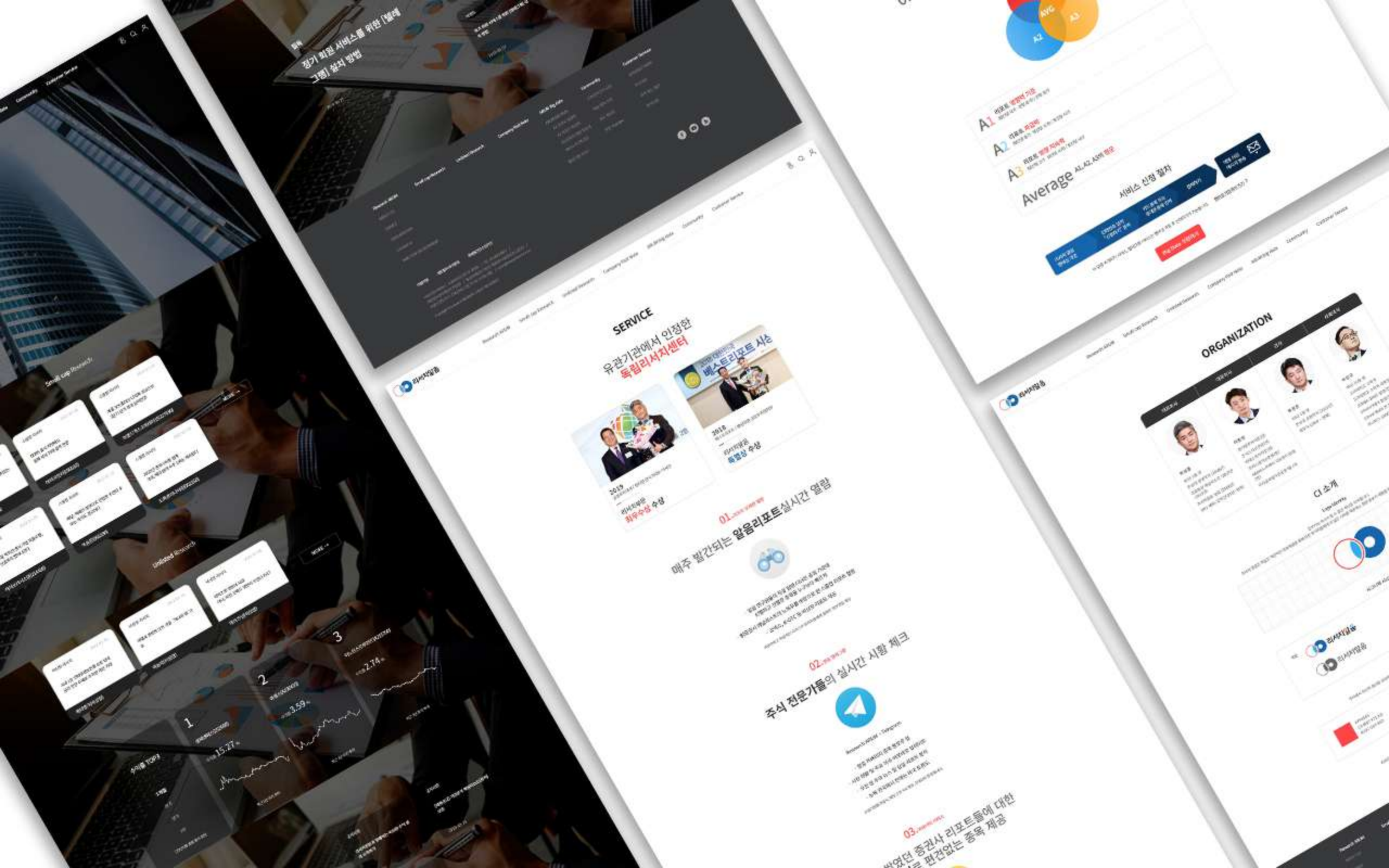
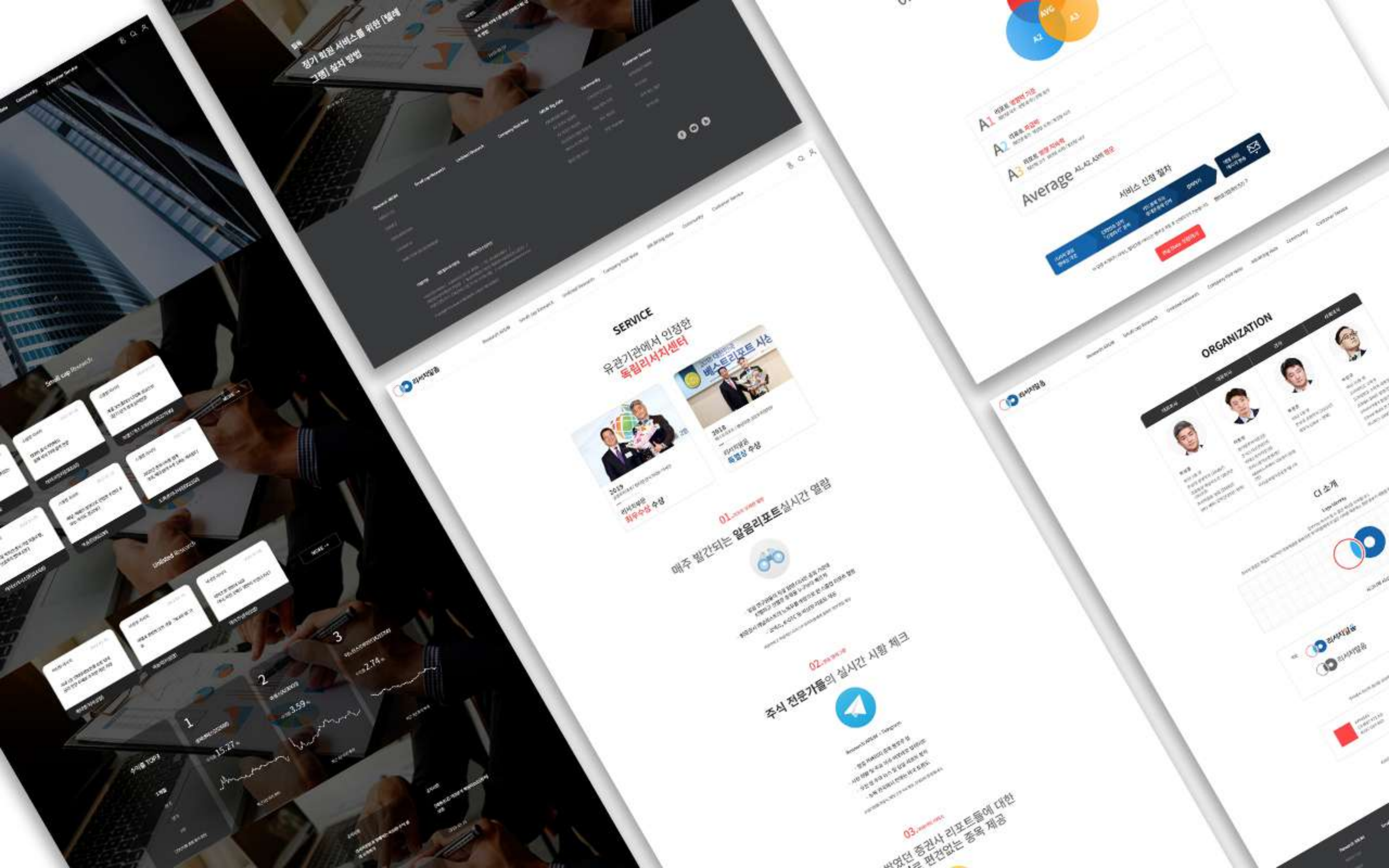
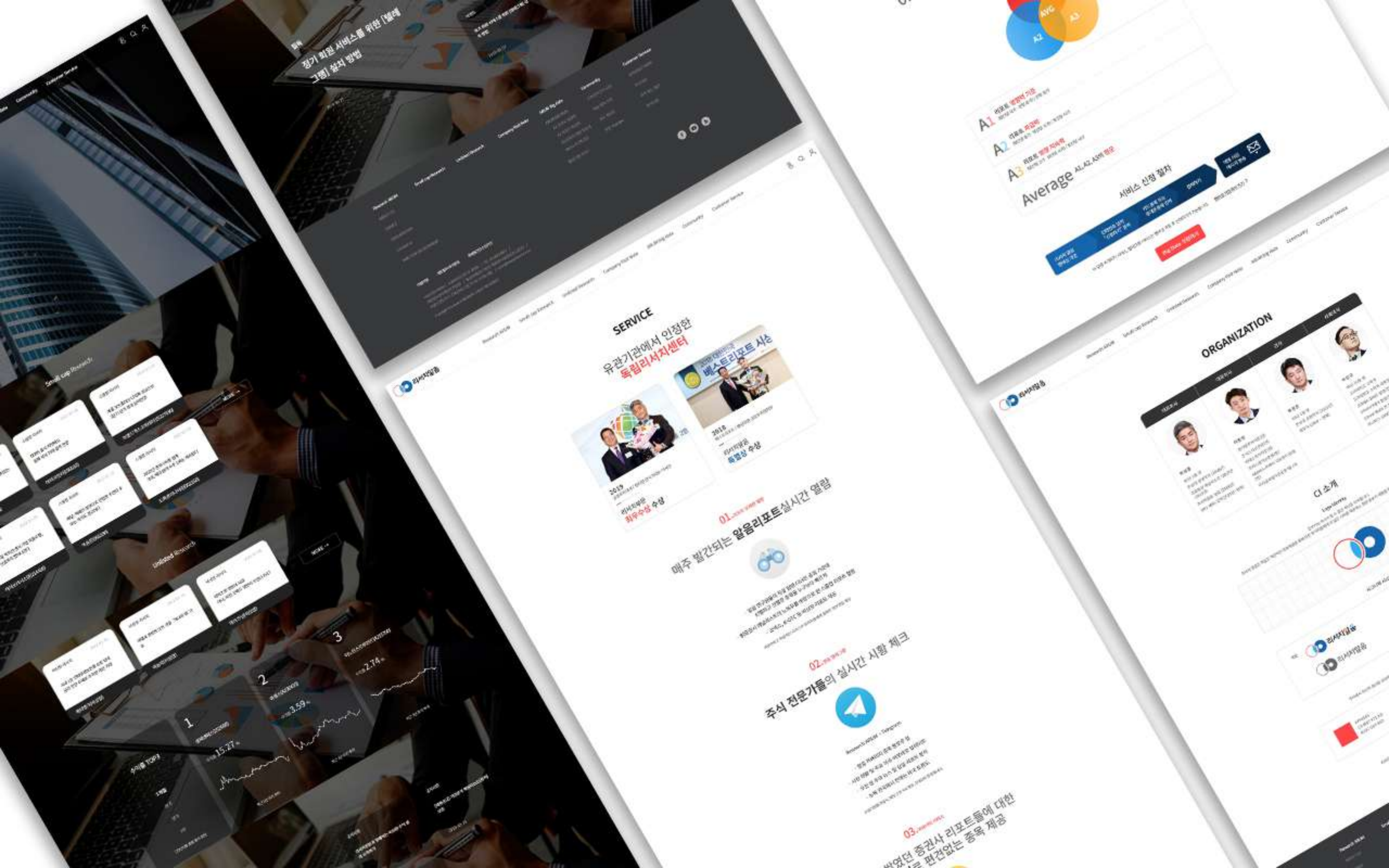
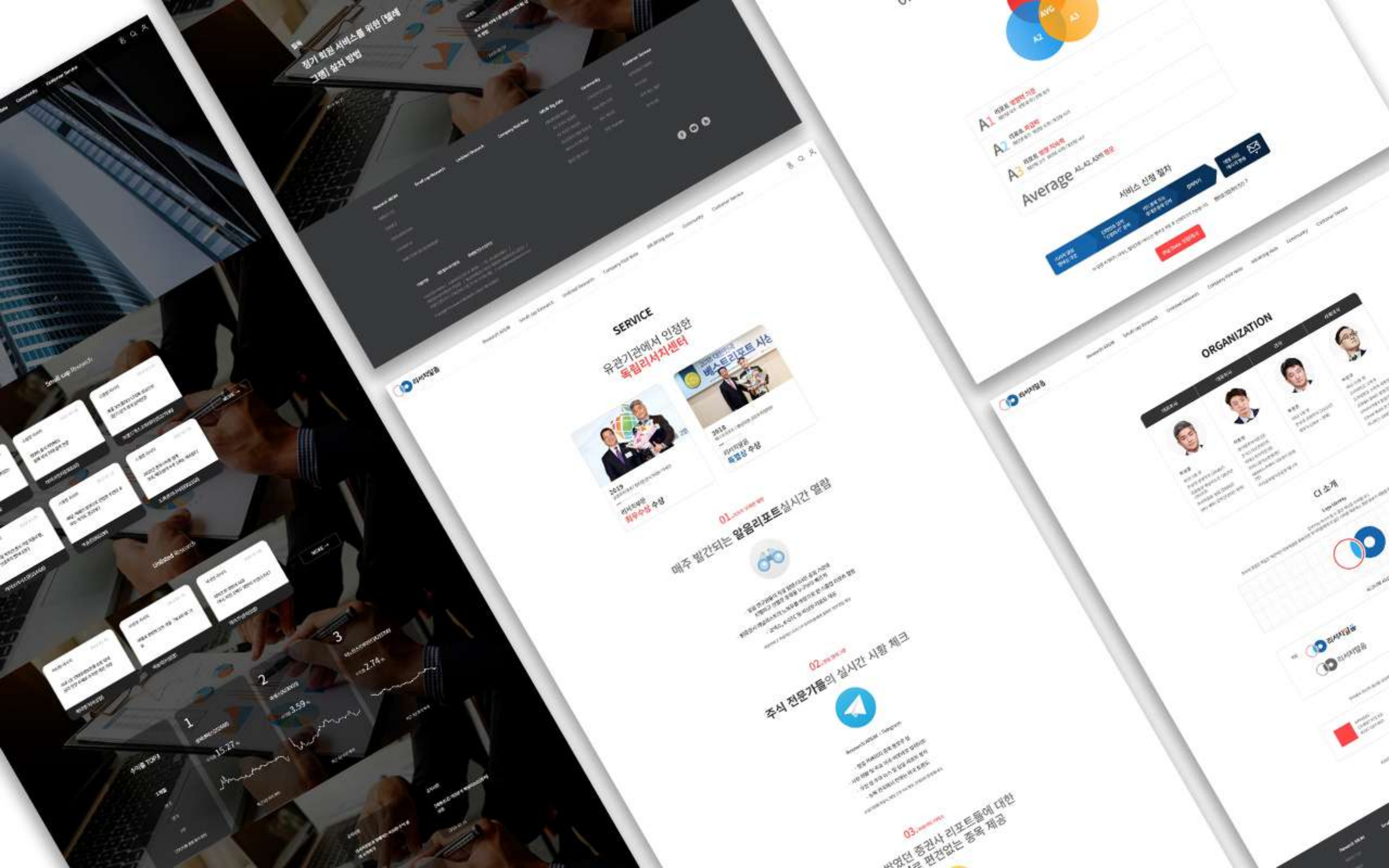
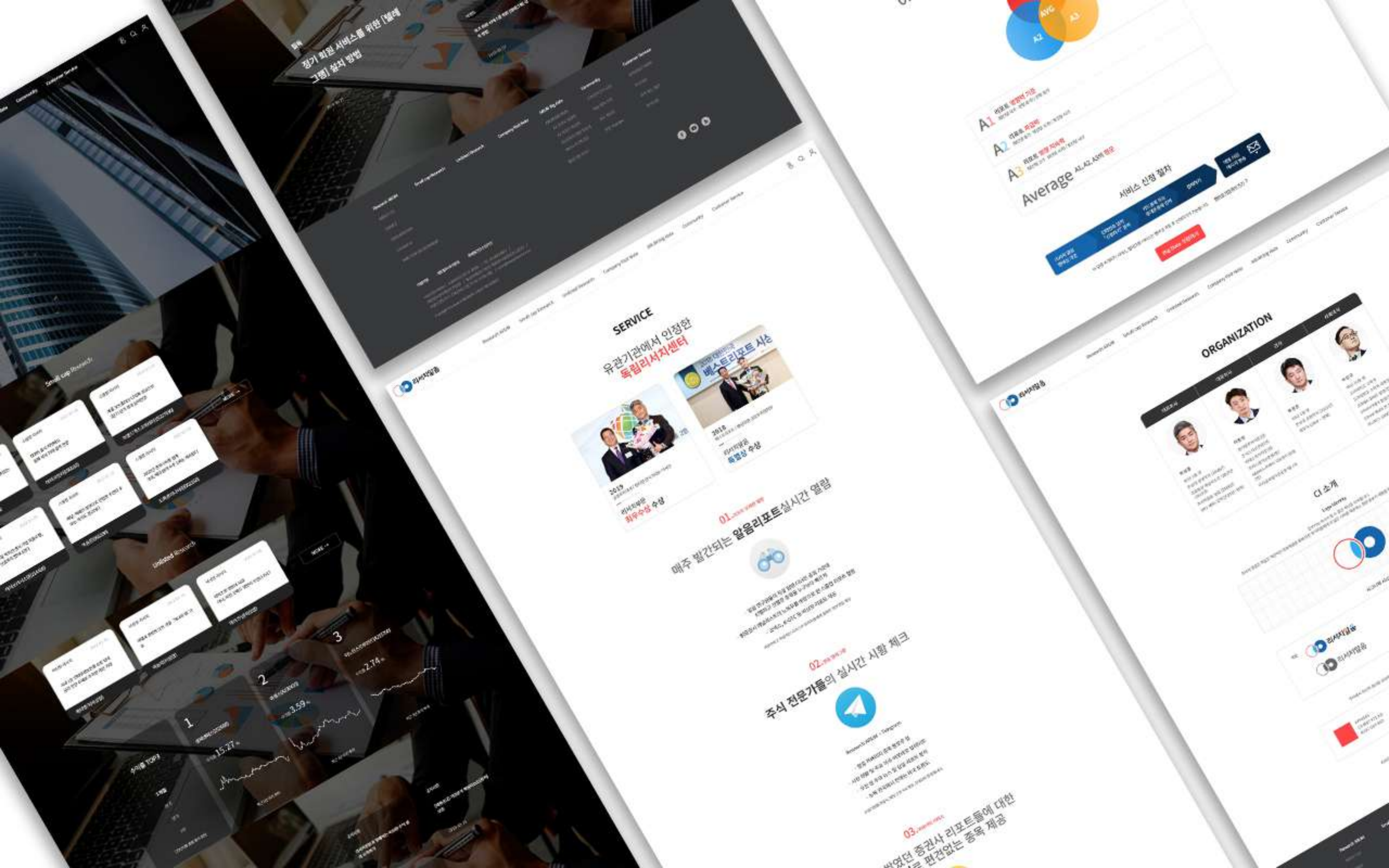
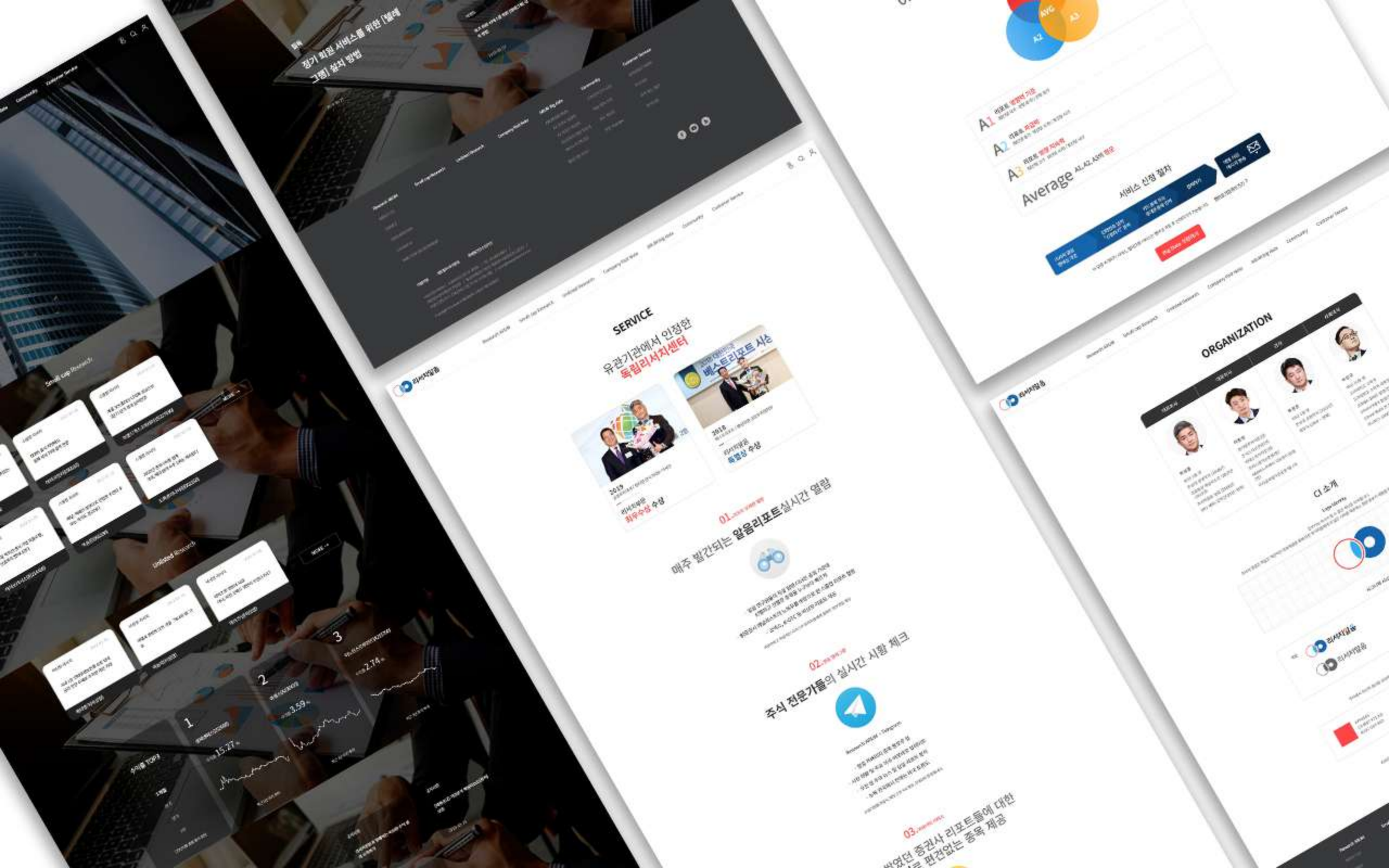
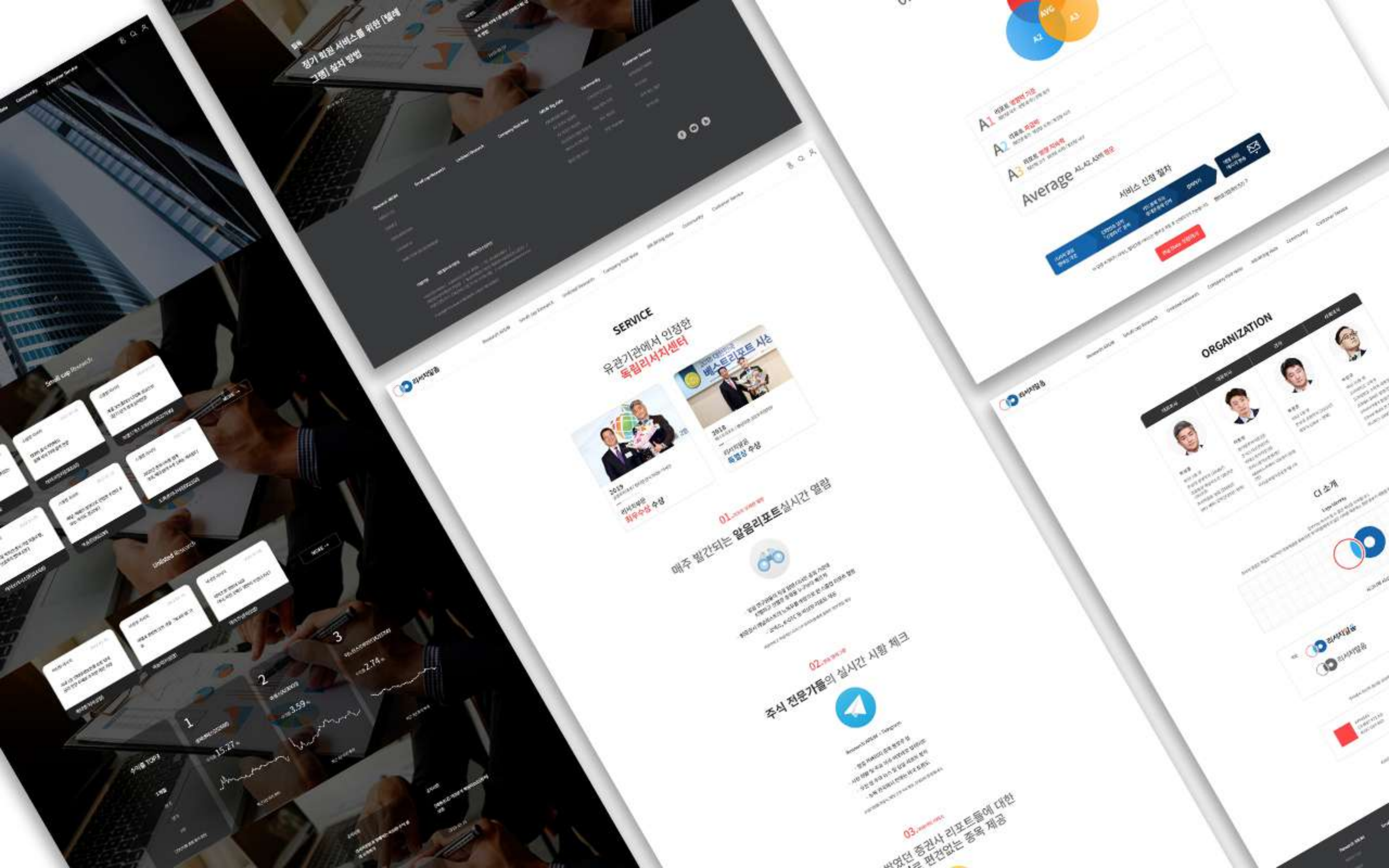
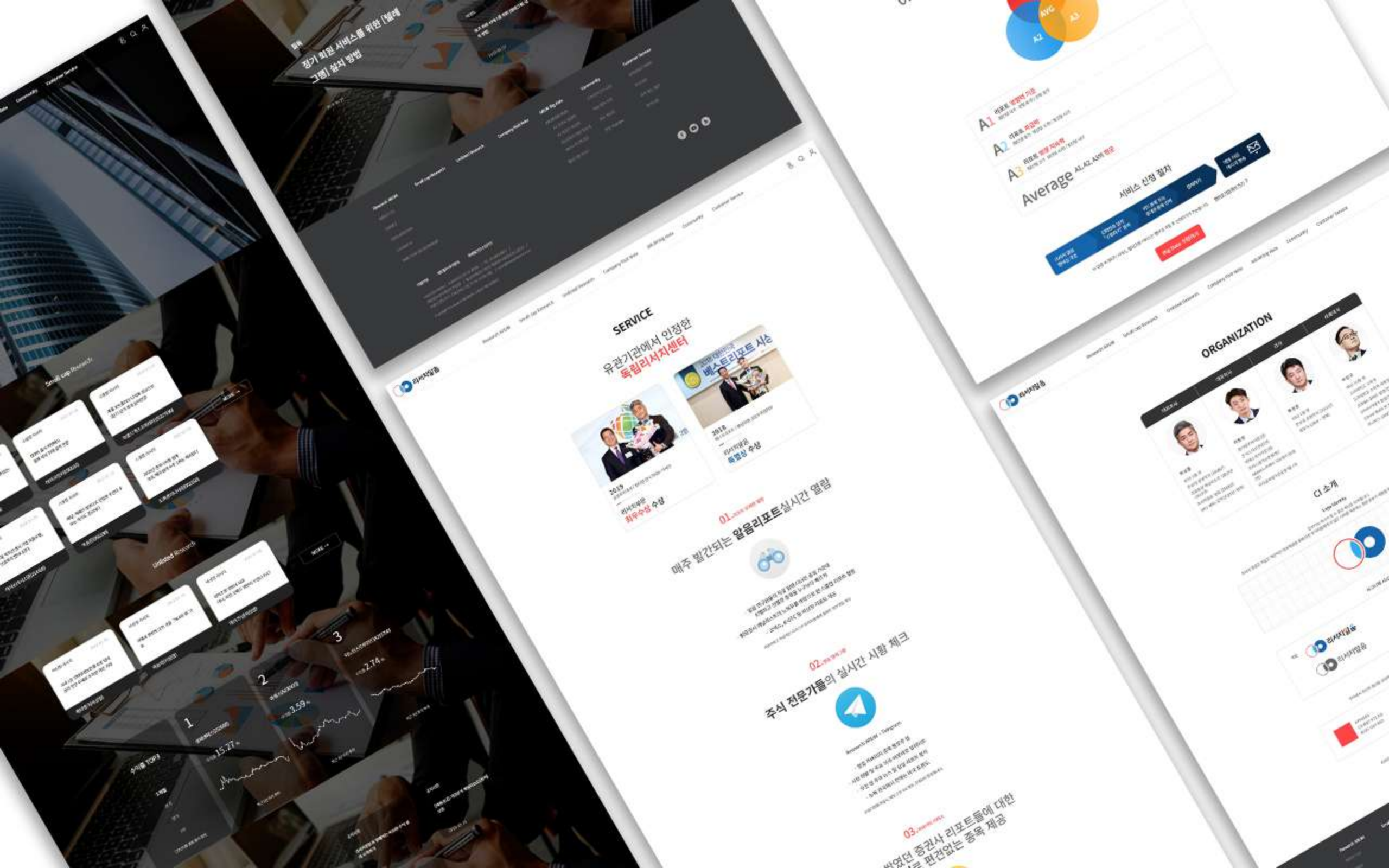
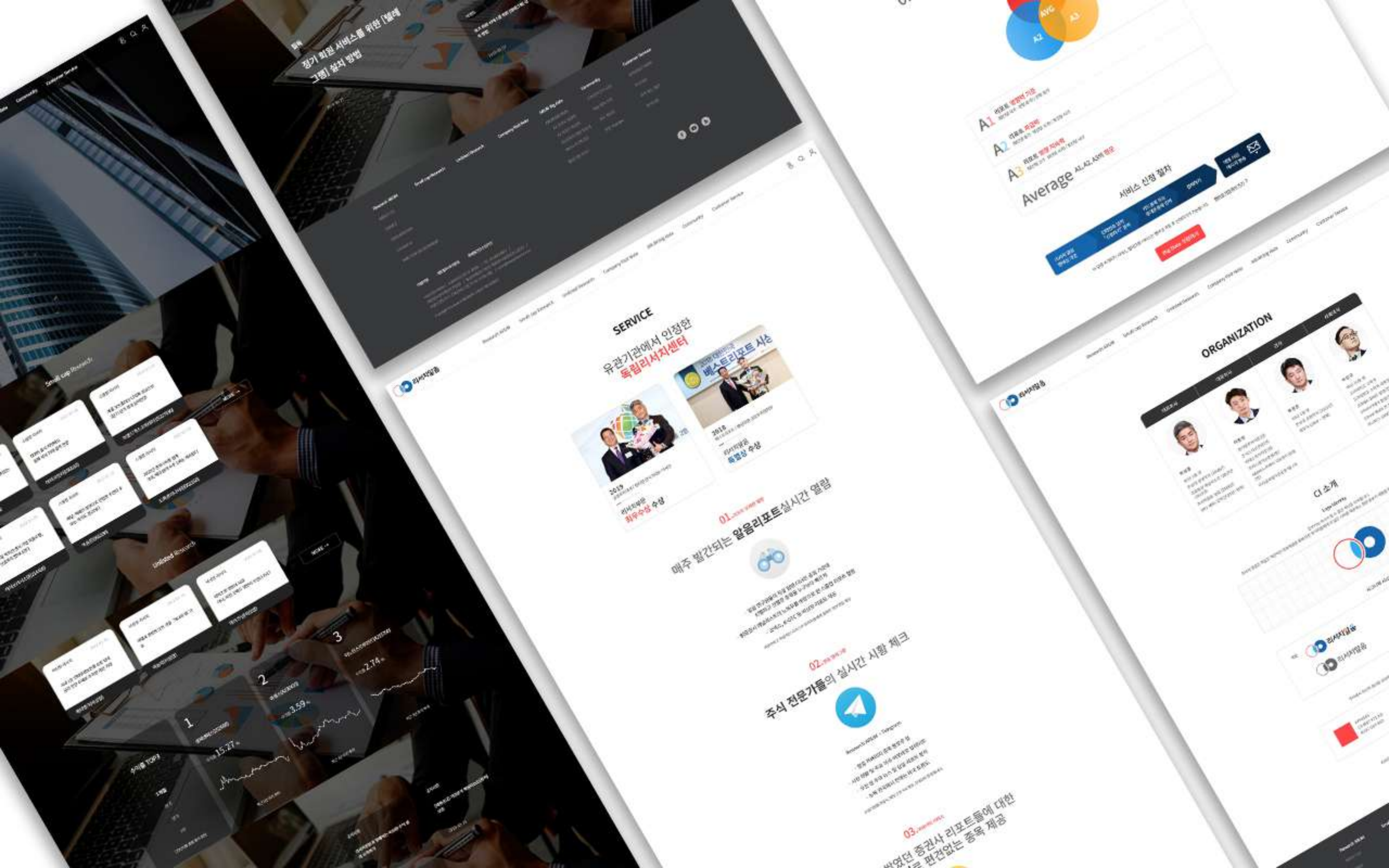
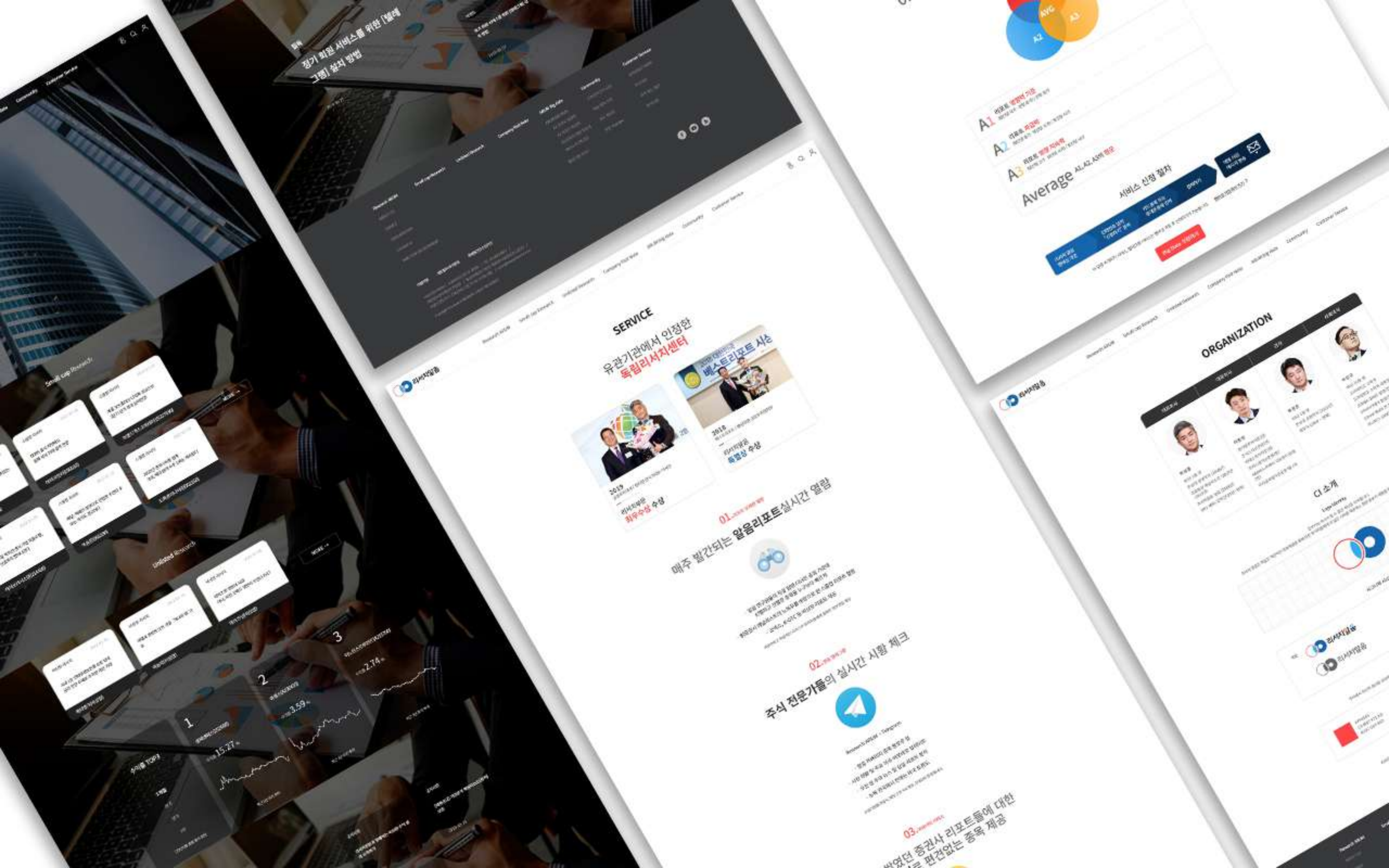
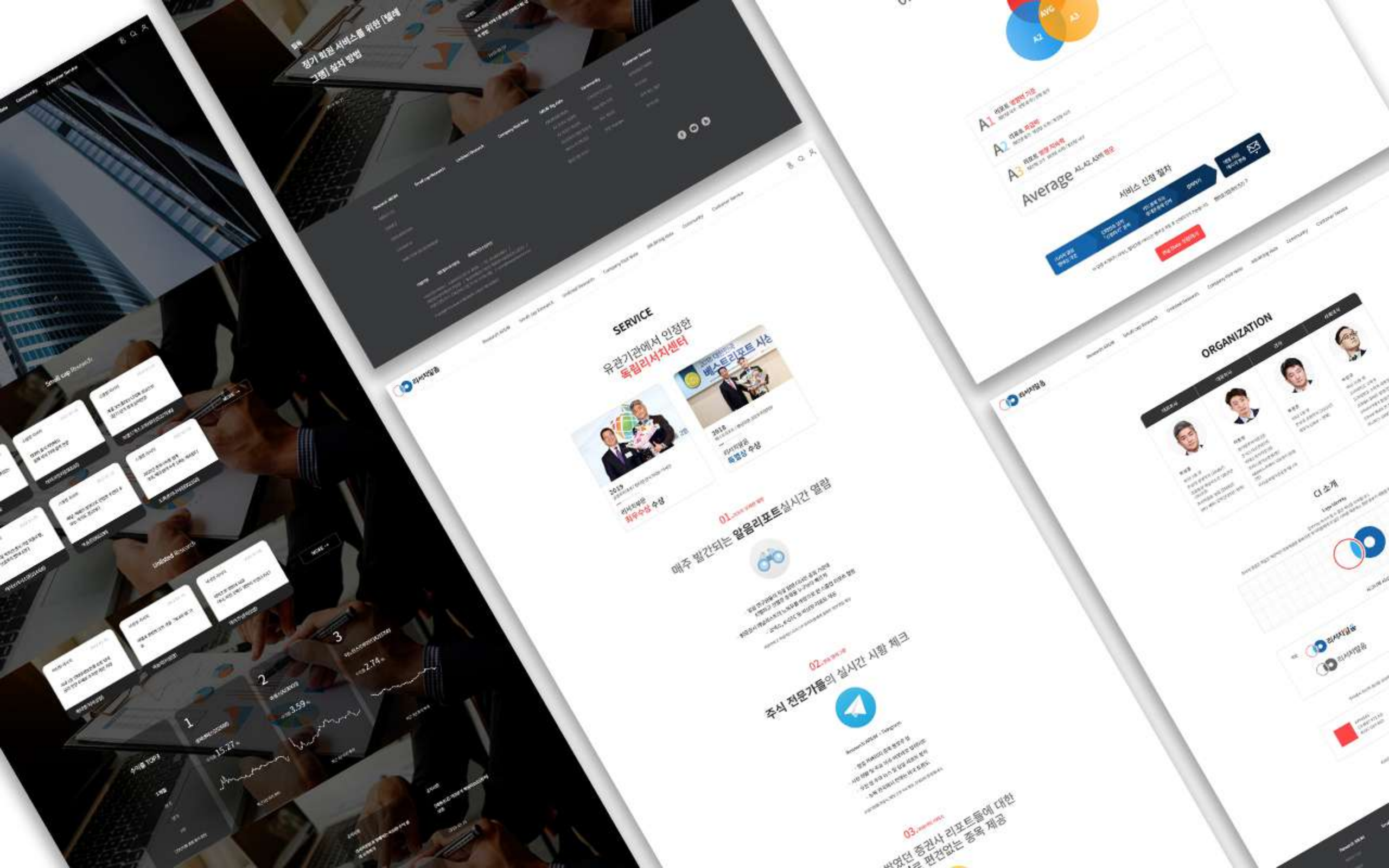
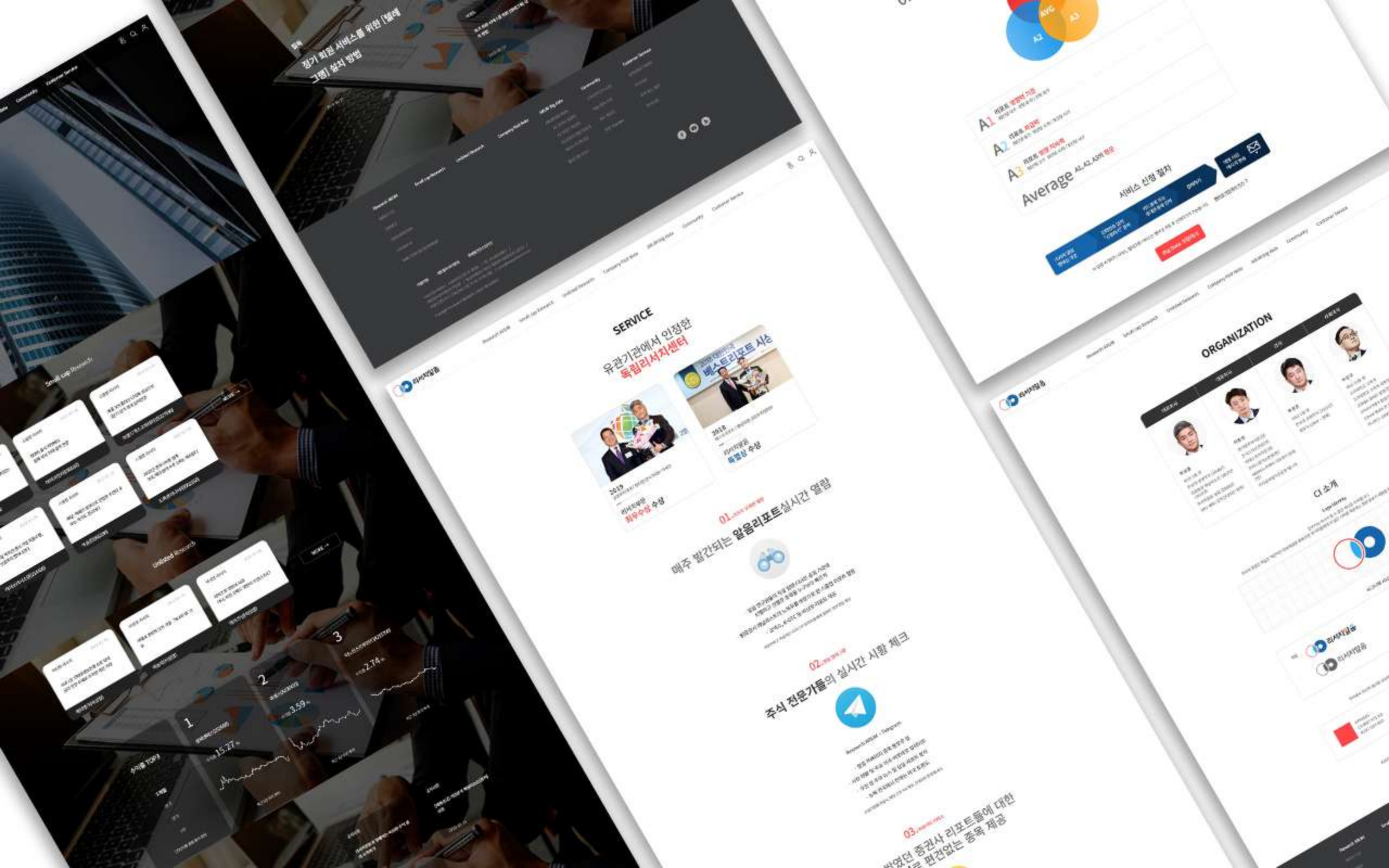
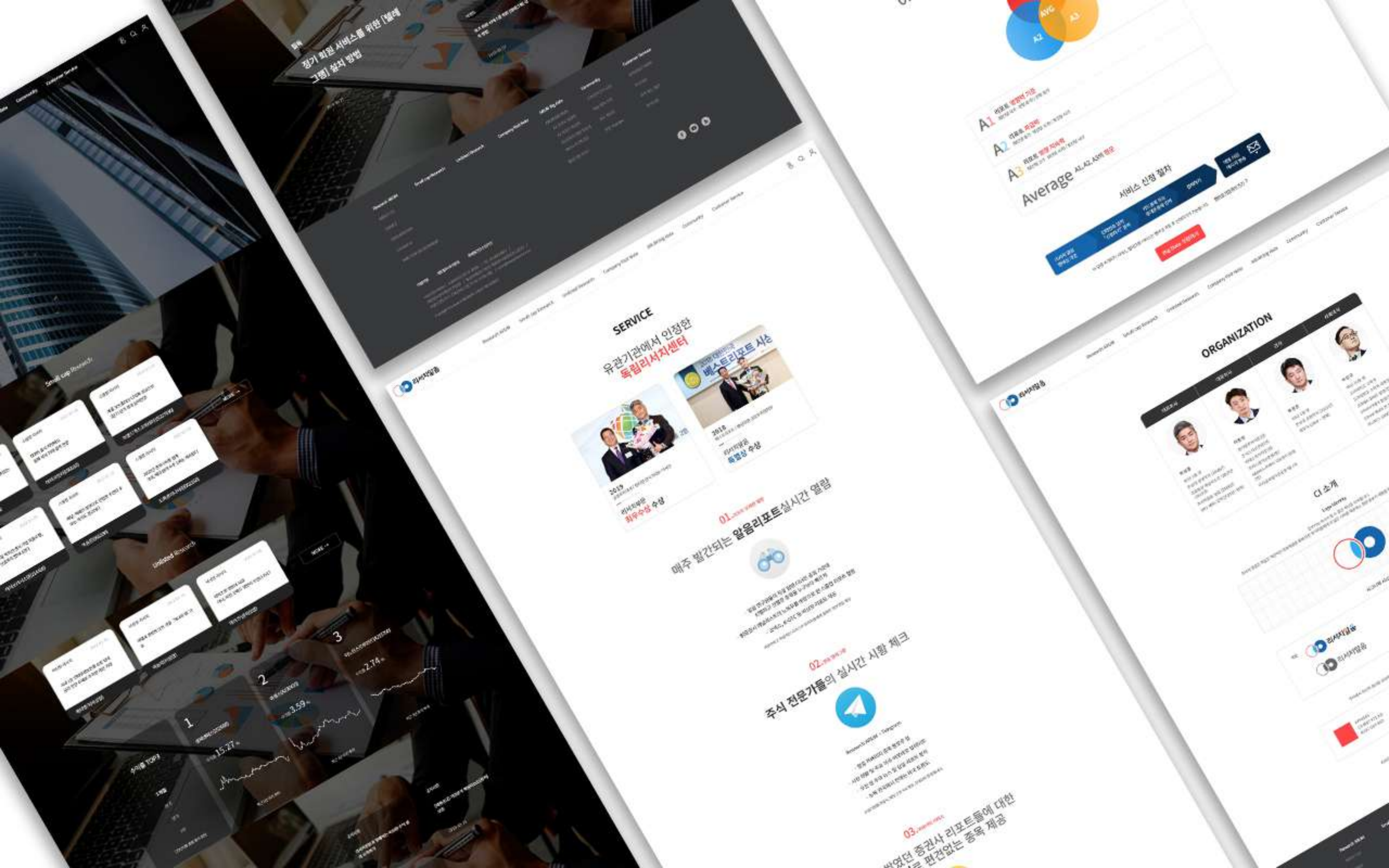
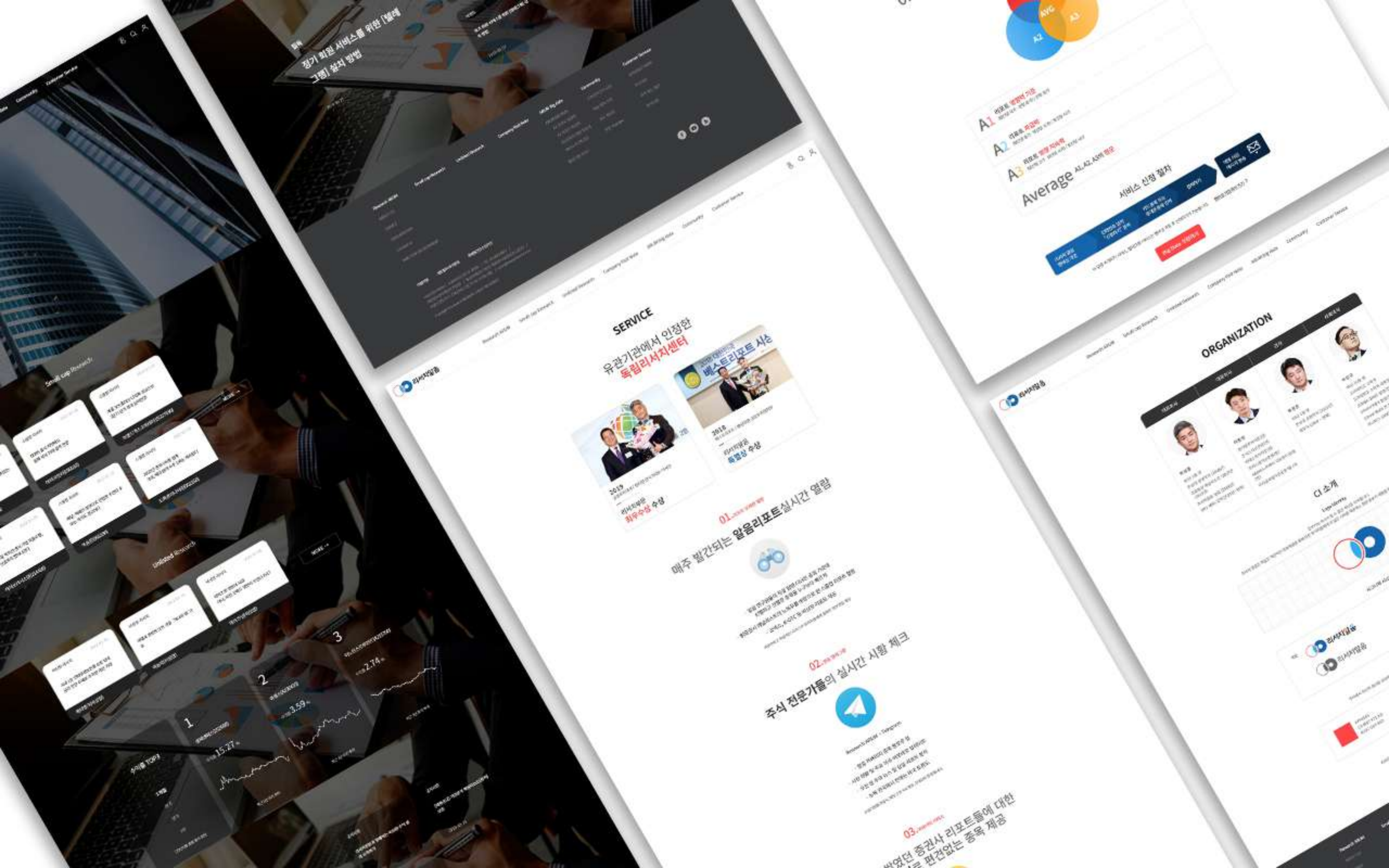
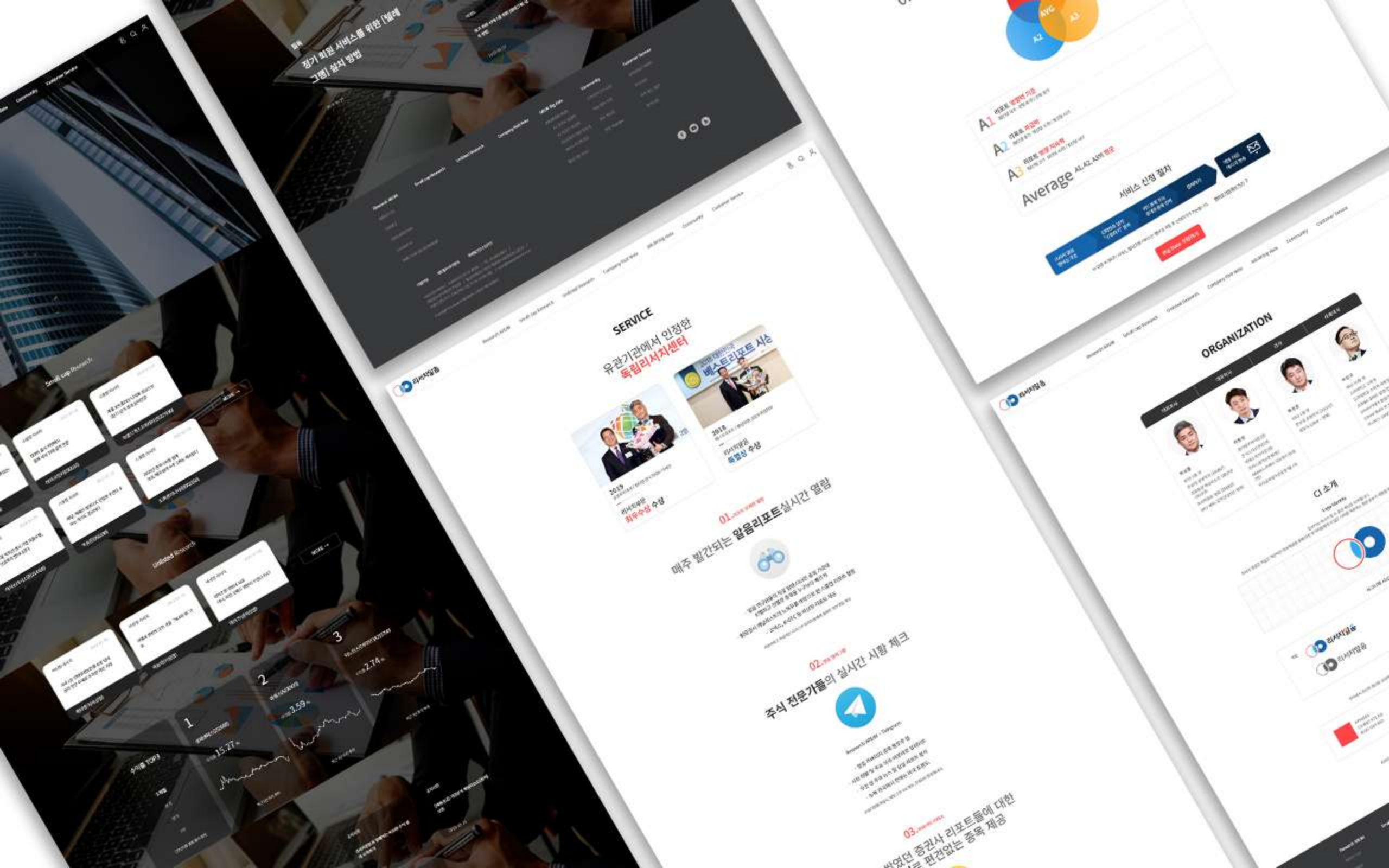
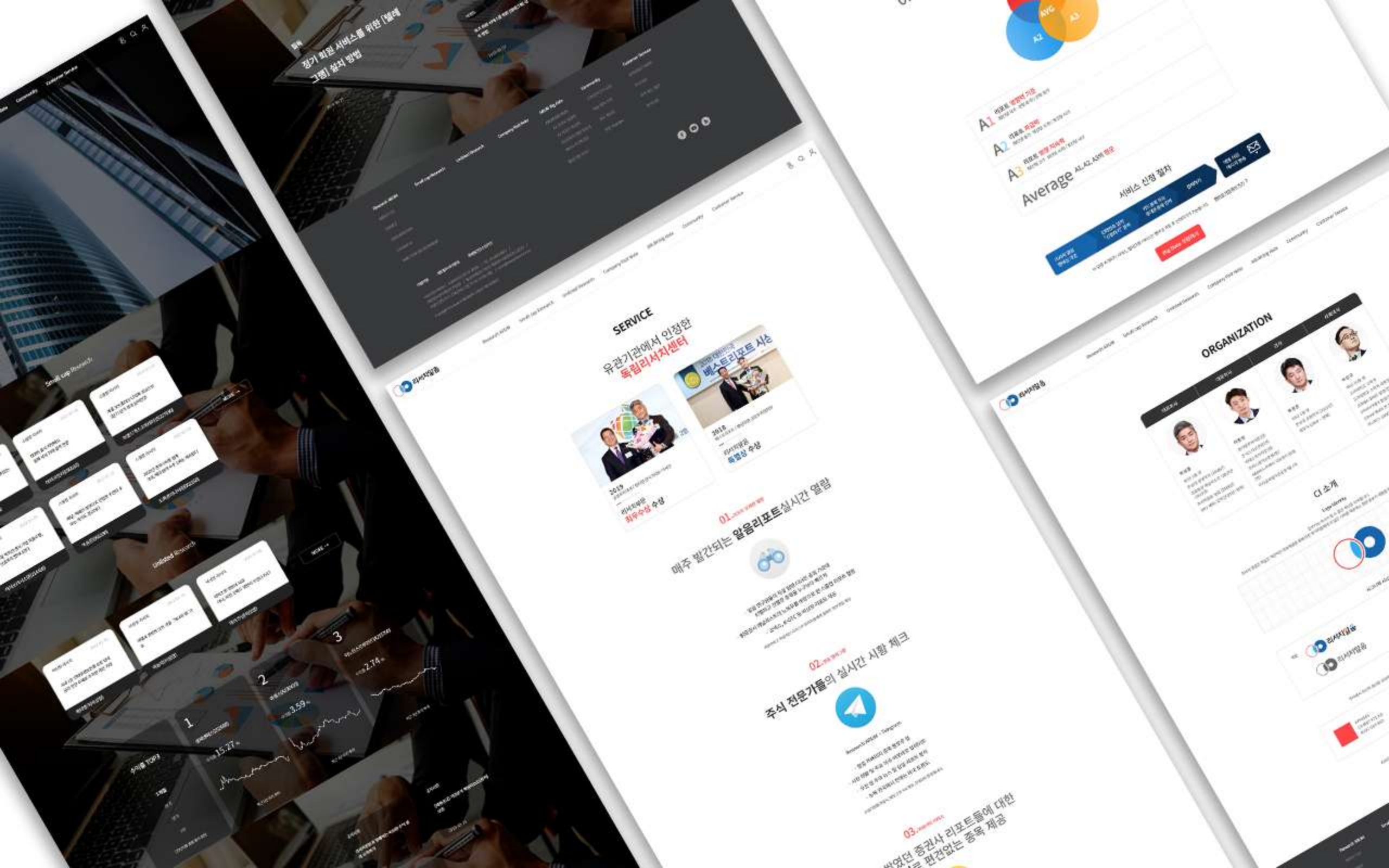
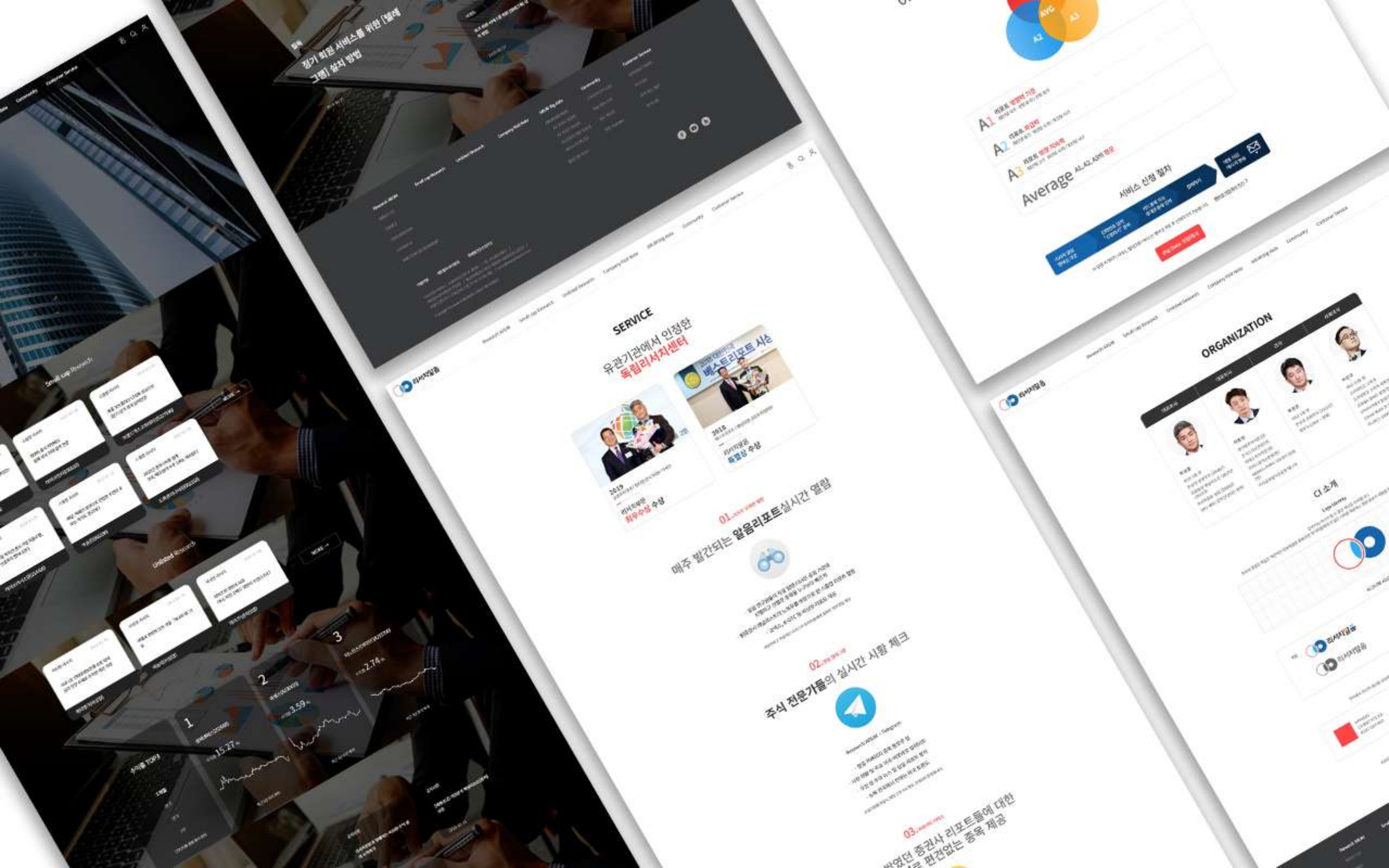
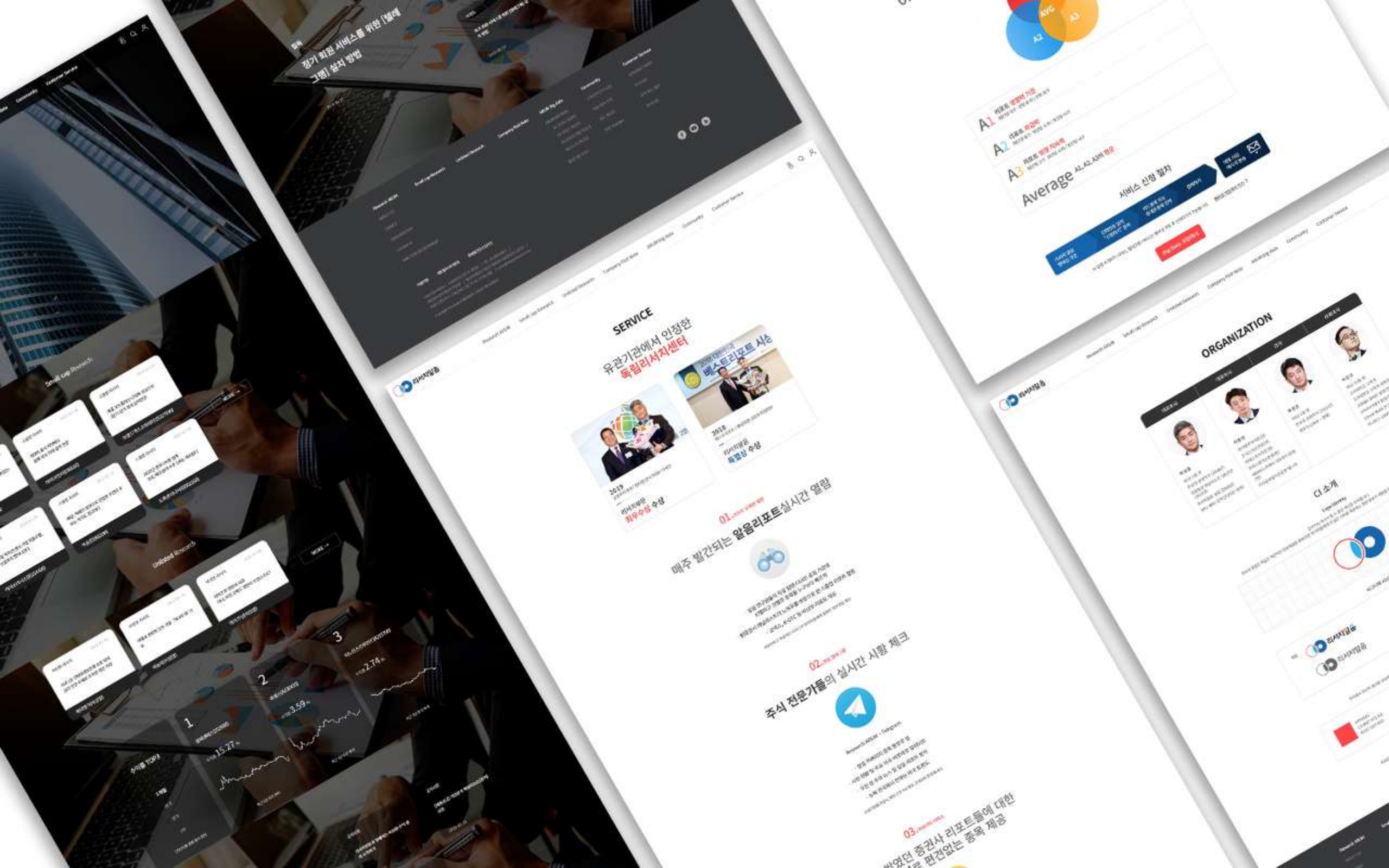
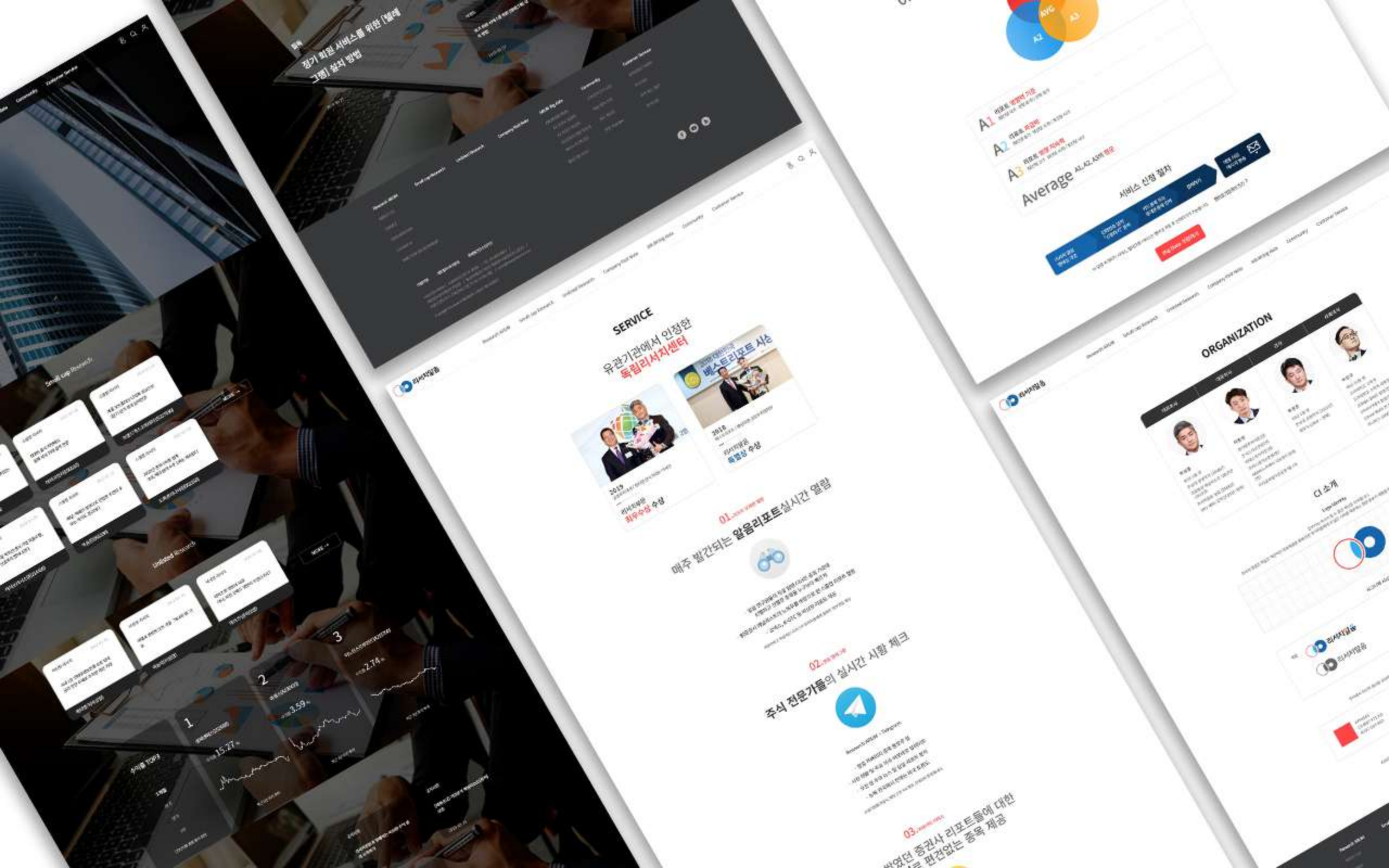
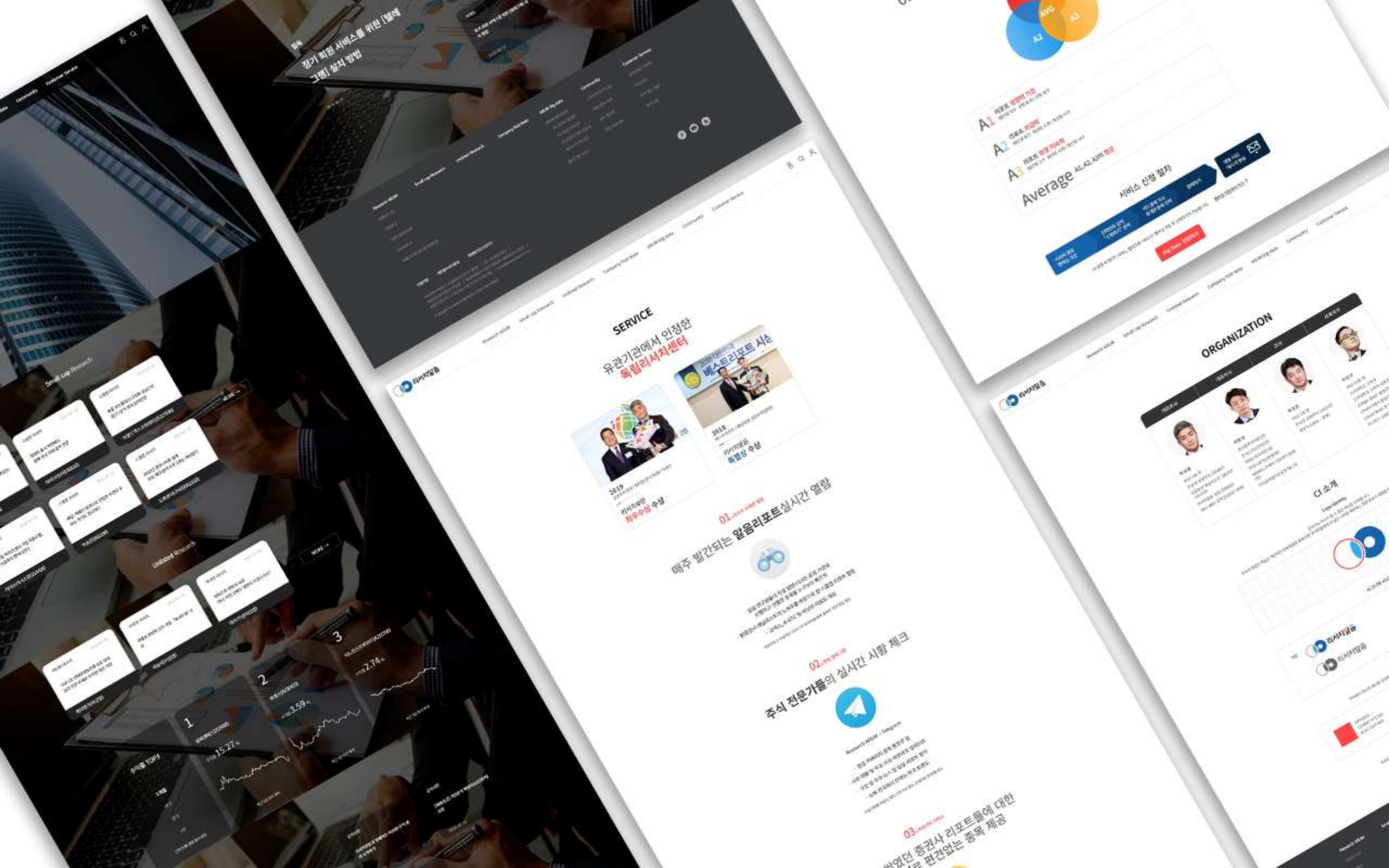
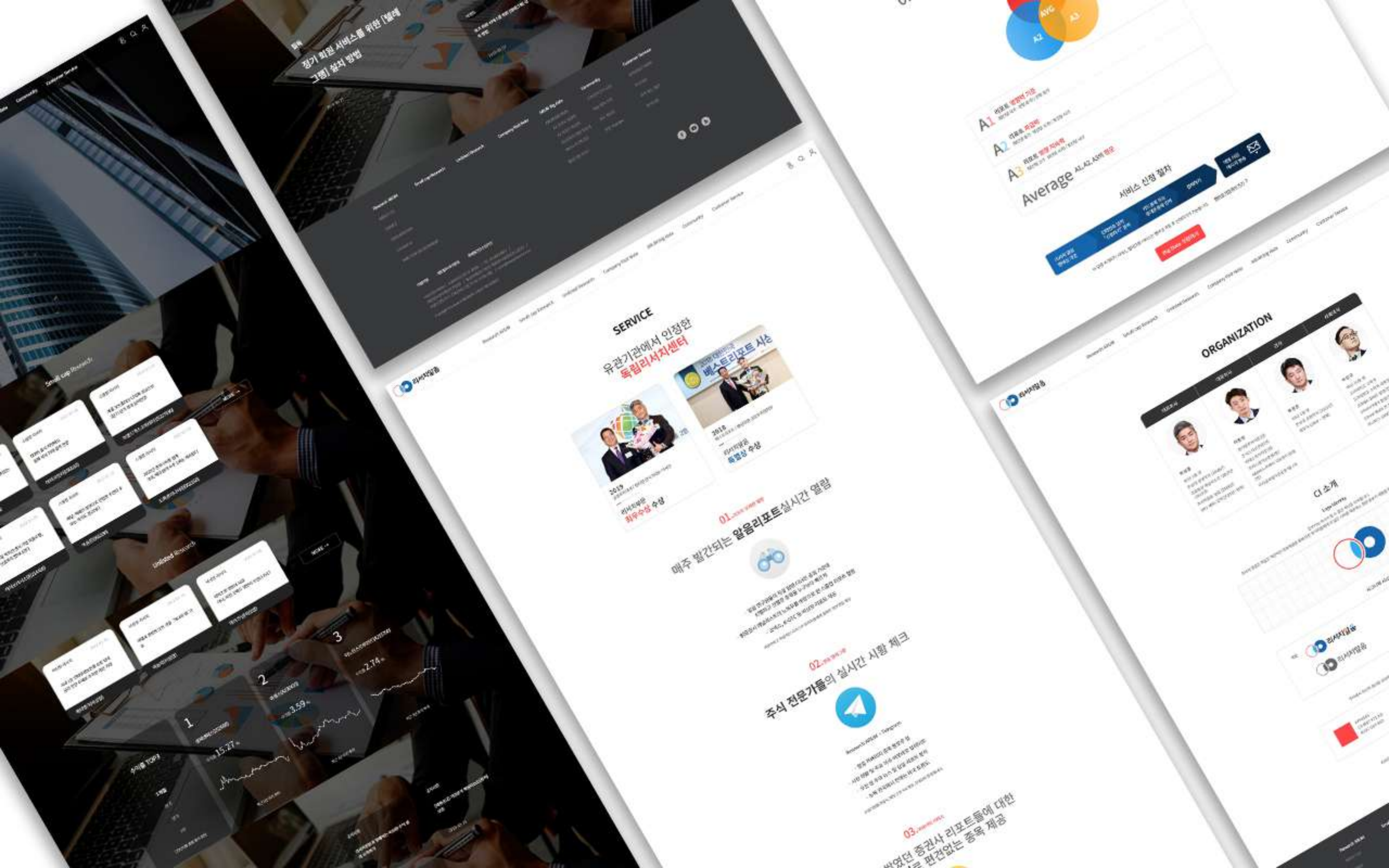
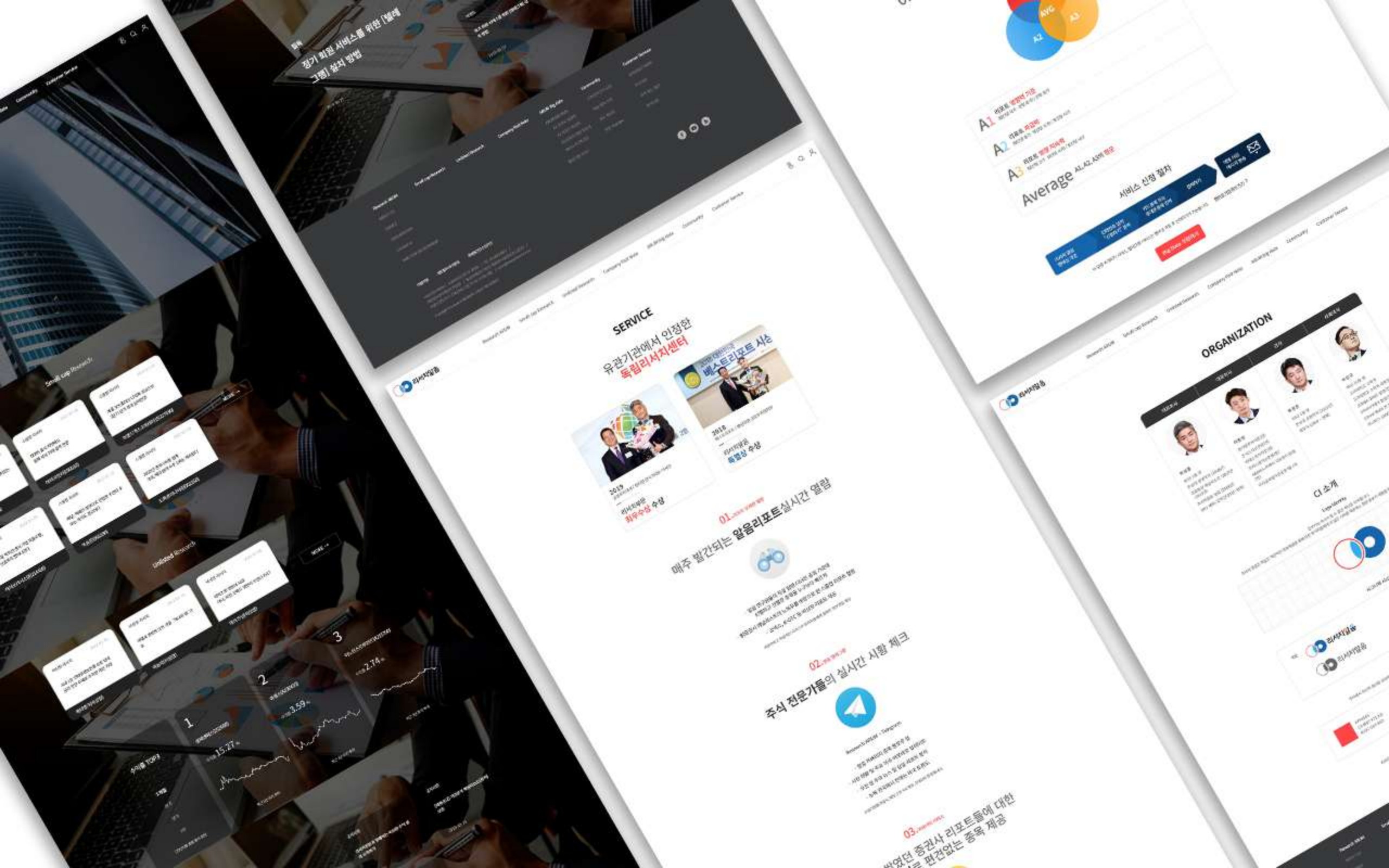
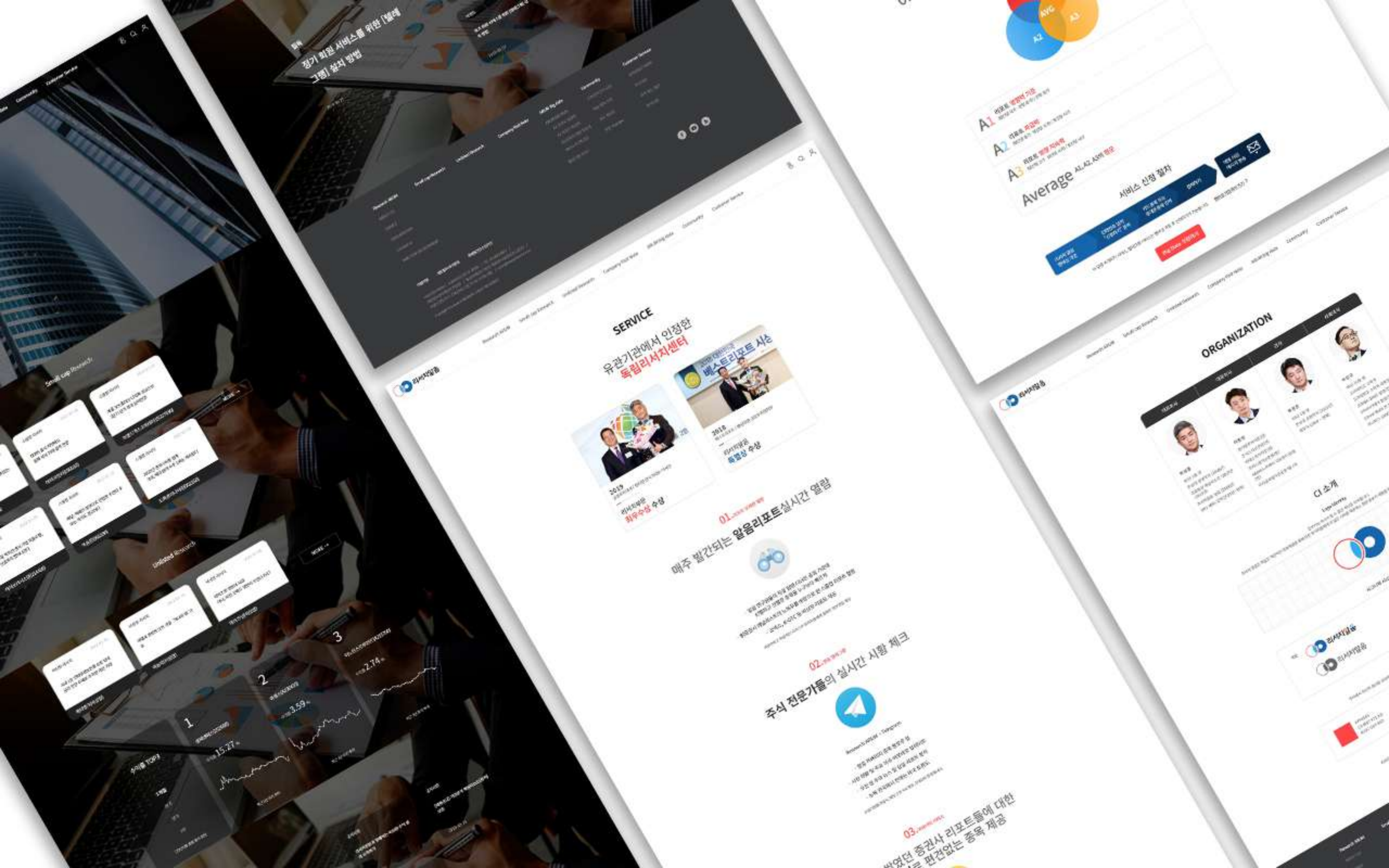
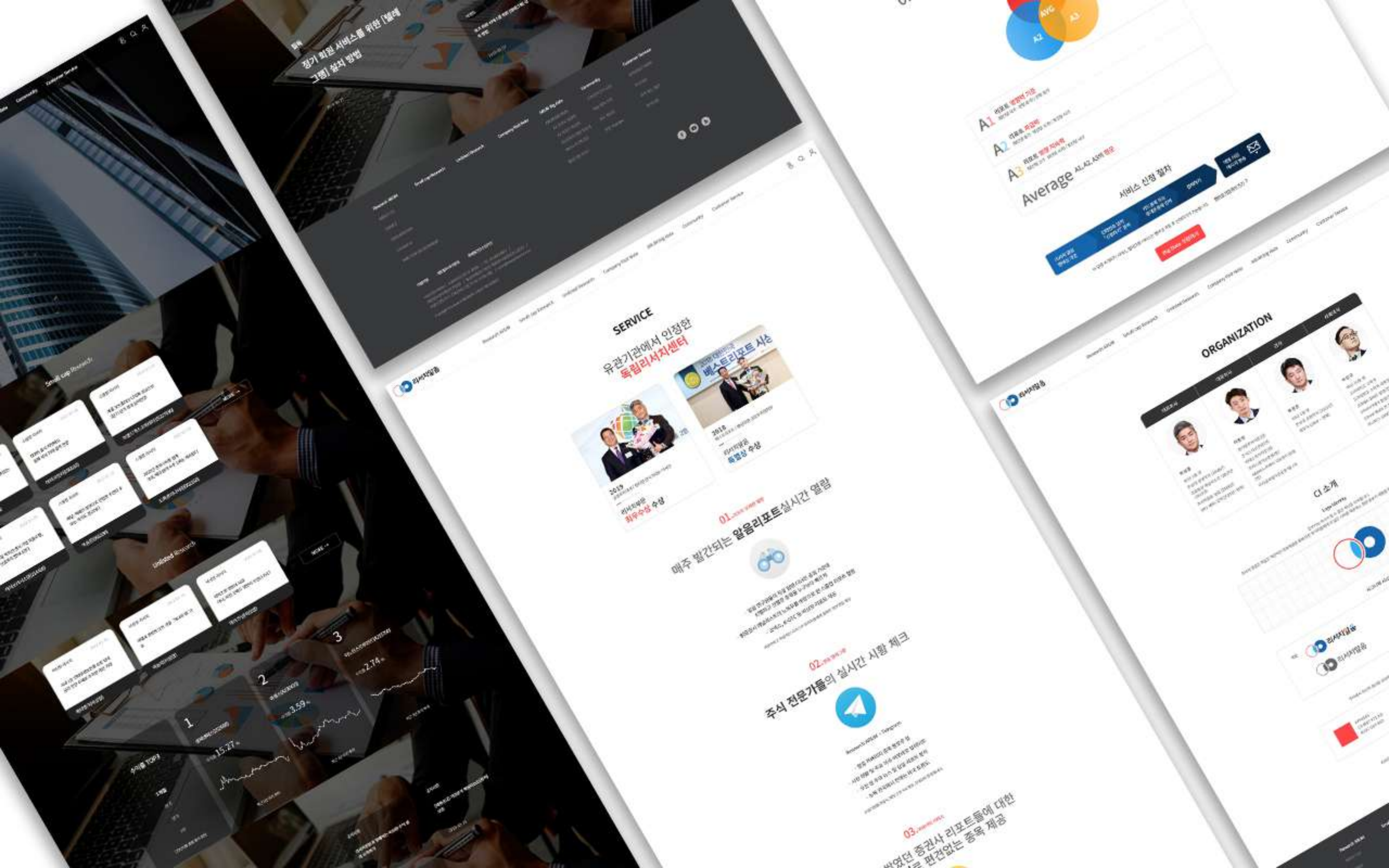
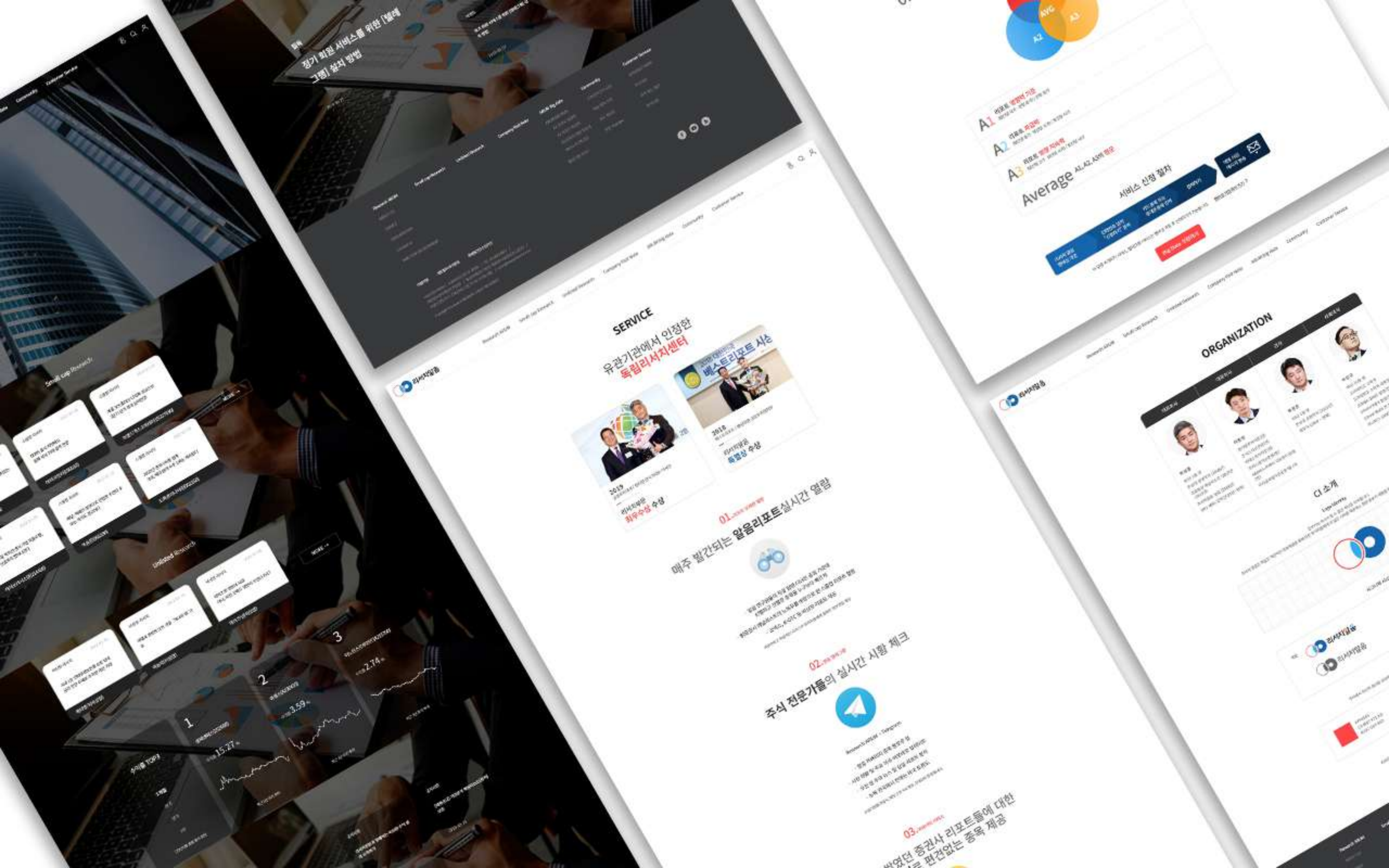
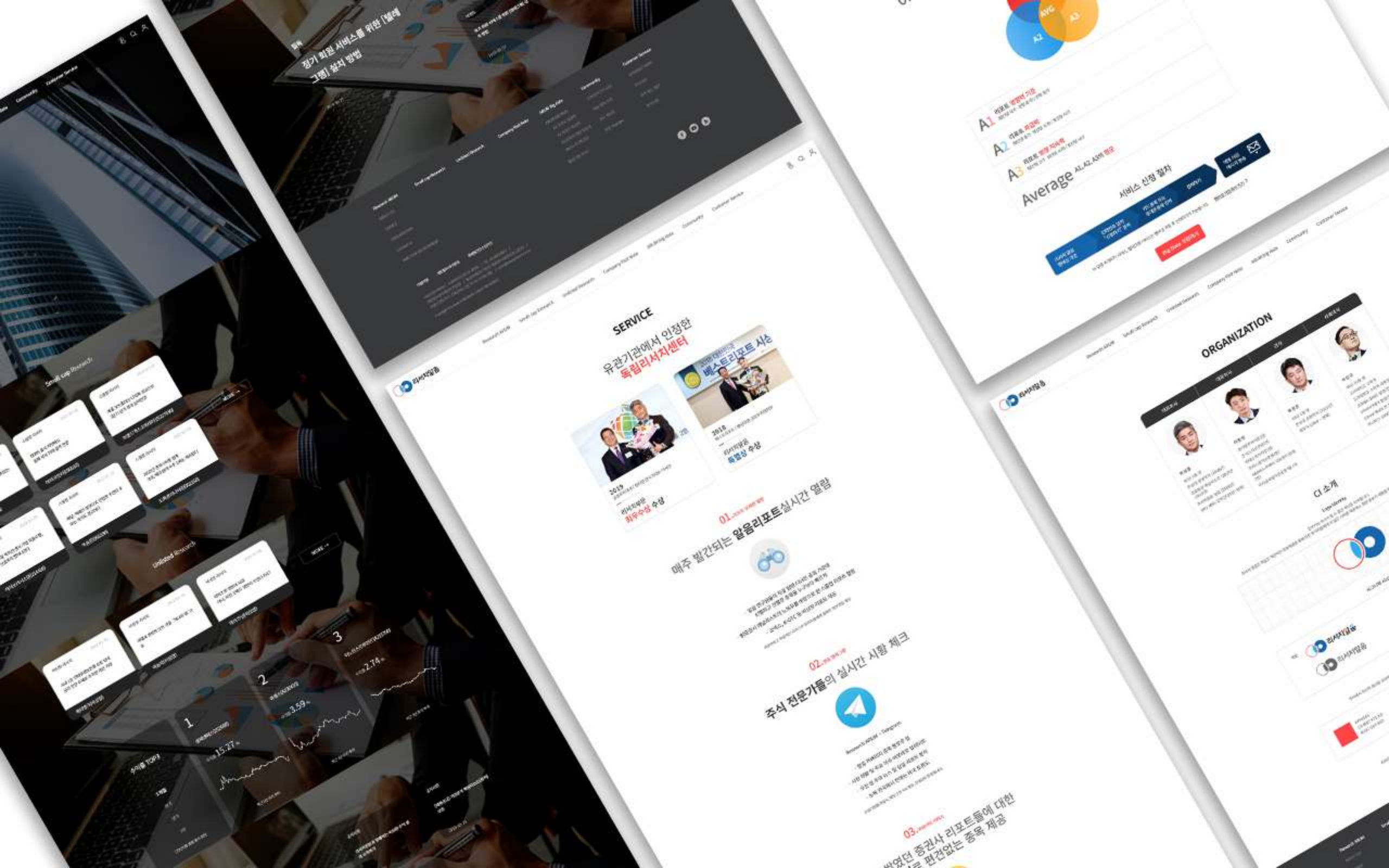
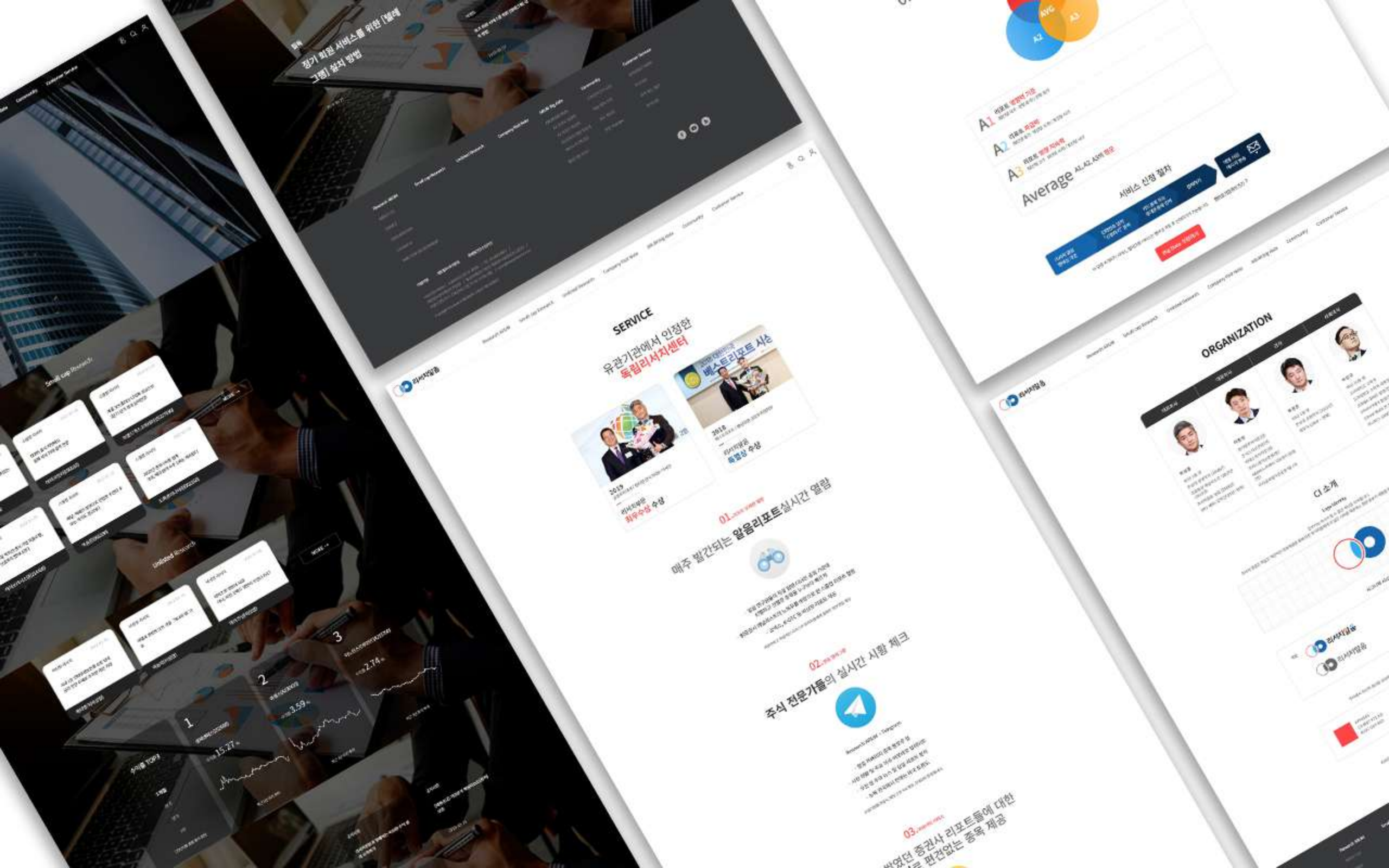
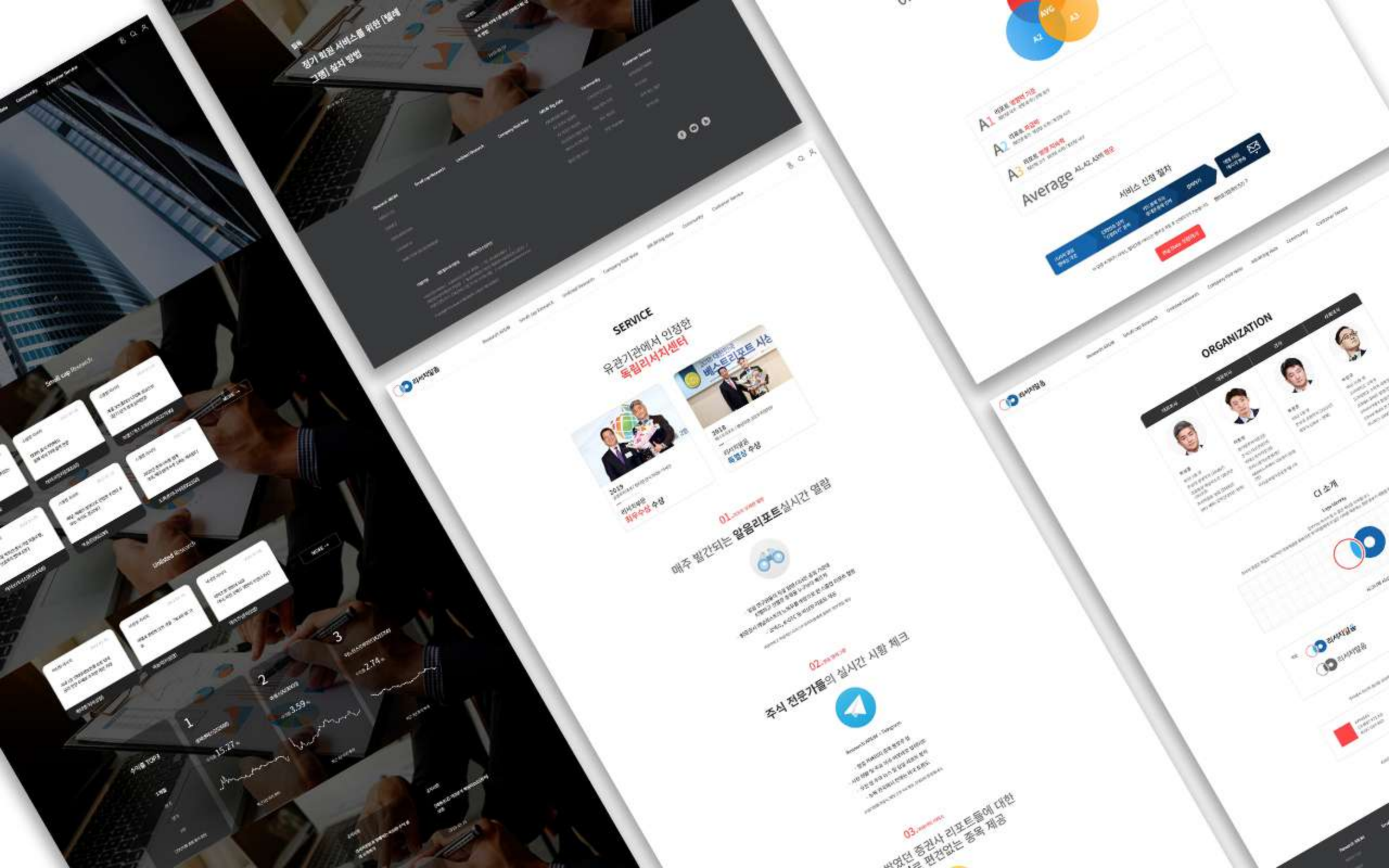
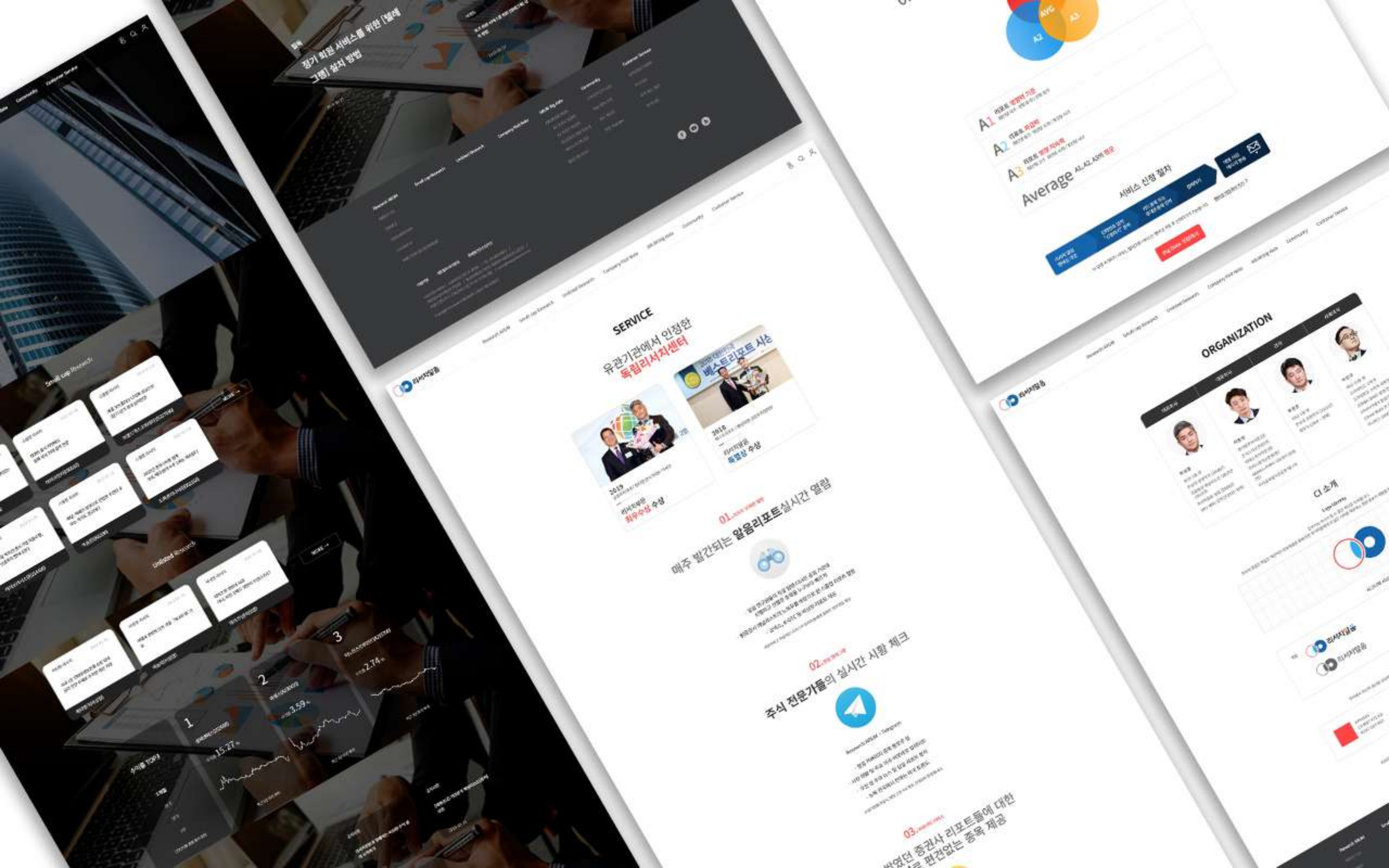
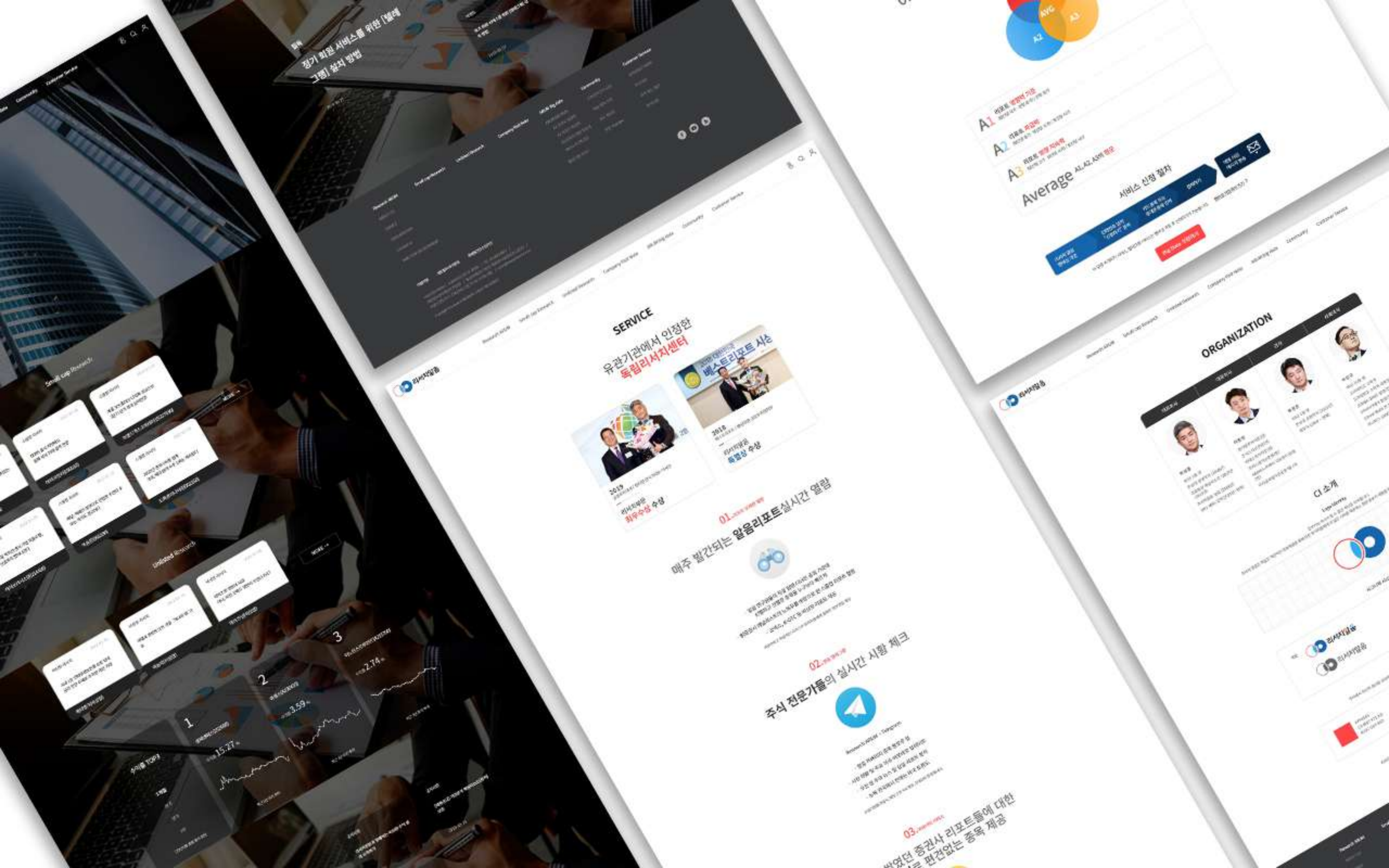
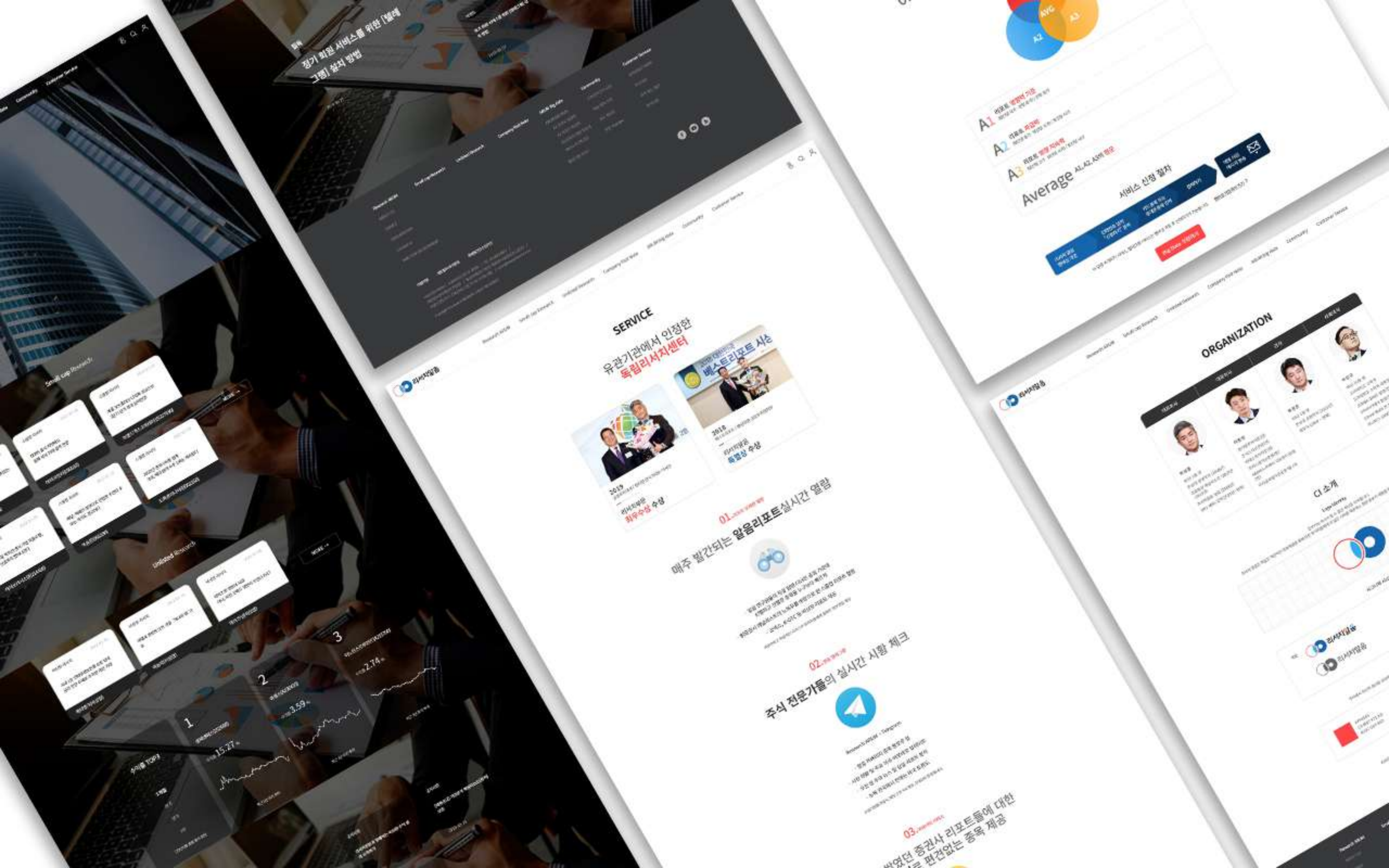
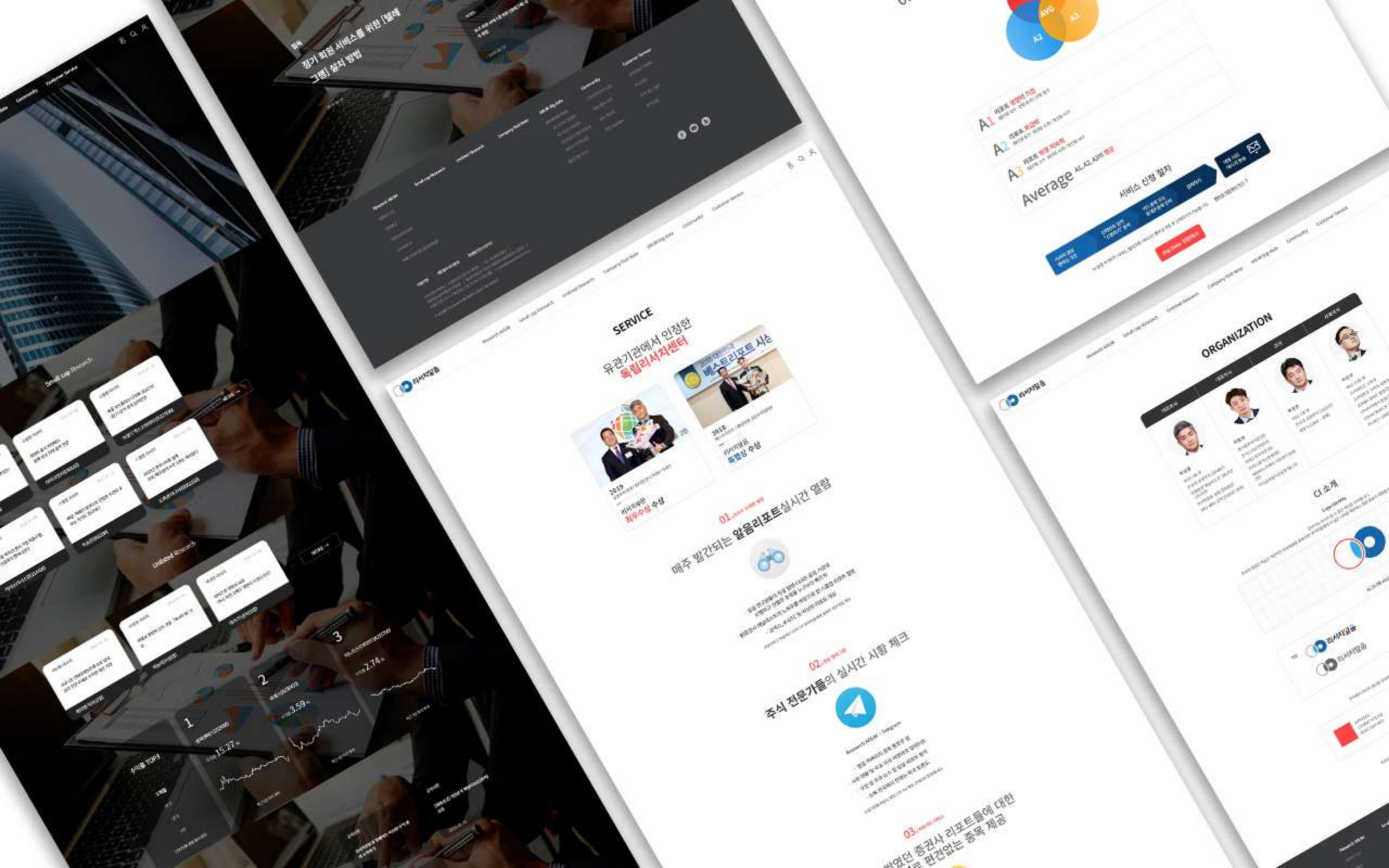
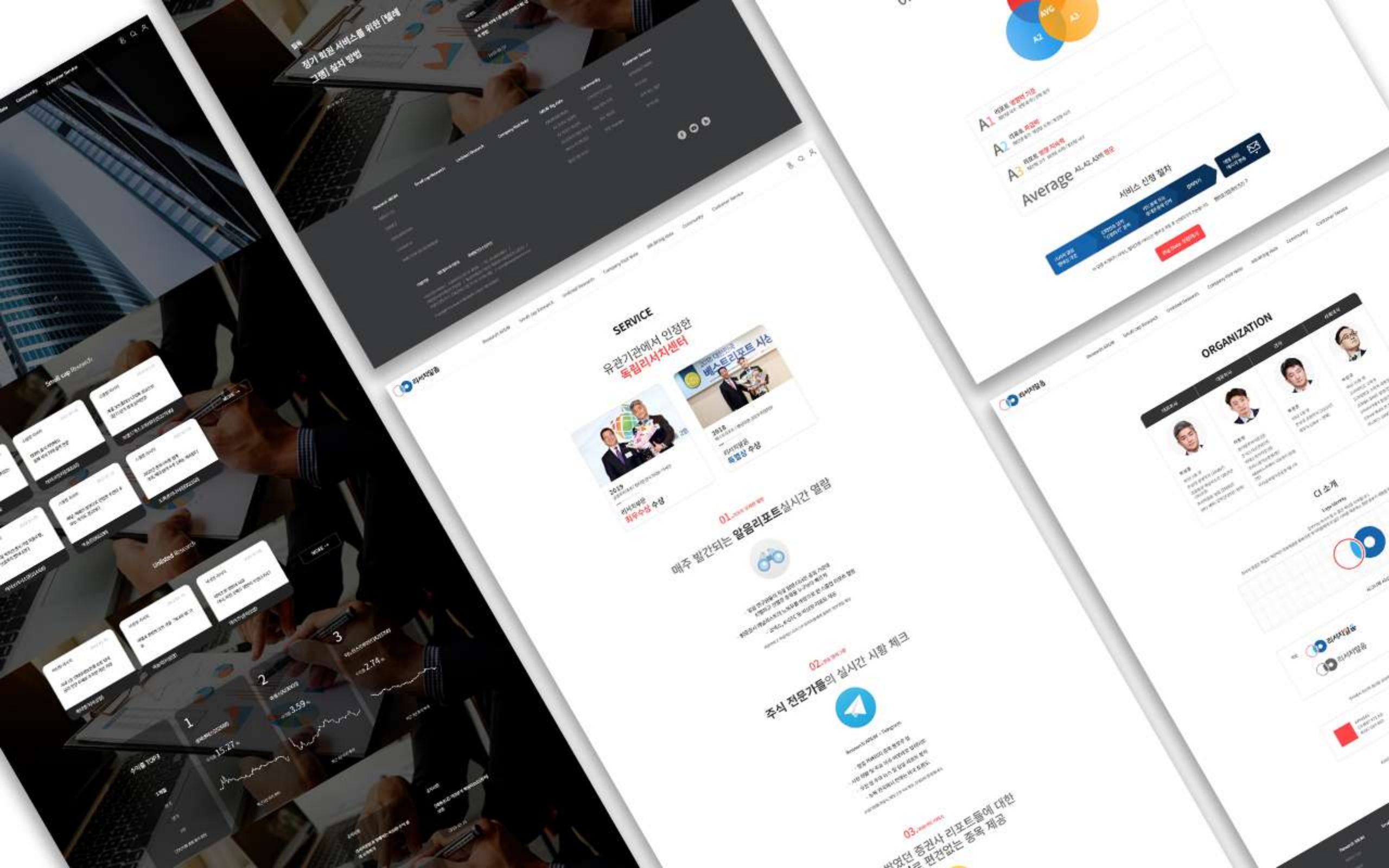
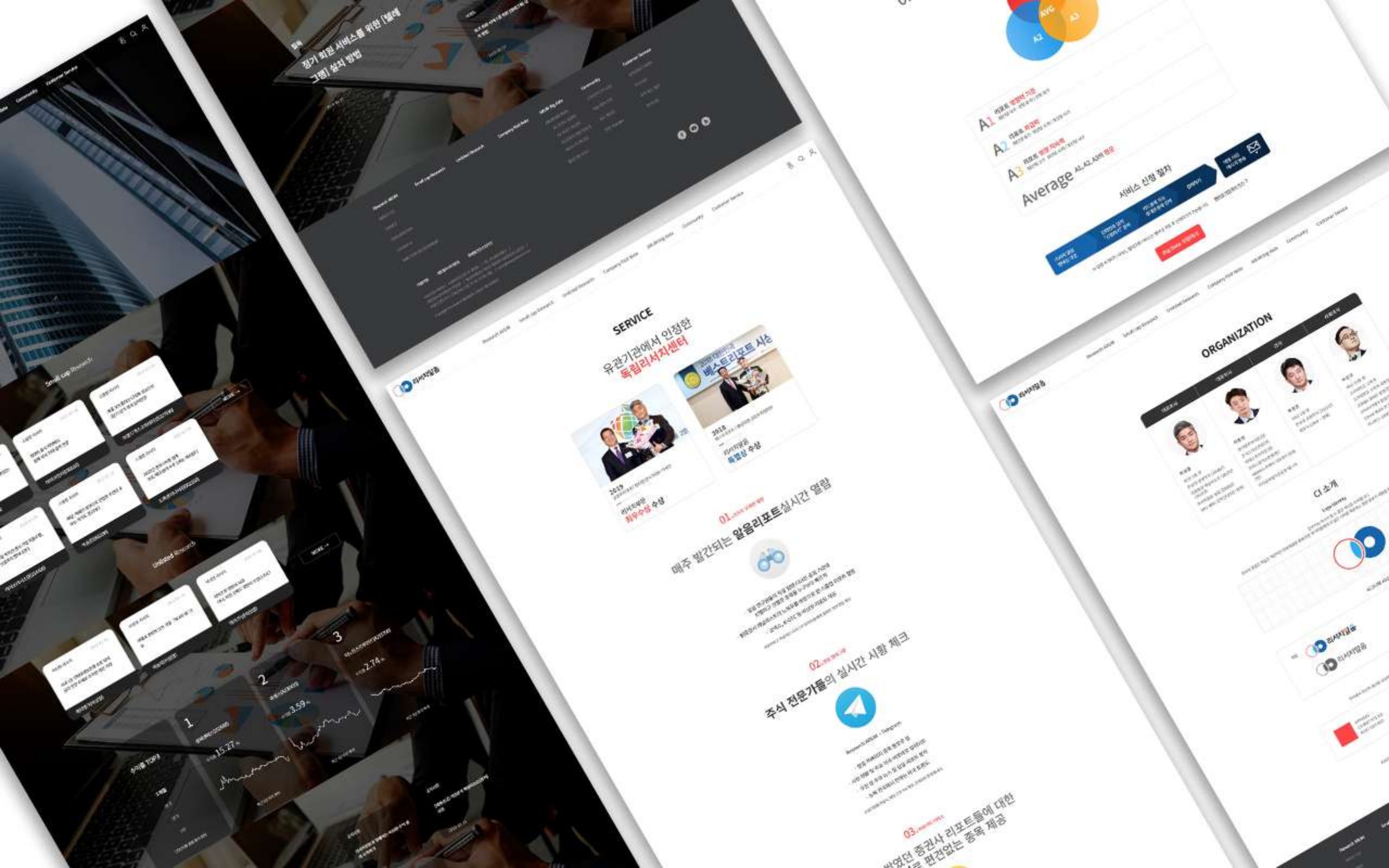
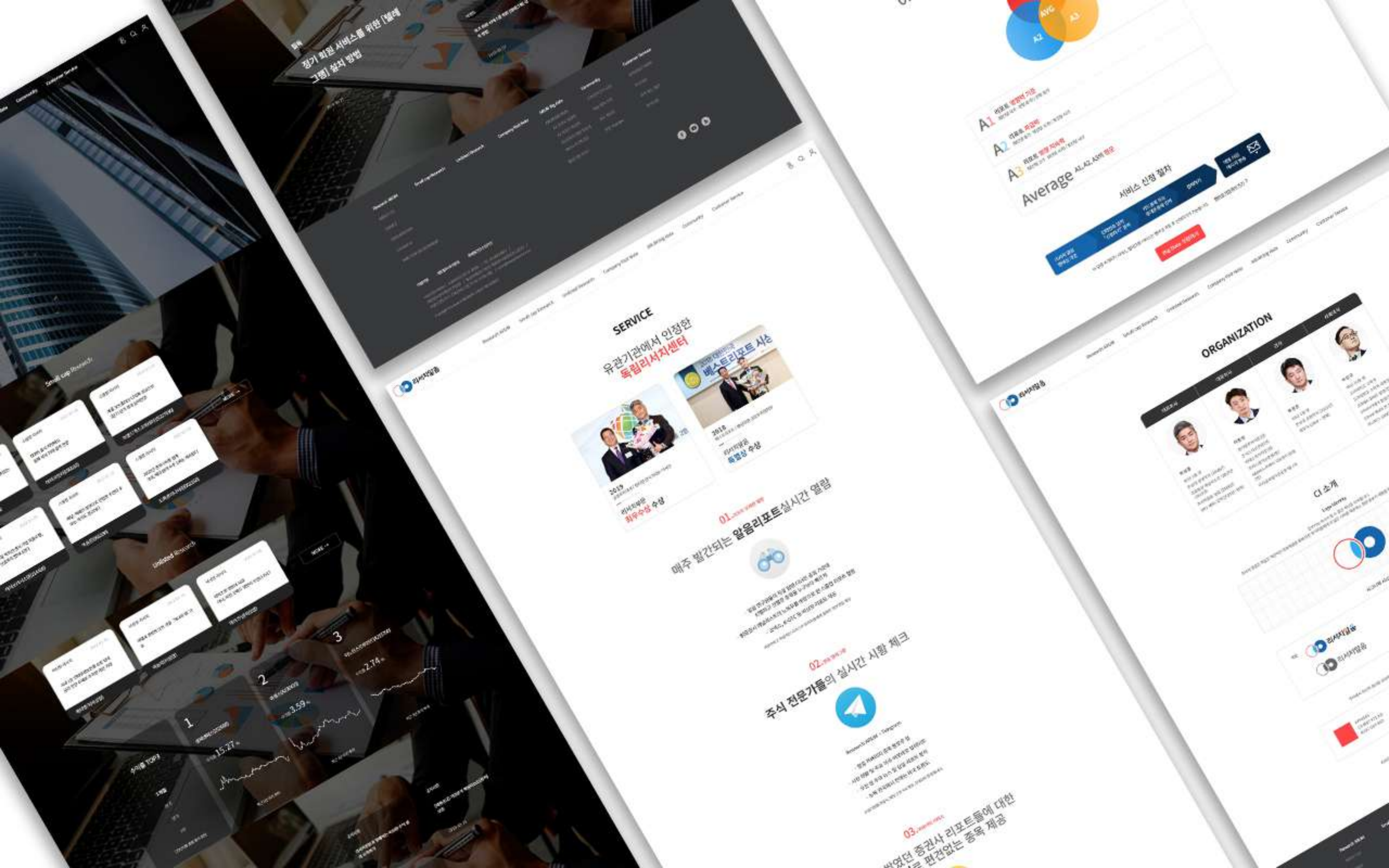
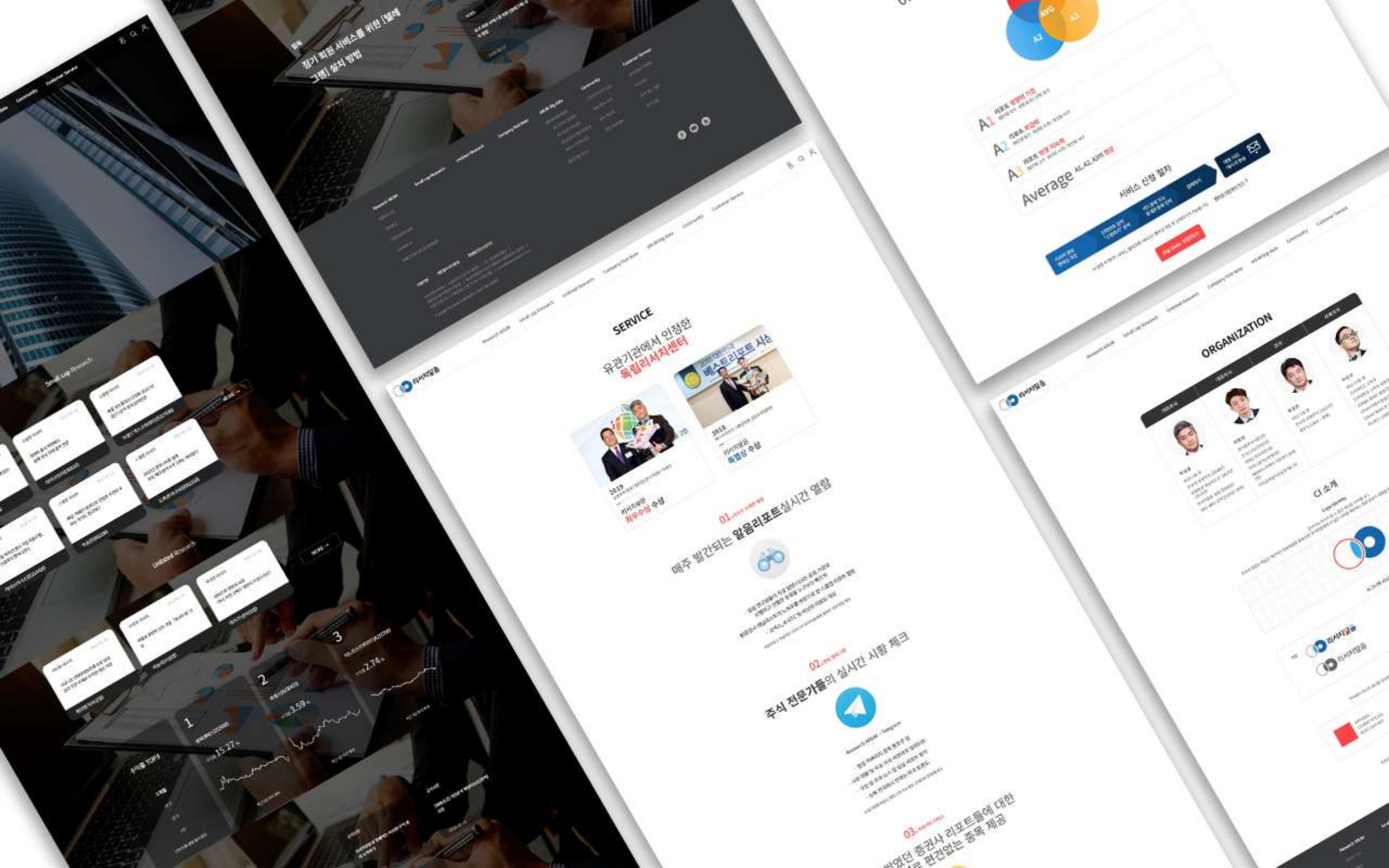
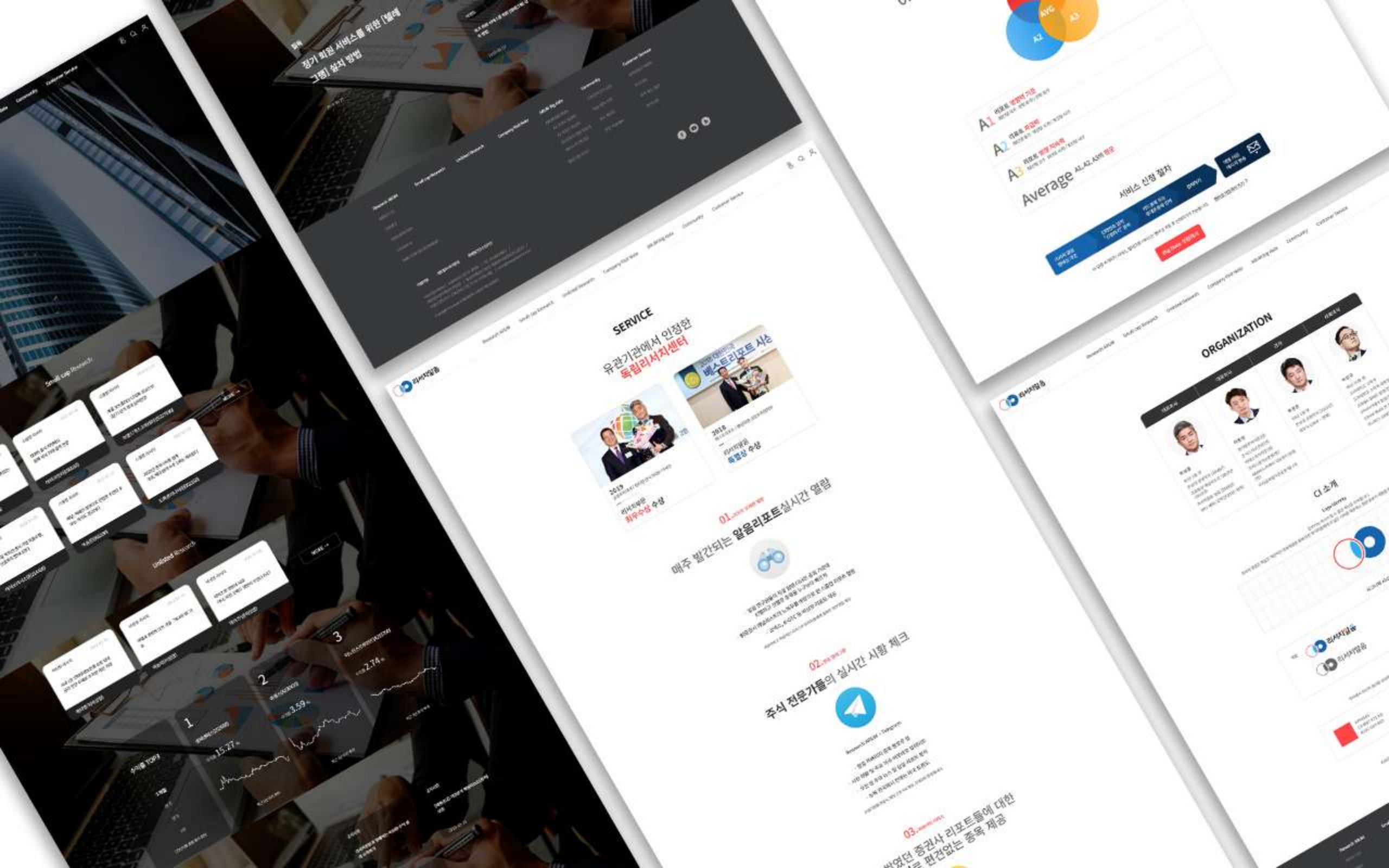
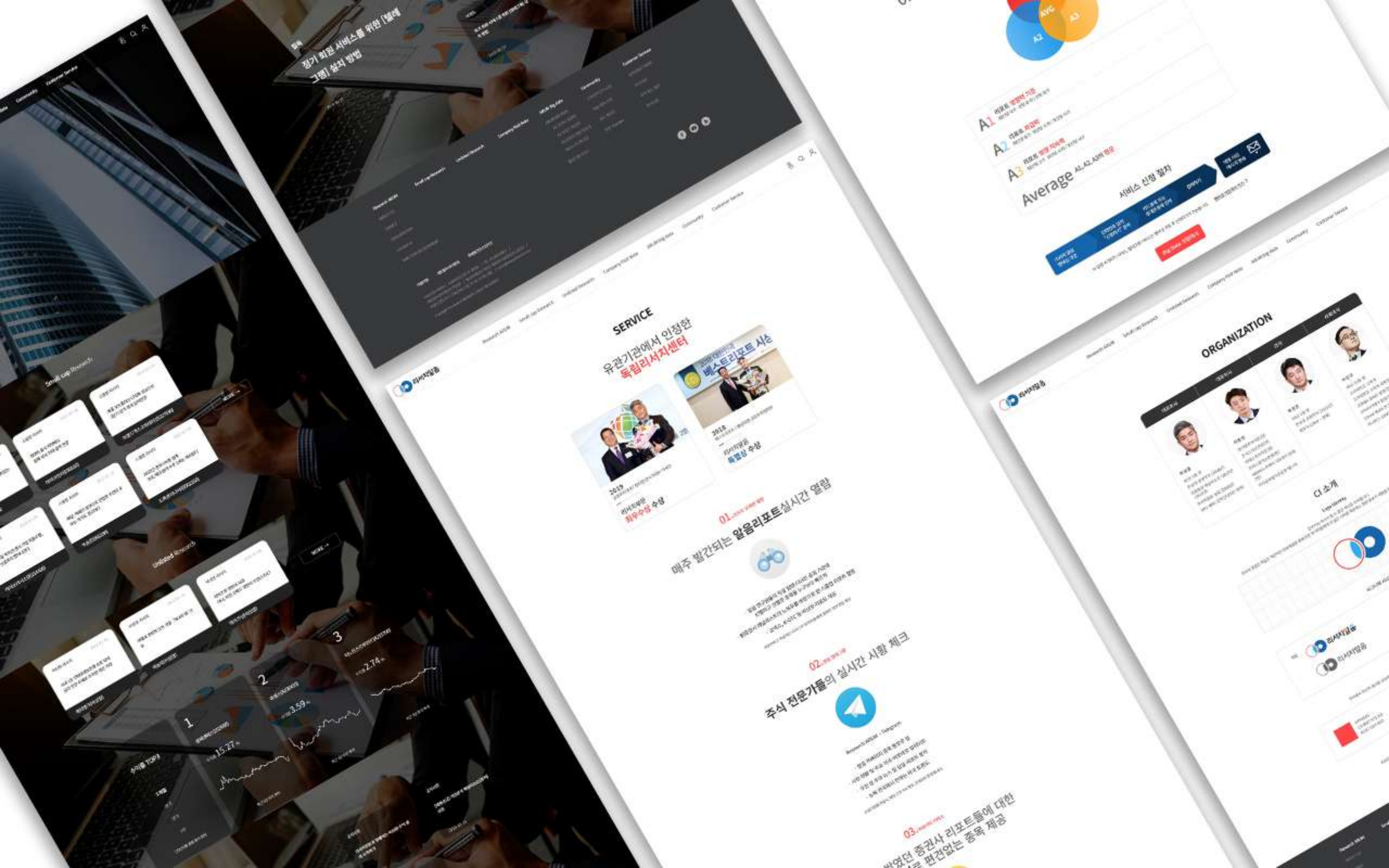
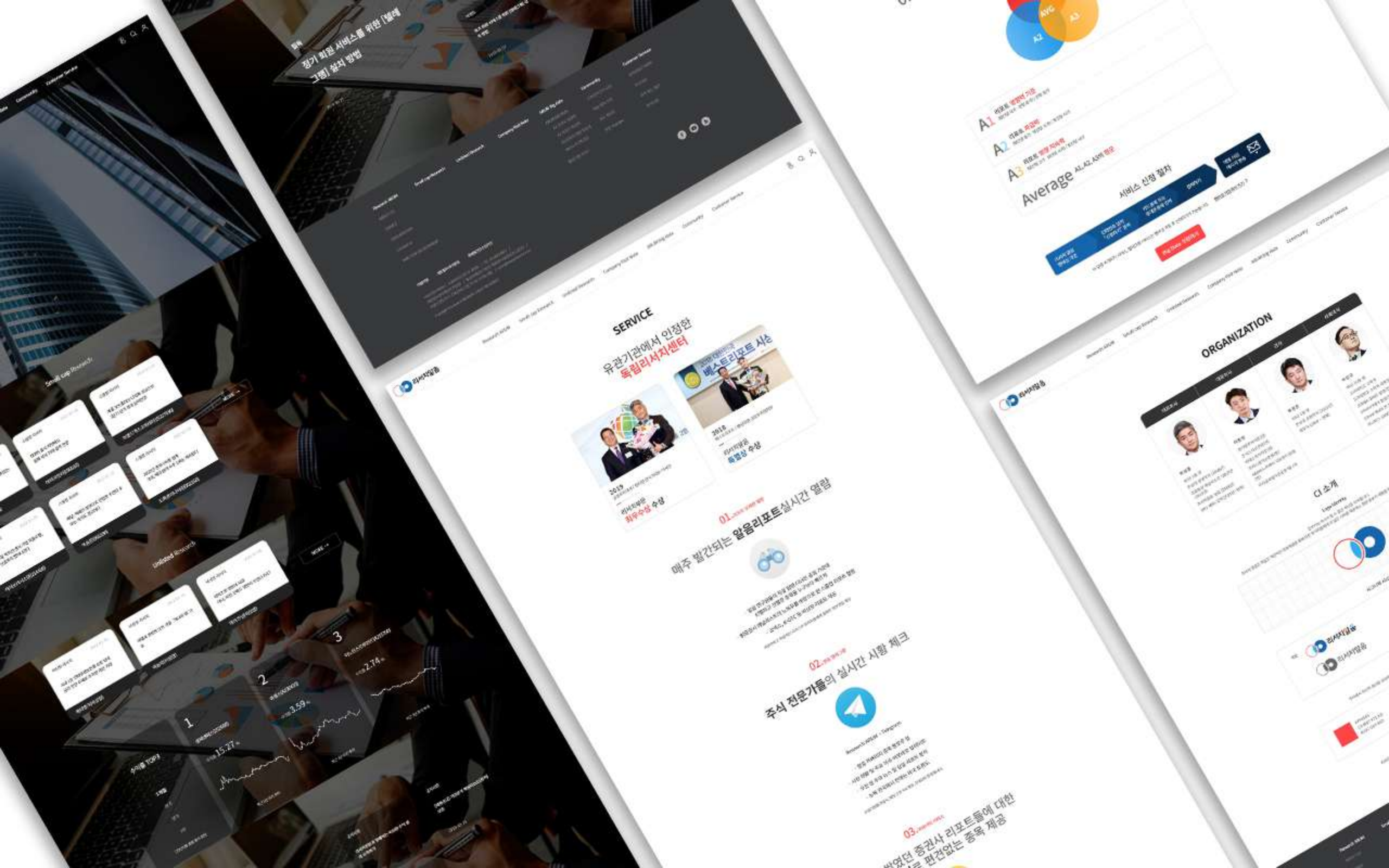
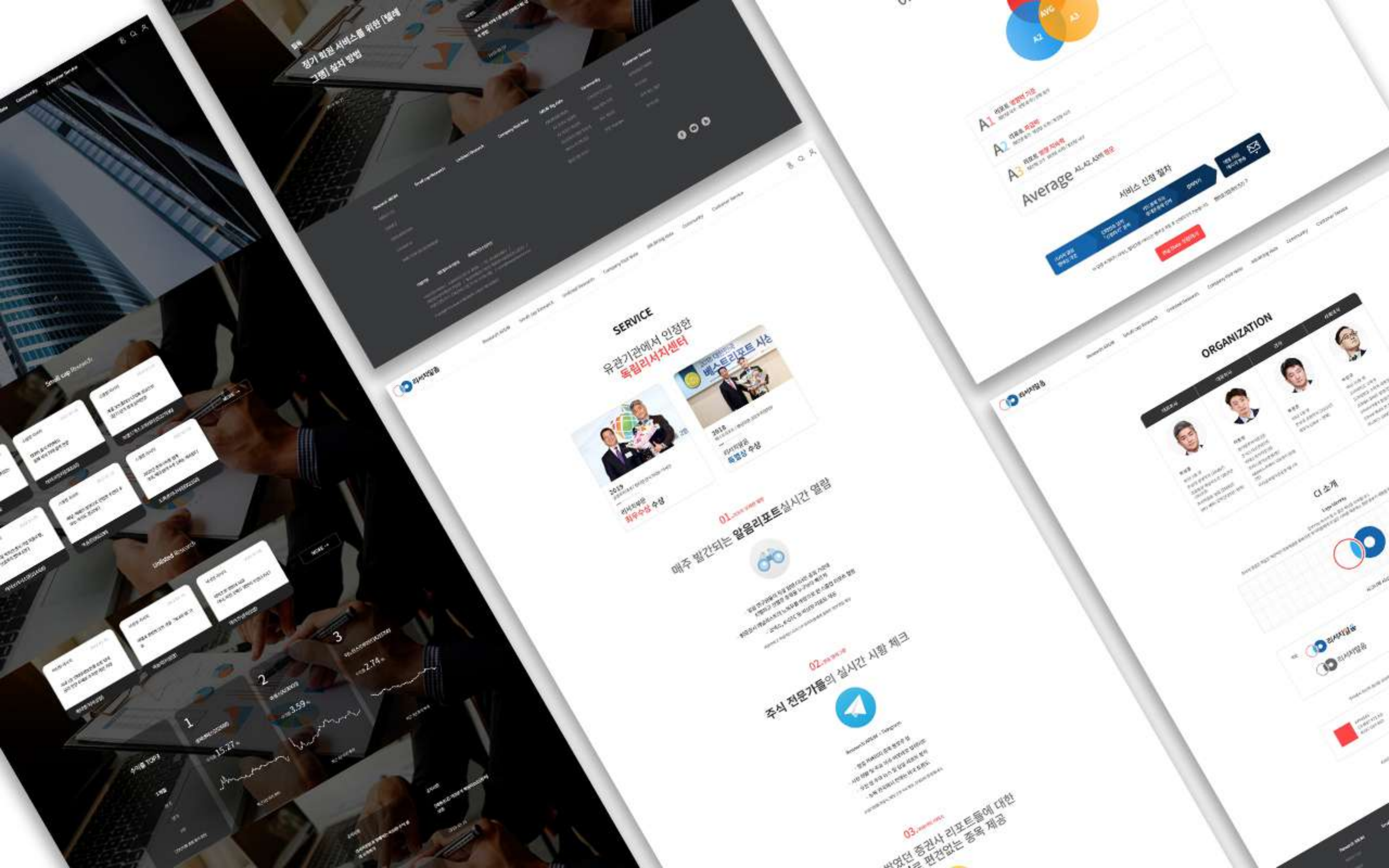
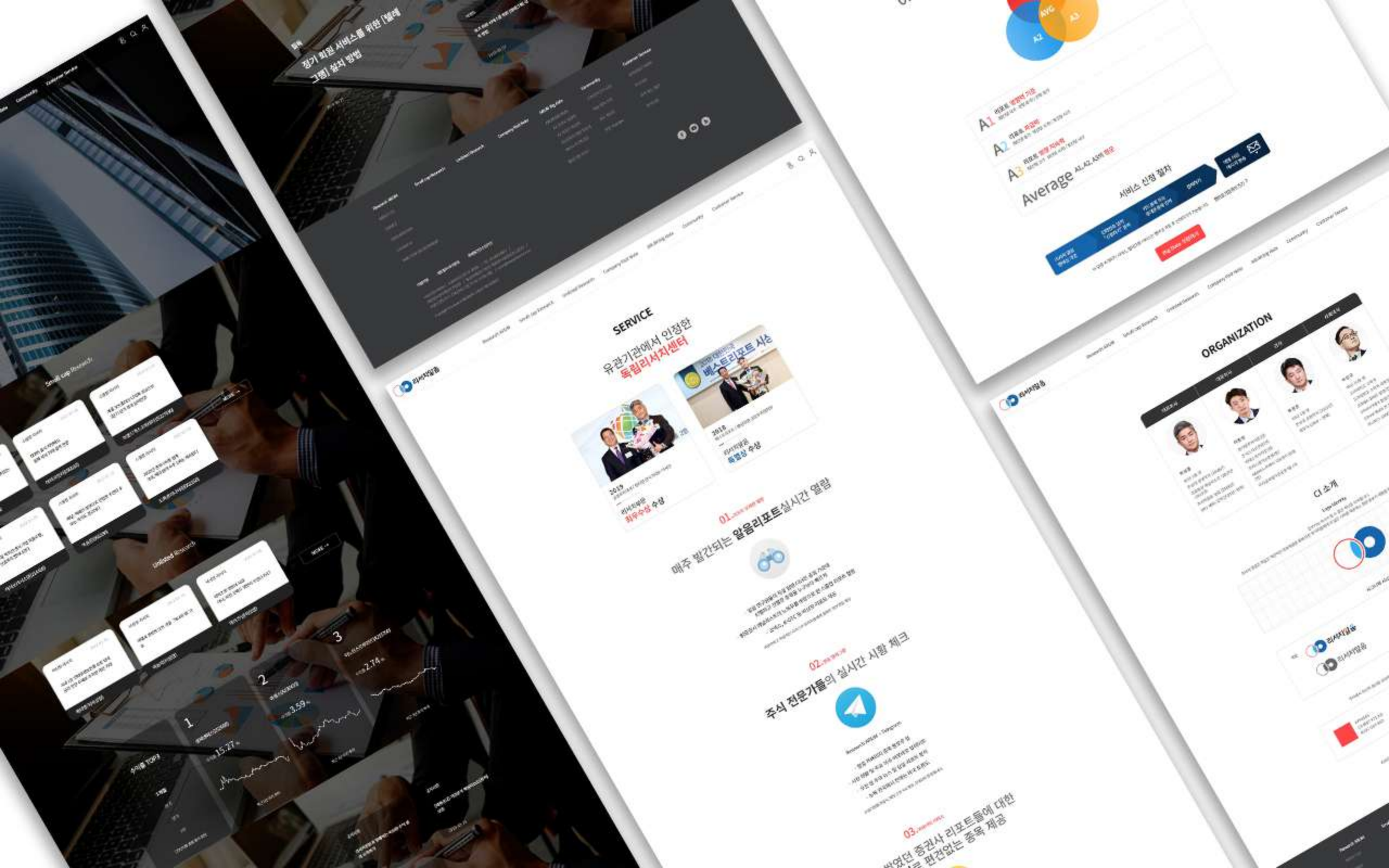
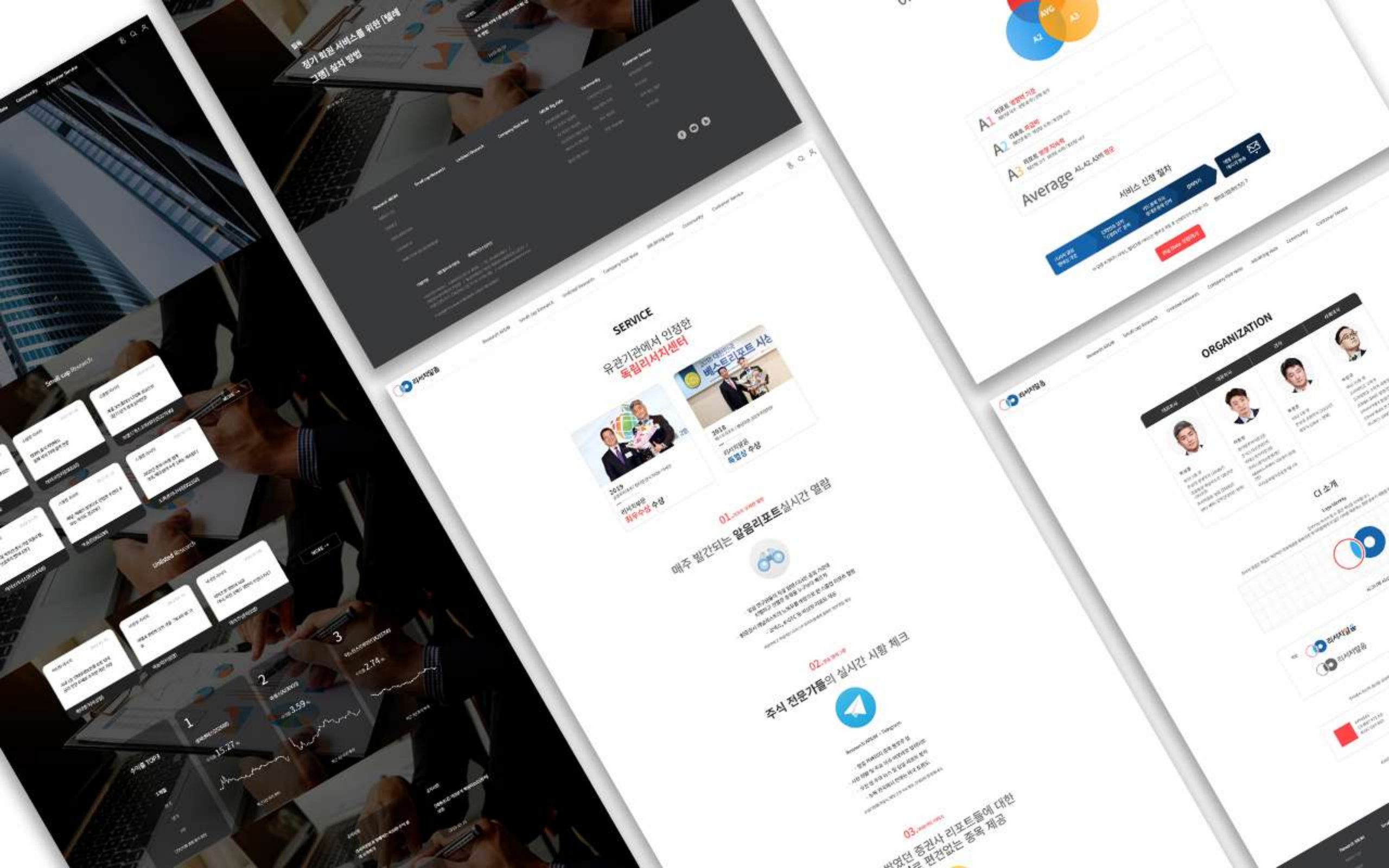
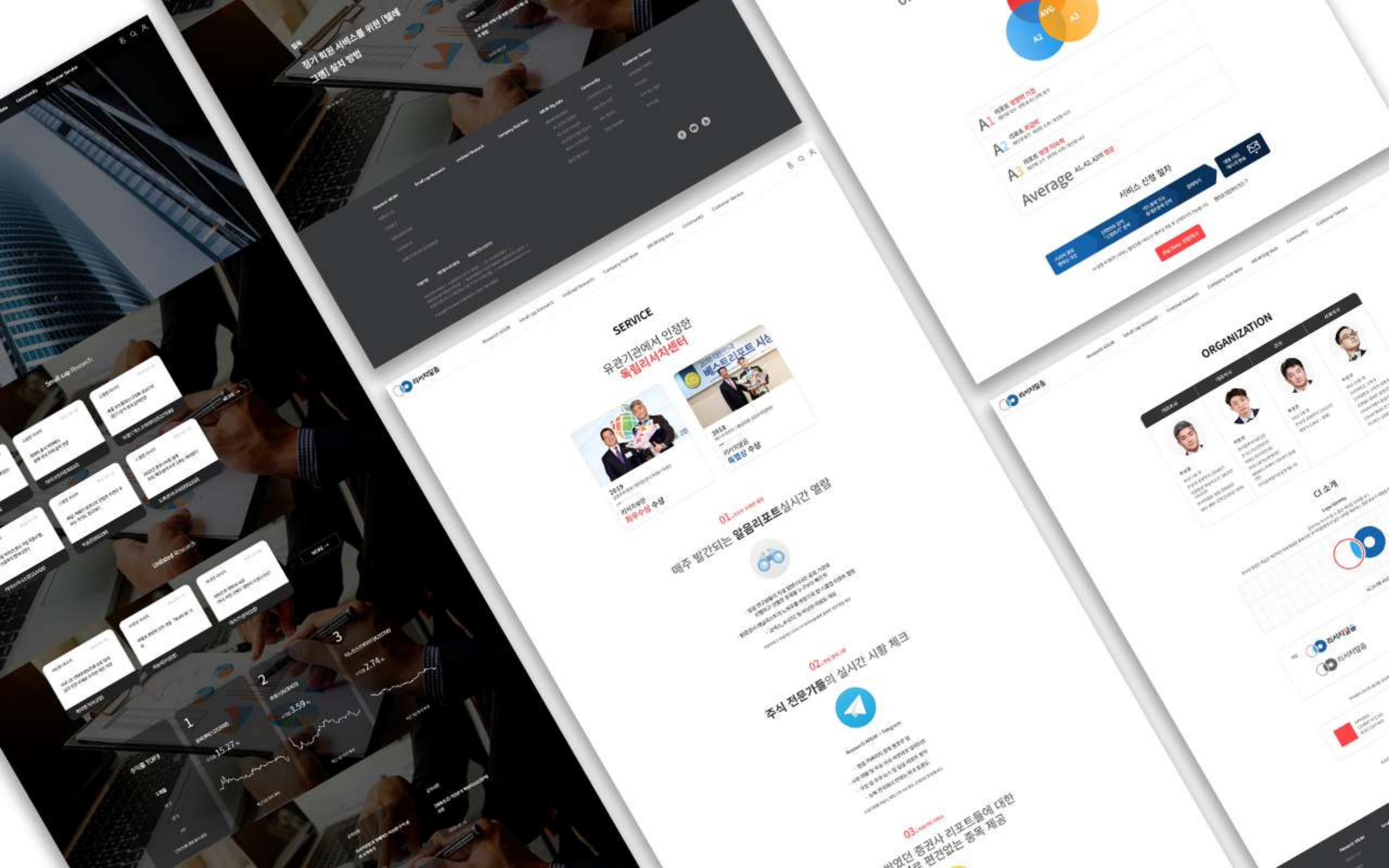
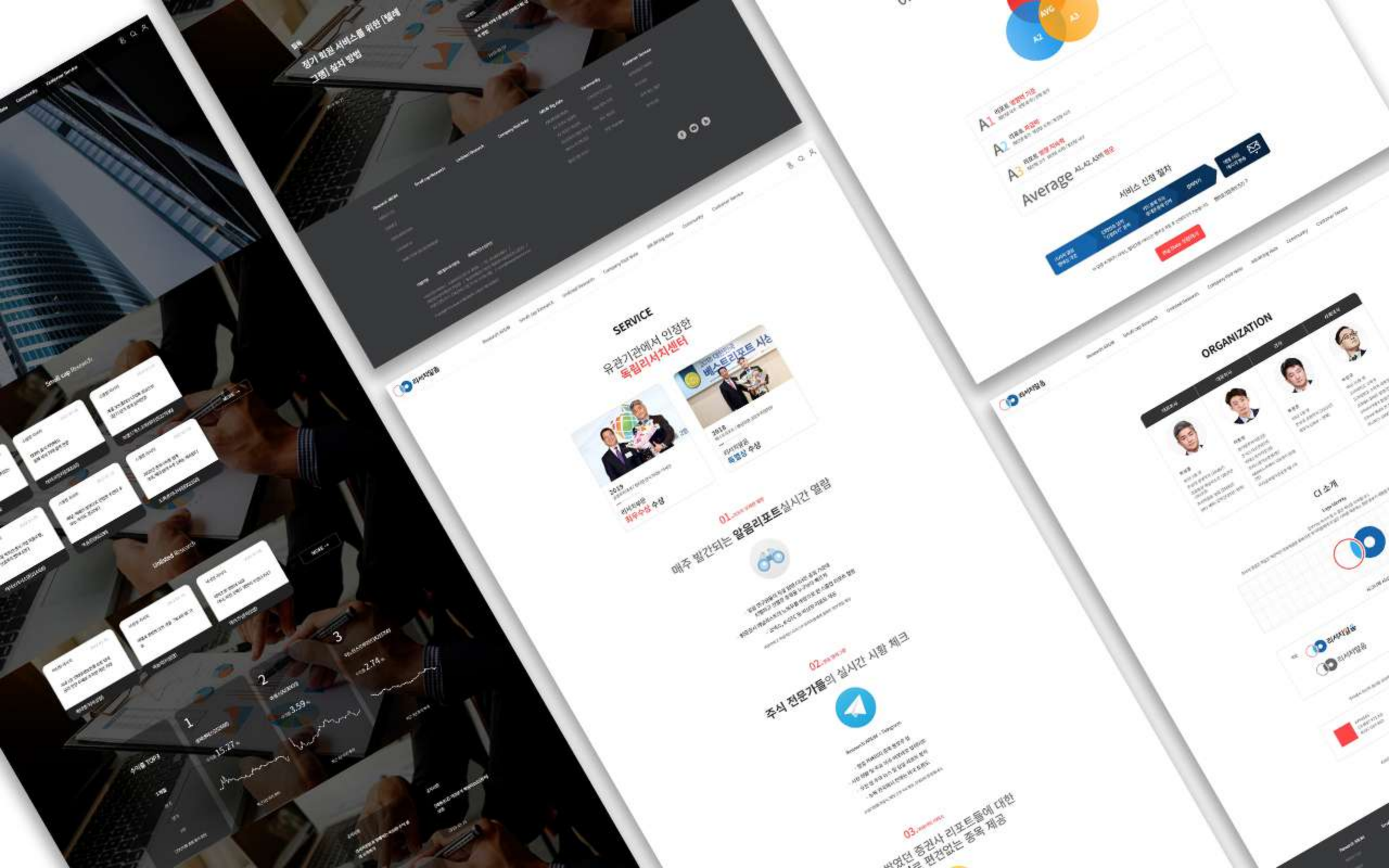
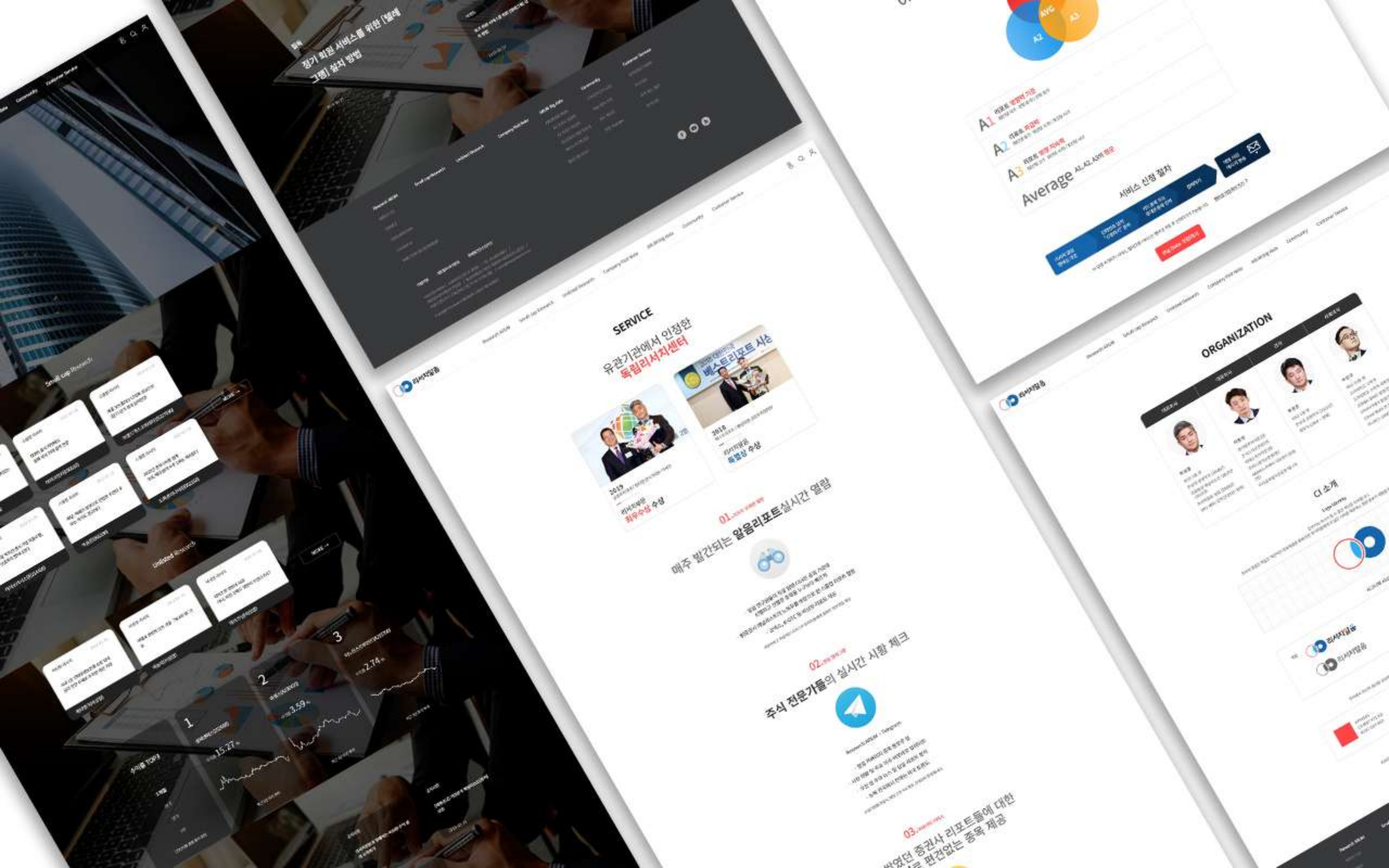
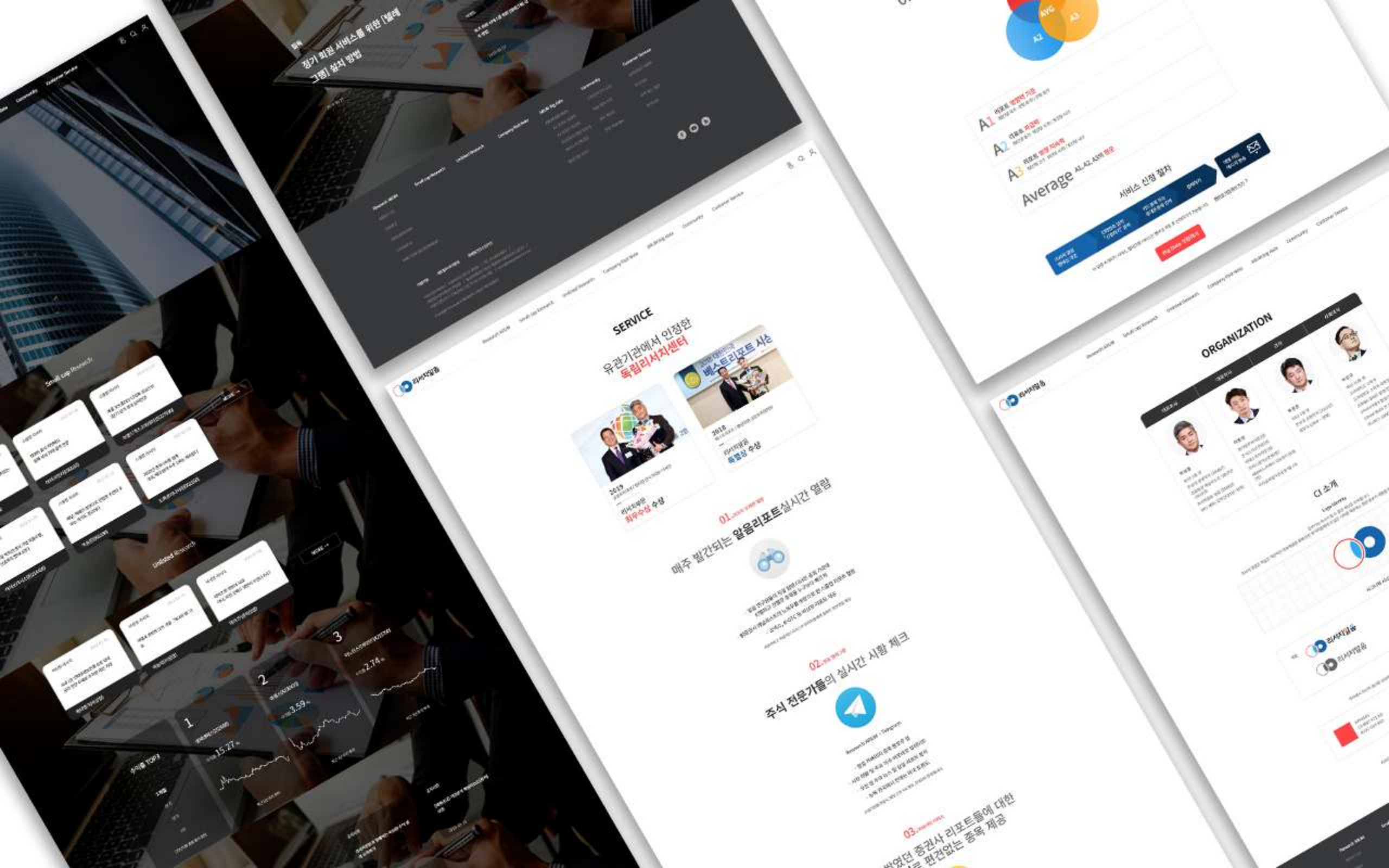
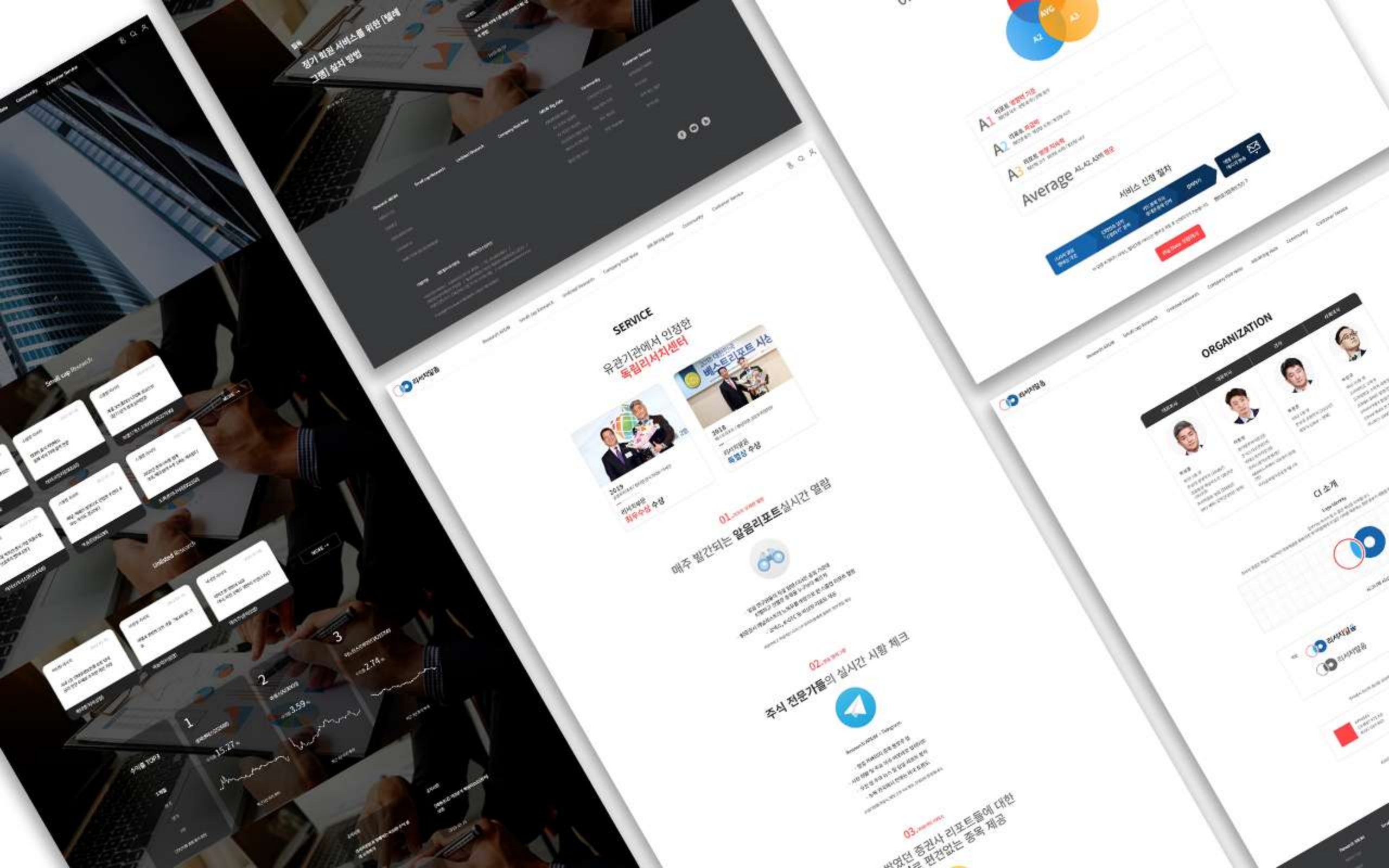
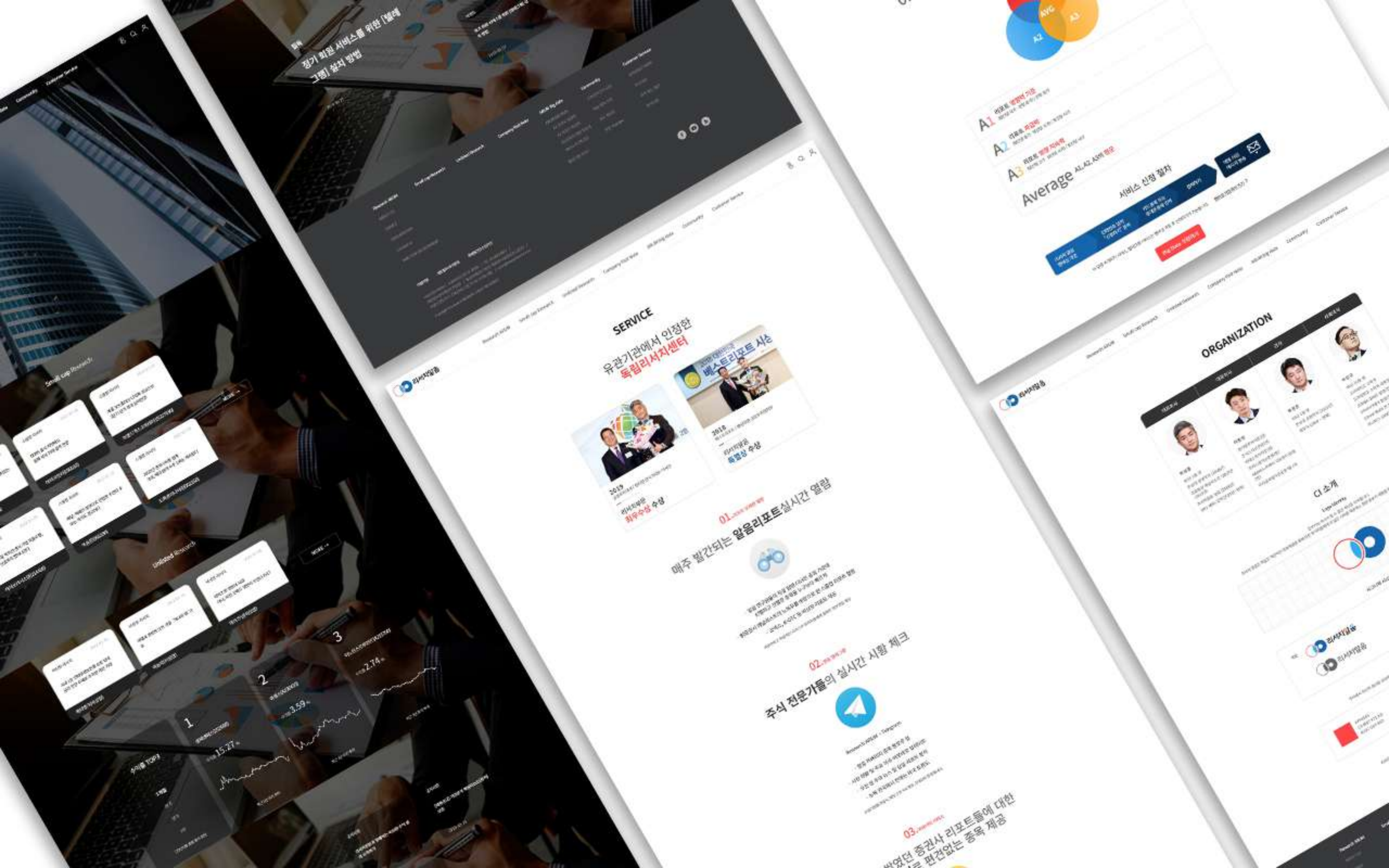
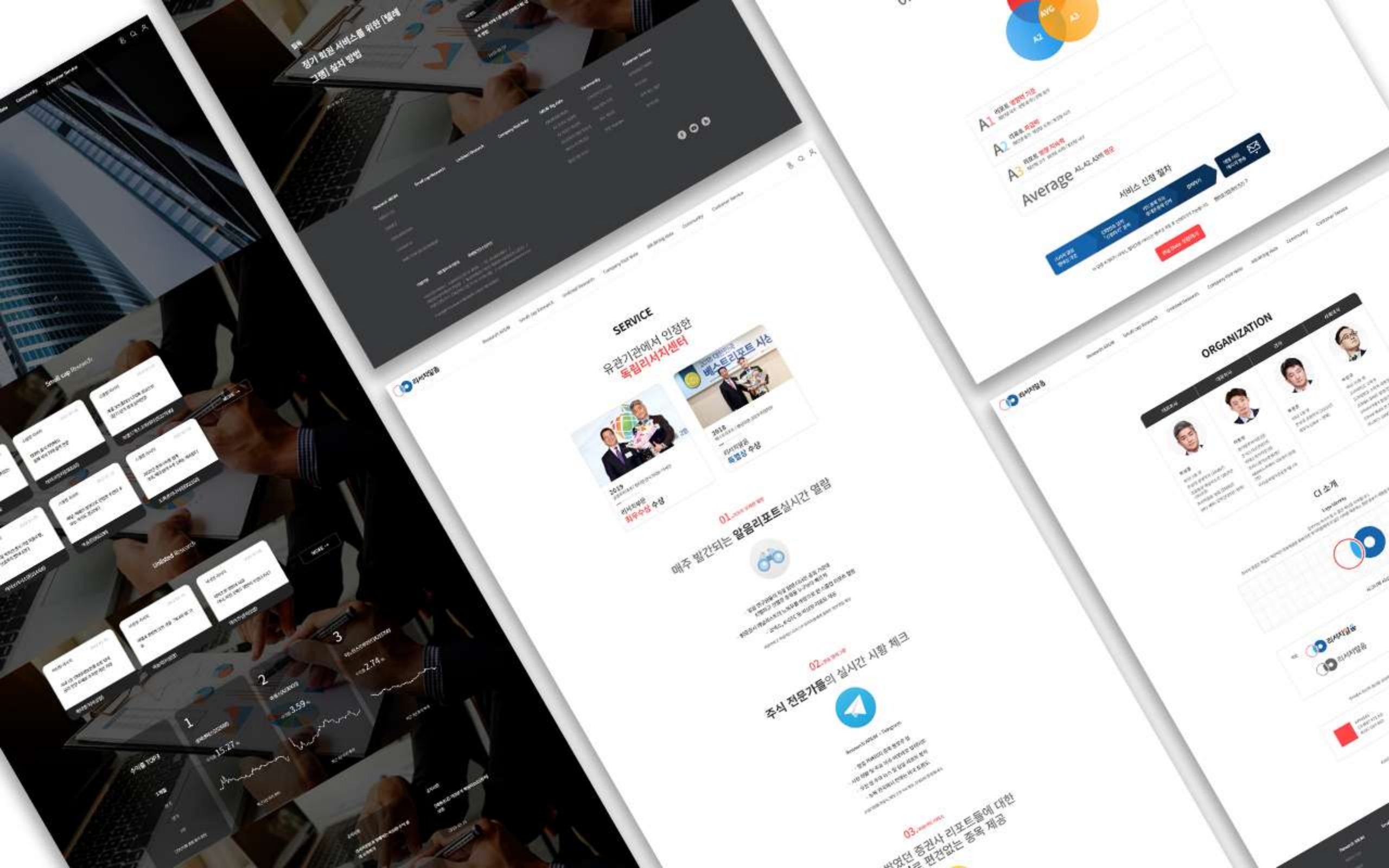
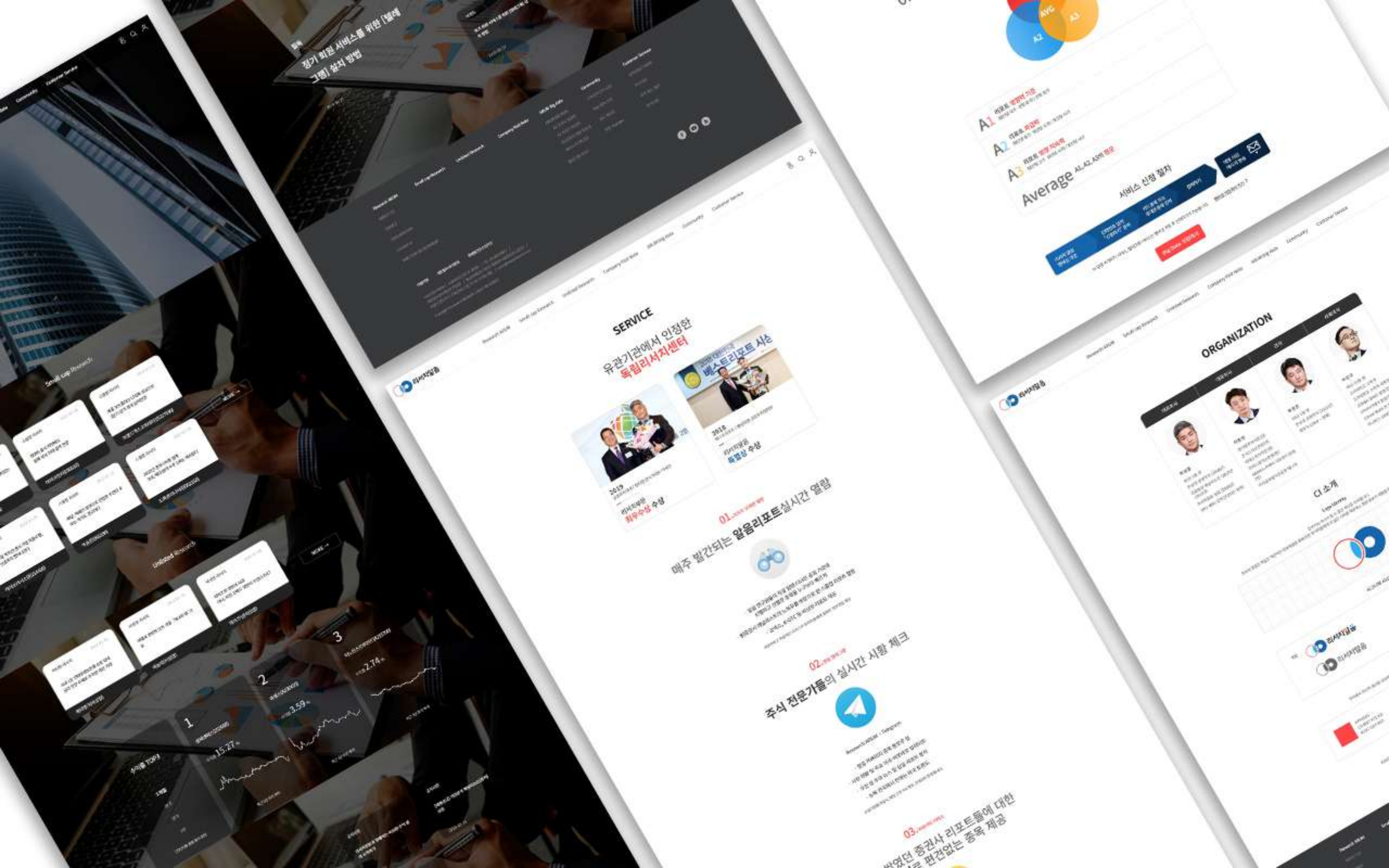
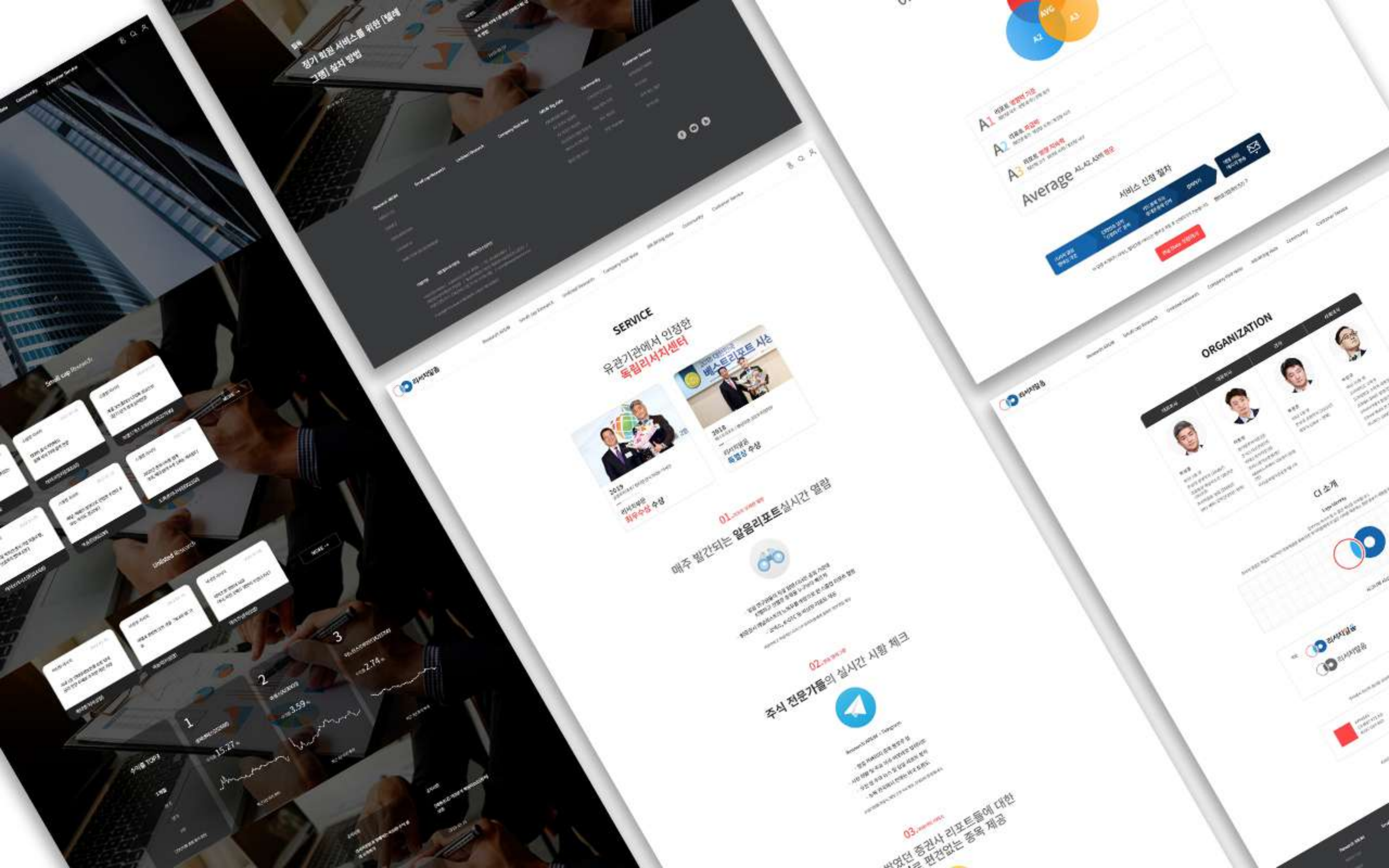
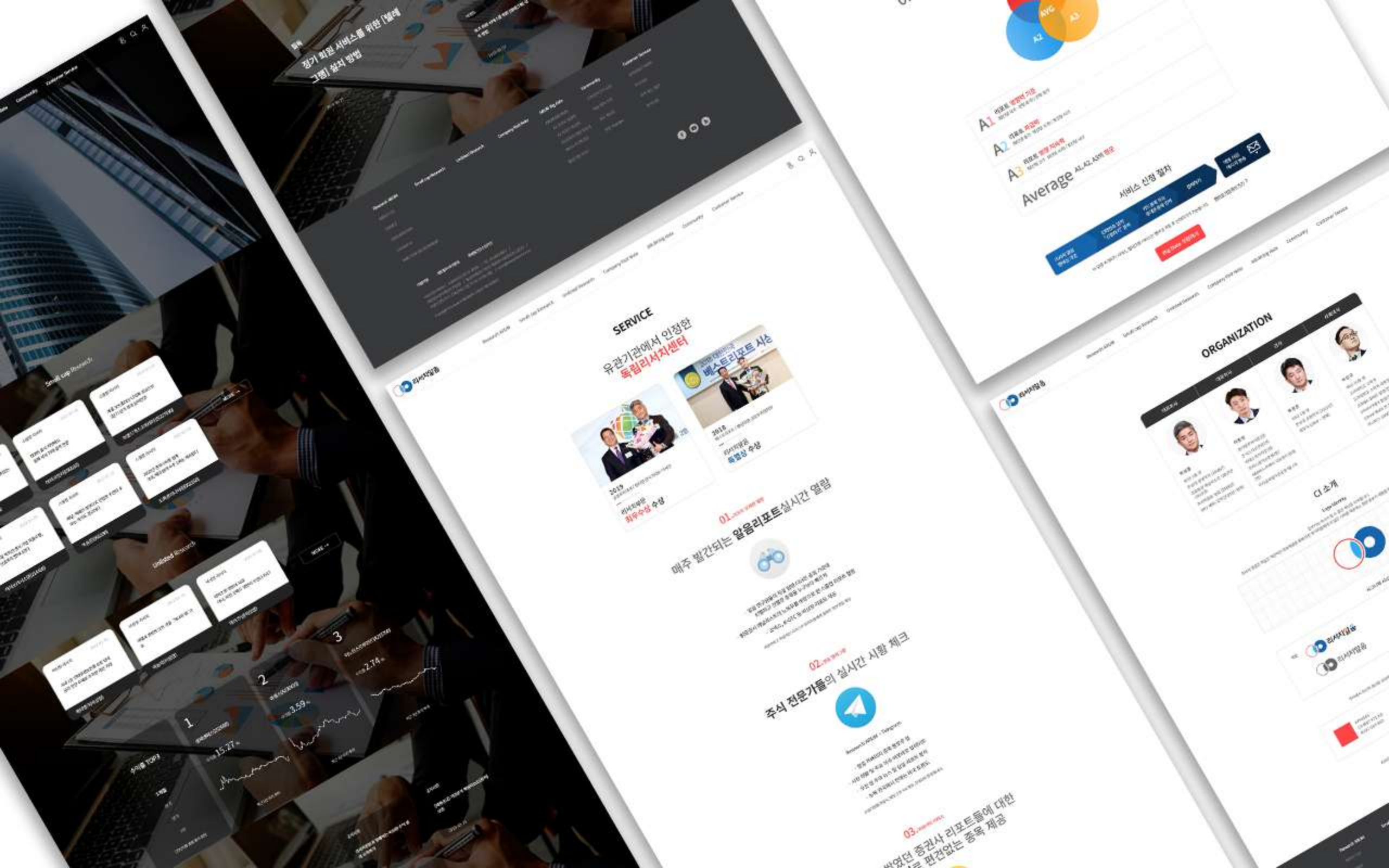
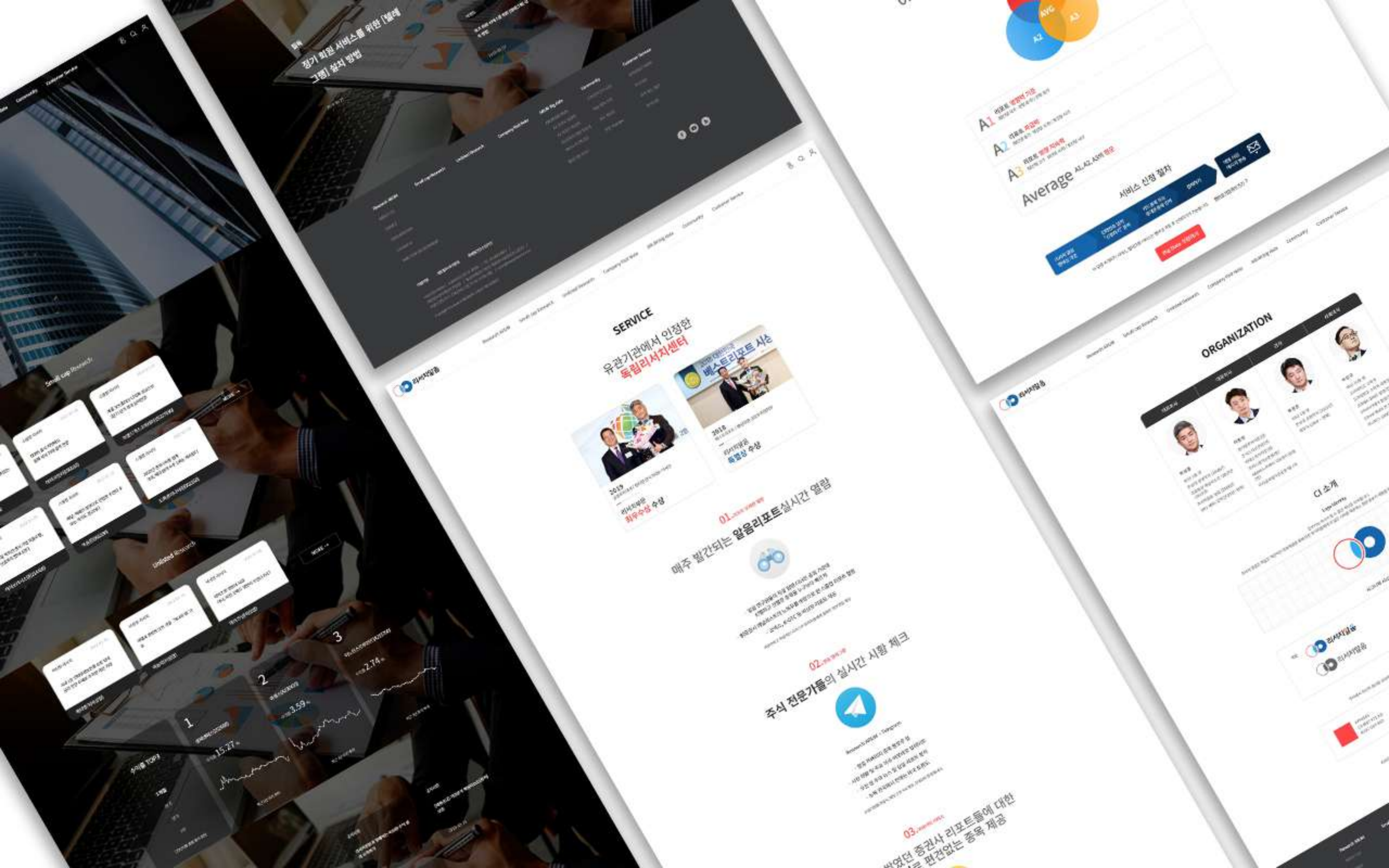
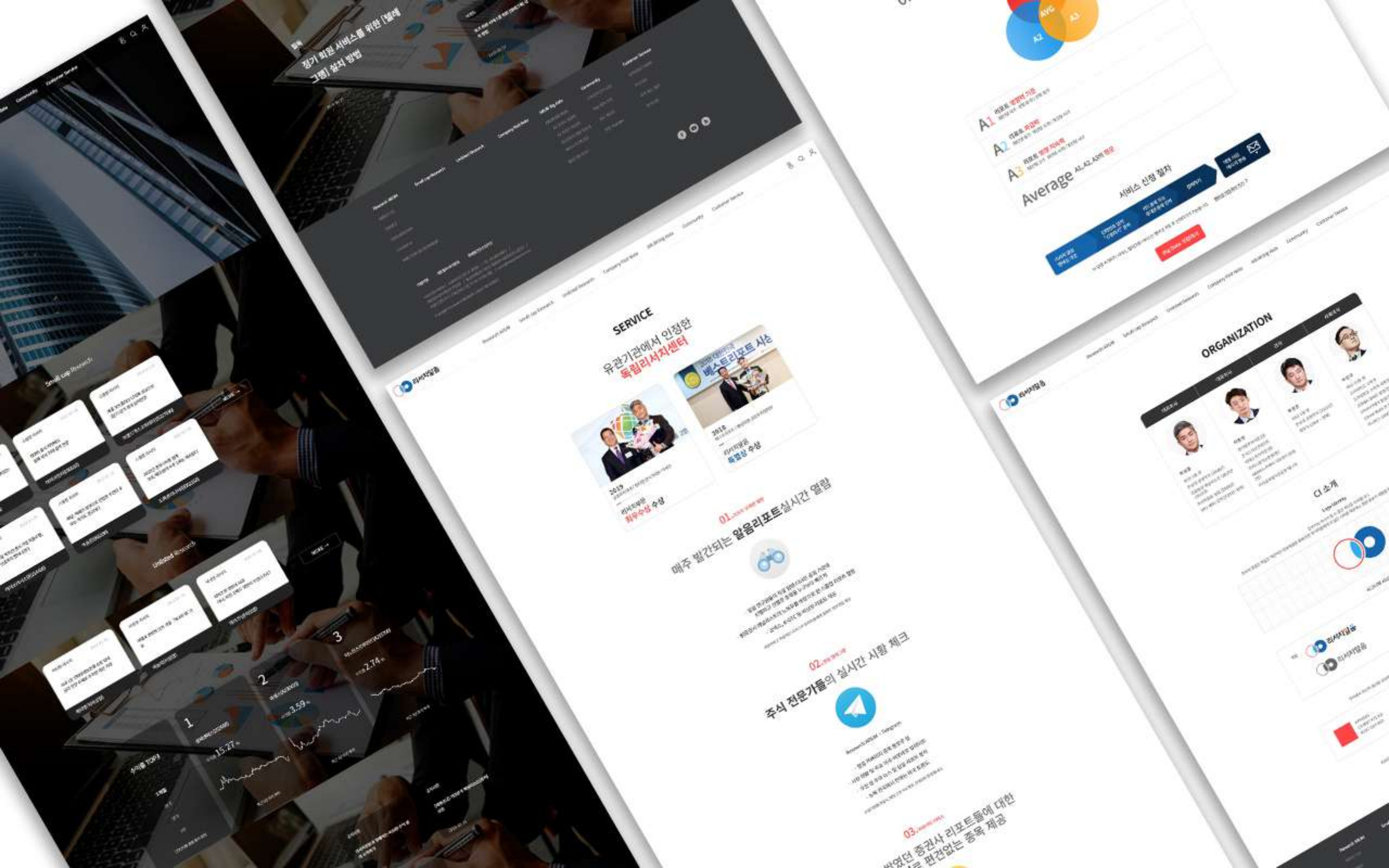
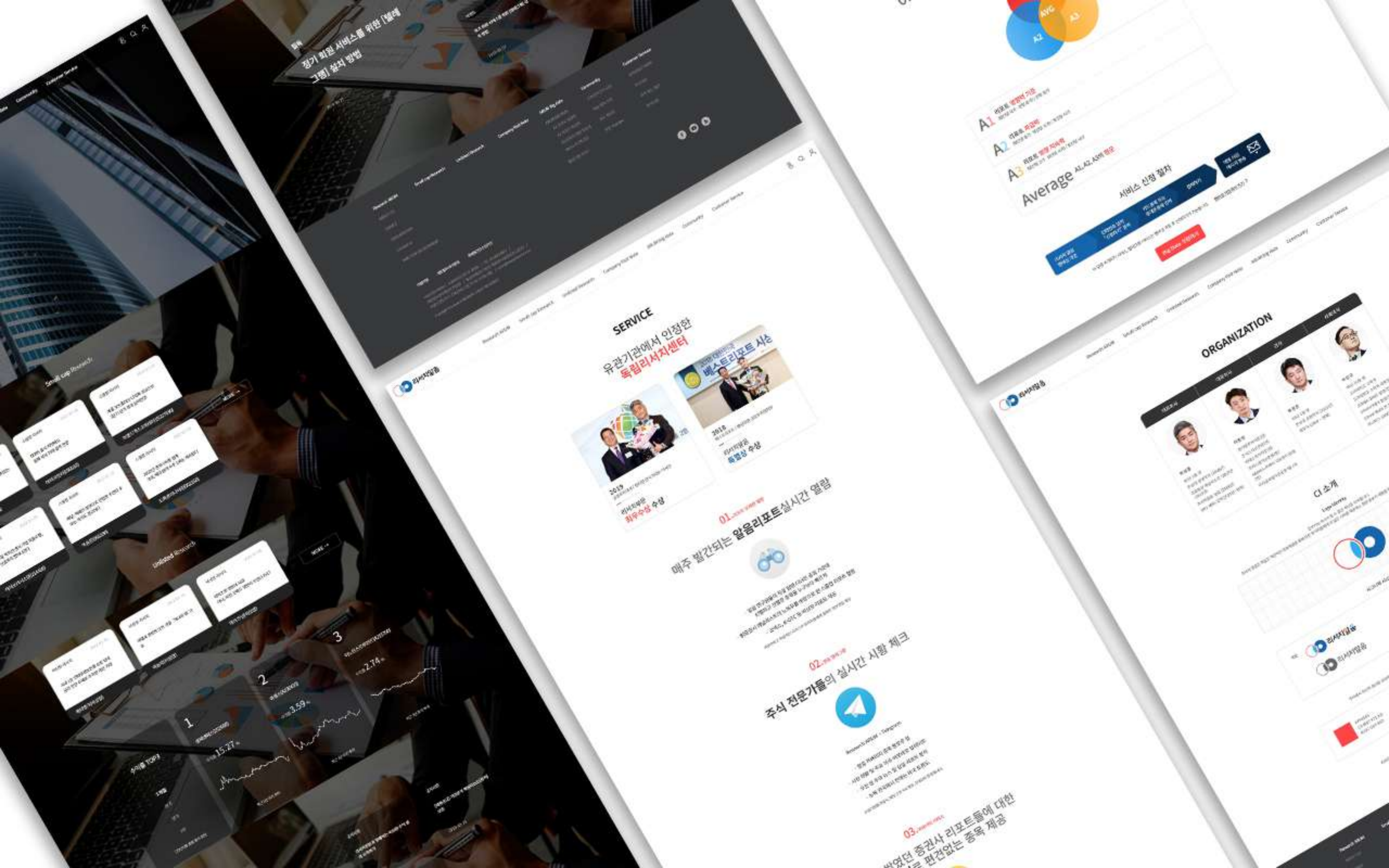
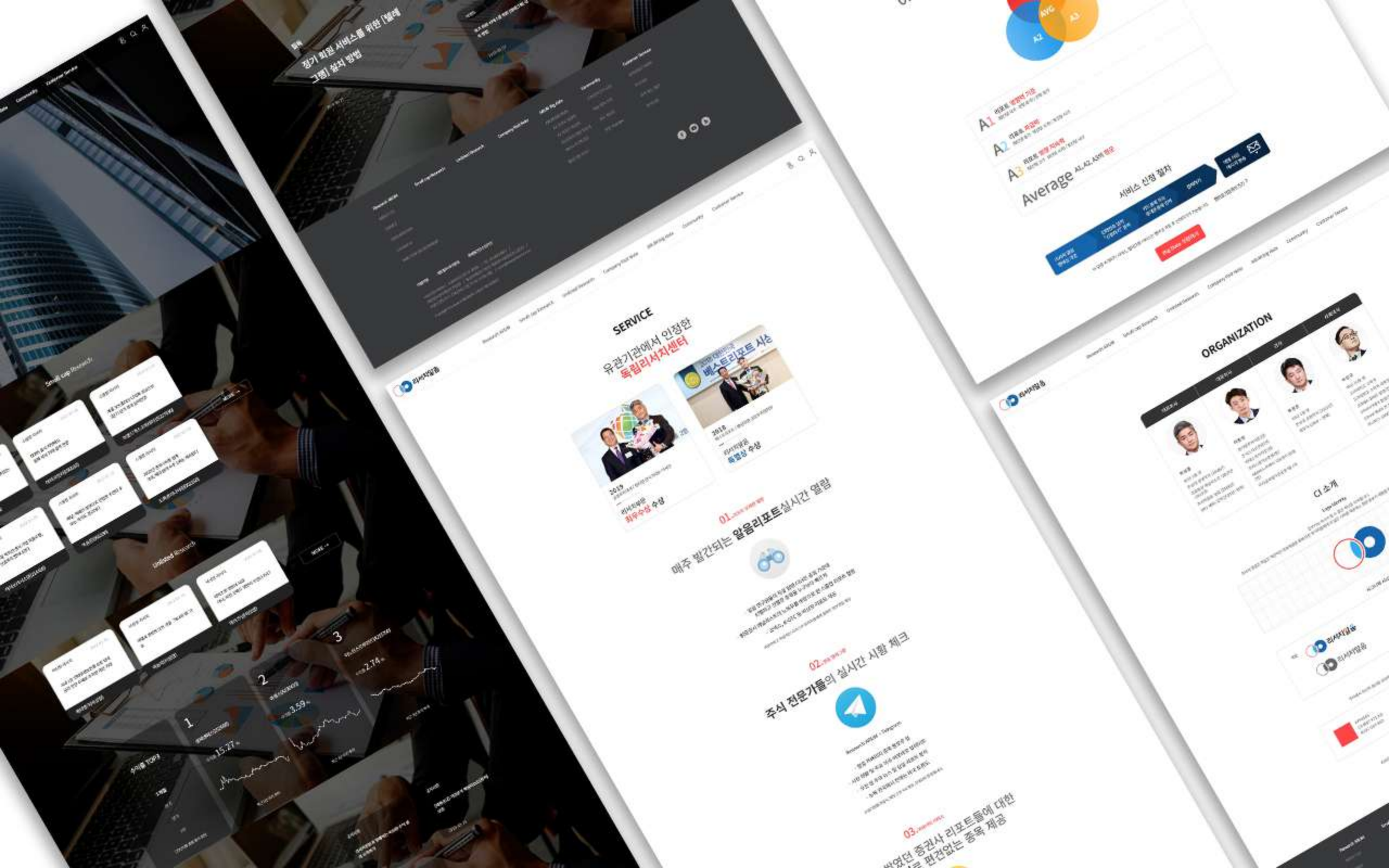
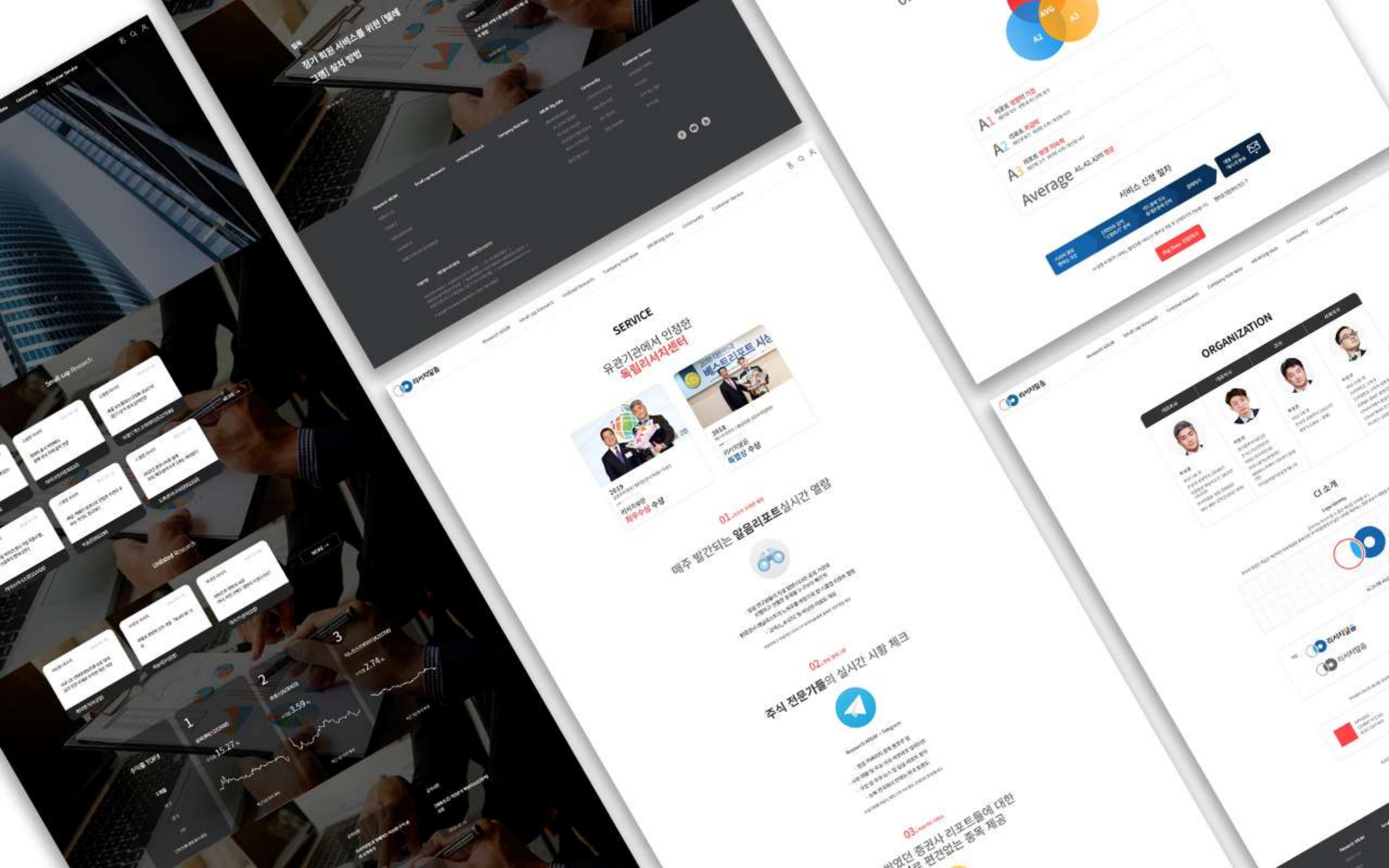
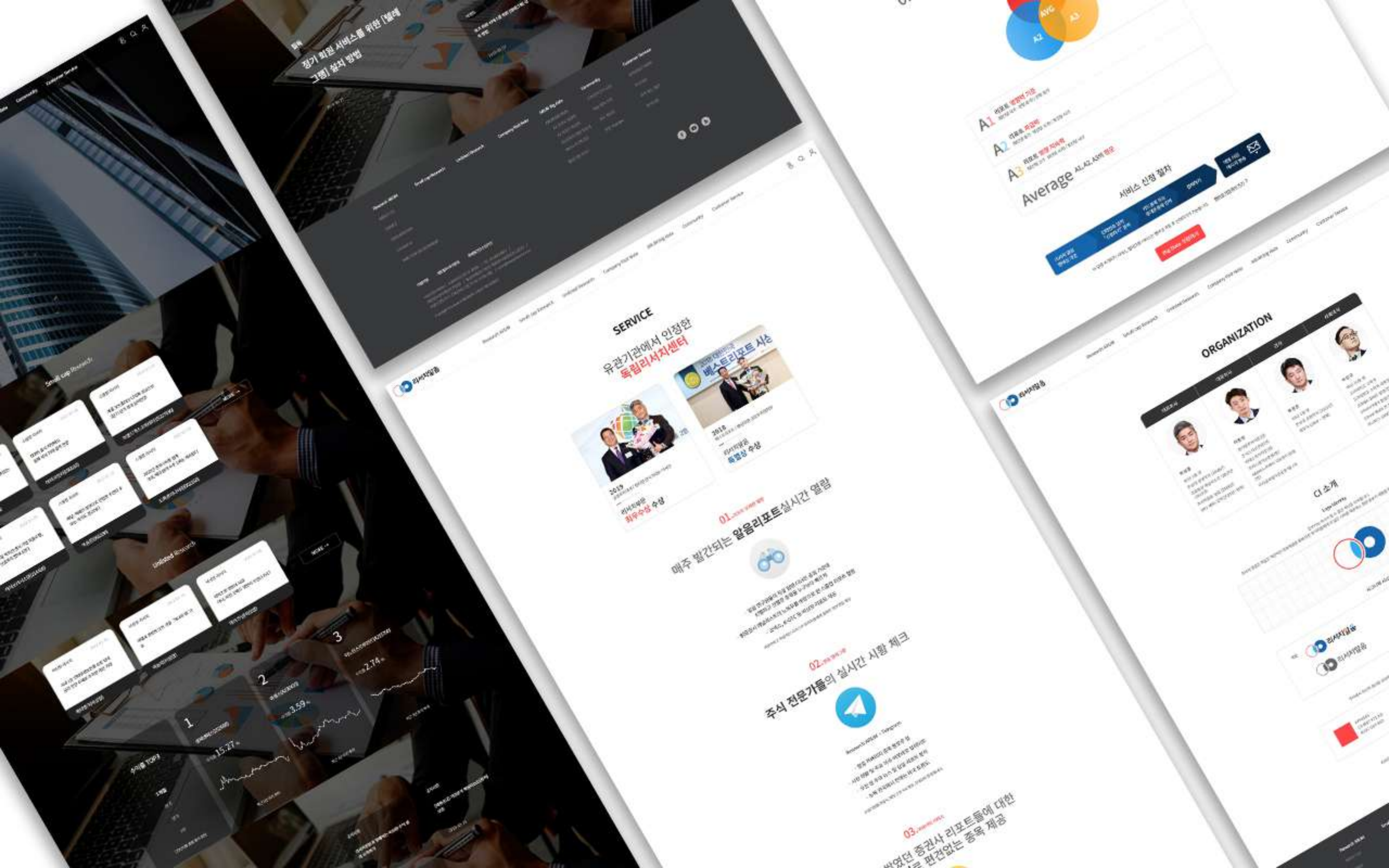
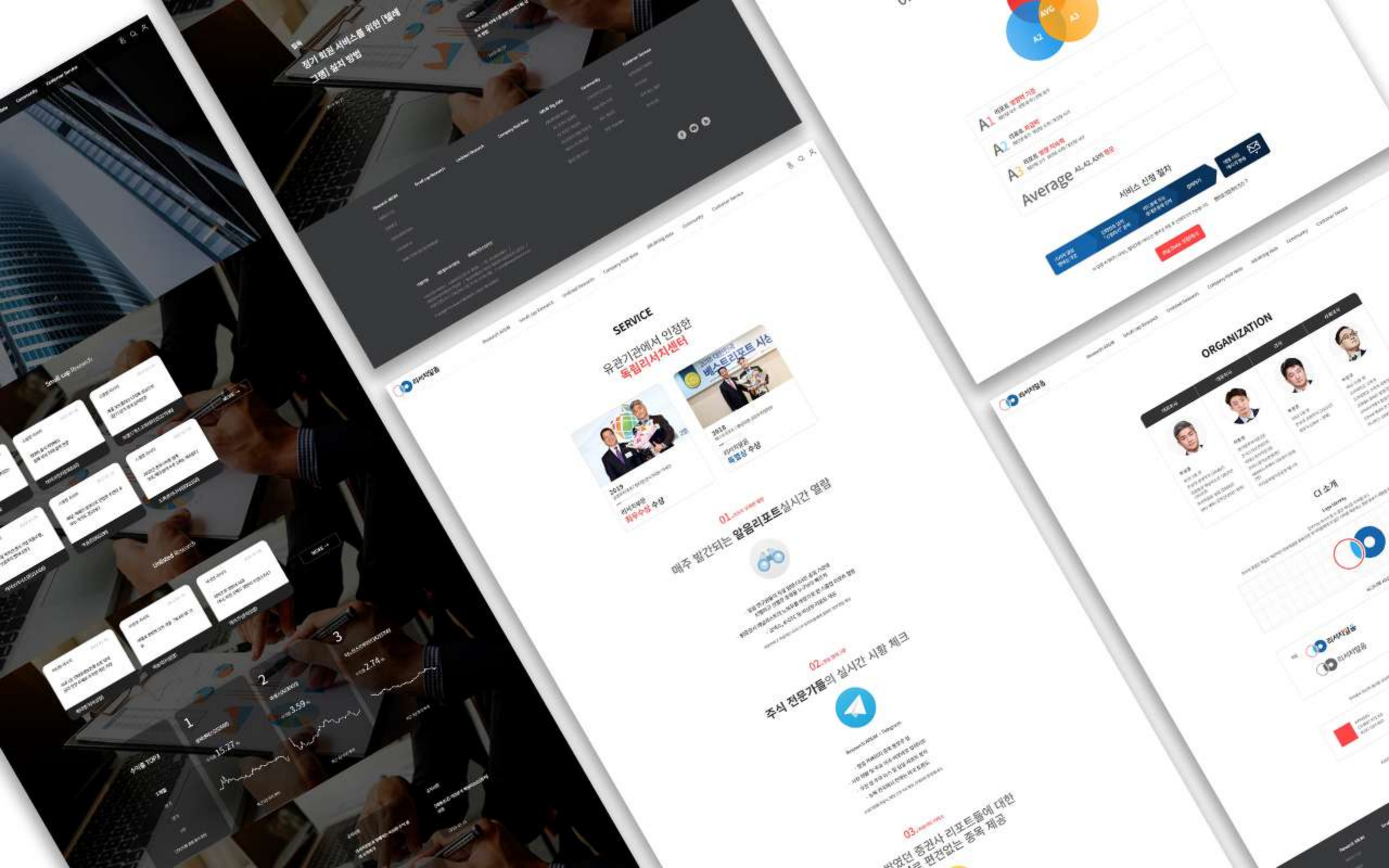
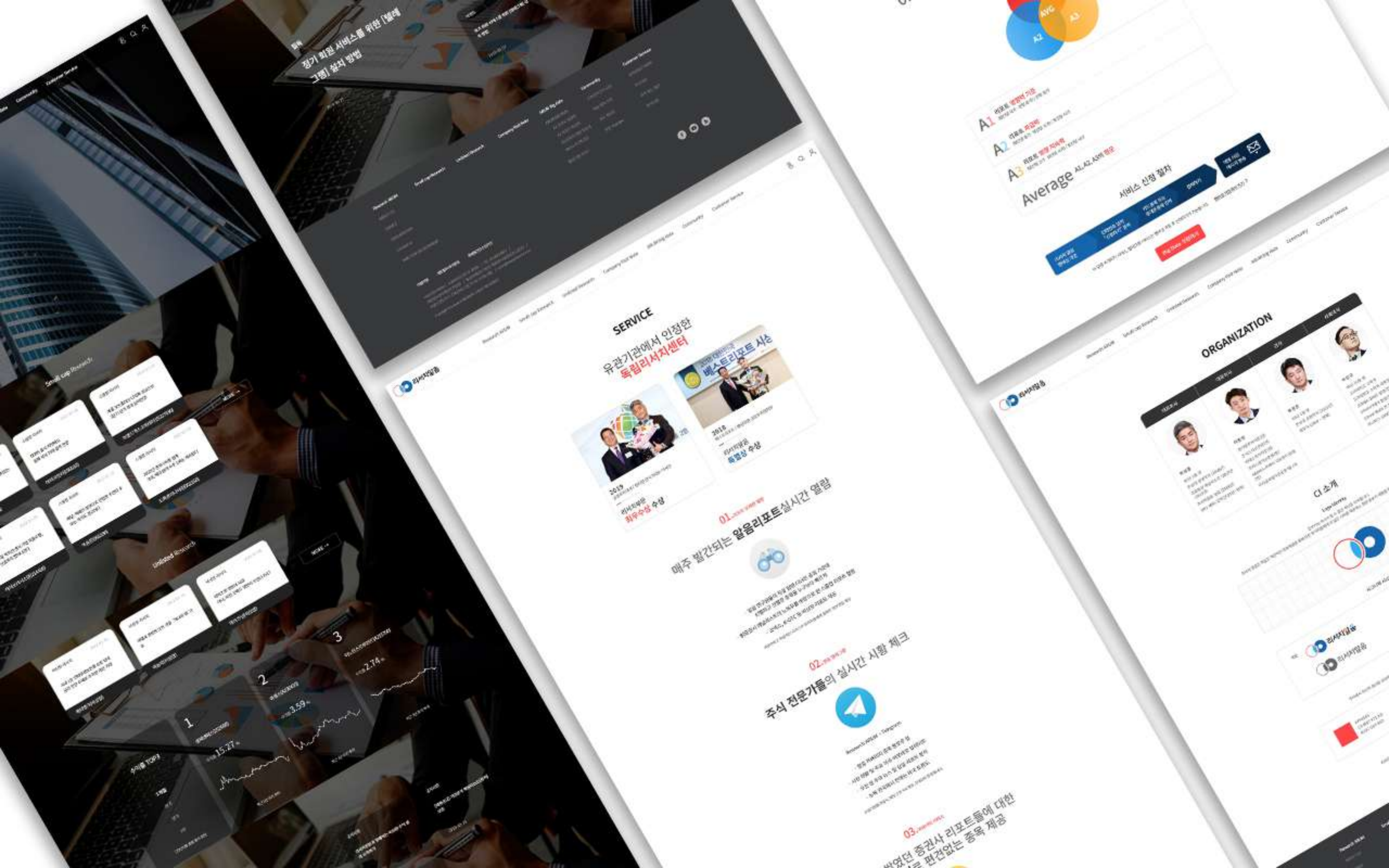
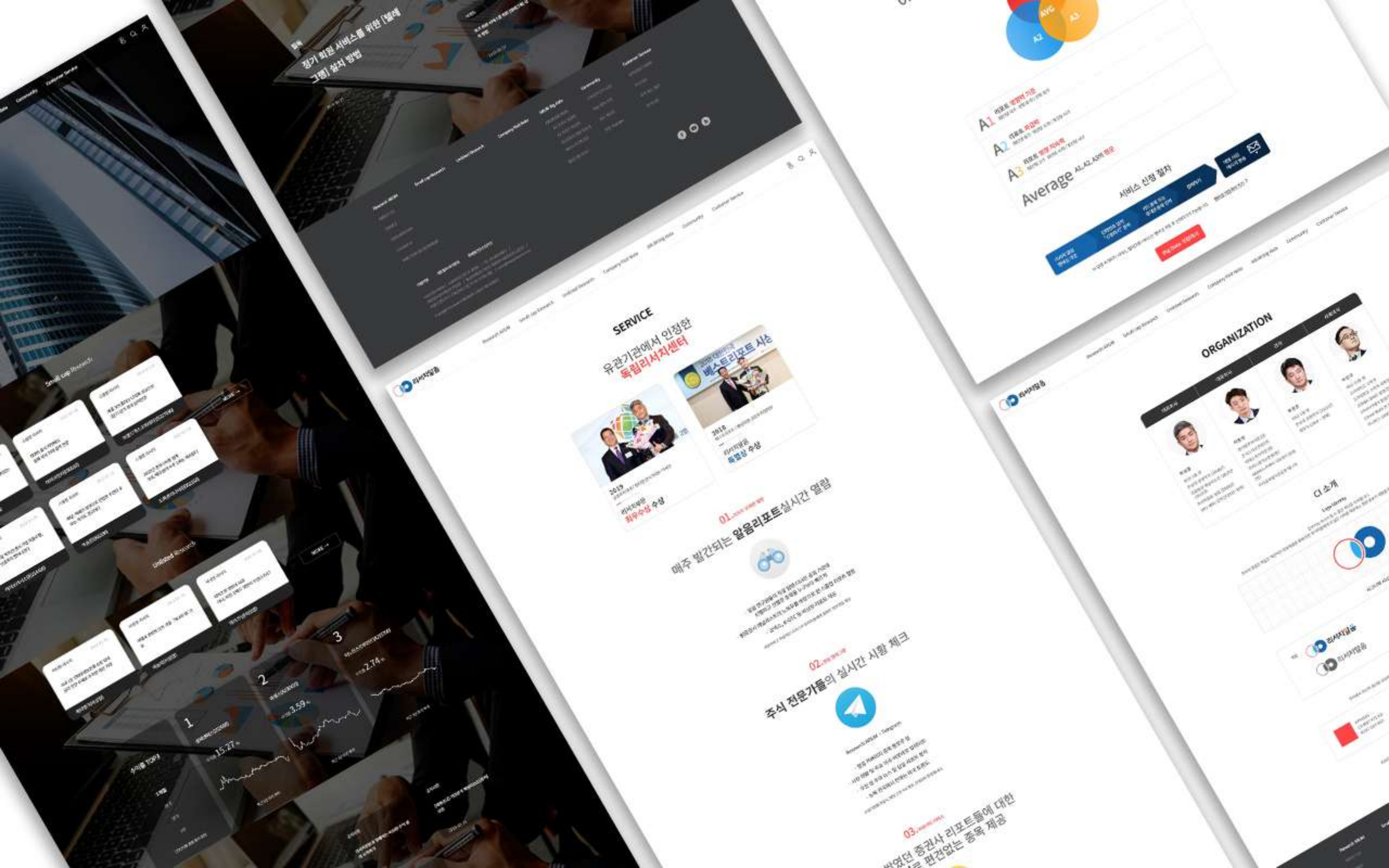
Experience

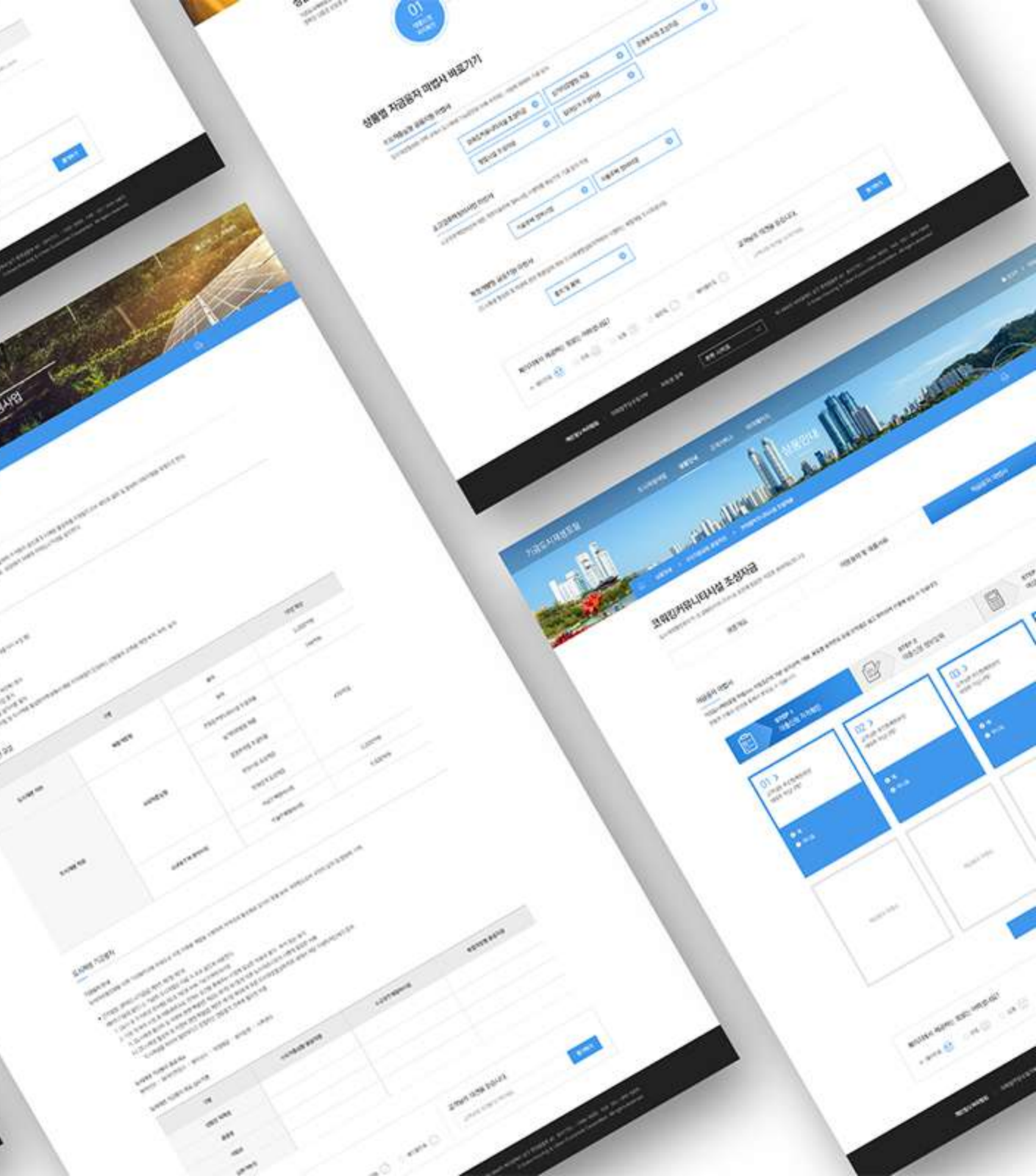
최적화 된 콘텐츠와 UI/UX 전략을 통해서 브랜드 및 서비스를
보고 느끼고 경험 할 수 있도록 만들어가겠습니다.

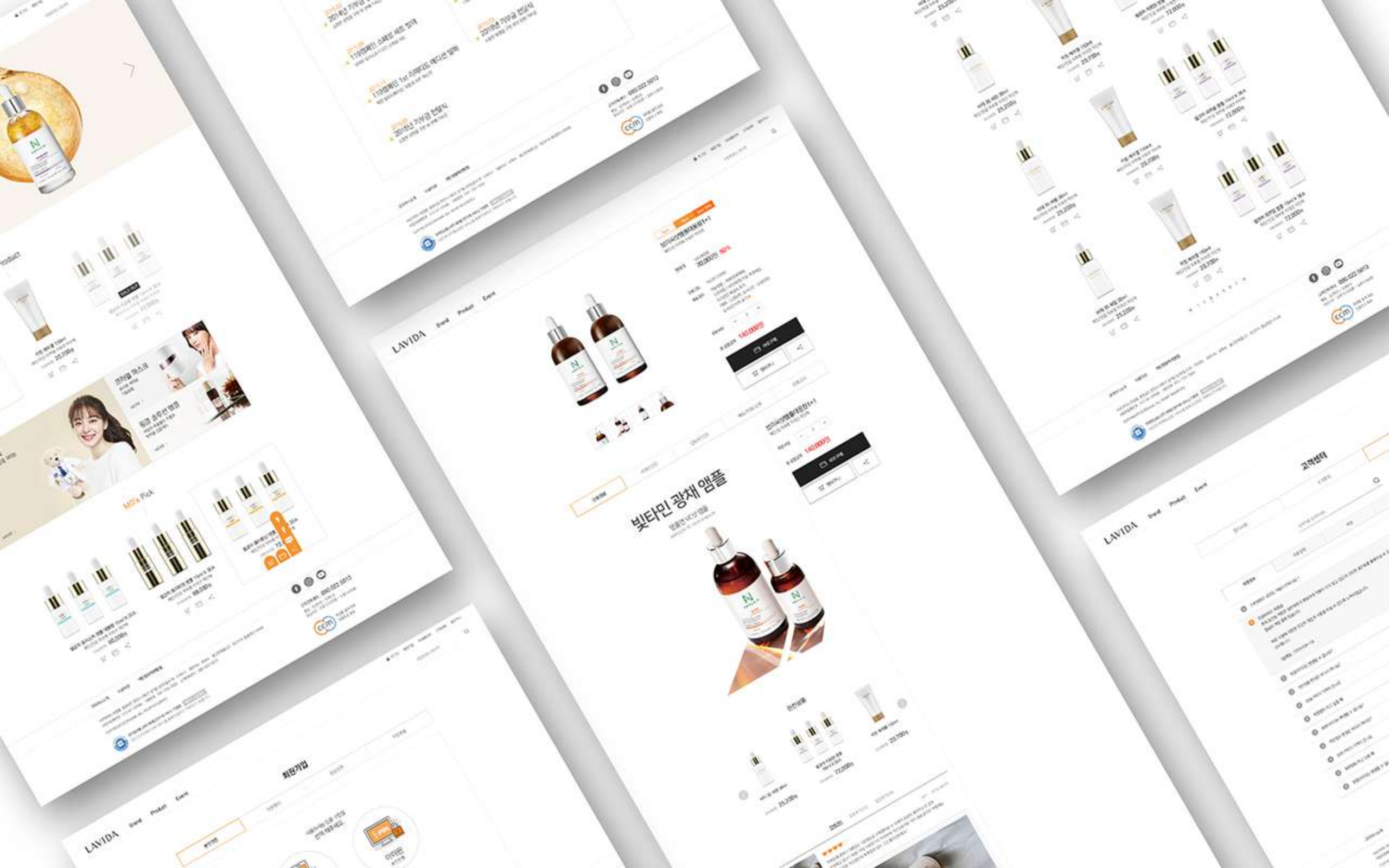
PARTNERS

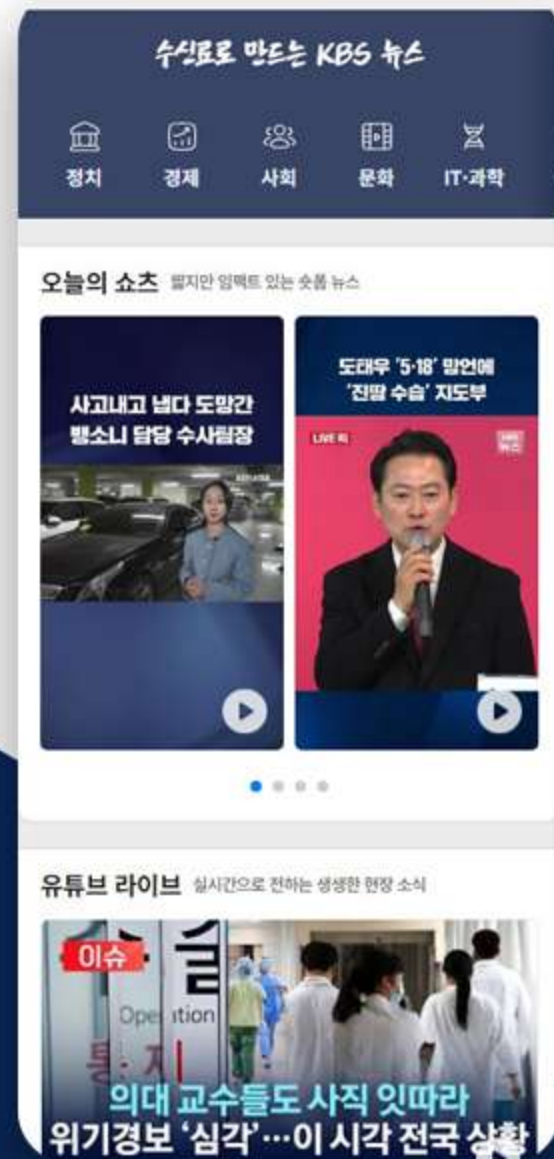


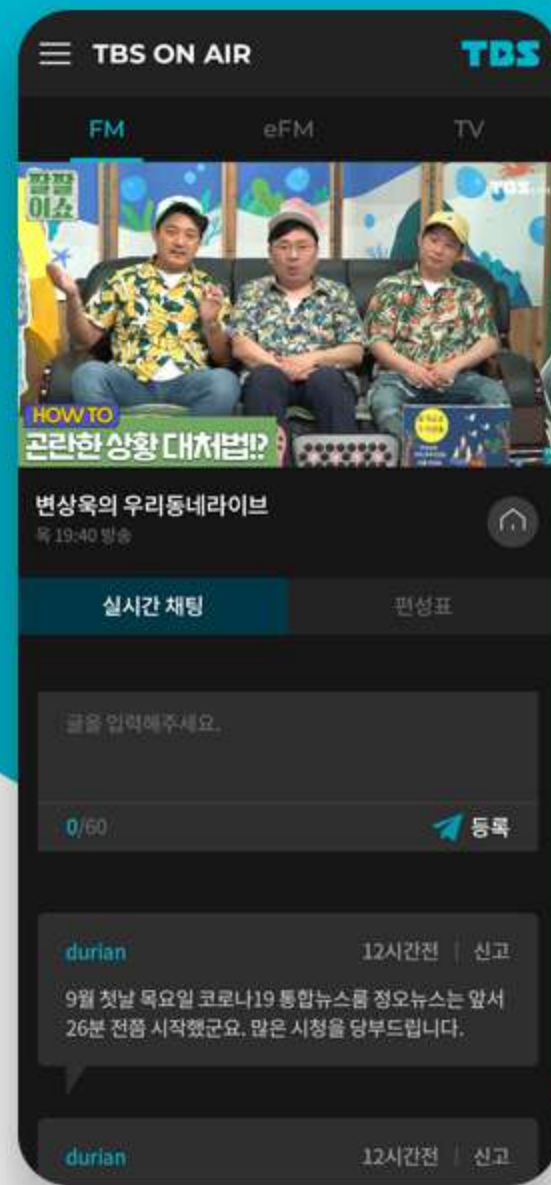
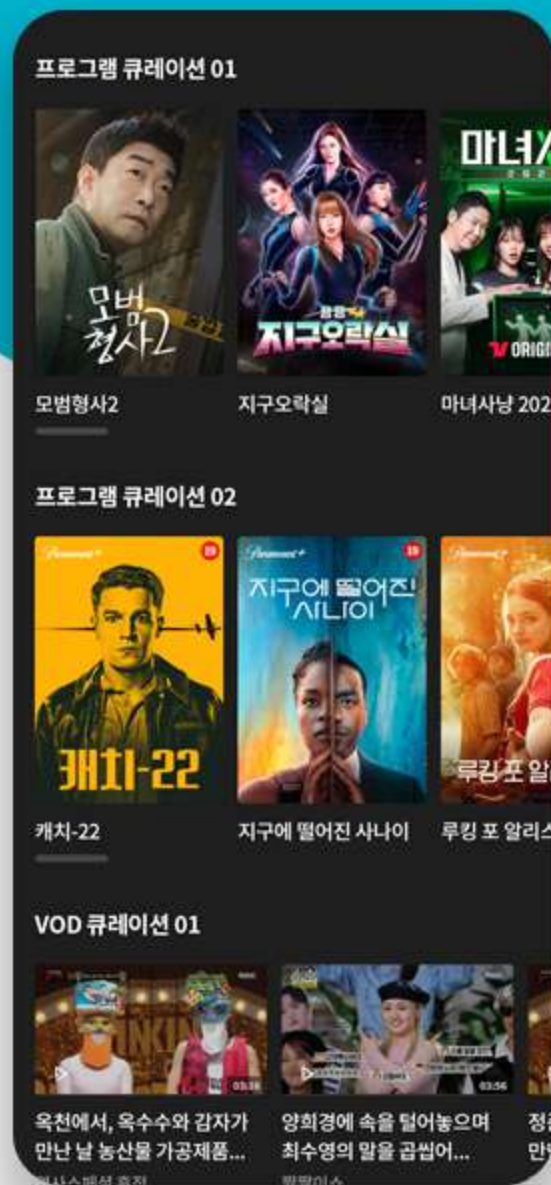
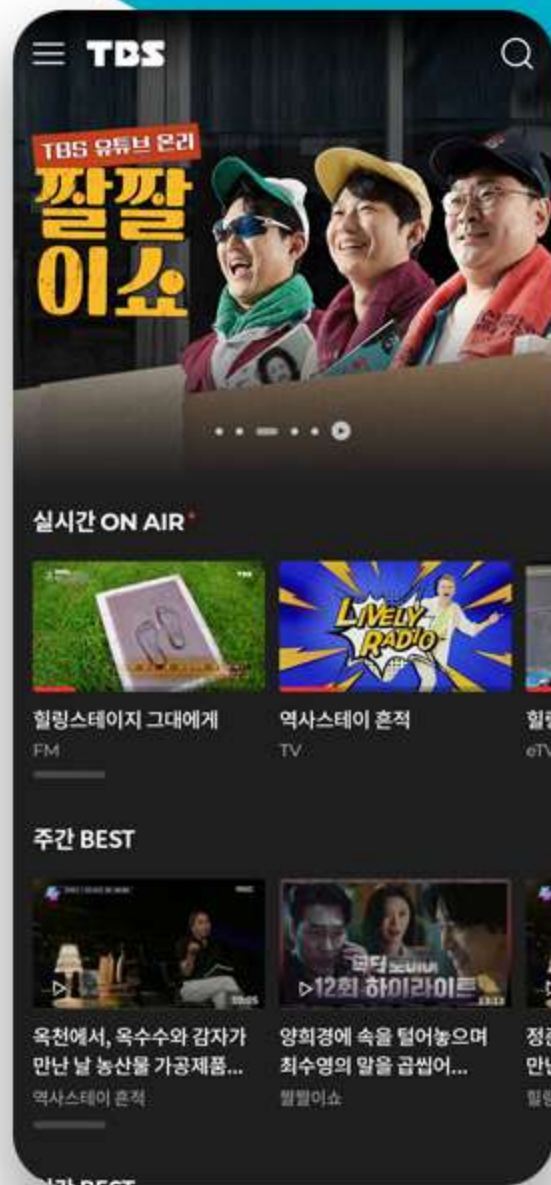












제1화

채권이란?!

하... 너무 멋있다..
역시 나의 드림카...
나의 로망... 하...



마음 같아서는 생일 기념으로
FLEX하고 싶은데.. 현실은 암담하구나...



음... 조건이 있어.



너에게 돈을 빌려주는
5년동안 매달 10,000원씩
이자를 줄수 있어?

물론이지!!
그렇게 할게.



그럼, 내가 언제 원금을
돌려받을 수 있을까(=만기일)와
너에게 돈 빌려주는 대가로 내가 받을
이자(=표면이자)를 적어 줄래?

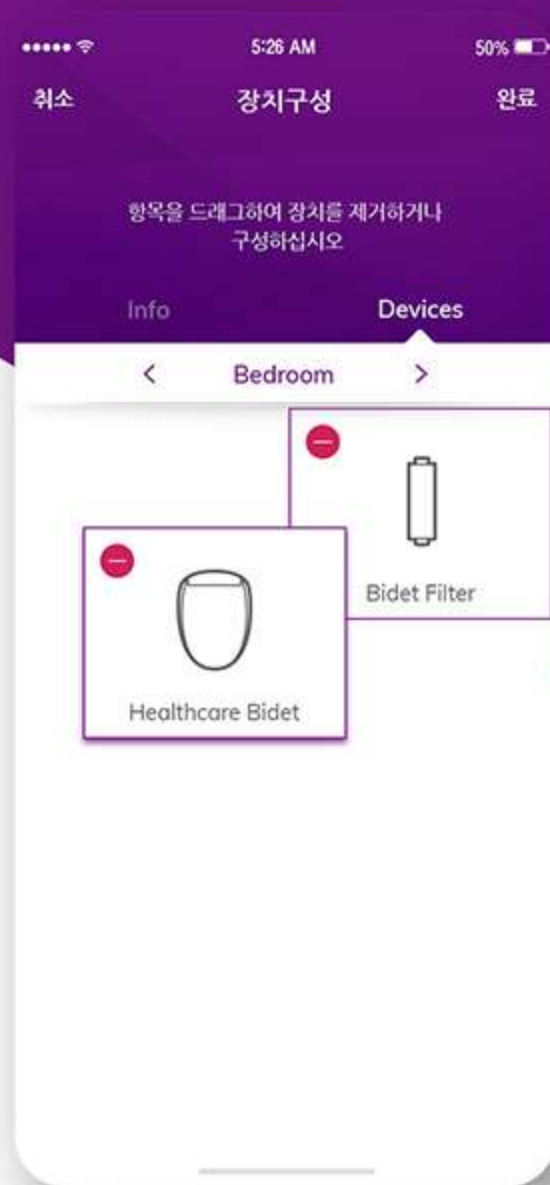
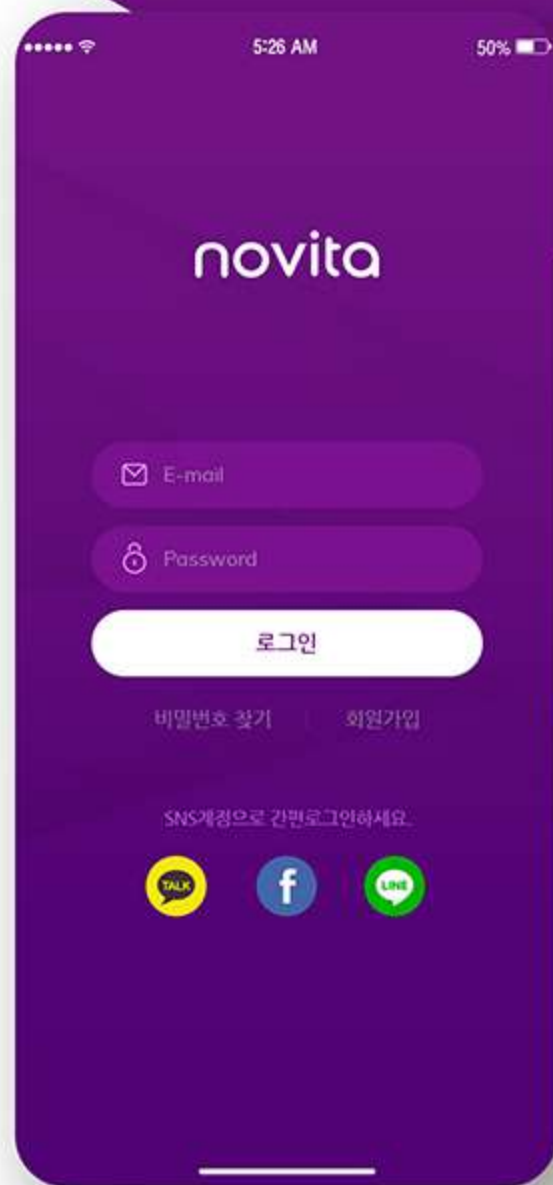


한번 더 잠깐!



슬기 채권

금 오천만(50,000,000)
만기일 : 2026.09.01
표면 이자 : 3%



SK 증권

W 주파수 웰스

☰

굿모닝 미소가 가득한 아침,
좋은 하루 보내세요.

오! 퀴즈>

퀴즈도 풀고,
선물도 득템하고

유! 퀴즈에서
매일매일 고객님을
기다립니다.

7/8

안정적인 채권 투자는
어떠세요?

초! 저금리시대에는 약정금리를
받는 채권에 투자하기

채권이란 무엇인가요?

AAA+

12.50% 세전(연) / 2개월 22.07.29 만기

한화글로벌별한화글로벌별한화글로벌별한화글로벌별한화

<

가상투자 해보기

×

예상 투자 금액을 입력해 보세요.

한국투자 크레딧포커스 증권
자1[채권] CE

AAA+

가입금액

1,000

만원을 투자하시면

1년 3개월 간, 총 이자수령액은

이자수령액

41,567 원 입니다.

(세전, 액면 기준)

투자수량	900 천원
실가입금액(기준) ⓘ	913,230 원
원리금 합계	341,343 원
만기상환원금 ⓘ	900,000 원

<

금융사기주의

×

대출 사기 및
보이스피싱 주의!

다음 내용을 확인 후 거래해 주세요.

검찰·경찰·금감원 직원 사칭 계좌도용, 대포
통장 개설, 개인정보 유출 등을 이유로 입금/
이체요구

저금리(햇살론)·정부지원자금 대출을 위해
모르는 사람이 입금한 돈을 인출/송금 해달
라는 전화 요청

신용등급 상향/대출을 목적으로 수수료
선입금 요구

위의 경우를 포함하여 전화로 입/출금/이체 요청 시
전화금융사기(보이스피싱)가 의심되오니
즉시 112에 신고하세요!!

거래를 계속 진행하시겠습니까?

'아니오'를 선택 시 진행하던 이체가 취소됩니다.



주파수 웰스 캐릭터 개발

젊은층을 겨냥하여 귀엽고 깜찍한 주파수 웰스만에 캐릭터 개발 (원이, 먼이)

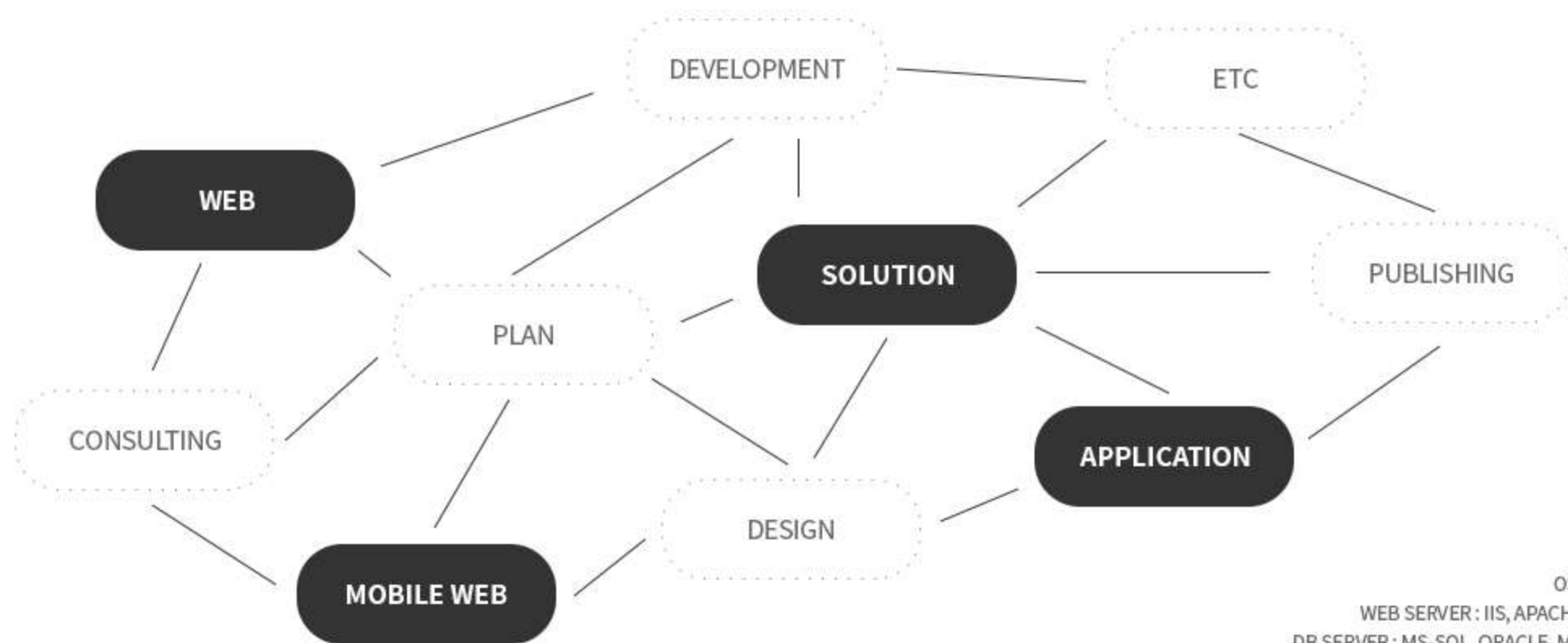


CHARACTER

OPERATION

모노크롬의 운영/유지보수는 단순업무가 아닌 다양한 경험을 통한
대내외적인 컨설팅 기반의 운영 시스템을 지원합니다.

구인 및 관리의 어려움을 겪고 있는 IT 부서 또는 팀 운영을
전문가로 구성된 모노크롬은 효율적인 운영을 파트너십 마인드로 함께합니다.



SYSTEM

OS : WINDOWS SERVER, LINUX
WEB SERVER : IIS, APACHE, TOMCAT, NGINX, WEBTOB
DB SERVER : MS-SQL, ORACLE, MYSQL, MONGODB, MARIADB
SERVER-SIDE : ASP, JAVA, PHP
CLIENT-SIDE : HTML5, JAVASCRIPT, JQUERY

OPERATION : 10년 이상 함께 성장하고 있는 고객사



ADONIS RESORT

ADONIS CC

통합(SYSTEM & UI/UX) 유지보수 및 운영

2008 ~ ing

OS: WINDOWS SERVER

WEB SERVER: IIS 7.5

SERVER-SIDE: ASP

DB SERVER: ORACLE



A-ONE
country club

A-ONE CC

통합(SYSTEM & UI/UX) 유지보수 및 운영

2008 ~ ing

OS: WINDOWS SERVER

WEB SERVER: IIS 8.5

SERVER-SIDE: ASP

DB SERVER: ORACLE



DE BEACH GOLF CLUB

DEBEACH CC

통합(SYSTEM & UI/UX) 유지보수 및 운영

2008 ~ ing

OS: LINUX

WEB SERVER: NGINX

SERVER-SIDE: PHP

DB SERVER: ORACLE



DB메탈

통합(SYSTEM & UI/UX) 유지보수 및 운영

2010 ~ ing

OS: WINDOWS SERVER

WEB SERVER: IIS 8.5

SERVER-SIDE: ASP

DB SERVER: ORACLE



K&P GOURMET

통합(SYSTEM & UI/UX) 유지보수 및 운영

2008 ~ ing

OS: LINUX

WEB SERVER: APACHE

SERVER-SIDE: JAVA

DB SERVER: ORACLE

OPERATION

SK증권 통합 UI/UX OPERATON	2020 ~ ing
A-ONE CC 통합 운영 유지보수	2017 ~ ing
(주)리서치알음 통합 (WEB, MOBILE, APPLICATION) UI/UX OPERATION	2022
도시재생 인터넷 포털 UI/UX OPERATIOIN	2019 ~ 2021
ASAHI 통합(SYSTEM & UI/UX) 유지보수 및 운영	2014 ~ 2015
SANGWHA 통합(SYSTEM & UI/UX) 유지보수 및 운영	2014 ~ 2015
MIEV(유지보수 및 운영)	2010 ~ 2016
우정사업본부(유지보수)	2007 ~ 2013
@BLUE SPIRIT(운영대행)	2008 ~ 2009
MOTOROLA RMP(유지보수 및 운영)	2008 ~ 2011
READ MIND(유지보수 및 운영)	2009
기획재정부(유지보수 및 운영)	2007 ~ 2008

WORK

2023	KBS 뉴스 UX/UI RENEWAL	Web / Mobile / App	한국방송공사
	KTL 창익혁신 포탈 시스템 리뉴얼	Web / Mobile	한국산업기술시험원
	KTL 앱 UX/UI RENEWAL	App	한국산업기술시험원
	SK증권 및 관련 사이트 통합 운영 유지보수	Web / Mobile / App	SK증권
	A-ONE CC 통합 운영 유지보수	Web / Mobile	A-ONE CC

WORK

2021 ~ 2022

SK증권 웹툰 제작

Web / Mobile / App

SK증권

SK증권 및 관련 사이트 통합 운영 유지보수

Web / Mobile

SK증권

A-ONE CC 통합 운영 유지보수

Web / Mobile

A-ONE CC

리서치알음

Responsive Web & Mobile

리서치알음

WINE VAULT APP 고도화 2차 사업 앱 개발

CONSULTING, App 개발

AONE CC

SK증권 웹툰 제작

Web / Mobile / App

SK증권

SK증권 및 관련 사이트 통합 운영 유지보수

Web / Mobile

SK증권

A-ONE CC 통합 운영 유지보수

Web / Mobile

A-ONE CC

바로다 서비스 UX/UI Renewal

Responsive Web & Mobile

하인크코리아

한진택배 Core 시스템 구축 UX/UI 구축

Web UX/UI

LGCNS

리서치알음

Hybrid App

리서치알음

SJDS REAL DATA Publishing

Responsive Web & Mobile

한국인증서비스

TBS UI Renewal

Web / Mobile

TBS

WORK

2021

SK증권 웹툰 제작

Web / Mobile / App

SK증권

SK증권 및 관련 사이트 통합 운영 유지보수

Web / Mobile

SK증권

A-ONE CC 통합 운영 유지보수

Web / Mobile

A-ONE CC

리서치알음

Responsive Web & Mobile

리서치알음

WINE VAULT APP 고도화 2차 사업 앱 개발

CONSULTING, App 개발

AONE CC

WORK

2020

SK증권 및 관련 사이트 통합 운영 유지보수

Web / Mobile

SK증권

CJ ONEWEALTH APP UX/UI 개발

App UX/UI Design

SK증권

MYWEALTH APP UX/UI 개발

App UX/UI Design

SK증권

WINE VAULT APP 개발

App 개발

AONE CC

2019

코리아나 화장품 라비다 쇼핑몰 구축 프로젝트

Web & Mobile

코리아나 화장품

국토부 도시재생 인터넷 서비스 포털 구축

Web & Mobile

국토부

신한희망재단 UIUX 프로젝트

Responsive Web & Mobile

신한

ROIS BEAN CI 개발

Design Package

ROIS BEAN

TIGON CI 개발

CI & BI

TIGON

A-ONE CC RESERVATION SERVICE 구축

Web & Mobile

A-ONE CC

신한 DS 인사관리 시스템 UIUX 프로젝트

Design Consulting & Guide

신한 DS

아산생명과학연구원 통합관리시스템 UIUX 프로젝트

Design Consulting & Guide

아산병원

NOVITA HEALTHCARE APPLICATION 개발

APP

NOVITA

WORK

2017 ~ 2018	드론아카데미	Web	(사) 한국드론산업진흥협회
	ASIAN CONSULTING GLOBAL WEBSITE 구축(KOREA, JAPAN, ENGLISH, CHINA)	Web & Mobile	아시안컨설팅
	A-ONE CC WEBSITE RENEWAL	Web	A-one CC
	KODIPA 교육원 WEBSITE 구축	Web & Mobile	KODIPA
	고려은단 UI/UX CONSULTING	Design Guide	고려은단
	ADONISS CC 마스코트 디자인	Design	ADONIS CC
	포스코 WEBSITE 구축	Mobile	포스코
	BT&I	Web	BT&I
	A-ONE COUNTRY CLUB	Web / Mobile	A-ONE CC
	ASIAN CONSULTING	Web / Mobile	ACC
2015 ~ 2016	장안대학교(대학교사이트, 입학안내사이트, 모바일) 구축	Web & Mobile	장안대학교
	KIM`S DIVE 웹사이트 구축	Web	Kim's Dive
	K LEAGUE GUIDE MOBILE WEB 구축	Mobile	K League

WORK

2015 ~ 2016

CJES CULTURE 웹사이트 구축	Web	CJES
CJES PRODUCTION 웹사이트 구축	Web	CJES
ANGEL ALARM SERVICE(LAUNCHING MICRO SITE, APPLICATION)	App	Monochrome
소통연구소 “마음” 웹사이트 및 S.T.A 소통평가 시스템 구축	Web	소통연구소
자연은 맛있다 브랜드 웹사이트 구축	Web	풀무원
BT&I 웹사이트 구축	Web & Mobile	BT&I
아시안 컨설팅 CI RENEWAL	CIP	아시안 컨설팅
아시안컨설팅 웹 사이트 구축	Web & Mobile	아시안 컨설팅
수상안전종합관리시스템 구축	Web	해양경찰청
물만난고기	Mobile App Game	피셔스
직장 게임이론	Mobile App Game	피셔스

2013 ~ 2014

동부화재 APPLICATION, MOBILE WEB, TABLET PC 구축	Mobile & App	동부화재
조아라 모바일 APPLICATION 서비스 개발	App	조아라

WORK

2013 ~ 2014

아사히 BRAND SITE & MOBILE 구축	Web & Mobile	롯데주류
IOIO.TV WEBSITE & MOBILE WEB 구축	Web & Mobile	iOiO
세이프넷 WEBSITE 구축	Web	행정안전부
SIQUIS 웹사이트 리뉴얼 및 운영유지보수	Web	SIQUIS
IOIO.TV 동영상 서비스 웹사이트 구축	Web	iOiO
DE BEACH GOLF CLUB COMPANY SITE 구축	Web	Debeach CC
모바일 웹 예약 서비스 구축	Mobile	Debeach CC
CASAMIA MEMBERSHIP SERVICE 컨설팅	Consulting	CASAMIA
YURIPIBU 쇼핑몰 구축	Web & Mobile	YURIPIBU
HALF CLUB 웹사이트 컨설팅	Consulting	Half Club
IBK '참 맛있는 단골가게' 웹사이트 구축	Web	IBK
SANGWHA	Web & Mobile	상화기획
CLOVER GARDEN	Web	Clover Garden
DONGBU INSURANCE	App	동부화재
FLY FOX	BI	FLY FOX

WORK

2011 ~ 2012

C-JES ENTERTAINMENT COMPANY SITE 구축 (JYJ)	Web & MobileCJES	CJES
C-CONTENTS FACTORY SHOPPING MALL 구축 (JYJ)	Web & Mobile	CJES
FACEBOOK APPLICATION(SKT “소셜매니저”, SKT “오늘은 뭘먹지?”, 삼성전자 “너의 속 마음”, 하나금융 “여기저기댄스”, KT&G “대국민원데이샷” 등)	APP	SKT
MICRO-SITE “CGV 여의도 오픈 - SOUND SHOWER” 구축	Web & Mobile	CGV
INFOVINE COMPANY SITE 구축	Web	INFOVINE
UBIKEY APPLICATION DESIGN	App	UBIKey
대검찰청 웹 구축	Web	대검찰청
APPLICATION 2011 서울 모터쇼 APP	App	서울모터쇼
소셜 데이팅 게임	App	Service
JLPT 일본어	App	Service
JYJ 틀린그림찾기	App	Service
QUIZ	App	Service
대검찰청 모바일 웹사이트 구축	Mobile	대검찰청
(주)MIEV 국문, 일문, 중문 모바일 웹사이트 구축	Mobile	MieV

WORK

2011 ~ 2012	(주)동부메탈 기업 브랜드 사이트 구축WEB동부메탈	Web	동부메탈
	농협'내사랑 독도'APPNH농협	App	NH농협
	ADONIS GOLF RESERVATIONWEB / MOBILEADONIS CC	Web / Mobile	ADONIS CC
	JLPT EDUCATIONAPPMONOCR	App	Monocr
	일촌나눔하우징	Web	일촌나눔하우징
2008 ~ 2010	APPLICATION LOTTE CARD 모바일 금융서비스	App	롯데카드
	NH CARD 모바일 금융서비스	App	NH 카드
	부산 상호 저축은행 금융서비스	App	부산상호저축은행
	MOBILE WEBSITE LG 3D X NOTE, SKECHERS, SAMSUNG THUNDERS	Mobile	기획사
	WEBSITE DSQUARE "2010 웨어워드 우수상"	Web	DSQUARE
	모토로라 기업 브랜드 사이트 구축	Web	모토로라
	공연문화 글로벌 파티 브랜드 "블루 스피릿" 구축	Web & Mobile	JTI
	블루 스피릿 운영대행 "공연 기획, 프로모션 이벤트 기획"	Maintenance	JTI

WORK

2008 ~ 2010	대한전선 산업기기 제품디자인	Product Design	대한전선
	모토로라 RMP운영	Web	모토로라
	POSCO K&P GOURMET	Web	K&P GOURMET

2004 ~ 2007	아시아-태평양 디자인 연감 “모노크롬 선정 및 수상”	
	국내자동차대회 WEBSITE 총괄 컨설팅 및 구축	
	정보통신부 “장관상 수상” [WEBSITE 부문]	
	정보통신부 발주 문화 콘텐츠 관련 정책 수립 프로젝트 수행	
	브로드밴드 비즈니스 전략 수립, 웹 캐스팅 컨설팅 수행	